The AMERICAN HOME



DECEMBER 1947 • 25¢

A MERRY, MERRY CHRISTMAS TO YOU

See here, Santa Claus!





See what she's been hinting for all this time—a glamour-touched gift set of Cannon towels! These, perhaps—sweetened with carnations. Or another equally tempting new Cannon pattern—each tucked, this year, in the most eye-widening boxes that ever went under the tree. Gaily trimmed, ready to tag—gift sets certain to delight everyone, including you. For they're cheerfully priced, whichever treasure-of-Cannons you choose!

TRADE MARK MADE IN U.S.A.

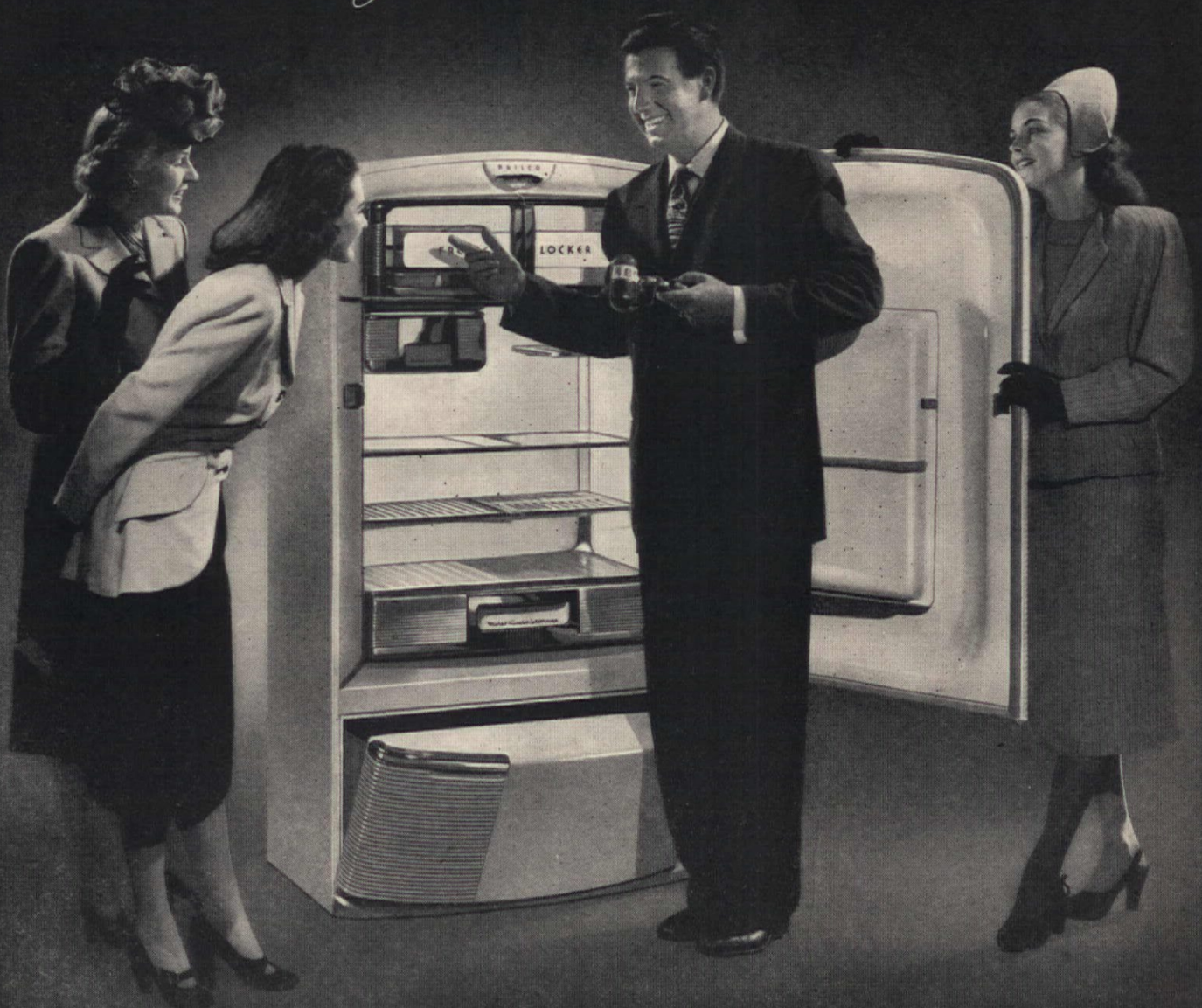
CANNON

Towels • Sheets • Stockings • Blankets

CANNON GIFT SETS START AS LOW AS $1.95!

CANNON MILLS, INC., 70 WORTH STREET, NEW YORK 13, N. Y.

A Thrilling Gift...all Year 'round



Don McNeill, and the Breakfast Club start the day for millions of loyal listeners with a smile, a song, a friendly thought. And a few wise words about the finest refrigerator of all time... *Philco Advanced Design*... the most completely equipped refrigerator your money can buy. "*See it . . . compare the features*", says Don McNeill. *Judge for yourself.*

Listen to Don McNeill and the Breaktast Club

Monday to Friday, 9:45 A.M. in the East, 8:45 A.M. everywhere else; ABC Network.

PHILCO

Famous for Quality the World Over



"Even if I don't wear pink satin negligees—"

... and even if high heels and fancy clothes don't belong in her down-to-earth wardrobe ...

Mrs. Edward Normand of Lakeside, Oregon, is just as fussy as any city gal about the niceties of living.

The Normands live up in Coos County, in a cabin surrounded by tall timbers and rhododendrons. And for a rugged life like that, she writes, you've "just got to have *good* things."

Good sheets, for instance.

Now it's only to be expected that her tall, outdoorsy husband, to quote Mrs. Normand:

". . . sleeps like a log, and requires sheets that are strong, durable, and long enough to tuck 'way under each end of the mattress."

Nor is it surprising that "this logger's wife demands *daintiness* along with sturdiness."

So what sheets are the answer to her two-point prayer? *Pequots*, and no others! Because, quoting again:

"They are dignified as a Douglas Fir, strong as Paul Bunyan's Blue Ox, and durable as my blue jeans and woolen shirts. They give dignity and graciousness to the simplicity of my life."

We couldn't have said it better ourselves. Dignified, dainty, durable and gracious...smooth, close-woven, snowy-white muslin sheets! If that's the kind of sheets *you* like, ask for Pequots. They're *America's most popular sheets.*

Pequot Mills, Salem, Massachusetts.

PEQUOT SHEETS AND PILLOW CASES

Pronounced "PEE-KWAT"

PEQUOT SHEETS

so good-looking
so long-wearing

In this Issue

DECEMBER, 1947 **Vol. XXXIX, No. 1**

Cover Design by Alice Daly, photograph by L. C. Beringer
See page 12

Special Monthly Feature

Our Christmas Package for You 26
Our Collection of Ideas for Gifts to Every Member of the Family for Christmas of 1947 . . . 32

Arts and Crafts

"Shoot" Now for Next Christmas . . . . H. A. von Behr 24
Our Christmas Package for You 26
Patterns 26, 27, 28, 29, 30

Children

They Can Be Good for Each Other . . . *Frances Hartsook* 40
"But I Do Want a Doll's House" . . . . *Marion Lowndes* 62
Secrets and S'prises . . . . . *Rhoda W. Bacmeister* 72
There Is a Santa! . . . . . *Theodora Van De Mark* 78
You Love Your Child, But . . . . . *Anne Barnard* 76

Decorating

Our Christmas Package for You 26
Our Collection of Ideas for Gifts to Every Member of the Family for Christmas of 1947 . . . 32
Just Like Peas in a Pod? Nonsense! . . . . Mary E. Monze 44

Gardening

Everybody's Tree . . . . . *Paul V. D. Hoysradt* 16
Birds in Your Garden All Winter . . . . *Hal H. Harrison* 54
"All-Round" Birdhouses . . . . . *Dick Hutchinson* 60
Bulldozer—Spare That Tree! . . . . . *Maria Moravsky* 64
From Tree to Trellis . . . . . *Arthur Ruby* 67
A Different Kind of Christmas Box . . *Elizabeth Russell Mack* 69

Homes and Maintenance

American Homes
The Home of Mr. and Mrs. Barney Crawford . *Eugenia White* 42

Foods, Parties, Housekeeping

Make Room for Supper . . . . . *Esther Foley* 80
Menus 83
Filling the Tureen 84
Recipes 84, 86, 88, 96
Fruit and Fragrance . . . . . *Cora Lee Brown* 85
Plum Pudding . . . . . *Isabella Beach* 87
About the Picturesque Pomegranate . . . . *Esther Foley* 90
Start Your Christmas Entertaining with a Lucia Fest . . . . . *Dorothy Gladys Spicer* 92
A Christmas Snow Sing . . . . . *Henri Warren* 99
Christmas Comes to the Table 102
Connecticut Kitchen . . . . . *Harold W. Steck* 105
Give Her Something Practical, Too . . . . *Edith Ramsay* 108

Inspirational

Letters 6
The Story of Our Cover 12
Everybody's Tree . . . . . *Paul V. D. Hoysradt* 16
Books 20
Christmas in Our Town—Down Texas Way . . . . . *Maybelle Manning* 23
"Shoot" Now for Next Christmas . . . . H. A. von Behr 24
Think Before You Give . . . . *Helen Houston Boileau* 31

MRS. JEAN AUSTIN, EDITOR

MARION M. MAYER, Managing Editor
E. L. D. SEYMOUR, Horticultural Editor
WILLIAM J. HENNESSEY, Architectural and Building Research Editor
MARY E. MONZE, Decoration Editor
JAMES M. WILEY, Home Furnishing Editor
EDITH RAMSAY, Home Equipment Editor
ESTHER FOLEY, Food and Nutrition Editor
GERTRUDE BRASSARD, Party Editor
RUTH DAVIS, Feature Editor
WILLIAM H. GROVE, Art Editor
VELMA LUND, Arts and Crafts Editor
RUTH W. LEE, Midwestern Correspondent
KAY CAMPBELL, Western Correspondent

THE AMERICAN HOME, December 1947. Vol. XXXIX, No. 1. Published monthly by The American Home Magazine Corporation, 444 Madison Ave., New York, N. Y. W. H. Eaton, President-Treasurer; Jean Austin, Vice-President-Secretary. Executive, Editorial and Advertising headquarters, 444 Madison Avenue, New York 22. Subscription Department, 55 Fifth Avenue, N. Y. 3.

Copyright, 1947, by the The American Home Magazine Corporation. All rights reserved.

Title registered in U. S. Patent Office. Subscription price in United States and Canada $1.50 a year; two years $2.50; three years, $3.00. Foreign postage, $1.00 per year extra. Entered as second class matter December 31, 1935, at the post office at New York, N. Y., under act of Congress March 3, 1879.



LONG DISTANCE CALLS ARE MOVING FASTER

We're adding new circuits every day and service is improving.

Nine out of ten out-of-town calls go through while you hold the line. We can handle more calls, by more people, more of the time.

That's real progress but we're not boasting yet. Too many folks are still waiting for telephones. Some calls are still delayed.

We can tell you, however, that we're on our way to that happy day when everyone will get all the telephone service he wants . . . with speed, accuracy and of course with courtesy.

BELL TELEPHONE SYSTEM

Are you trying to tell me All tissues aren't KLEENEX?





Homer, how CAN you get so confused?—chided my wife. I've *always* told you Kleenex and ordinary tissues aren't the same! Why, even the Kleenex *box* is different. It *serves up* tissues — saves time and trouble. I'm tired of fumbling for tissues! I want *Kleenex* — there's no other like it!



PreCISELY! echoed Dean Doolittle. My dear colleague, Kleenex is *one species* of tissue — not a group term for tissues! Indeed, I find the softness of Kleenex quite unique. Most soothing for that (ahem!) sniffling condition which accompanies the common cold. In short, there is *only one* Kleenex!



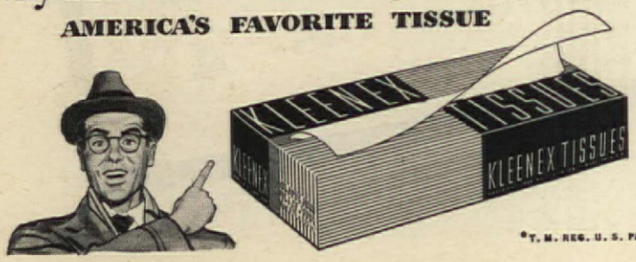
Brain Boy, you're slipping! my sister admonished me. I'm a teacher, too, but in *my* book — Kleenex means just one brand of tissues. Nice, *soft* tissues — to remove my face cream *gently!* But do you ever remember to ask for *Kleenex?* No. You merely mumble "tissues". As though my *skin* wouldn't know the difference!



Why be a guesser, Professor? said my nephew. Just hold this Kleenex tissue to a light. See any lumps, or weak spots? Ixnay! You see Kleenex *quality* smilin' through — always the same — so you're sure Kleenex *must* be a softie, but tough enough for any Joe Blow! Your *eyes* tell you there's *only one* Kleenex!

Lucky I learned...*There is only one KLEENEX*

AMERICA'S FAVORITE TISSUE



*T. M. REG. U. S. PAT. OFF

letters

"When I was a youngster, I used to enjoy hearing Grandmother tell of events in her childhood. Particularly delightful were her tales of holiday celebrations in the 1860's, and, fortunately, I made many notes which have kept alive through the years a vivid picture of the customs and tradition of that day.

"A few years ago, while endeavoring to plan a surprise to tuck into a Christmas box for two young nephews and their parents, I hit upon the idea of starting for them a loose-leaf book which I called *Christmas Through the Years.* I got out the notes I had made so long ago and began the book with an account of Christmas as celebrated by the little girl who became the boys' great grandmother. Then came a description of festivities their grandmother remembered enjoying when she was a child of ten in Delaware, followed by my own story of a memorable season in New York. To bring the book up to date, I wrote the boys asking each to send me details of a holiday that had seemed particularly wonderful, and their chapters were added. Finally, all the material was neatly typed and inserted in a loose-leaf cover, thus allowing for additions we might want to make in the future.

"At last the book was wrapped and sent off, with a label marked, 'To be opened December 24th.' On Christmas Eve, with all the family gathered around the tree, the boy's father opened the book and read it aloud. The next year the book was reread, with some new pages contributed by Dad on a boyhood Christmas.

"*Christmas Through the Years*—a way of remembering loved ones and their customs—has become a cherished family tradition on that happiest of nights—Christmas Eve."

M. Louise Pugh

"If I read just one more article like your recently published 'Camellia for Jane' (July, 1947), I shall become a completely frustrated female. Why should everyone else be able to do such wonders with old furniture? All I can do is stare at mine, chewing my nails over the fact that they have curves where they should be straight and are straight where it doesn't matter. Maybe it is just that I have a husband who is simply allergic to leg-cutting.

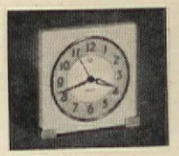
"For twelve years I have been burdened with a dresser that, to me, looks very much like the one Jane had. Yet every time I mention the alterations I have in mind, the guy that will have to operate points out, in the front leg, a very insignificant splice and curve; they have been the bottleneck to progress. . . .

"Then there were the two iron beds we once owned. I begged and pleaded to have those monsters cut down into Hollywood beds. I baked his favorite



The finest clocks we've ever made

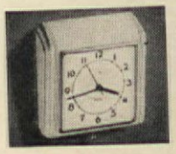
● No present like time. No timekeepers like beautiful Westclox! And there's a Westclox for every room . . . spring-wound and electric alarm models, electric time clocks, kitchen clocks. And for wrists and pockets, those good looking Westclox watches. Some Westclox have plain dials, others have luminous dials you can read day *or* night. Westclox are priced from $2.10 to $15.



LOGAN
self-starting electric alarm. Ivory finish, gold colored trim.



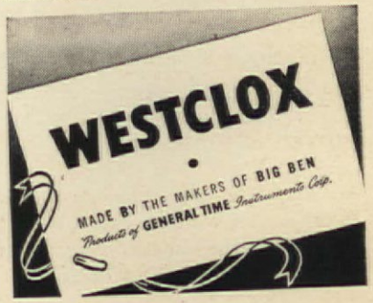
ORACLE
self-starting electric time clock. In glass and gold colored trim.



DUNBAR
self-starting electric wall clock. Choice of four finishes.



TRAVALARM
comes with luminous dial, clever front shutter and easel back.



"So..o..o if you can afford a washer you can afford a BENDIX!"



Hard to believe, but a million owners know it's true! Here's a gift of *luxury* that's a gift of *thrift* as well!

Luxury, because the better-washing Bendix brings washday leisure never known before. *Thrift*, because it's actually more economical on hot water, soap, clothes. And it's priced lower—by as much as $90—than new, unproved automatics.

Just RELAX while your Bendix does all the work! It pre-soaks, washes, rinses three times and damp-drys the clothes. Simply set the dial, add soap, and you're through.

You'll be dollars ahead on hot water and soap! Amazing! Fresh, clean suds for every load of clothes, yet you save up to $10 a year *on soap alone!* Yes, compared to an ordinary washer, the Bendix uses gallons less hot water—and only 1/5 as much soap—on a single 9-pound load of clothes. *For "Tumble-Action" is the thriftiest way to get clothes cleanest.*

Keeps clothes "like new" longer. No other method does such a thorough washing job so gently. *Bendix Home Appliances, Inc., South Bend 24, Indiana. Dealers throughout the United States and in Canada and Mexico.*



See the new Bendix Dryer and Bendix Ironer, too.



Is Santa's statement really true? One of the first million Bendix owners is your neighbor. Ask *her* how beautifully clean it gets her clothes . . . how thrifty it is with soap and hot water. Then see one in action at your nearest dealer's store.

Guaranteed by Good Housekeeping

BENDIX
automatic
Washer

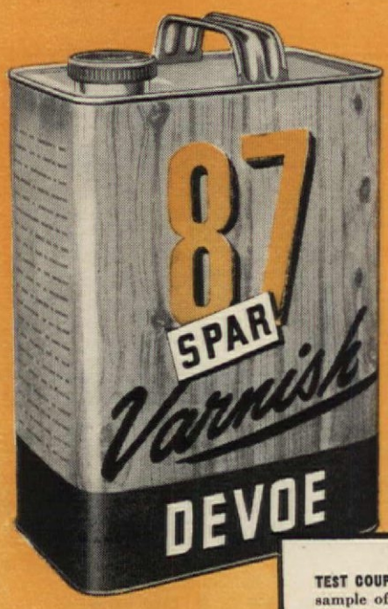
AMAZING MIRACLE OF MODERN RESEARCH



When the Worst Happens *This* Varnish Stands Up!

Amazing new materials born of long research make this an entirely *new type* of varnish—give it unheard-of toughness and damage-resistance. Use it for all floors, woodwork, furniture, indoors and out.

DEVOE . . . invites you to test this Fast-Drying Varnish now! (Dries in 4 hours)



Prove for yourself how its phenomenal scratch-resistance and toughness assure lasting beauty in spite of heavy traffic and rough treatment. See how wonderfully clear and pale it is—to bring out the full beauty of fine wood grains. Take this Test Coupon to your nearest 87 Spar dealer. It entitles you to a full quarter-pint of Devoe 87 Spar Varnish for only 25¢. (Enough for 20 sq. ft. average wood surface.) This offer expires February 1, 1948.

ANOTHER DEVOE PRODUCT

Distributed by
PEASLEE-GAULBERT PAINT & VARNISH COMPANY
TRUSCON LABORATORIES
WADSWORTH, HOWLAND & CO.
DEVOE & RAYNOLDS COMPANY, INC.
787 First Avenue, New York 17, New York

TEST COUPON—Good for one-quarter pint test sample of Devoe 87 Spar Varnish (retail value 53c) for 25c on presentation to any 87 Spar dealer.

Customer's Name.....

Address.....

City and State.....

This offer expires February 1, 1948

pie, drew diagrams, and approached the subject tactfully. He could always say no in the nicest way. I finally gave one of them away, and within a week *her* husband had created a Hollywood bed—even to cutting some wooden plugs on the lathe to fit the sawed-off posts. I showed this work of art to my allergy-ridden man with surprising results. He agreed, though reluctantly, to fix our bed the same way. Elated, I started showing him just what I wanted done. Then he discovered our bed had octagonal posts instead of round ones. Octagonal posts, no plugs; no plugs, no cutting. From then on, the children were permitted to swing on the foot of that bed whenever they wished. I hope they remember it with fond memories. I have another bed that is going to be cut down—a high old Victorian panel bed. I make the positive statement because I have learned a new technique. There will be no begging, no attempts to rationalize my wish. Some day I will simply chop one of the legs off, and he can carry the ball from there! We can't afford a new one, so this time I am going to win!"

—Edna LeMasters

"HAVING read with great enjoyment your article by Ethel M. Eaton, 'Long-Deserted Vermont Village Lives Again . . .' (May, 1947), I would like to tell you a little about that village in the late '90's. I taught school there in the years 1895 through 1898, and I knew the former owners of those old homes well. Many evenings I have walked the mile from my boarding place to the Ogden house, then owned by Warren Wiley whose wife was postmistress, to wait for my mail. . . .

"The river was much wider then, and we skated from the bridge, about a mile up the road, to the foot of the schoolhouse hill both morning and evening. . . . Only one who had seen the house pictured beside the Ogden place (the Fiske place) as I saw it years ago, can realize the work that must have gone into the restoration of that forlorn wreck.

"Farther up near the church, the pretty schoolhouse was once the Grange Hall, and the scene of the only recreation we had—box socials and just plain 'get togethers'.

"I wish to thank you for this most interesting article, and I am now subscribing to your magazine so I won't miss any such fine pieces."

—Mrs. Cassie L. Parkhurst

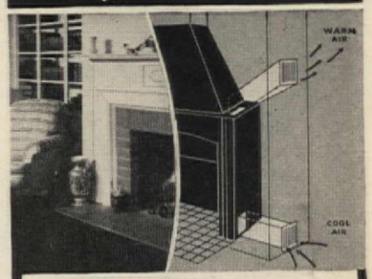
ARE YOU GOING TO MOVE?

If you wait until you actually move before advising us or the Post Office, copies of THE AMERICAN HOME will continue to go to your former address and the Post Office will notify you to send postage to have the magazine forwarded. Because of scarcity of copies we cannot duplicate copies to new address.

Please notify us at least thirty days before you move, telling us what date you will move, and be sure to tell us your old address as well as the new address. If you can send us the label from an old copy it will help.

The American Home Magazine
55 Fifth Avenue, New York 3, N. Y.

BUILDING A NEW HOME ...OR CAMP?



Find Out How This

FIREPLACE Circulates Heat

Before you build or remodel any fireplace, find out how the Heatilator Fireplace actually circulates heat—warms all the room. No draughty corners. No chilly floors. Draws cool air from the floor, heats it, and returns it to far corners, even into adjoining rooms.

Takes the place of wasteful furnace fires on cool spring and fall days. Supplies all the heat needed by many homes in mild climates. Proved for 20 years in thousands of homes and camps all over America.

Will Not Smoke

The Heatilator is a steel form around which the masonry for any style of fireplace is easily laid. Assures proper construction. Eliminates faults of design that commonly cause smoking. Firebox, damper, smoke dome and downdraft shelf are all built-in parts, saving labor and materials. Finished fireplace costs little more than old-fashioned construction. Ask your building material dealer, or WRITE FOR FREE FOLDER.



Makes Camps Usable Longer

Heatilator's circulated heat makes summer camps usable earlier in spring, later in fall and for winter week-ends.



Heats Basement Rooms Quickly

The Heatilator Fireplace solves the difficult problem of heating basement rooms. No unsightly pipes or radiators.

HEATILATOR FIREPLACE

HEATILATOR, INC.,
1212 E. Brighton Ave.,
Syracuse 5, N. Y.



Please send free folder showing pictures and advantages of the Heatilator Fireplace.

Name.....

Street.....

P.O.....State.....

THE LUSTRON CORPORATION HAS SELECTED WILLIAMS OIL-O-MATIC OIL HEATING, BASED ON THE LOW PRESSURE PRINCIPLE, FOR USE IN THE HOUSES IT WILL MANUFACTURE

WILLIAMS OIL-O-MATIC HEATING SYSTEMS

For the name of your nearest Williams Oil-O-Matic Dealer, consult the classified section of your telephone directory under "Oil Burners" or write to the factory at Bloomington, Illinois.

contributors



Maurice Seymour

• • • **ANNE BARNARD** was formerly Director of the Women's Division of the National Safety Council. In that capacity, she directed activities to establish contacts with all prominent national women's organizations, editors, leading newspaper and radio women, to enlist the interest and aid of American women in all phases of accident prevention. The best measure of the effectiveness of the program with which she was so closely allied, is reflected in the almost universal acceptance of accident prevention as a "Number one national emergency" by women's organizations. She was born in upstate New York, but her travels have taken her to every section of the U.S.A. In the interest of safety she has written "You Love Your Child But—".



• • • **MARION LOWNDES** says she spent busy years as a career woman on a magazine. Then "when my daughter was born, a friend wrote to me: 'Children are a worry and a bother from the day they are born, but indispensable to true happiness.' How right she was!" During the past six years, she has washed clothes, pushed prams, braided pigtails, read Peter Rabbit over and over—and she never has enjoyed any life so much. Too, she and her husband found time to build a doll's house for their daughter, a venture she describes in "But I Do Want a Doll's House".



F. W. Wardle

• • • **MARIA MORAVSKY,** linguist, author, and nature lover, died in Miami, Fla., only a few weeks after writing her article, "Bulldozer Spare That Tree". Born in Poland, she came to America in 1917 as a newspaper correspondent. "She felt so strongly on the subject of her article," wrote her husband, "that she wept when a cabbage palm she loved was torn up by the roots."



How we retired with $200 a Month

We'd never be out here in California today, financially independent, if it hadn't been for what happened back in Scarsdale, the night of September 10, 1926. How do I remember the date? It was my fortieth birthday and Nell had gotten tickets for "Countess Maritza" to celebrate. While she was dressing that night I sat in the living room, looking through a magazine.

I suppose any man feels kind of serious when he hits forty. *Someday* we wanted, Nell and I, to really enjoy life. Move out where it was summer all year, in southern California. Grow flowers and soak up the sun. Have time for living. But how could we?

We hadn't saved much. And I realized that a half of my working years had gone. I had a good job and a fair salary. But we found it hard to bank anything. So I began to wonder—must I always live on a treadmill, like so many others?

As I turned the pages, an ad caught my eye and I started to read it. Oddly, the ad seemed meant for me. There *was*, it said, a way for a man to retire on an income—without ever being rich. It was called the Phoenix Mutual Retirement Income Plan. With it, I could arrange to get a guaranteed income of $200 a month beginning when I reached 60. And it wasn't just an income for myself alone. The Plan actually provided an income as long as either Nell or I lived.

Just as I finished, Nell came rushing downstairs in a hurry as usual. But I stopped long enough to tear out the coupon at the bottom of the ad. I stuck it in an envelope and dropped it in the mail on our way to the show.

Well, that was back in *1926*. A few years later, the stock market crashed and the depression came along. Then the war. Many times I was thankful that I had my Phoenix Mutual Plan.

Well, a while back my sixtieth birthday arrived—and was *that* a celebration! I was all set to retire. And it wasn't long before my first Phoenix Mutual check for $200 came in. So we sold the Scarsdale house and headed for California.

We're in a beautiful spot here, just right for us. And every month, right on the dot, the postman hands us another check. Security? Why, we have more than lots of rich people. Our income is *guaranteed for life!*

Send for Free Booklet

This story is typical. Assuming you start at a young enough age, you can plan to have an income of $100 to $200 a month, or even more—beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge a booklet which tells about Phoenix Mutual Retirement Plans and how to qualify for them. Similar plans are available for women. Don't delay. Send for your copy now.

ESTABLISHED 1851

PHOENIX MUTUAL

Retirement Income Plan

GUARANTEES YOUR FUTURE

PLAN FOR WOMEN

PLAN FOR MEN

PHOENIX MUTUAL LIFE INSURANCE CO.
705 Elm Street, Hartford 15, Conn.

Please mail me, without cost or obligation, your illustrated booklet describing Retirement Income Plans for women.

Name_____

Date of Birth_____

Business Address_____

Home Address_____

PHOENIX MUTUAL LIFE INSURANCE CO.
705 Elm Street, Hartford 15, Conn.

Please mail me, without cost or obligation, your illustrated booklet showing how to get a guaranteed income for life.

Name_____

Date of Birth_____

Business Address_____

Home Address_____

COPYRIGHT 1947, BY PHOENIX MUTUAL LIFE INSURANCE COMPANY



THE CHILL OF IT ALL!



You can give your family positive protection against winter's chilling blasts . . . when you have an Electresteem Portable Electric Steam Radiator handy. Enjoy safe, clean, evenly distributed EXTRA heat—at low cost—from a wall plug.
End worries about fuel shortages!



EXTRA STEAM HEAT when and where you want it

Electresteem

Reg. U. S. Pat. Off.

Portable ELECTRIC STEAM RADIATORS

You get "steam heat from a wall plug" with this time-tested unit. Provides clean, healthful, evenly distributed steam heat with complete safety . . . at lowest operating cost! Easy to carry anywhere. Sturdy steel construction, handsomely finished. Engineered for trouble-free performance. AC-DC current.

At Better Dealers Everywhere

CHECK YOUR HOME WITH THE AMAZING

THERMOGRAPH... The Cold Detective

You'll be surprised to discover that the temperature may vary as much as 10° to 15° within any room in your home . . . regardless of what kind of central heating you have. The THERMOGRAPH is a remarkable device that enables you to check temperature fluctuations throughout your home. Detect dangerous "CHILL SPOTS" so you may plan protection for your family. Send for your THERMOGRAPH today!



MAIL 10c IN COIN Address Dept. AH

ELECTRIC STEAM RADIATOR CORP.
PARIS, KENTUCKY
Electric Steam Radiator Company of Canada, Ltd., Windsor



L. C. Beringer

• • • **ALICE DALY,** our cover artist, was born in Michigan, spent part of her childhood in California. She was graduated from the Westlake School for Girls in Los Angeles, and attended the University of Southern California. Her main interest was the theater and, after her marriage, she continued to work on the stage and in pictures. She and her husband spent two years on the Continent, dividing their time between Italy and Ireland, where she worked with the Gate Players in Dublin and collected the fabulous materials with which she dresses her dolls. Now she is so absorbed in their creation she has little time for anything else. For more details see "The Story of Our Cover".



• • • **HAL H. HARRISON** turned a hobby into a full-time business. After seventeen years as a newspaper reporter and advertising man, he wrote *finis* to his newspaper career. His new business—wild-life photography, writing, lecturing—had been his hobby for years. Author of the recently published, *American Birds in Color,* his photographs and articles have appeared in national magazines. When not traveling in search of material for stories, he is at home in Tarentum, Pa., with his wife and their children George and Gretchen. His latest venture into wild-life lore is "Birds in Your Garden All Winter".



• • • **MINNA MANSFIELD** was advertising manager of the Pinaud Perfume Co. before her marriage. Now, and for the past eight years, she has, as a social secretary, managed a New York town house and one of the large Long Island estates—and run her own household which includes her husband—an artist, two sons, and two Scotty dogs. She is inordinately fond of cooking—she does fabulous things in cake decoration, flower arrangements and creating with the exciting odds and ends she has picked up in rummage shops for years. She contributes some very clever ideas to "Our Christmas Package".

Why polish silver?

IT'S AS OLD-FASHIONED AS A HORSELESS CARRIAGE



PACIFIC Silver Cloth

REG. U.S. PAT. OFF.

ACTUALLY PREVENTS TARNISH!

You're on the right road when you choose Pacific Silver Cloth. Silver protected by this magic cloth remains enchantingly bright without routine polishing—ready for use at a moment's notice. Impartial tests prove the superiority of this remarkable cloth!

Guaranteed by Good Housekeeping
REPLACEMENT OR A REFUND OF MONEY IF NOT AS ADVERTISED THEREIN



This amazing, patented Pacific Silver Cloth may be had in chests ($6 up), bags and rolls ($1 to $4) and in wraps (about $1.10). They're sold in jewelry, department and furniture stores everywhere. Always be sure to look for the Pacific label when you buy.

If you cannot find chests, bags, rolls and wraps made with Pacific Silver Cloth, write to us for the name of your nearest dealer.

PACIFIC MILLS, DEPT. AH-12, 214 CHURCH STREET, NEW YORK 13

Remodel Now!

ADD THE CONVENIENCE OF A POWDER ROOM



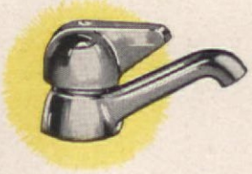


YOU may be one of thousands who have had to make limited sanitary facilities serve a growing household. Now is the time to get rid of your bathroom traffic jam—time to add the convenience of a powder room to your home. It won't take much room—the unused end of a hallway—a recess below the stairs—or some other small space that you have available. And you will be surprised at how little it will cost.

In the freshly styled Crane line there are fixtures designed for just the type of room you have in mind—compact lavatories that provide every convenience—quiet, efficient toilets that guard your privacy. These fixtures are available in a wide price range to meet any budget.

Of course, all are Crane quality throughout, from the gleaming porcelain enamel or vitreous china that is so easy to clean to the chromium-plated *Dial-ese* faucets that open and close at a finger's touch.

See your Crane Dealer now about that new powder room or bathroom. He will suggest the Crane fixtures best suited to your needs and can assure you trouble-free installation that will bring you new convenience and guard your health.



You Will Want *Dial-ese*

Tired of stubborn, hard-to-close faucets—faucets that drip, drip, drip? Then you will want new Crane *Dial-ese*—the faucets that open and close at a finger's touch. A feature of all new Crane fixtures, *Dial-ese* is also available for replacement on your present plumbing—see your Crane Dealer.

CRANE

836 S. MICHIGAN AVE., CHICAGO 5, ILLINOIS

PLUMBING AND HEATING • VALVES • FITTINGS • PIPE

An informative book on bathrooms and kitchens and a planning book on heating are available. Mail the Coupon.

CRANE CO., 836 S. Michigan Ave., Chicago 5, Ill.
Please send, without obligation to me:

- ☐ Informative book on bathrooms and kitchens.
- ☐ Planning book on heating.

Name.....

Address.....

City.....State..... AH-12-47

NATION-WIDE DISTRIBUTION THROUGH BRANCHES, WHOLESALERS, PLUMBING AND HEATING DEALERS

Very Special Hamburgers

thanks to a wonderful Barbecue Sauce

Everybody will beg for the Secret—because these Hamburgers have such a marvelous new flavor. You can't pin it down to any one taste. There's a whisper of garlic...a hint of chili...a trace of tartness. Blending all flavors together, and adding delicacy of its own, is MAZOLA* Salad Oil—that thrifty, delicious oil that's so good for all your cooking uses. You'll love it in this old-time Salad Dressing, too.



OLD-FASHIONED COOKED SALAD DRESSING

2 tablespoons corn starch
1 tablespoon sugar
2 teaspoons dry mustard
1½ teaspoons salt
Few grains Cayenne
⅛ teaspoon paprika
¼ cup MAZOLA Salad Oil
1 cup milk
1 egg, well-beaten
¼ cup vinegar

Mix corn starch, sugar and seasonings in top of double boiler. Add MAZOLA Salad Oil; mix until smooth. Gradually stir in milk. Place over hot water and cook, stirring constantly, until mixture thickens. Cover and cook 5 minutes, stirring occasionally. Combine egg and vinegar; gradually stir into cooked mixture. Continue cooking, stirring constantly, 3 minutes longer. Makes 1⅓ cups.

BARBECUED HAMBURGERS

Form 1½ pounds ground beef into 6 cakes, about 1-inch thick. Place in bowl and cover with Barbecue Sauce. Cover and let stand in refrigerator 24 hours. Remove meat cakes from sauce; place on broiler rack. Broil 10 to 15 minutes, turning once; baste frequently with Barbecue Sauce. Serve immediately with garnish of parsley and onion slices. Makes 6 servings.

BARBECUE SAUCE

½ cup MAZOLA Salad Oil
½ cup chili sauce
1 cup vinegar
1 tablespoon chopped onion
1 clove garlic
1 teaspoon lemon juice
2 lemon slices
1 teaspoon Worcestershire sauce
½ teaspoon chili powder
¼ cup brown sugar

Combine all ingredients and mix well. Makes about 2 cups.

Barbecued Pork Chops: Cover pork chops with Barbecue Sauce. Let stand in refrigerator 24 hours. Remove chops from sauce. Cook according to method desired (broil, pan-fry or bake).

Savory String Beans: Add ½ cup Barbecue Sauce to 3 cups hot cooked string beans, fresh or canned.

*MAZOLA is a registered trade-mark distinguishing this product of the Corn Products Refining Co., New York, N.Y. © C. P. R. Co., 1947



The Story of Our Cover

ALMOST every day is Christmas in the San Francisco studio of Alice Daly, the artist who created our AMERICAN HOME Yuletide family. During at least eight months of the year, she lives a secluded life. "To make my dolls, I hibernate in my studio—lock the door, plug the doorbell and telephone, and work, work, work."

The tripling of "work" is not an exaggeration. The perfect little dolls might delude the uninitiated observer into thinking that they must have been quite easy to make because they are so exactly *right*. But the perfection of her technique has been achieved over a period of years.

The story behind our cover picture begins on a rainy day some seven years ago. Mrs. Daly had a cold and had to stay indoors, so she decided to make a rag doll for her niece. Her husband's admiration of it encouraged her to make others more complicated.

She tried—with great success—doing portrait dolls of movie stars and their children; the first one was of Gene Lockhart's daughter, June. Her next venture was to set her dolls into murals and pictures. Her first mural was a Tyrolean scene for Jane Withers. Framed in deep shadow boxes, the groups are made entirely of fabric by a delicate and complicated process.

First, Mrs. Daly makes a wire armature, as sculptors do, and covers that frame with cotton. Over that she draws a jersey cloth for the body. The heads are similarly modeled, then a face is painted on and yarn hair is added. She dresses her dolls elaborately in prewar French ribbons, chiffon velvets, Swiss embroideries and laces. The dolls are dressed in stockings and petticoats, even when those garments won't show. Coloring in the faces is delicate and lifelike; the hairdos are varied. Everything is in proportion—the stripes in the taffeta dresses, polka dots in the trousers, tiny dots in the veiling, and regal little earrings.

Many opportunities to design magazine covers and national advertising displays were offered to her. But the quality and complication of the work made quantity manufacture impossible, because she refused to lower her high standards of excellence. Then she hit on the idea of photographing her original models in color and printing them as personalized Christmas cards. Last year's were the first—and without a compromise. The over-all picture of her work is charming, but it is the absolute perfection of each small detail, and the dramatic "caught moment" of each scene that is so impressive and appealing.



Dolls are made, dressed, set against a fabric background in a deep frame, then photographed and printed as Christmas cards. These carry greetings for 1947

Photographs by L. C. Beringer



With Del Monte on the shelf

—Summer's only 1 minute away



Just reach for Del Monte Fruit Cocktail. Whisk it open and there you are!

Glowing summer color—enough to take anybody's mind off winter for awhile.

Rich, sunny flavor—and plenty of it. Five fruits, the very kind of ripe, juicy ones *you'd* pick out if you could raid our sun-drenched orchards, vineyards and plantations yourself!

And women tell us we've hit on a flavor balance that goes over just as big in salads and desserts as it does in a first course.

All of which explains why so many of you keep Del Monte Brand Fruit Cocktail handy all the time. And why it pays to look for Del Monte first, when you buy.

GARLAND SALAD, SNOWFLAKE DRESSING

Drain a **No. 2½ can of Del Monte Fruit Cocktail,** reserving syrup. In saucepan, blend **4 tsps. sugar, ¾ tsp. salt** and **2 tsps. cornstarch.** Add **⅔ cup of the fruit cocktail syrup** and cook till thick and clear, about 5 minutes. Remove from heat; stir in **3 to 4 tbsps. vinegar.** Whip **⅔ cup thick sour cream (or ⅔ cup whipping cream)** till smooth but not grainy. Fold into cooked mixture. Arrange **salad greens** on fruit. Toss with dressing just before serving. Serves 6.

Del Monte FRUIT COCKTAIL

the brand that always puts flavor first



The finest gift of all for folks who love their home!



A BEAUTIFUL, NEW 1948 GENERAL ELECTRIC SPACE MAKER REFRIGERATOR

8-cubic-foot de luxe model has all these features. Special Butter Conditioner. Big Freezer holds 24 standard packages of frozen foods, plus 4 ice trays (80 cubes). Spacious shelves conveniently arranged. Bottle space big enough for 12 square, quart-size milk bottles, also for very tall bottles. Big fruit, vegetable, and meat drawers, all 6 inches deep. This de luxe model also available in 10-cubic-foot size. Meat drawer holds standing roast; fruit and vegetable drawers up to ½ bushel.





One-third more refrigerated food storage in the same kitchen floor space

At the left is the conventional, old-style 6-cubic-foot refrigerator with all the food you can possibly keep in it under refrigeration. At the right is the new General Electric 8-cubic-foot Space Maker.

See how much more food you can store under refrigeration in this space-making wonder! *The Space Maker actually holds one-third more!* Imagine what that *extra* capacity can mean to you and your family!

YOU WALK INTO your kitchen on Christmas morning, and there it is . . . the most gorgeous refrigerator you ever laid eyes on!

It's a sleek, gleaming-white General Electric Space Maker!

And your joy in its beauty is only the beginning. You'll marvel at the big Freezer for storing as many as 24 packages of frozen foods . . . the ample space for bottles . . . the spacious shelves and the *big* drawers for meat, fruits, and vegetables!—the Butter Conditioner that keeps butter at the right spreading temperature.

A gift to serve you through the years!

Thanks to the famous "sealed-in-steel" refrigerating unit, you can count on this great refrigerator to serve you faithfully through many and many a Christmas to come.

This type of unit—pioneered by General Electric—has set an unbeaten record for dependable, year-in, year-out performance!

5-Year Protection Plan

Included in the price of every General Electric Refrigerator is a 5-year Protection Plan. This plan consists of a one-year warranty on the complete refrigerator, plus an additional 4-year protection on the hermetically sealed refrigerating system.

Don't wait! See them now!

See the great, new General Electric Space Makers at your retailer's *now*. He offers convenient payment terms on any model you select. Among the models available, you have a choice of three 8-cubic-foot models and two 10-cubic-foot models. General Electric Company, Bridgeport 2, Connecticut.

Space Maker Refrigerators

A Million Refrigerators in Service 10 Years or Longer

GENERAL ELECTRIC

Yours from *Everlast*
The Finest—Bar *none!*



EVERLAST PORTABLE BAR. Makes guest-times your best times. Easy to clean with soap-and-water rinsings. Does not tarnish or rust. Folds for storing. Comes with 18" x 25" serving tray which can be used separately. Stands 32" high. *Retails at $40.00**

EVERLAST ICE PRESERVER. Guaranteed to preserve ice-cubes. Has insulated plastic ring. Equipped with ice tongs. Holds 2 quarts. *Retails at $10.00**

EVERLAST COASTER SET. Handsome hand-forged, flower-patterned coasters. Can also be used as ash-trays. Set of 8 with stand. *Retails at $3.50**

For gifts of Everlasting Service and Beauty, see Everlast's Hand-Forged Aluminum Hostess Accessories at your City's leading Department Stores and Gift Shops —or write for name of your nearest dealer.

*Prices slightly higher in the West

EVERLAST METAL PRODUCTS CORPORATION
225 Fifth Avenue · New York 10, N.Y.

Everlast
HAND-CRAFTED
ALUMINUM
Hostess Accessories
HAND-FORGED EVERLAST METAL

neighbors



Rockefeller Center, Inc.

Everybody's Tree

Paul V. D. Hoysradt

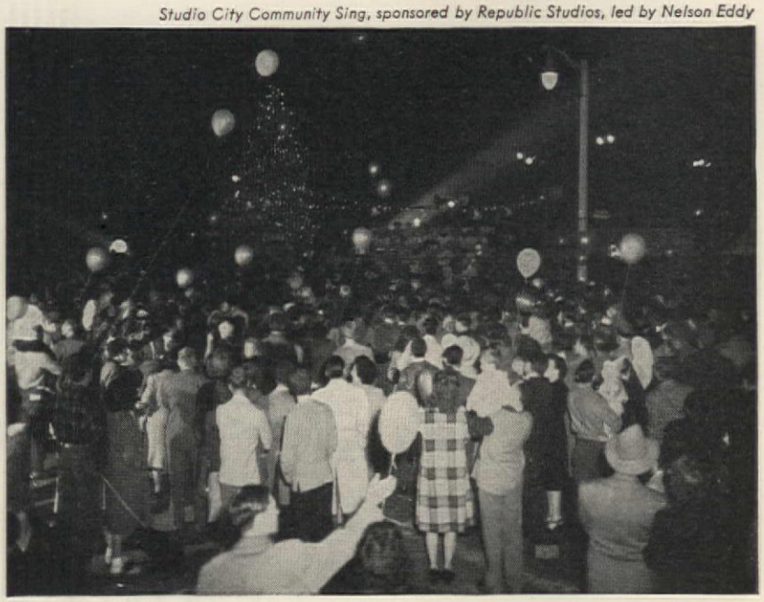
ABOUT this time of year, thousands of American communities are aglow with the familiar spectacle of a towering evergreen lighted by a multitude of colored lights. But how many persons know, or give a thought to, how or where the custom of having a community Christmas tree started?

Believe it or not, the place was New York City! And it all began thirty-four years ago when a New York woman happened to hear of the lonely Christmas a young American student had spent in Germany. All around him were homes bright with lights and gay laughter. But he, the visitor from overseas, because he was a foreigner with no intimate friends, had walked the streets alone. The experience had given rise to a definite resolve that expressed itself in one of his letters home.

"So help me," he wrote, "if I am going to be here for another Christmas, I'm going to get me a Christmas tree and invite all the lonely folk I can find to share it with me!"

His words must have sunk deep into the woman's mind for, as she thought about his situation, she began to think also of the homeless folk in her own city. Why, she asked herself, could not a Christmas tree be set up in a public place to bring something of gaiety and music and companionship to the lonely ones of New York? She passed the idea along to a few friends

Studio City Community Sing, sponsored by Republic Studios, led by Nelson Eddy





New hope for a *Guest-Shy* house!

A guest-shy house is bashful because it's embarrassed by worn, shabby rugs and carpets.

Bigelow's "Champagne" Cassandra carpet #122-1122, makes this a dream-come-true bedroom.

Copr. 1947, Bigelow-Sanford Carpet Co., Inc.

Hearten your house with new rugs

New color, new spirit, new comfort for your house . . . with new Bigelow rugs! Gay florals, subtle two-tones, luxurious textures and many, many other housewarming beauties are at your favorite store right now. All in the B.H.F. colors.

Watch for Bigelow's famous blue-and-gold label . . . it means long wear, lasting beauty and Lively Wool. There's a Bigelow rug for every pocketbook . . . so be sure the rugs you buy are marked Bigelow.

SEND FOR Bigelow's purse-size, color "Match Book," 72 paper color samples to use in harmonizing your rooms. Mail 10¢ to Bigelow Weavers, Dept. A 127, 140 Madison Ave., N.Y.16, N.Y.

BIGELOW WEAVERS

Fine rugs and carpets since 1825



Only

Kimsul* insulation

gives you all these advantages





A warmer home that costs less to heat

Let frost bite and winds bluster. Just wrap your home in a blanket of KIMSUL* and you'll be snug and warm! You'll burn far less fuel, too. For *many-layer* KIMSUL, with its millions of tiny trapped-air cells, blocks the wasteful escape of heat.



Extra protection with the PYROGARD† fire-resistant cover

Only many-layer KIMSUL has the PYROGARD cover, making both insulation *and* its cover permanently treated to resist fire and flame. Here is another exclusive feature that makes KIMSUL unique among all blanket and batt type insulations.



Insulation that won't sag or pack down

KIMSUL means lasting comfort. Won't sag, sift, or settle. Resists fire, moisture, vermin. Is termite-proof. Order light, clean KIMSUL from your lumber or building supply dealer. Specify it in your new home plans.

CHECK THESE 12 ADVANTAGES

1. High insulating efficiency.
2. Many-layer construction.
3. Packaged in easily-handled, small size rolls; compressed to 1/5th installed length. Anyone can apply it.
4. Prefabricated to fit standard stud and rafter widths —extra wide to provide fully insulated fastening edges.
5. Clean, non-irritating—no dust or sharp particles.
6. Lasting protection. Won't sag, sift, or settle.
7. Resists fire, moisture, fungi and vermin—is termite-proof.
8. Flexible—fits odd-shaped recesses and tucks around obstructions.
9. Trimmed pieces caulk easily for wide joints.
10. Light in weight.
11. Low in cost.
12. Only KIMSUL has the PYROGARD fire-resistant cover.

*Trademark, Reg. U. S. and Can. Pat. Off.
†Trademark

KIMSUL INSULATION
A product of Kimberly Clark Research

Save with Insulation

. . . GET THIS FREE BOOK!

KIMBERLY-CLARK CORPORATION
KIMSUL Division, Neenah, Wisconsin

Please send the FREE BOOKLET, "How to Put Your Home in the Comfort Zone".

I am interested in insulation for:

☐ My present home ☐ The home I plan to build

Name.....

AH-1247

Address.....

City, Zone, State.....

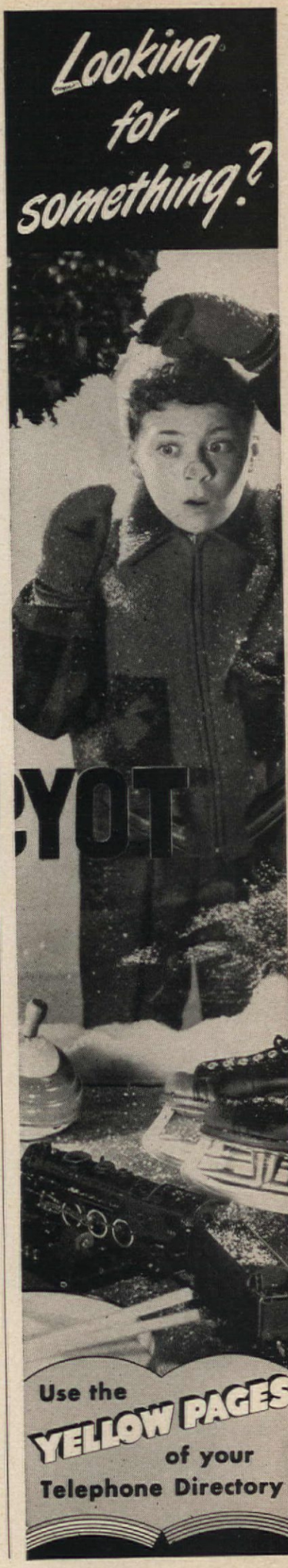
and, to her surprised gratification, the suggestion immediately took hold. It seemed so in keeping with the whole underlying spirit of Christmas, that the response was overwhelming. It was decided to erect the tree in the very heart of Manhattan, and Madison Square was chosen—where day after day thousands of workers pass, and where those without friends or without home ties can be seen huddled on the park benches.

It was planned that all the arrangements were to be kept secret; no publicity was to be given to the scheme; the tree was to arrive unexpectedly, mysteriously, in keeping with the Christmas tradition. However, word must have leaked out for donations began to reach those in charge. Soon they were pouring in; and within forty-eight hours the necessary funds—and more than were needed—were in hand. New York's first community Christmas tree was beyond all doubt assured. Next, it was arranged that a towering seventy-foot spruce would be brought down from the Adirondacks, and the committee approached the local Edison Company as to the cost of decorating it with colored electric lights. Then came another pleasant surprise. A company representative appeared with a real Santa Claus offer: His firm would be glad to take care of the lighting as its contribution!

Never had the Big Town seen such a tree. All that Yuletide season, from sundown to dawn, its hundreds of varicolored bulbs glowed among the green branches, and, at the very top, shone a brilliant, golden "Star of Bethlehem." The "tree of light," as it came to be called, attracted countless out-of-town visitors to New York as well as the residents of the city for whom it was planned.

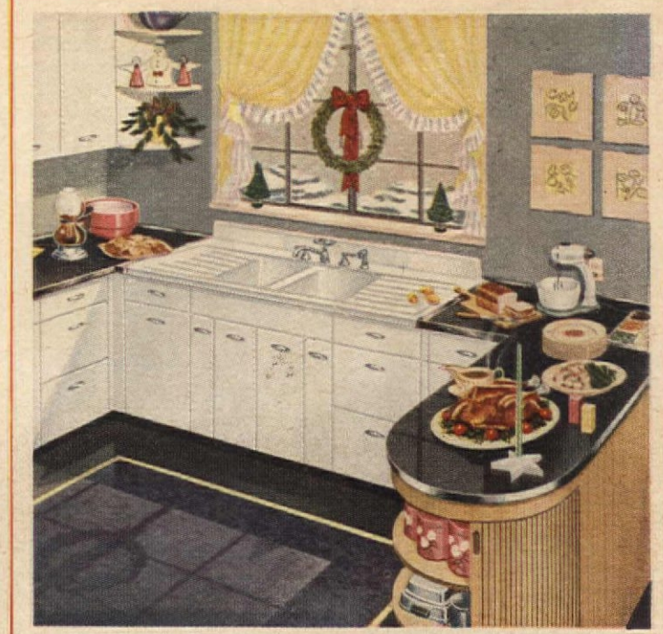
NEW York's community tree marked a new chapter in the annals of Yuletide observance. Within three years, more than three hundred cities in the United States had borrowed the idea. Today, the number of such trees runs into the thousands, and all sorts of events are associated with them. In New York, the most elaborate presentations now occur in Rockefeller Center. At the top of page 16 is shown one of these trees, with the 150 Rockefeller Center Choristers at its base. Across the continent, North Hollywood's community Yuletide Sing (pictured at the bottom of page 16) is characteristically vast, spectacular, popular and successful.

From the beginning it has been recognized that a community tree develops a welcome and valuable social feeling among both the citizens of a place and the guests that may be within its borders. No ulterior purpose, such as increased trade or business expansion is involved; no interference or competition with established home or church observances. The objective is simply to make people feel the glow of kindliness and good will which men call the Christmas spirit; to help promote the cause of human brotherhood.





The New Baseboard Radiant Panel



The Royal Hostess Sink—"America's Kitchen Sweetheart"

How to make your dream home come true—





The right heating will help you...

It's a wise husband who insists on the right heating equipment for his dream home. It should give his family carefree comfort plus low-cost operation. And it will, if it's American-Standard. Here is a complete line—radiator heating, warm air heating, and winter air conditioning—engineered for efficient, low-cost heat with any type of fuel, and approved by the Institute of Heating & Plumbing Research. Look for the name American-Standard and the Mark of Merit when you buy.

AMERICAN-Standard
HEATING · PLUMBING

Look for this Mark of Merit

So will the right plumbing...

One way to win a woman's heart is with kitchen, bath and laundry fixtures that are lovely to look at—and easy to use. That's why so many home-planners choose plumbing fixtures by American-Standard. These famous fixtures that bear the Mark of Merit are styled for smart eye-appeal. And they're built to *keep* their beauty down through the years—lustrous enamel on *rigid cast iron*, or genuine vitreous china. Yet with all their many advantages, they cost no more than others.

NEW HOME BOOK *shows wide variety of American-Standard Heating Equipment and Plumbing Fixtures. These products — sold through selected Wholesale Distributors to your Heating and Plumbing Contractor — are available on easy time payments for remodeling. Write for your copy of the Home Book today. Address* **American Radiator & Standard Sanitary Corporation,** *Dept. A-712, Pittsburgh 30, Pennsylvania.*

AMERICAN-Standard

HEATING PLUMBING

Serving the Nations' Health and Comfort

...and the kennel man told us how to avoid common dog ailments

DAD, WHAT A DOG – HE'S TOPS!

TO KEEP HIM CHRISTMAS BRIGHT EVERY DAY HE MUST HAVE A BALANCED FOOD HIGH IN NUTRITIONAL VALUE.

THAT'S TO HELP MAINTAIN HIS GOOD HEALTH AND SUPPLY ENERGY FOR FUN AND PLAY. THE KENNEL MAN SAID PARD IS A BALANCED RATION.

BOY, OH BOY – DAD SURE WAS ON THE BEAM WHEN HE PUT WHITEY ON A PARD DIET. HE'S REALLY FULL OF PEP!

Pard made a pard of my dog...

Dog owners, breeders and veterinarians acclaim Pard, the "one-dish-dinner" that's got everything! That's because Pard's nutritionally correct formula is based on feeding studies, conducted by experts in Swift's research laboratories —*no additional meat is ever needed.* Get a supply of Pard now!





SWIFT MAKES PARD rich in meat proteins!

books

To read to the very young:

The Treasure Bag, selected by Lena Barksdale, illustrated by Maurice Brevannes, published by Alfred A. Knopf, Inc. $3.00. Stories, poems, and riddles; pictures excellent in color and beautifully drawn. A "best" of this year's crop of children's books.

Curious George Takes a Job, written and illustrated by H. A. Rey, published by Houghton Mifflin Company. $2.50. A gay and wonderful book about a curious monkey.

Bambino the Clown, written and illustrated by Georges Schreiber, published by the Viking Press. $2.00. A charming book. Though somewhat "precious" on first sight, it is a book children will grow to love.

Goodnight Moon, by Margaret Wise Brown, pictures by Clement Hurd, published by Harper & Brothers. $1.75. A lulling book to read, delightful for the child to look at.

Winter Noisy Book, by Margaret Wise Brown, pictures by Charles G. Shaw, published by William R. Scott, Inc. $1.35. Easy indeed to read aloud dramatically from this one—for you pause at the questions, and the children give you the answers.

About Nono, the Baby Elephant, written and illustrated by Inez Hogan, published by E. P. Dutton & Co., Inc. $1.00. No color, unfortunately, but a delightful book for all that.

Singing Games, selected and arranged by Katherine Tyler Wessells, illustrated by Corinne Malvern, published by Simon and Schuster, Inc. 25 cents. Unless you're letter-perfect on all the old favorites, get this one. Illustrations are gay; lots of color.

Read-to-Me Storybook, compiled by the Child Study Association of America, illustrated by Lois Lenski, published by Thomas Y. Crowell Company. $2.00. Thirty stories and eleven poems about all the things that delight children—and the elegant illustrations which, even without color, we like in children's books.

The Golden Christmas Book, compiled by Gertrude Crampton, pictures by Corinne Malvern. $1.50; and *The Golden Book of Poetry,* selected by Jane Werner, pictures by Gertrude Elliott. $1.00. Both books are published by Simon and Schuster, Inc. These are "musts", with all the old favorites; colorful pictures.

For those beginning to read alone:

Cloverfield Farm Stories, by Helen Fuller Orton, illustrated by four different artists, published by J. B. Lippincott Co. $2.50. Sixty stories of farm life that have been popular some twenty-five years with children. Good large type—a fine gift book.

The Double Birthday Present, by Mabel Leigh Hunt, illustrated by Elinore Blaisdell, published by J. B. Lippincott Co. $1.50. An engaging book for girls from five to eight.

Dance, Natasha, Dance!, written and illustrated by Evy Caroll, published by Rinehart & Company, Inc. $1.25. An amusing book about a little Russian girl who loved to dance.

Judy and Jim, by Hilda Miloche and Wilma Kane, published by Simon and Schuster, Inc. $1.00. A paper doll cut-out and storybook. Story is not too well written, but paper dolls are pretty, with lots of clothes.

Children from 8 to teenage:

More Tales from Grimm, freely translated and illustrated by Wanda Gág, published by Coward-McCann, Inc. $2.75. Need we say a book you *can't* go wrong on? Thirty-two stories, almost a hundred illustrations. Our number one choice for this age group.

Misty of Chincoteague, by Marguerite Henry, illustrated by Wesley Dennis, published by Rand McNally & Company. $2.50. By far the "first" among new books for this age. A magnificent pony story, all the incidents realistic, illustrations thrilling.

A Horse to Remember, by Genevieve Torrey Eames, illustrated by Paul Brown, published by Julian Messner, Inc. $2.50. Boys or girls who worship horses will prize this book, awarded the Julia Ellsworth Ford Foundation award for children's literature. Put it on your book list!

Miss Kelly, by Elisabeth Sanxay Holding, illustrated by Margaret S. Johnson, William Morrow & Company. $2.00. A gift book for those children you know who adore cats.

Also highly recommended:

Sky High, written and illustrated by C. Walter Hodges, published by Coward-McCann, Inc. $2.50; *The Secret of the Porcelain Fish,* by Margery Evernden, illustrated by Thomas Handforth, Random House, Inc. $2.25; *The Melendy Family,* written and illustrated by Elizabeth Enright, published by Rinehart & Company, Inc. $2.95; *Aleck Bell, Ingenious Boy,* by Mabel Cleland Widdemer, illustrated by Charles V. John, published by the Bobbs-Merrill Company. $1.75; *Susan and the Butterbees,* by Ralph Bergengren, illustrated by Anne Vaughan, published by Longmans, Green and Co. $2.00; *Martha, Daughter of Virginia,* by Marguerite Vance, illustrated by Nedda Walker, published by E. P. Dutton & Company, Inc. $2.50.

Sorry, we cannot purchase these books for you. They may be obtained through your bookstore.

WE'VE HAD OUR SERVEL 18 YEARS—
NOW WE TELL FRIENDS, "PICK SERVEL . . .

Stays Silent Lasts Longer"

[IT FREEZES WITH NO MOVING PARTS]



"It was 1929, the year Nancy was born, that we got our Servel Gas Refrigerator," say the Jim Johnsons, "and today it's keeping refreshments cold for her eighteenth birthday party. It's never made a sound, cost almost nothing for upkeep!" The reason? Servel stays silent, lasts longer, because a tiny gas flame does the work of moving parts in its freezing system.

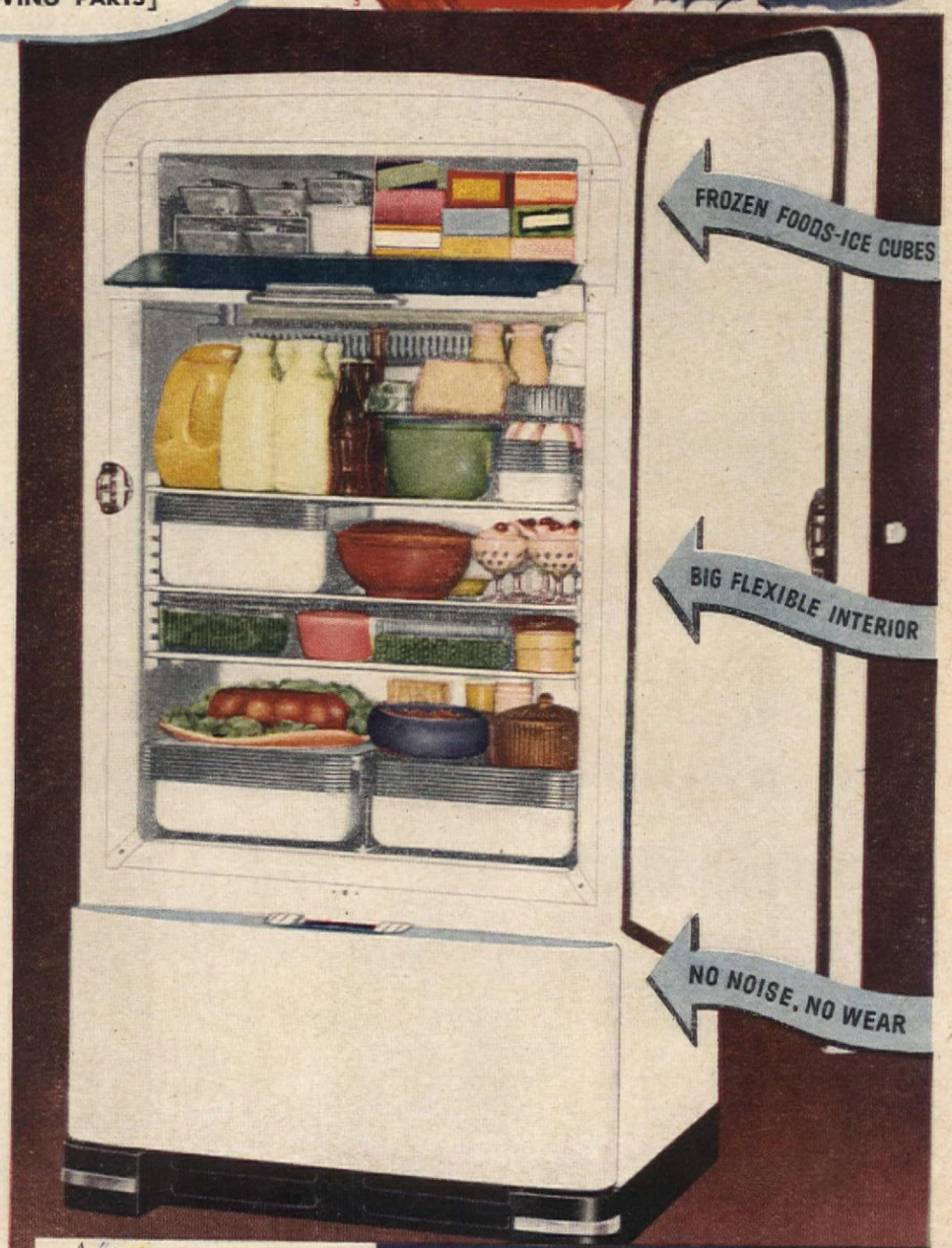


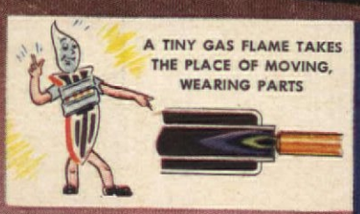
The Johnson Family is typical of the more than 2,000,000 Servel owners—some of whom have been enjoying their Gas Refrigerators for 15, 18 and 20 years. Writes Mr. August Mack of Montclair, New Jersey, "We've had our Servel Refrigerator 20 years . . . without a whisper of noise or a big repair bill. Certainly we advise folks . . . *choose Servel!"*



Look at the new Servel! Check its wonderful conveniences. Big frozen food compartment. Plenty of ice cubes. Flexible interior. See the models at your Gas Company or neighborhood dealer. (For farm and country homes, Servel runs on Bottled Gas—Tank Gas—Kerosene.)

Write for free copy of new illustrated folder, "Different From All Others." Send postcard to Servel, Inc., Evansville 20, Ind., or if you live in Canada, Servel (Canada), Ltd., 548 King St., W., Toronto 1, Ont.





STAYS SILENT . . . LASTS LONGER

Servel

The GAS Refrigerator

WURLITZER *is music*

Wurlitzer piano illustrated, Model 725. In mahogany finish.

a piano...a home...and christmas

Christmas time or any time, the fundamentals of a true home are roof to cover, food to eat, clothing to wear and loving-kindness among the people of that home.

On that base you build as much beauty, happiness and culture as you have the urge or the means to provide.

How important you consider a piano is perhaps in direct ratio to how important you consider culture, happiness and beauty. And, if there are children, how important you consider the offering to them of the soul-filling heritage of music. The "Fun-for-Life" of music.

In this day and age, a fine piano is within the means of almost any family.

Isn't this your Christmas for a Wurlitzer?

Wurlitzer pianos present a beautiful choice of ways to say "Merry Christmas" to the entire family. The new Wurlitzer models are constructed of the choicest woods and provide many scientific advances for fuller, more resonant tonal qualities. Among their new cabinet designs you will find the style to fit either modern or traditional settings.

For the name of your nearest Wurlitzer piano dealer, write:

THE RUDOLPH WURLITZER COMPANY, *De Kalb, Illinois*



Wurlitzer Spinette Model 535—As lovely in tone as it is in design. Comes in fine mahogany or walnut, hand polished to a lustrous finish.



Drawing by Vincent Geary

Christmas in our town ...down Texas way

Maybelle Manning

IN Temple, Texas, Christmas "falls." As a child, I was always immensely impressed by those lynx-eared people who could attest that they had distinctly heard the "falling" --a mystic resonance something like the sounds from a distant calliope. Some said it was a rollicking, racketing sound accompanied by the far-off echo of the jolly laughter of Old Nick and the merry capering of reindeer feet. Others went so far as to say that on the stroke of midnight on Christmas Eve every living being, bird and beast, goes down on its knees in honor of Our Maker—and once we did see old Sukey, the cow, kneeling in the prairie moonlight.

Christmas coming down in Temple, Texas, was unerringly timed for the last prayer-meeting night, just one week before that day of days. When Grand, my grandmother, who played the organ in the church, rolled out the first measures of *There's A Great Day Coming*, we knew that ardent glow on her face was Christmas—and that she had made the selection on purpose.

When the superintendent announced it was the last service until after the holidays and that lemonade would be served in the Sunday-school room, it was as if Christmas had actually fallen right through the roof of the church! Children forgot it "was church," and became so extravagantly alive that a few youngsters actually shadowboxed and wrestled as if, good-naturedly, to bust good old Christmas right in the nose. Electrified peals of loud laughter shrilled through the church; some excited children, suddenly hushed, forgot and laughed twice!

Out in the old Sunday-school room, before a fire of high-heaped logs, we consumed hot ginger cake with snow-whipped cream. Children, their faces smeared and jaws bulging with cake, could scarcely contain themselves; they burst forth pell-mell through the wide church doors to whoop and holler that Christmas was coming! Wild madcap antics released the spark that set the Christmas spirit going. It was a celebration bedlam let loose, as riotous boys became billy goats charging people right in the stomach; marksmen with water pistols took true aim; rope-skipping girls did "hot pepper" as they were pelleted with pebble-loaded beanshooters; some young acrobats performed grotesqueries and scintillating burlesque; all so successful in being funny that you fell down exhausted from laughing. A few hoarded last-Christmas firecrackers sparked the way home from the prayer meeting. This was the week you started going hog-wild over Christmas!

This was the week everybody started spinning on his funny bone. The week my Aunt April-May put us in convulsions by practicing her fancy Christmas solos, always keeping firmly to the wrong notes. When grandfather's laugh became as deep and merry as an old sleigh bell. When even Grand felt "laughy" all the time. When all Temple, Texas, smelled of fragrant wood smoke, cedar, and, of course, sage dressing.

This was the week you started writing fervent, last-minute letters to Santa Claus. You wrote them *very* carefully addressing them to Rock Candy Castle, Elfland, North Pole. Just to be on the safe side, you wrote to Mrs. Claus, too. You waited for the day when the Texas wind was tossing like a kite in the sky and the leaves were wind-merry enough to whisk your letter up the chimney to Santa. Sometimes you watched it whirling up with a covey of leaves until it looked like a small tumbleweed in the sky.

THIS was the week you robbed your old pig bank to count the pennies you had saved and made—the banana splits you didn't buy, the dishes you did dry. The spending of such money was exhilarating because it symbolized the achievement of something wonderful; the long-coveted, red-wheeled bicycle, an accordion-pleated skirt. Hadn't Grand made a bargain with us that if we saved for a real heart's desire (within reason), she would swell the fund?

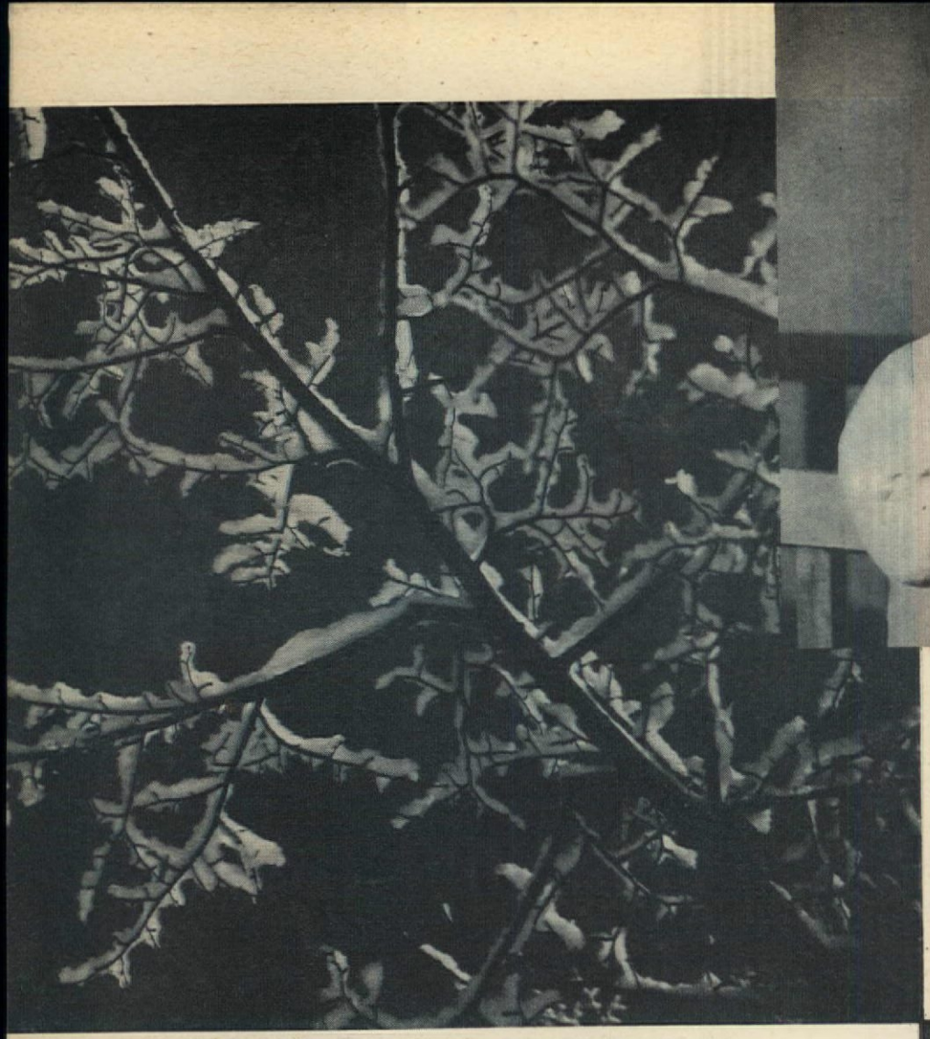
This was the week we thirteen grandchildren piled into grandfather's big wagon and went out to cut our Christmas tree, trailing it home behind the ox team, a tree always tremendous in size. This was the week we used extra elbow grease to burnish Grand's huge pewter platter.

Almost best of all, this was the week when the hunter's moon hung like a silver sickle in the broad Texas sky and grandfather fetched down his Daniel Boone hat with its foxtail brush, blew the dust out of his big cow horn, and sighted down the barrel of his old "66." A Christmas deer hunt and wild-turkey shoot comes as naturally to Texas menfolk as kissing their best girls.

Grandfather would swell his chest like a bellows and let out, full blast, the huntsman's call on the old steer horn that resounded for many miles around. Huntsmen of every description gathered around Grand's big kitchen porch for ready handouts of cold biscuit and smokehouse ham. A pack of Texas hounds are not at all comparable to the aristocratically mannered stag hounds of a proper hunt. They are pretty sorry-looking animals, but what they lack in looks they make up for in enthusiasm. There was old Rodeo, the head dog, ugly half bulldog; Countess, with her morose eyes and unpatrician nose; Robroy, with his round puppy face, and Mule-Ear, the old spade-nosed cotton wagon dog.

With the elixir of excitement in our blood, we climbed the stiles down to Aunt Puss Wood's house to watch the take-off. Our young hearts skipped a beat as they came thundering down the old mule road, through the weeping willow grove, over the gulches, through the mesquite—cowboys with chaps flying, hoofs pounding, the brush popping. It generally ended up that the hunt overtook the hounds but not the stags. Well, there would be another Christmas, and they would get those two old "stags at bay" yet!

This is the week I have kept always in my remembering heart—when that joyous Texas madness, that Christmas mood suddenly shimmered on every face. There were best smiles and cordial nods exchanged, and that new, glittery Christmas look on every child's face. This was the week when there were no strangers in town. Down on busy, milling little Main Street, with its gaudy, whirling, red-and-white barber poles, it was "Hi'ya' Feller" and "Hello Stranger" down Temple, Texas, way come Christmastime!





"Shoot" Now for Next Christmas...

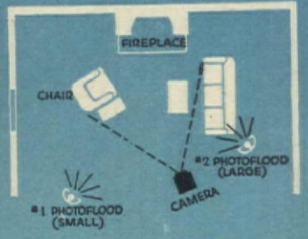
H. A. von Behr



FOR TAKING PICTURES OUTDOORS:

Whether you're photographing a woodsy scene or your doorway adorned with a wreath, compose picture so that general balance of outlines, shadows, and tones is pleasing. As a rule, never take pictures at midday. Shoot in the morning or afternoon for pictures of finer texture and greater depth. Snap subject from best angle. Make the most of backgrounds. Avoid telephone wires, posts, clotheslines, litter, and other objectionable details that will detract from an otherwise pleasing photo. Never shoot with camera facing sun; rather, sun should be in back of the camera, or slightly to one side. If there's snow, remember it's very bright and exposure should be reduced to at least one-half of the usual time





Your living room or fireplace gayly festooned for Christmas is a fine indoor subject. To take interior pictures, you'll need one No. 1 and one No. 2 Photoflood bulb, placed as in diagram above, to create sufficient illumination. If you don't have proper aluminum reflectors, screw bulbs into

FOR TAKING PICTURES INDOORS:

tilting floor lamps, or other fixtures, so long as light is directed toward subject, but away from camera lens. It's wise to center the composition on a single part of the room, such as the fireplace, removing distracting objects and knick-knacks. Before shooting, look at the room critically to make sure it's properly groomed, with curtains and shades adjusted, slip covers neatly smoothed, pillows plumped up, pictures straightened, rugs in position. If your children or pets are to appear in picture, the lights should be placed as in diagram, left, but moved a little closer to the subject. Make sure your child or pet is in sharp focus when you click shutter, and use a speed fast enough to "freeze" any possible motion. Always plan your idea carefully—then shoot!



Atelier von Behr
H. Armstrong Roberts
Gustav Anderson, from A. Devaney, Inc.

SOON, from friends far and near, "Season's greetings and all best wishes" will come tumbling into your mailbox, expressing the warm spirit of friendship at Christmastime. Among the cards you receive, some will stand out because they bring a special message. Usually, these have been carefully contrived at home by the sender and display a drawing, an etching, a block print—or, quite often, a photograph, which is what we are concerned with here.

Photography is an excellent and easy means of conveying a personal Christmas message because it is pictorial and can be adapted to a variety of subjects. Since a photographic card features a picture of your house, your child, or your cocker spaniel, it is different from any other—and it bespeaks *you!*

Now, when you are about to decorate your home and trim the tree for the Christmas season, is the perfect time to start planning next year's card. Your home, gay with holiday spirit and ornamentation, will offer many special opportunities (which come but once a year) for snapping appropriate pictures. Nor is it too late to do something about this year's card—if you set your mind to it immediately. Some ideas—an exterior shot of your home, your dog against a background of pine branches, your child in an appealing pose—could be worked out in a few days' time. (It is quite likely, too, that you have just the "right" picture, taken some time ago, all ready for printing and mounting.)

So, if you own a camera, it's time to go to work. Don't hold back because yours is a "box" or folding type. Whatever the camera, you can achieve an appropriate photograph with it—if you know how to use it.

Your first step in making a card is to decide on a suitable motif. Remember that simple ideas are best—and easiest to work out. Just step outdoors and you will find many interesting subjects. You might try a shot of your street, a garden gate or mailbox, a community church. If you live in the North, you will wish to take advantage of the first snowfall to shoot a Christmas scene—your home blanketed in snow, a clump of evergreens in the woods, a child building a snowman.

Turning indoors, you will discover a multitude of picture possibilities. The Yule log burning in your fireplace or your living room decorated for the holiday season would be most appropriate. And for those experienced in table-top photography, there are simple still lifes of candles, figurines, and pine branches arranged in attractive Christmas scenes.

Children and pets are perfect subjects, and they have always been my choice. Catch baby looking up at the tree or playing with toys. Older children can be photographed in front of the fireplace or coming down the stairs on Christmas morning. Children should not be too dressed up—sleeping togs are ideal for little tots. Above all, make sure that youngsters don't appear posed and that their expressions are in harmony with the idea.

Animals are always appealing, so why not try a photograph of your cat or dog wearing a Christmas bow or bell? For many years, I have featured my English setter, who is most co-operative. However, some pets are not so obliging and have to be humored. Try getting a pet's attention by showing him bits of food at the crucial moment, just as you are about to snap the picture.

Now that you've decided on an idea, let's get the perfect shot. First, follow the explicit directions for picture-taking that came with your camera. Tips on the opposite page will give you further guidance.

Developing and printing can be done in a few days by your camera store, if you don't do your own photofinishing. When you get the negatives and prints, make your selection, possibly improving the composition by judicious cropping, then order the number you need.

A word about mounting. Photographs are most "Christmasy" on background mounts of colored paper, available in heavy stock at any stationer's. Cut paper to size desired and attach prints with paste, glue, or special mounting tissue from your camera store. If you prefer, you can make cater-cornered cuts at the four corners of the card and slip the print into them. For a really fancy card, order from your stationer special folders with printed name and message. Even more personal would be a folder with message inside actually written by you in longhand. If time is limited, let your camera store mount prints on its special card, complete with greeting and holiday decorations.

Whatever your this year's card, do get set now for next Christmas. If you plan now and shoot during the holidays, you'll have a perfect snapshot ready for mounting and mailing when Christmas rolls around again.





Colorful mounts, with a printed or hand-written message, will help your photographs say, "Merry Christmas!"



Our Christmas Package for You

GLEANED from all corners of the country, we selected the ideas shown on these pages, presenting them as our Christmas package for you. We chose the ones most ingenious, the most fun to make, and the prettiest for dressing up your home during the Yule season. Every idea is further described in this package you buy, with pattern drawings and instructions included wherever necessary. When planning festive decorations, let your doors and windows extend greetings to the highway traveler. Each Christmas ought to have new surprises, not leftover, tired ornaments, or repetitious gift wrappings. The core of ingeniousness is saving bits of this and bits of that, using the last inch of your imagination on them. For instance, blown-out electric light bulbs look hopeless until refurbished as glistening Christmas balls, painted gold, nestling on a door spray of lush greens, tied with perforated gold metallic ribbon. See what we mean? Magazine and newspaper advertisements decorated with a tuft of feathers, odd buttons, or beads from a broken necklace, depending upon the illustrations, are only a few possibilities that make smart packages. In these ideas, you will find holiday uses for the most fantastic things, unbelievably attractive and useful in the finished objects. Half the merriment is in making Christmas preparations! Get your new Christmas Package now, American Home Pattern No. A-961, 35¢, and learn new tricks of an old "trade"—the business of making others happy, including yourself!



Candy cane of striped paper, ribbon bow, and white paint spattered on pine boughs. Arrangement by John Welter

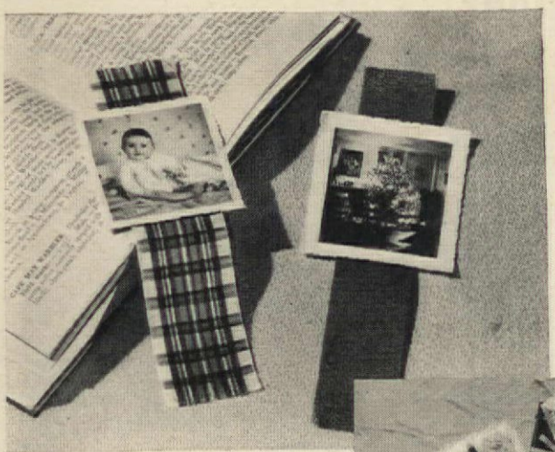
Spray of gold-painted electric bulbs, pine boughs, and metallic bow. Home of Mrs. G. Everett Hoyt, Fairfield, Conn.

Cover candies and cardboard leaves with metallic papers, fasten in huge grape cluster, for door. From Catherine Urban





Photographic and scenic bookmarks, long remembered as your Christmas cards or small gifts, are simple to make and easy to mail. Idea from Muriel M. Kelly



F. M. Demarest

Kilmer Photos



Perk up white packages with bearded, red Santa Claus and green ribbon. Idea by Harry F. Leeper



Santa's Boot of evergreens won first Prize in door decorations for Albert Eisenlau, Roosevelt, N. Y., Garden Club

Buy a Cellophane wreath from your dime store, trim it with a cunning figure and cones. From Helen Gunderman



CHRISTMAS PACKAGE ORDER FORM ON PAGE 6



A snowman that won't melt, for he is only made of newspapers, string and mucilage. From Mrs. F. D. Hayden

Angelic carol singers wear improvised glamor. Top center figure made over metal funnel, has gumdrop head. Angel at top left is made of cupcake liners over spools on lollipop stick, and a marshmallow head. Ideas by Mrs. Hoyt



F. M. Demarest



With a fancy paint job, Sonny's old cart, filled with gorgeously wrapped packages and artificial tree, takes the spotlight. Tie bells on handle. From Joe Watson



Max Tatch

Mr. and Mrs. Joseph Davey of West Los Angeles, California, wrap their door in red Cellophane ribbon, tied in huge bow with white pine cones



Decorate enamel pails of various sizes. Fill with holiday greens or popcorn balls. From Joe Watson



Drawings by James Lewicki

Coffee-can feeders, sumptuous pudding, bread-loaf cafeteria, and nesting supplies, are the ingenious ideas of Mrs. Hoyt to provide a Christmas for birds



Two sections of tree stump cut crosswise, with effective arrangement of fruits, mullein leaves and candles, give a Della Robbia effect of table setting. Centerpiece designed by Mrs. G. E. Hoyt



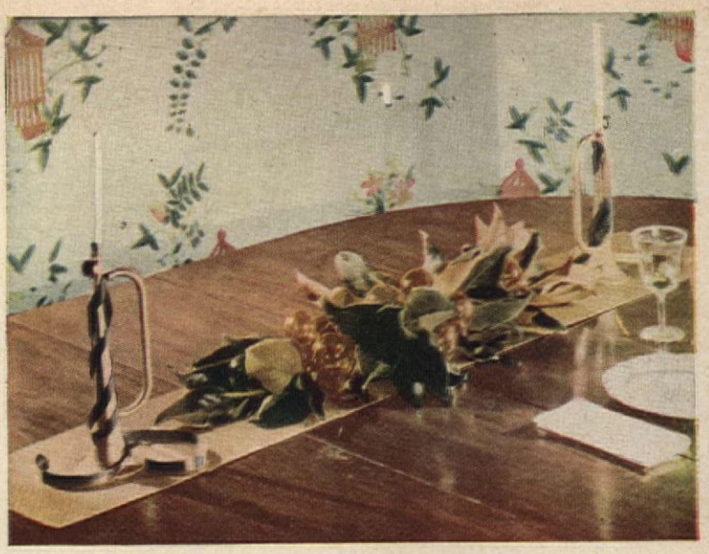
Stairway to a second-story flat is brightened by Christmas cards tacked to stair treads, gift packages, and a banister garland of boughs and crepe paper. Idea by Virginia Baird





Max Tatch

Esther Van Pelt Story of Los Angeles, suggests this novel mantel decoration. Greeting cards hung on a large cut-out tree of shiny green paper



Brown plastic ornaments blend with brown backs of magnolia leaves on gold paper. Candlesticks are horns twined with brown ribbon. Home of Mrs. Hoyt



For dramatic swish for floor or table tree, generously drape branches with swags and bow of crisp red tarlatan. Add plenty of sparkling silver tinsel and glass ornaments of plain colors. "Tarlatan Ideas" by Stella M. Perkins

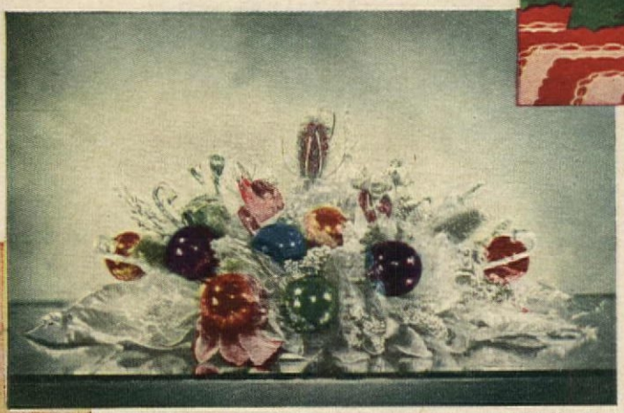


Sylvania Electric, cool-burning bulbs, and Dennison crepe paper combine to make this delightful party centerpiece



Spread red tarlatan over white dinner cloth; arrange leaves, red and green pine candles on "mirror" centerpiece made of one sheet of metallic paper

F. M. Demarest



Peter Gowland

Give the mantel Yuletide sparkle with Christmas balls shining amid Cellophane, silver painted leaves and dried weeds. By Alice Gowland



Sophisticated-white dramatizes a Christmas table. Milk glass catches the gleam of purple metallic-paper disks under the plates. In home of Mrs. Hoyt



Breakfast centerpiece; red apples on pine boughs. For dinner decoration, core out centers and insert candles. Next day, cook applesauce! From Mrs. G. Everett Hoyt



Data: Ruth W. Lee — Nowell Ward

A Victorian plant stand for holding gifts, copper bells above it, and a small potted tree, spread color around a room. Arranged by John Welter

The transparency of plastic tree ornaments reflects color from the usual trimmings of balls and tinsel. Cut and paint them yourself! Designed by Vera La Fountain Dunn





Kilmer Photos

Another Garden Club First Prize Winner, is Mrs. Reinhold Groepler of Roosevelt, N. Y., for her cotton snowman and tree of wired branches

Charming arrangement of figurine, candles, and greens in shallow receptacle, effect the quiet peace of a church. In home of Esther Van Pelt Story, Los Angeles, Calif.



Max Tatch

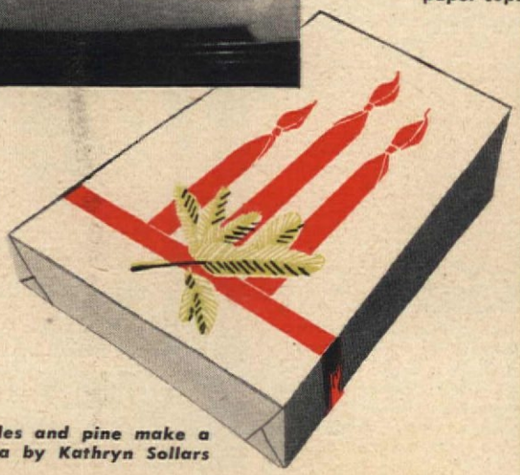


Door wreath of Christmas balls and paper cups. Idea by Catherine Urban

Stunning buffet table border of arbor vitae boughs under poinsettia candles made of melted red candles poured into ice-cream molds. Idea, Irma D. Garner



F. M. Demarest



Satin ribbon candles and pine make a trim package. Idea by Kathryn Sollars



Unique gift packages from newspaper and magazine advertisements, adorned with scraps of jewelry, fabrics, feathers, papers and handsome ribbons. Ideas by Minna Mansfield and Pearl Daru Snyder

A. H. PATTERN A-961, 35¢ HAS FULL INSTRUCTIONS FOR MAKING THESE CHRISTMAS PACKAGE IDEAS. SEE ORDER FORM, PAGE 68



F. M. Demarest

For a white Christmas, hang paraffin squares on a painted branch and cover base with cotton and artificial snow. From Irma D. Garner



Above and left: The Meyercord Co., Dennison Mfg. Co., Norcross, Minnesota Mining & Mfg. Co., Reynolds Metal Co., Tie-Tie-Products, Gift Wrappings, Inc., Mystik Adhesive Products



Interesting patterns on gummed tape, paper and silk ribbons. Choice of width, color to blend with the new gift papers



"To Johnny", with no signature but your photograph; on pastel wrapping paper and matching ink



Floating strands of star-studded ribbons make an elegant package. Both box ideas by Kathryn Sollars



A distinctive, modern vase, assembled from discarded soda fountain container, an old picture frame, and wood. Home of Mrs. Hoyt



Even the children can make this Door Clown of paper, evergreens, and coat hanger. From Mrs. Grant Bulkley

Boris Stackliff



Mrs. Hoyt's imaginative fingers work wonders with Cellophane, wrappings, and paper doilies. Matchboxes, cereal boxes, candy jars and burned-out bulbs become exciting gifts, table and tree ornaments



Small stove pipes set in holders, wired for electricity, painted red, simulate candles. Patrolman James Roncoh and his wife adapted an idea shown in The American Home several years ago, achieving this attractive result



SEND NOW FOR YOUR CHRISTMAS PACKAGE, AMERICAN HOME PATTERN A-961, 35¢, CONTAINING INSTRUCTIONS FOR MAKING THE IDEAS SHOWN ON PAGES 26 to 30. SEE ORDER FORM, PAGE 68

Think before you give...



Aunt Helen, Mother, and Mary can't possibly all desire a teapot, but these folks are snug in gift-giving ruts: they haven't heard of ingenuity

Helen Houston Boileau

How about you? Have you relaxed into the habit of making hankies your gift to Aunt Mary, giving Cousin Lou another apron, and presenting your best friend with the "umpteenth" bottle of Eau de Cologne? Well, maybe it's not *exactly* the same gift each time, but the general type shows that you have fallen into the gift-giving rut that becomes a refuge for most of us at one time or another. Be honest with yourself. How much ingenuity have your gifts shown lately?

If you are a bit discouraged by your answer, this is for you. Now is a good time to start applying the sparkle of originality to your gifts.

Make your gifts speak for themselves. Let them say that you, the giver, thought enough of the person for whom you were buying the gift to spend time and thought to make the selection. Choose gifts that conform to the I. O. U. formula. That is, make certain they are *I*nteresting, *O*ut of the ordinary, and *U*seful. If a gift can pass this test, the chances are it will be "right". A gift need not be costly to meet these requirements. Often some practical or unusual item will meet the need. Value cannot be measured in dollars and cents. Pulling ideas out of your head is more worth while than pulling money out of your purse.

Families and friends vary, but there are certain prototypes on nearly everyone's list. Almost all of us have the book lover, the theater-goer, the homemaker, or the collector on our lists. Let these



Her friends thought of aprons, not of Edna

classifications guide your gift selection. This will not restrict you to the same gift year after year. Rather, it will provide a field of interest in which to work, discovering new gadgets and ideas which will be appreciated by the recipient.

For the person who enjoys browsing in the dime store, why not secure a "gift certificate"? Then the browser can spend a blissful hour wandering up and down the aisles, selecting items to delight his gadget-collecting inner self.

Take that young couple, newly married and just getting established. They are still on a budget that doesn't permit many dinners out. So, why not go to their favorite restaurant and arrange with the manager for one dinner a week for the two of them over a period of time—the check to be sent to you. They'll bless you for this thoughtful gift.

If there is a theater lover on your list, a pair of tickets for a coming production would be just the thing. Or for the teenager, give a string of general admission tickets for the neighborhood movie. They can use them themselves and share them with friends; they'll love it. Younger children would feel fabulously wealthy with a couple of Saturday matinee tickets in their jeans. Try it, and see the grins these gifts will bring.

If you have more time than money, give a gift of service—a gift worth more than gold, because it speaks of thoughtfulness. Contract to do daughter-in-law's mending for a month. Volunteer to sit with a friend's child for one evening a month. Wash Sis's car once a week for—well, let your conscience be your guide. You might even suggest straightening out and typing all those stray recipes mother has been collecting from newspapers.

Speaking of recipes, if you know a woman who makes a hobby of collecting the rare and unusual in menus and foods, gather together some of your prize recipes and those of your friends. Make a gift of a packet of these treasures.

For the hobby enthusiast, do a little research. Discover some new and interesting pamphlets and booklets that are available and send for them. These are things the person will cherish, but just never gets around to ordering for himself. Often there are new tools and accessories for the hobbyist, and these are in the A-1 gift class.

A friend who sews would appreciate a gift of yard goods. Perhaps you can find an unusual print for her little girl's dress. Or give that piece of old lace you have long cherished, or some special buttons tucked away in your button box. A woman with a flair for sewing would love these.

Join a book club for a friend and have the bills for their selections sent to you. Even the popular idea of a magazine subscription remains a gift that is always appreciated. Make it doubly interesting by introducing a periodical new to the friend.

For the garden lover, gather together slips, seeds, and bulbs, label them, and give them with pride. Or, if you are young and in need of a thoughtful gift, volunteer to plant the spring garden for your mother, or grandmother, or friend.

There are endless possibilities for gifts once you put your mind to it. Concentrate on each person on your list. What are their main interests? What would they love to have but do not have, due to a lack either of time or money? If you select a gift, perhaps just some little act of service, that will play a part in answering their spoken or unspoken desire, you will be giving a gift of lasting pleasure, and one that expresses the sincerity and deep regard that motivates all giving.

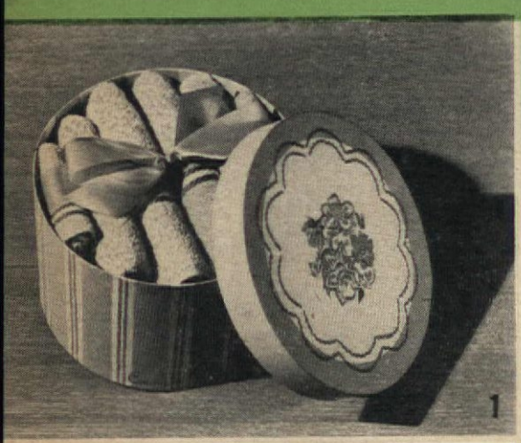
Thoughtful originality in the choice of gifts makes it, here, obviously as blessed to receive as to give

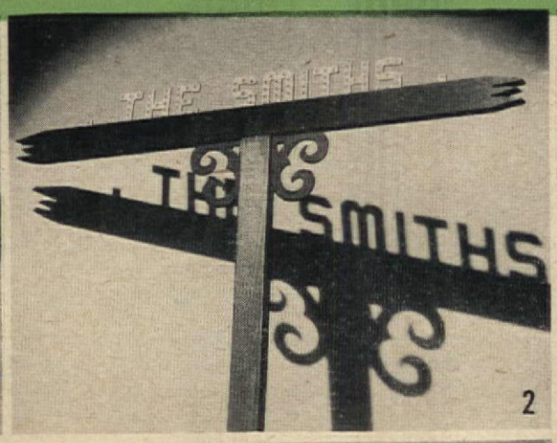


our collection of ideas for gifts to every member of the family

for Christmas of

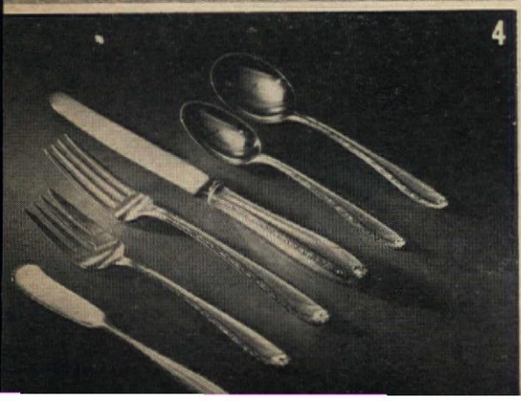
We offer, now, our gift suggestions to help make shopping pleasurable and exciting for you. Each item on these pages was selected personally by our editors for its usefulness, beauty — or both, and you will find all of them in the larger shopping centers nearest your home. Sorry we cannot make any purchases for you because we do not maintain a shopping service. Happy giving! ● 1. Snug and waiting in a shocking pink-and-green bandbox, this Cannon "Charmer" gift set of six — matching bath towels, face towels, and facecloths. ● 2. Even their friends will thank you for this weather-resistant name or address marker with reflector-studded letters and panels and ground stakes of California redwood, from Abbey Decorative Products Co. ● 3. A gift to ensure lasting pleasure for the whole family, a Zenith radio-phonograph console in a beautiful, classic design with a changer for 10" and 12" records mixed, and for fidelity — the famous Cobra tone arm. ● 4. Shining, permanent beauty accompanies a gift of sterling silver in the new and graceful "Southern Charm" design by Alvin Silversmiths. ● 5. To add patrician dignity to your — or their — home, give a mahogany-topped Sheraton chairside table by Mersman. ● 6. Blankets with a colorful personality will get a special welcome from every woman. These are Seymour Woolen Mills' Highlander plaids — warm, soft, delightful to see and to use. ● 7. Pocket-sized and powerful, the Sonora AC-DC radio is 7¾" by 4¼" by 5⅜", has four tubes, tunes a standard broadcast band, needs no aerial or ground; the case is plastic-molded in walnut, ivory, or buff-and-burgundy — perfect for someone in a small apartment or for a teen-ager's bedroom or den. ● 8. Smart and on the inexpensive side, these cream-tile coasters decorated with a sorrel horse's head are 4¾" square, have protective felt pads on bases — man-styled and practical to please the particular host; Wiesenfeld. ● 9. A "welcome" gift, decorative and richly practical — NuTone's "Continental" style door chimes; the cover is ivory plastic with a satin-brass trim to match the long, gold-lacquered tubes that give out a mellow, adjustable tone — two for the front door, one for the rear. ● 10. The gift of a handsome mirror reflects


1



2

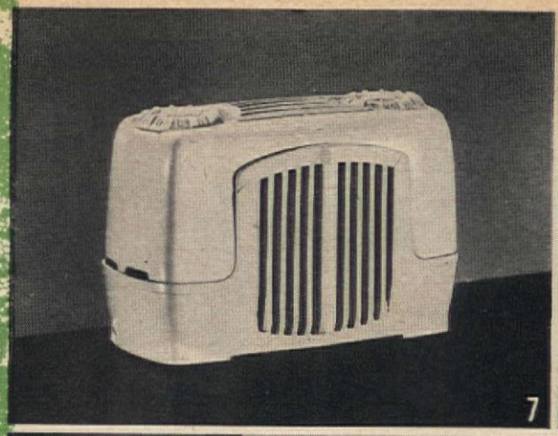

3

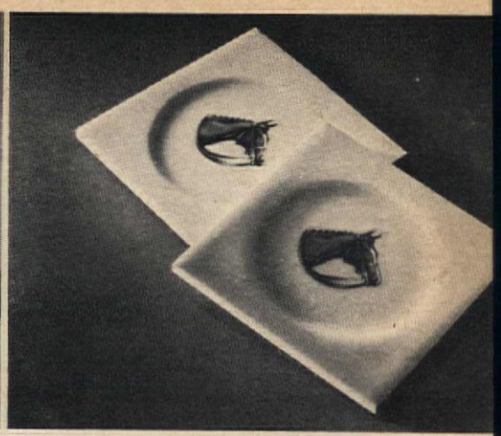

4

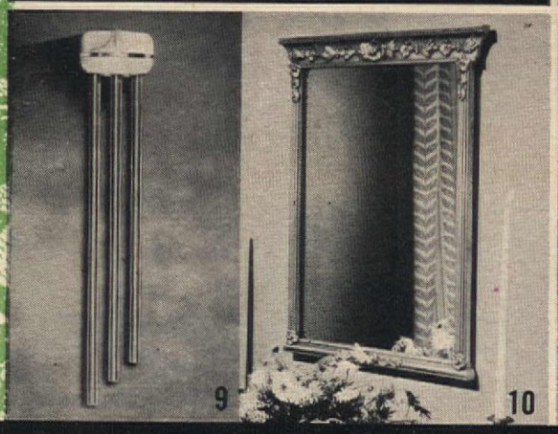

5


6

1947


7



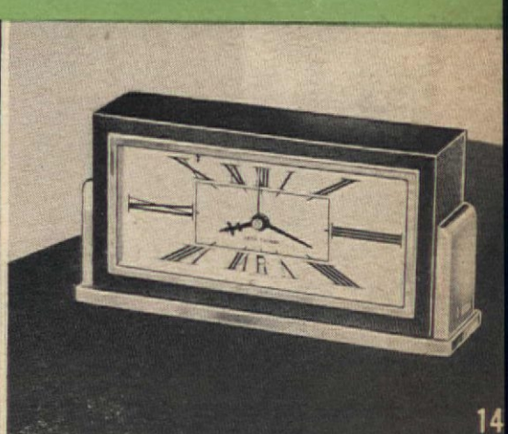

9 10

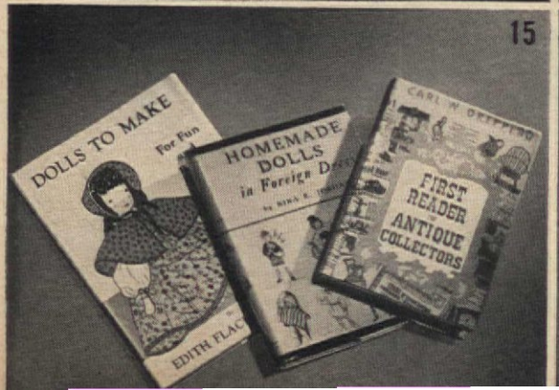


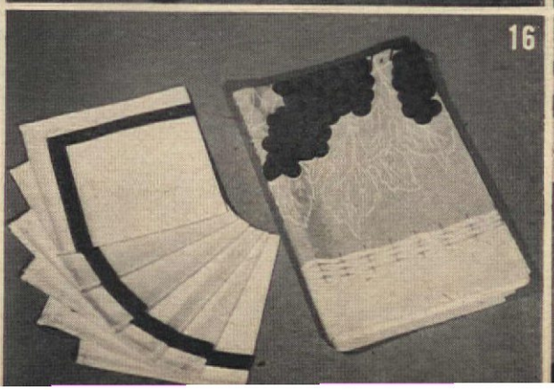
thoughtful choosing; framed with regal dignity, it will add spaciousness and charm in the home that receives it; by Pittsburgh Plate Glass Co. ● *11. For a musician — or for anyone who loves music, a magnificent Hammond organ in a graceful, spinet-style walnut case will bring the perpetuating joy of music.* ● *12. An amusing and very useful gift for the vivacious hostess — a set of eight 14-ounce "Merry-Go-Round" glasses featuring the nonchipping Libbey Safedge rim — and they're packaged in a colorful gift box.* ● *13. If you wish a gift of solid beauty and utility for the young homemaker, Kerns Chest-of-Pine will be just right. With craftsmanship as fine as the wood, pure lines backed with strong, dustproof construction and fine fittings, a hand-rubbed finish that preserves the natural honey color, it comes in clear or knotty pine. To make the perfect gift more so, include a Springfield blanket of exquisite virgin wool — in pastels, white and gray.* ● *14. For that busy man's desk, a self-starting electric clock in a solid mahogany case, enhanced by highly polished brass side-pieces, will be dignified and impressive. It's the "Baxter" by Seth Thomas.* ● *15. Books for nimble-fingered hobbyists — all from the Hobby Book Mart: Dolls To Make by Edith Flack Ackley — patterns and complete instructions on how to make cloth dolls for fun and/or profit, (Hobby Book Mart), $2.50; Homemade Dolls in Foreign Dress by Nina R. Jordan — a second "how to make," this time including instructions for appropriately foreign little houses, animals, etc., to go with the dolls — fun to do, educational, too; (Harcourt, Brace, & Co.), $2.50. For the collector, novice or veteran, First Reader for Antique Collectors by Carl W. Drepperd — an illustrated, thorough, brightly written handbook setting forth the "A, B, C's" of antique collecting, (Doubleday & Co.), $3.00.* ● *16. The discriminating hostess will be unusually pleased with this "Hermosa" tablecloth set, a fresh spirit in fabric, color, and design; by California Hand Prints, Inc.* ● *17. Can a gift be downright practical and still have sparkle and chic? Yes!—Flexglass and Checkwood (in blond or walnut) wastebaskets will catch the eye under anybody's tree, and, they'll do double-duty as holders for long-stemmed flowers or leaves.*

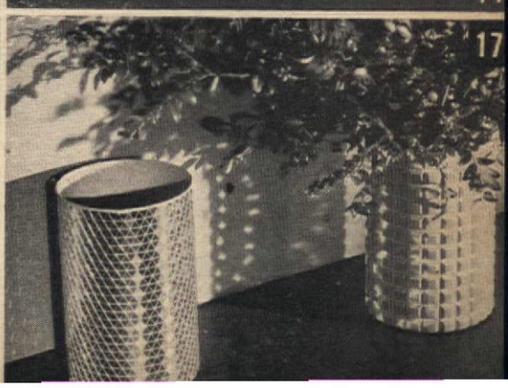

12


13


14




16


17

for Christmas

1947


18

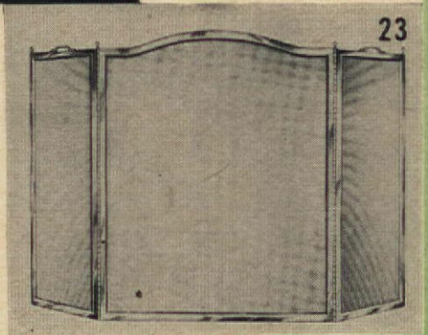

19



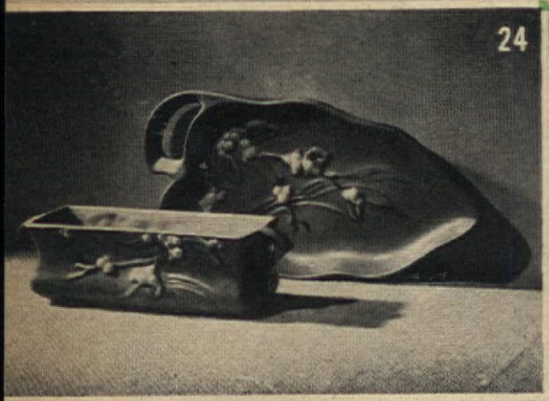
20


21

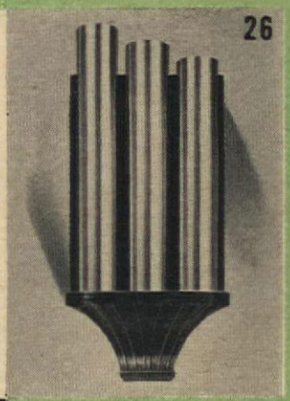

22

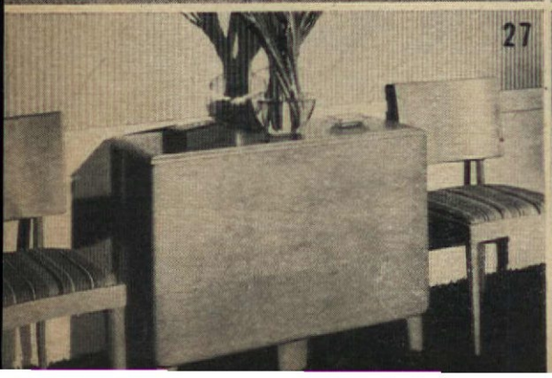

23

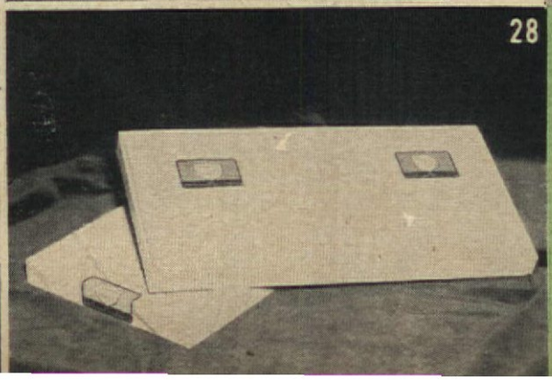
● 18. For No. 1 son or his baby sister, a heavy sterling silver fork-and-spoon set designed for the convenience of tiny hands, Bach Jewelry Co. ● 19. Breakfast or luncheon set in the gay Mexican manner—bright, hand-woven cotton with embroidered designs, in stripes and plaids, from The Old Mexico Shop ● 20. Distinctive stationery gives great satisfaction: for men, cabinet of Crane's "kid-finish" white paper—60 sheets, 20 cards, 80 envelopes in a two-fold or Senate size. For women, "kid-finish" white paper—20 letter sheets, 20 semi-notes, 40 envelopes in a smart black-and-fuchsia box. ● 21. Serviceability with a shining, Christmas look—a Pearl-Wick self-ventilating, chrome-edged hamper in many sizes and colors, with a "pearl" front panel and top. ● 22. Years of family pleasure ahead with a Wurlitzer spinette (model 710), comes in mahogany or figured walnut. ● 23. Spark-proof, "piano-hinge" firescreen: 30" high, solid brass frame, black steel cloth, from the Logan Co. ● 24. Roseville's "Snowberry" art pottery comes in harmonious colors and fifty-two different shapes. ● 25. The Associated American Artists offer a series of color drawings—reproductions of the work of famous artists—on the same hand-made, imported color papers as the originals; this one is "The Lancer" by Umberto Romano. ● 26. Make their home even more harmonious with Edwards "Chordette III"—three musical signals for front and back doors, and interhome signals; in chrome and white, or brass and mahogany. ● 27. A gift of solid beauty and versatility, a Heywood-Wakefield table in wheat or champagne finish. ● 28. Exquisite to touch and truly serviceable, a Pequot percale sheet-and-pillow case gift set available in white and in five pastel colors. ● 29. Emkay Candles' "Sunset Log"—a white-frosted log with red metal flowers, snowed greens, tapered red candles. ● 30. Associated American Artists cards are reproductions of the work of noted living American artists; large, on beautiful papers, with deckle-edged envelopes, in full color and black-and-white; reproductions of paintings, drawings, etchings, and lithographs: 10, 15, 25 cents; shown, "Christmas Joy"


24


25


26


27


28

by Nura. ● 31. For the businessman or woman who travels by air—Emmet Legal Size Airliner, a compact brief case: 15" long, 12" wide when open; separate Talon zippers on each end; in black or brown cowhide and hazel or natural pigskin. ● 32. Your greeting and gift is combined in a Gallery Artists Co. Christmas card: reproductions of famous paintings are matted for standard-sized frames; at 10, 15, 25 cents; shown, Philip Evergood's "Winter Landscape."


29


30

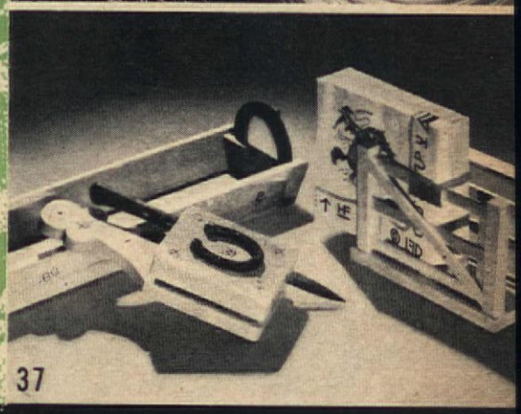

31



36


32


33


37

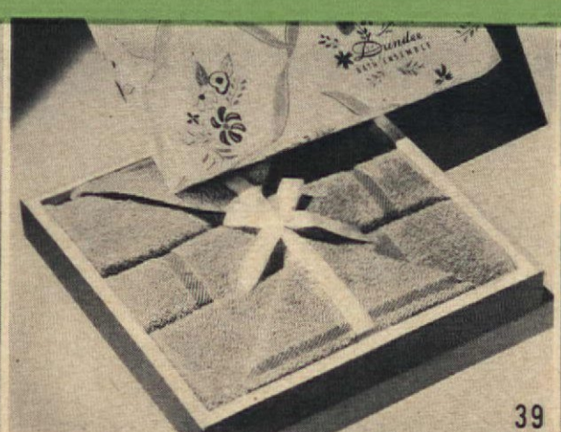


34

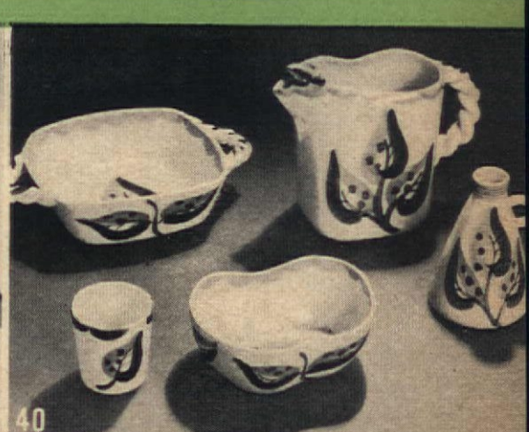

35

● 33. For diversified tastes, the American Artists Group offers a Christmas card selection reproducing, with great fidelity and beauty, the work of many fine American artists; shown, "White Christmas" by Guy Wiggins. ● 34. A stocking present for Mother from Junior—a tube of her favorite toothpaste that he can buy with his own money and wrap all by himself; Ipana. ● 35. Something new under the Christmas tree—a "Kasson" electric tree turner which revolves the tree three times a minute, has a built-in, two-way outlet for tree lights, adjustable to almost any size tree, waterproof cast-aluminum holder, 10" high, 18" base, in Christmas green; General Die and Stamping Co. ● 36. A smart, utilitarian gift to make every gardener happy: the new plastic garden hoses are lightweight but ready for rugged service. Left, "Supplex" hose by Industrial Synthetics Corp. (silver-gray in color); right, Amepco Gold Seal Plastic hose (amber or green) in a holiday gift box, by American Extruded Products Co. ● 37. Table accessories of wood for the barbecue specialist: ranch-gate napkin holder, serving tray with horseshoe handles, knife holder; to go with them, 17" paper napkins in "rodeo" or "boots-and-saddle" pattern, from the M. C. Wentz Co. ● 38. Add a touch of luxury to her basic sterling with these sterling silver candlesticks (9" high) and bowl (9¾" in diameter) from Wallace Silversmiths. ● 39. Dundee's attractive bath ensemble contains six pieces—bath towels, guest towels, facecloths—in solid colors; tied with a satin ribbon, placed in a floral gift box. ● 40. New and smart in design are these underglaze, hand-painted ceramic pieces—neutral-beige ground with chartreuse, forest-green, and cinnamon-brown decoration, from Blair Ceramics. ● 41. Mellow-amber mugs and matching pitcher with carved-oak handles and brass bands; the Benner Glass Co. ● 42. For the armchair musician, a Howard AM-FM chairside combination radio-phonograph with Inter-mix changer, automatic stop; there's no top to lift, a compartment for albums, and a "childproof" lock on the drawer. ● 43. To brighten their eyes and their doorway, give them a Spencer Post Top lantern with a black finish, rustproof zilloy metal and brass trim.

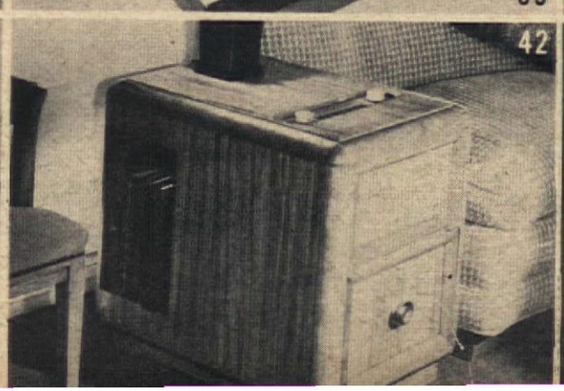

38



39


40


41

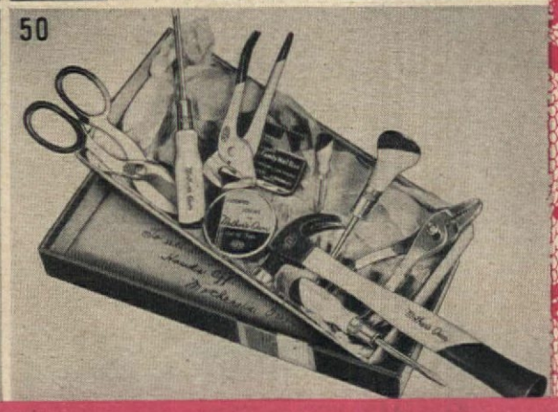

42


43









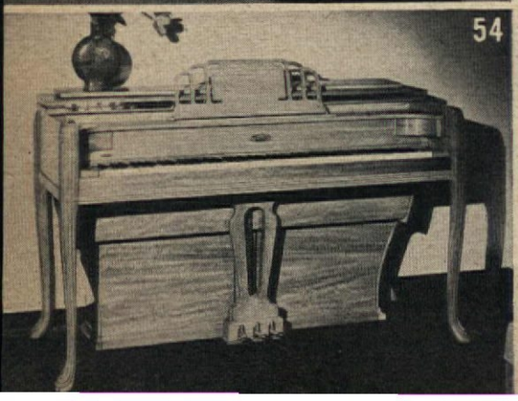


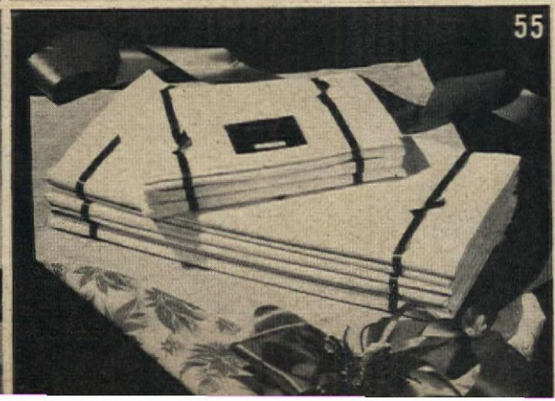
● *44. Westmoreland's fine handmade milk glass is made in many patterns; shown, a shell nut dish, pitcher, and candlestick.* ● *45. To the delight of young cooks, the scientifically designed Little Chef electric range really cooks and bakes; there's a nonelectric model, too; Tacoma Metal Products Co.* ● *46. Come summer their garden butler will be indispensable; it's white, metal, with floral design; easily assembled, can't tip over; Lewis Engineering & Mfg. Co.* ● *47. These little china bells will "jingle all the way" on tree, gifts, or as table decorations; "Mission Bells," N. S. Gustin Co.* ● *48. Clever and useful, these ceramic salt and peppers are as gay as the '90's, Dick Knox.* ● *49. A constructive gift for young builders, a Lincoln Logs set includes a design book, toy Indians and soldiers—(No. 4LF), about $6.50.* ● *50. If she likes to do her own odd jobs, "Mother's Own" set of forged steel tools is for her; 10 items, including hammer, plier, screw drivers, nails and screws—all in a very feminine blue-and-silver container; Peck, Stow & Wilcox Co.* ● *51. Ageless and lovely, these hand-colored prints were made circa 1848; each is different, and framed in antique gold; Old Print Exchange.* ● *52. Josiah Wedgwood china never fails to please; shown: the "Eastern Flower" pattern in Queensware—varicolored flowers on a white base, a green stripe edging rim and handle.* ● *53. Furniture that will grow with the family: modern classic design, golden-wheat finish; it's "open stock," so a single piece may be given; Kensington.* ● *54. A gift unsurpassed—Swedish modern musette: perfection in tone and styling, an Alumatone plate to make piano easy to move, a Practiano (center) pedal that reduces tonal volume 50% when desired; Winter & Co.* ● *55. Sheets and pillowcases to treasure—Pacific Mills "balanced" sheets.* ● *56. To be cherished for a lifetime: the Douay Version in French seal leather, gold lettering, round corners, (No. 7¼KB), about $7.25, (P. J. Kenedy & Sons); right, the King James Version, a Scholars' Bible in French Morocco, (No. 0191), about $5.50, (Oxford University Press).*















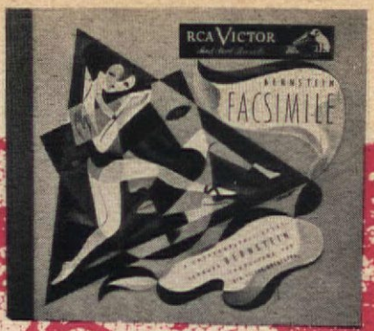
58



57



59



60



61



62



63

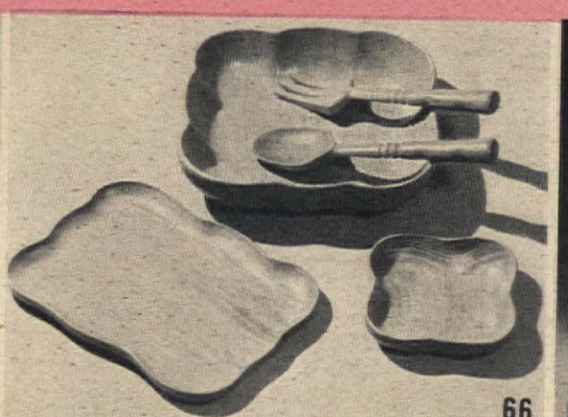


64

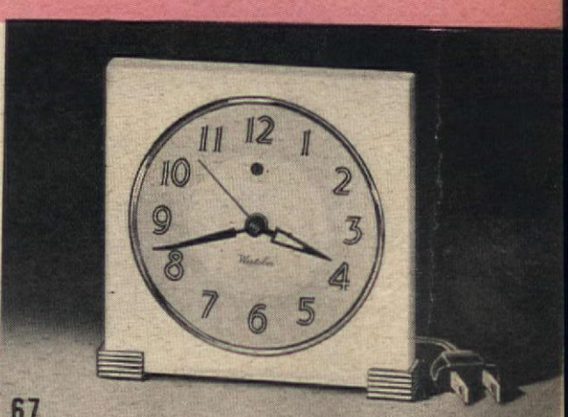
● *57. Both master and dog will appreciate a Ree Leash of flexible stainless steel controlled by push button; M. R. Grandon Co.* ● *58. A package the dog can unwrap: Swift's "Pard", National Biscuit Co.'s "Milkbone", and Kellogg's "Gro-Pup".* ● *59. Original and new decoration: a miniature tree of New England balsam boughs, bark-wrapped base, red wooden bells; 20" high, $3.95 postpaid; The Willis Way.* ● *60. A modern addition to their record collection—Leonard Bernstein's ballet music, "Facsimile"; the composer conducts; two 12" R.C.A. Victor records, (about $2.85).* ● *61. Combining high performance with modest price, Philco offers a table radio-phonograph (Model 1253) in a modern walnut cabinet; changes ten 12" or twelve 10" records automatically, has a permanent needle.* ● *62. The fragrance of pine won't vanish after Christmas; here, in a bottle with atomizer, is No. 1 Pine Air Freshener" from Elene of Vienna, Inc.* ● *63. For collegiates present, past, and future, a new Capitol album of "Campus Classics"; four 10" records, (about $3.50).* ● *64. Verdi's "La Traviata" is magnificently recorded by the Rome Opera Co. on Columbia Records; 15 records in two vol. (about $21.45).* ● *65. In the "surprise-package" class—a set of 4 Hasko place mats (Ethocel) in a lace design that does not wash off; they're packed in a colorful knitting bag; (about $2.40); Haskelite Mfg. Corp.* ● *66. "Carvedwood" serving pieces make hostesses proud; shown, a server—9½" by 12", fork and spoon—11" long, an individual bowl—6" square, and a salad bowl—13", carved from natural-finished oak; S. E. Overton Co.* ● *67. The dignified Westclox "Logan" with a self-starting alarm, two-tone dial, outline numerals, in ivory-finished metal case.* ● *68. Especially appropriate on a sportsman's desk—a Tenite plastic duck-decoy paperweight; Majestic Molding Co.; Tenite by Tennessee Eastman Corp.* ● *69. Her year-round blanket needs are satisfied with a North Star "Blanket Wardrobe"—a Pair plus a Nocturne summer blanket.* ● *70. For their home, a cherry cocktail table, "Martha Lee"—Carl Forslund.*



65



66



67



68



69

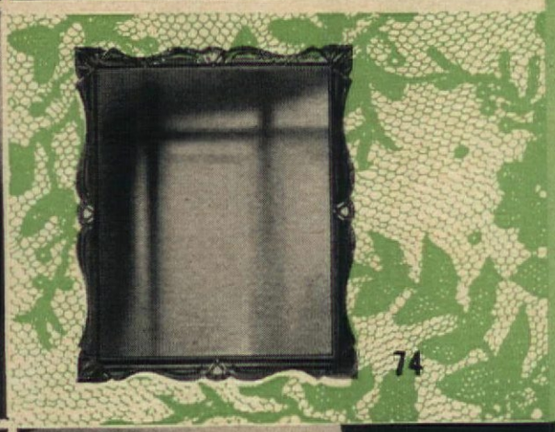


70

















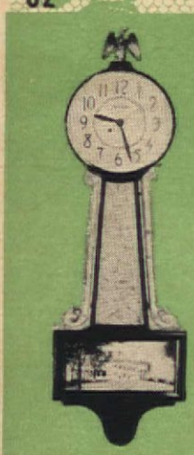


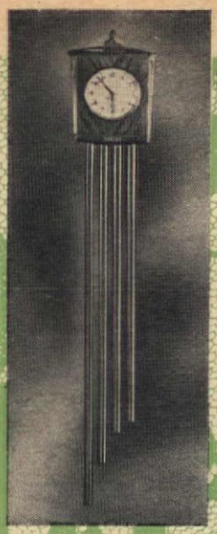




● 71. A sound choice, a pure wool St. Marys Lamar blanket, available in shades of green, blue, pink, yellow and white. ● 72. A gift of magnificence, a Baldwin (style L) piano, mahogany or ebonized, length: 6', 3". ● 73. Neatly personal, monogrammed terri-knit Hi-Jacs are colorful, washable; (about $2 per set of 8); the Killinger Co. ● 74. Gleaming beauty in a mahogany-finished carved frame, a plate glass mirror with improved sealed back and hangers attached; over-all measurement, 32" by 40"; the Nurre Co., Inc. ● 75. A hostess aid: a 12" aluminum tray with a bowknot basket handle (No. 5024); it's decorative, impervious to stains, and easy to clean; Everlast. ● 76. The "Laurel" lace dinner cloth looks fragile, but it's firmly woven, easy to wash; in a magenta-and-cream gift box; Columbia Mills. ● 77. For those who appreciate hand-signed pieces, a matching ceramic cigarette box and ash tray with modern nonobjective decoration by the outstanding designer, Waylande Gregory. ● 78. She'll really be thrilled by these: Dorothy Gray's imaginative little "Nosegay Gift Cart" contains a 4 oz. bottle of cologne, 4 oz. of bubbling bath oil, dusting powder, 2 cakes of soap, (about $10.00); in the colorful "Early American Old Spice Vanity Box", Shulton places 4 oz. of toilet water, 1 toilet soap, dusting powder, body sachet, and ¼ oz. of perfume, (about $7.00). ● 79. Sheets she'll be proud to use for many, many years are designed for wear and loveliness by Dan River Mills. ● 80. To appeal to the very feminine heart: Linnea Perfumes offers a hand-painted, silk faille handkerchief case that contains half-dram vials of "Linnea" and "Jubel" perfumes; with gift box and card; (about $1.50 plus tax); a "Mini-Kit" for her handbag—a red or blue zipper case containing a small Lucite hairbrush, comb, and clothes-brush, (about $4.00 plus tax), by Hughes Brushes, Inc.; Lentheric's new "Dark Brillance" lipstick is a flattering deep blue-red, (about $1.50 plus tax). ● 81. Unique and very special personalized soap with a design and name or initials that won't wash away; four in a gift box—$1.50 postpaid, (order before Dec. 10 for Christmas delivery); Cooper-Hand Co. ● 82. Useful every minute of the day for years to come—a Sessions self-starting electric clock, (No. 463W), in a mahogany-colored wood case with contrasting panel; it's 22" long, 6¾" wide. ● 83. Elegance that will become their showpiece—the Rittenhouse "Queen Anne" door chime, (model 620), with a grandfather clock in a richly finished mahogany case. ● 84. Pleasantly nostalgic—Emile Petti has recorded "Melodies of the Thirties" in dance tempo for Liberty Music Shops; thirty selections on five 10" Vinylite records, (about $7.00 complete). ● 85. For the bird-lover's library, "A Field Guide to the Birds" by Roger Tory Peterson: long the outstanding, most practical and popular book of its kind, it has been completely rewritten and reorganized to bring it up to date; profusely illustrated; (Houghton Mifflin Co.), price, $3.50.

Photographs by F. M. Demarest and Baldassarre-Dornin. Lace Wallpaper, Laverne Originals



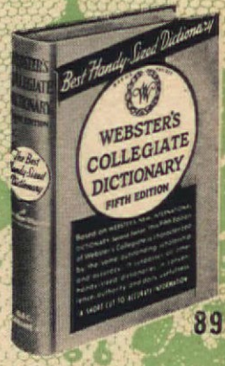


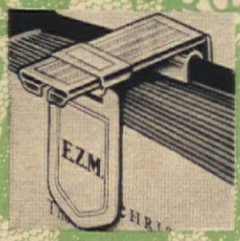






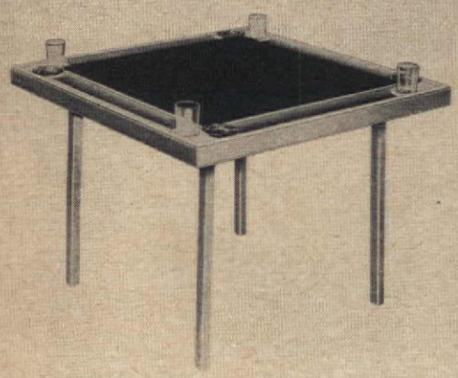




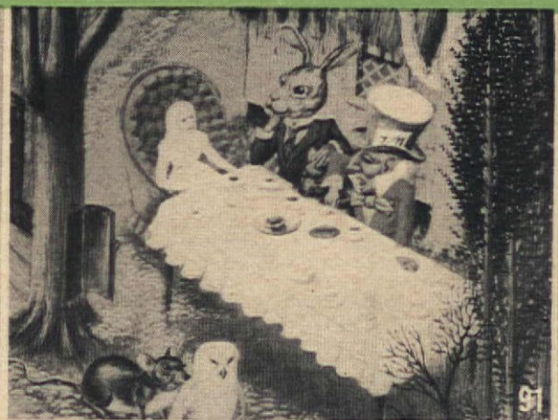


82 83 84 85 86 87 88 89

● 86. For children—and everyone who loves a Christmas story, Loretta Young tells the beloved "The Littlest Angel," with music directed by Victor Young; two 10" Decca Records, (about $2.89). ● 87. Make life easier for the voracious reader with an E-Z Mark mechanical bookmark in nickel (about $1), gold plate (about $2), and sterling silver (about $5.50); you can personalize it with a monogram; Sapphire Products. ● 88. Children will be entertained and trained, too, by the Winant Production, "It's Fun to Eat"—a full-scale musical production on three 10" Vinylite (unbreakable) records, (about $4.65). ● 89. A pleasure-giving necessity for every home: Webster's Collegiate Dictionary, the Fifth Edition, $5.00, (Merriam Co.). ● 90. There'll be new convenience for your card-playing friends with a Porta-Game table: regulation-size (30" sq.), green wool-felt playing surface, plus recessed accessory compartment (2" deep, 4" wide) with beverage-glass and ash-tray holders for each player; in birch and maple, blond or mahogany finish, "finger-tip control" folding legs; ash trays (no glasses) included; the Warner Shops. ● 91. Shown here, small section of an "Alice in Wonderland" print which portrays the whole immortal story; reproduced from a painting by Ayres Houghtelling, it is about 2' high by 2½' wide; price about $10.00; Art-Told Tales, Inc. ● 92. For an attractive, unusual gift—sterling silver grape shears in a charming antique style; Mastercraft Products. ● 93. A thoroughly efficient telephone secretary is available to everyone: the sturdy, rigid Tel-Sec holds pad and pencil, matches the color of the phone, fits oval- or square-based phones, easy to install; Lanko Sales Co. ● 94. A tireless helper for host or hostess—a Krome-Kraft silent butler; chromium plated with a walnut handle, available in round or oval shape; Farber Brothers. ● 95. Fine to give your youngster, and unlimited fun for him—this Tractall is "just like a real tractor;" it has big rubber tires on ball-bearing disk wheels, a steel steering wheel, adjustable bucket seat, mock four-way gearshift and throttle; made of steel and heavy cast aluminum, finished in red baked enamel; for boys and girls 4 to 11; Inland Mfg. Corp.



90



91



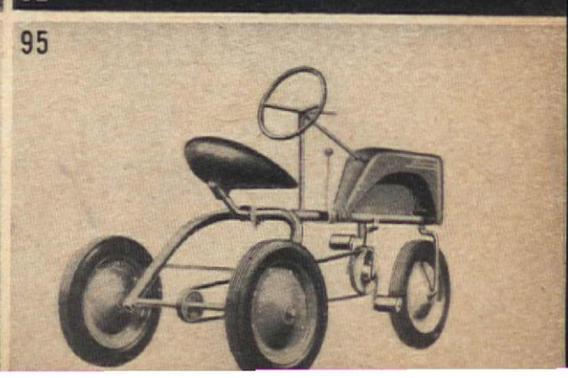
92



93

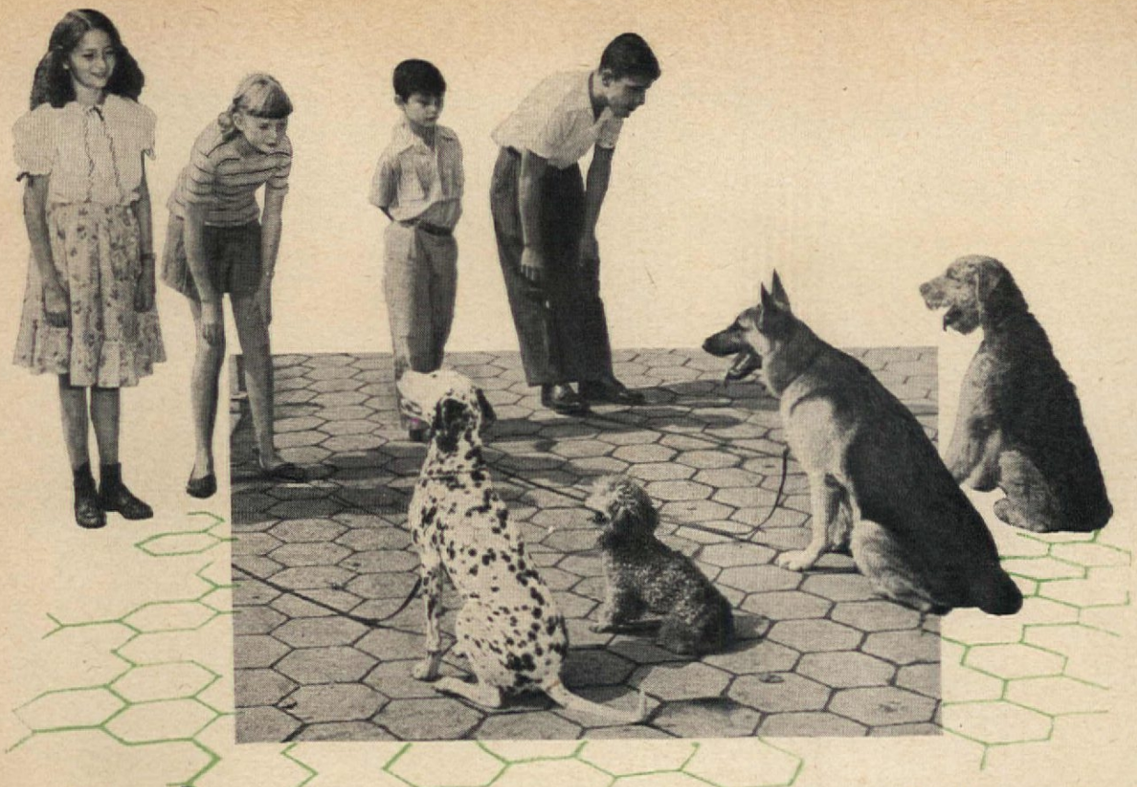


94



95

They Can



Too often a dog won't take a young owner seriously, so winning dog's respect is most important. Left: teaching pupils to sit and stay

A CONVICTION shared by poet and public alike is that there's no better combination than a child and a dog. But do you know that there are large numbers of dog lovers and breeders who won't even consider selling or giving a puppy to a home where there are children?

It sends a warm smile creeping over us to see a child and a dog being all they should be—happy, considerate friends—but this is seldom something that just happens. It demands from adults understanding and guidance of both the child and the dog.

Most people will readily admit that a dog is a fine companion for a child. Why isn't it as widely agreed that a child is good for a dog? It is *not* an inherent fault in children, but because they haven't been taught how to treat their pets. A child's ignorance may cause him to run a thoughtless gamut all the way from merely leading the animal a hard life, to making him a neurotic coward, or developing mean tendencies in a dog that would, under the right conditions, have made a trustworthy four-legged friend and companion.

We don't have to take sides, child lovers or dog lovers, arguing for our own side of the question, because it all adds up to the same conclusion. The relationship between a child and a dog is an absolutely interdependent thing. If a child is having a harmful effect on a dog, the dog is a bad influence on the child. And it works the other way around, too. It is our job to see that they are mutually good for each other.

One fall evening I took Simba for a walk, and our adventure shows clearly two extremes in the general attitude of child and dog. Simba, a fine Airedale, was trotting gaily along at heel, not pulling on the leash but keeping it loose, as any well-mannered dog should.

As we rounded the corner, a group of grown-ups and their small fry were sitting on the steps of an old brownstone house.

A boy of about seven or eight yelled, "Oh, look at the nice doggie!"

Then one about three screamed at a pitch an octave above high C, "Doggie! Doggie!" And with all fingers extended, ten points aimed at Simba's eyes, he made a squealing, foot-stamping dash for the dog.

Simba dodged and leaped away, crashing his head unmercifully against a parked car, and succeeded in gaining protection behind my skirts. There he stood trembling like a canine aspen.

This I call the attack technique! I like to stop and give the child some help in learning how to make friends with a dog, so his next meeting with one will prove more satisfactory to both parties. But all the grownups chuckled, giggled and guffawed, according to sex and temperament. Considering the number of them, their hard-boiled attitude, and Simba's agitation, I thought it best to hurry on down the street.

What made me sad, was that the little boy did not laugh. His face was filled with confusion. His intentions had been good—he loved the doggie. Why didn't the doggie love him?

When we were almost home, we saw a boy of about six coming toward us. Remembering his former experience, Simba was going to give him a wide berth. He probably had made up his dog's mind to avoid all children forever. But I saw the lad's face when his eyes lighted on Simba. He was standing very still, his tan-freckled face stretched by a wide grin.

"Okay if I pet him?" he asked.

Knowing that Simba needed an antidote, I took a chance. "Go ahead," I told him. "Don't be afraid—just coax him to come to you."

"I'm not scared of him," the boy scoffed. "I've got a dog of my own. What's his name?"

When I told him, the blessed child crooned in a low tone that made me sigh with relief, "Hi, Simba! Go-oo-od boy!" He patted his leg coaxingly as he spoke to him.

Simba took a step toward him on tiptoe, suspicious. When the youngster held his ground and

An older child takes full responsibility: feeding, brushing, bathing, training. Susan's German Shepherd gets this daily grooming



Abbie is polite. She longs to help Doug with his cone, but she sits patiently. Only her eyes say, "How about a lick?"



Barbara, twelve, prepares the food; Diana, four, says, "Sit! Stay!" as she puts food down. He eats when she says, "Okay, Duke!"



Be Good for Each Other...

Frances Hartsook

patiently waited for Simba to get used to him, the dog gained confidence and advanced. The boy made no abrupt movements. Calmly he put out the back of his hand, and Simba sniffed it. Then he started to stroke Simba's head reassuringly. In a few seconds the big terrier gave the small boy a friendly nudge with his nose and snuggled up to be petted. Since then we've seen the youngster frequently, and Simba always greets him like an old friend.

These are the things that make a dog distrust a child—abrupt movements, especially when they are aimed at him; loud, shrill voices; grabbing, poking fingers; noisy, stamping feet.

Children must play and they are often noisy, but most dogs get used to this and enter with glee into the sport. Certainly a boisterous pup can make more than his share of the racket. But some dogs simply are not adaptable to children. If a dog is becoming cowed or showing any resentment toward a child, the situation must be corrected quickly by training the culprit, whether the one on two legs or on four. Otherwise, a new home should be found for the dog where he will live with adults and away from children.

In any event, a dog must always be punished for showing meanness toward a child. Even when a good-natured dog growls at a brat who is tormenting him, and our inclination is to spank the bad child, the dog *must* be punished. This is important for the safety of other children as well as for the dog's own sake. If his actions are condoned in one instance he may, remembering his youthful tormentor, think it is all right to snap at another child. Dogs that bite generally end up in the gas chamber.

IT is foolhardy, cruel, and dangerous to teach children to be afraid of dogs! There are enough things they will fear in spite of us, without adding a needless one. Dogs can smell fear. The frightened human secretes a substance that advertises his terror to any dog with a nose. The hysteria in voice and actions of a fright-stricken child may so confuse a dog as to make him bite from a mistaken sense of self-preservation. Think of what you're doing before you shout in alarm, "Don't go near that dog, Junior! He'll bite you!" You may be building up a fear complex that will be as direct a cause of injury as if you had bitten the child yourself.

It is right to teach a child not to approach or pet a strange dog without the permission of its owner. But let the child act from courtesy rather than from the fear that any dog he meets is liable to gobble him up.

In the rare instance when a bad dog attacks a child, we are rightly horrified. Part of our horror is born of the fact that it is not natural for a dog to hurt a human, and it is because it happens so seldom that such a hue and cry is raised. But if you'll count in your newspaper the kidnappings and murders of children, I think you will find dogs, as a whole, are kinder than humans.

FIND a dog that will be suited to the individual need. The breed of the dog is not so important as his disposition. A shy, sensitive little girl needs a quiet, affectionate playfellow. An energetic boy should have a pup that is tough enough to take it and love it. Don't buy too young a puppy. It is much better to choose a half-grown dog so you can judge his character more easily. In selecting good-humored, gentle-mannered pets you won't have to search far, because the majority of dogs can teach most of us a thing or two about loyalty and love.

If Junior or Jane begs for a dog, vowing to take good care of it, parents should make sure that all promises are kept. I've seen many instances where a selfish, irresponsible child learned consideration and responsibility by owning a dog. Of course, the test will come when the first thrill of owning the new pet has settled into day to day companionship. For the child's sake, he mustn't be allowed to shove his responsibilities on the shoulders of someone else.

Naturally, the age of the young owner will determine the amount of responsibility. An older boy or girl can take full responsibility for a pet—younger children should have apportioned duties. Diana, a very small miss I know, feeds Duke every night after her older sister Barbara has the food ready in the pan. The quality of canned dog food, especially those brands bearing the approval of the Department of Agriculture, makes this a simple matter. Diana and Barbara never disturb him while he is eating because, though Duke is a well-mannered pooch and wouldn't think of grumbling if anything were suddenly taken from him, they are both considerate enough to let their playmate eat his meals in uninterrupted peace.

For the older boy and girl, the organized obedience training classes that have sprung up all over the country have something priceless to give, not only to the dog, but to the young master or mistress. The fortunate youngster who attends these classes with his dog discovers that he must gain the dog's respect as well as his love. He finds that the dog learns to be obedient not only to make things easier for his human family, but for his own dog's happiness and safety.

Children are liable to look on obedience to their elders as an irksome business pursued entirely for the benefit of the grownups. But in reversing the usual role, a boy or girl gets first-hand experience of what it feels like to be a teacher or a parent: maybe obedience isn't such a bad thing after all!

To be a good teacher, child or adult, calls for wisdom, consideration, love, patience, firmness and, above all, consistency. These are precious tools to use in making happiness. Let's keep them bright by constant use in guiding our children and, in turn, let's give our children a chance to use them, too.

When we see a child neglect, frighten, or even abuse a dog, it's easy to say, "Oh, the poor dog!" But we might well exclaim, "Oh, the poor child!" It is hard on the dog and we hope he will escape. But *we* cannot escape the fact that children are the ingredients of our future world. From infancy on, all the attitudes and relationships of a child are molding his character. The part his pets play in his development is an important one. Be sure that he does unto his dog as you'd have him do unto his fellowmen when he grows up.

Let us use intelligent training for both our dogs and our children so they will be not only fun for each other, but good for each other.



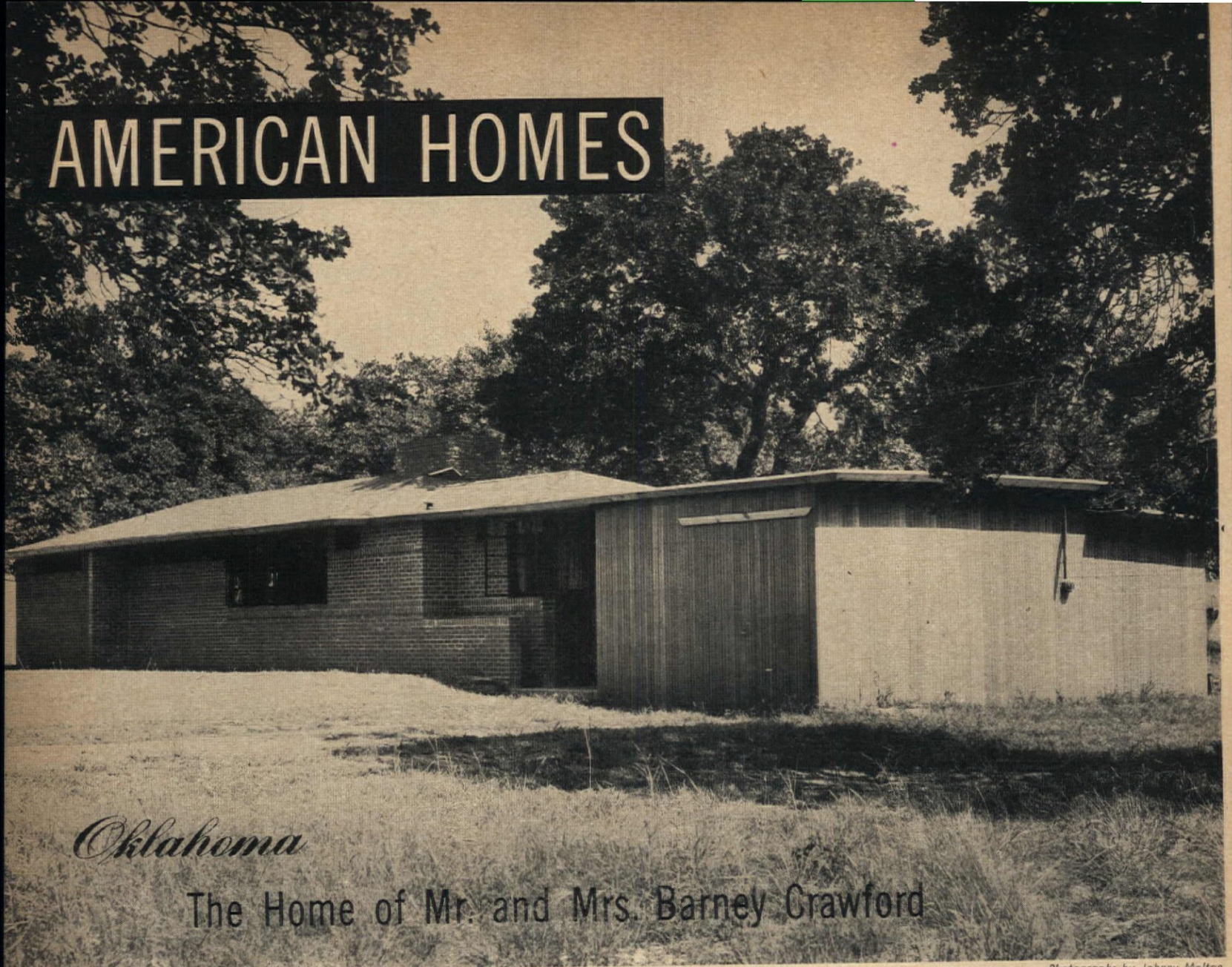
Teach small child to stroke dog's back, not pat head. Patting motions are uncontrolled and result in fingers jabbed in dog's eyes



Freddy looks nonchalant, but secretly he's bursting with pride, because Snuffy has learned to help carry the groceries home

Photographs by Hugelmeyer

AMERICAN HOMES



Oklahoma

The Home of Mr. and Mrs. Barney Crawford

Photographs by Johnny Melton

Main structure is of common brick, garage wing of tongue-and-groove fir siding finished with linseed oil



Snack bar, extending at angle from a corner of living room, forms only division between kitchen and dining and living areas



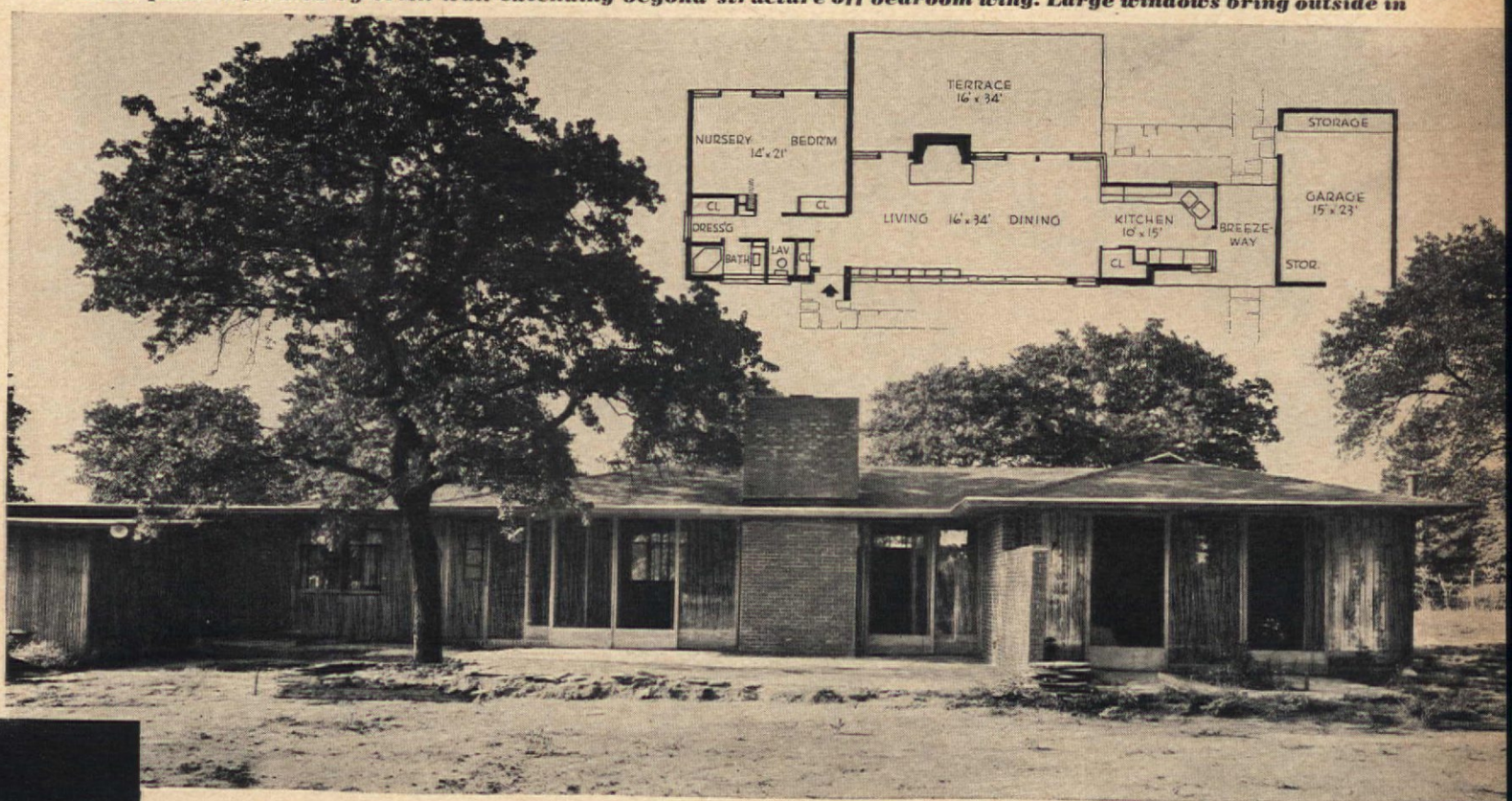


View, from entrance, of living, dining, and kitchen areas

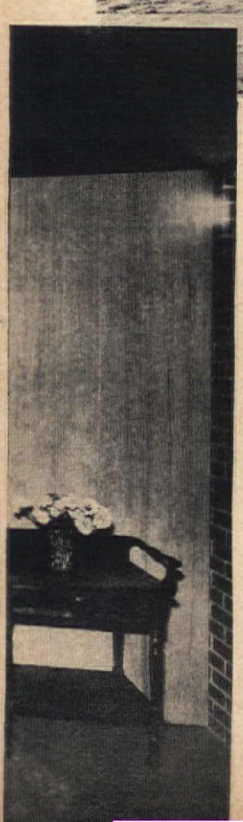


Detail of bookcase and cabinet with lithographs, above

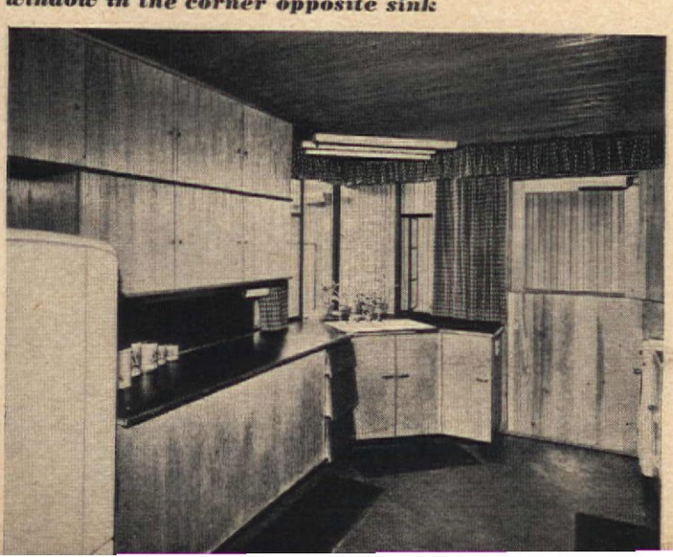
Protected patio is formed by brick wall extending beyond structure off bedroom wing. Large windows bring outside in



Walter T. Vahlberg and Robert W. Vahlberg, Architects. Robert G. Parks, Builder



Kitchen while compact and simple, is extremely roomy, light, and airy. Laundry, consisting of an automatic washing machine, is tucked under window in the corner opposite sink



Eugenia White

RUTH and Barney Crawford's friends were astonished when they first got a look at the new house. For years the Crawfords had lived in a Colonial house and Ruth had collected antiques! Yet here they were, in a house as modern as tomorrow. How had it happened? They had run into Robert Vahlberg, designer of their house, at their sailing club and had told him of their wish to build. Mr. Vahlberg convinced them that for their site, they should have a modern house with large glass areas, an overhang designed to protect them from the sun's glare and an open plan. The Crawfords thought what Mr. Vahlberg had to say made sense.

The house is long, low, and rambling. It turns a welcoming face to the summer breezes, presents an almost solid back to shifting winter winds. Although essentially a two-room house, modern planning has provided as much living space as there is in the average five-room house. The accompanying pictures make it clear why the Crawfords are delighted with their new home, and why their friends, skeptical at first, have come to realize that modern architecture, wisely chosen, has plenty to offer.

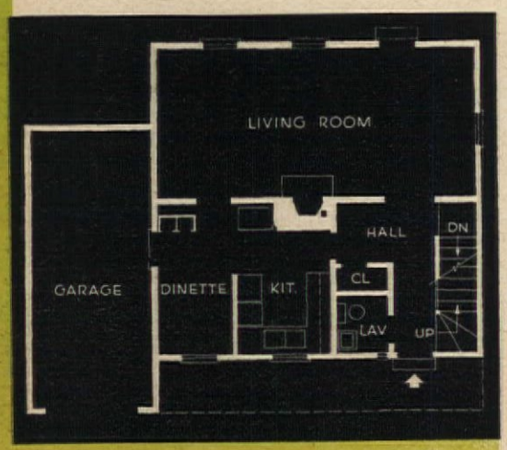


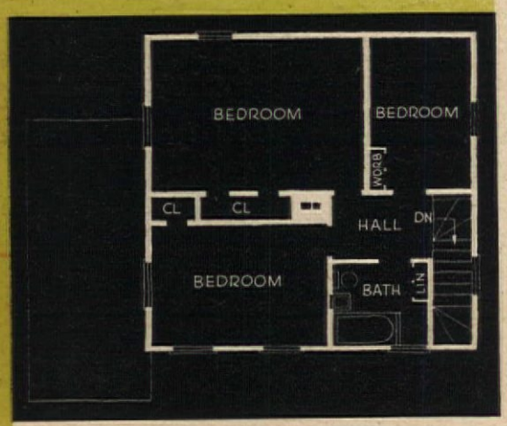
Mary E. Monze

Just Like Peas in a Pod?

Nonsense!

Identical floor plans . . . but exteriors and decoration are individual and different





Photographs by F. M. Demarest
Drawing by M. Nielsen

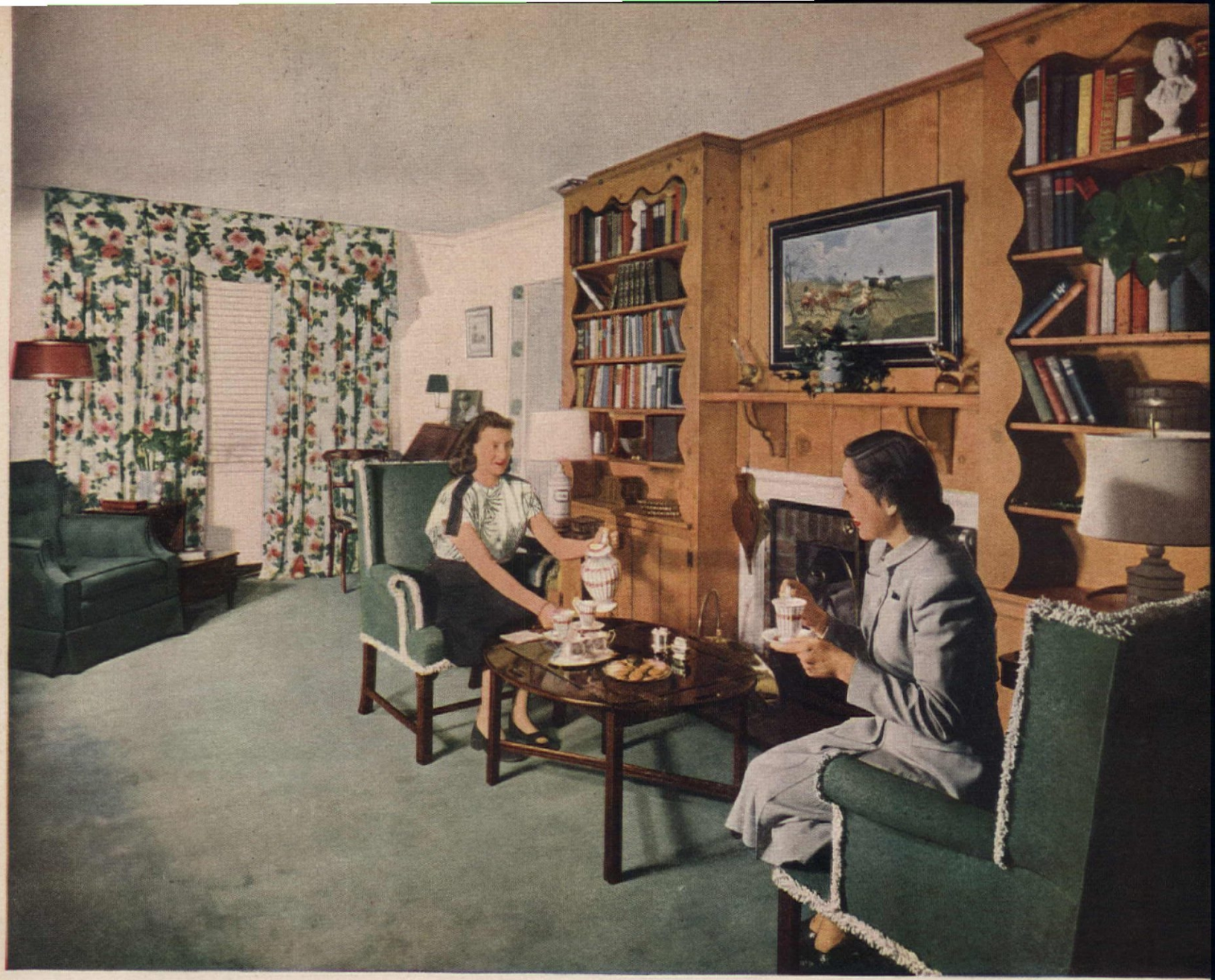
ROBERT Kopple and his wife, Dorothy, one of the three couples whose houses are shown here, spent hours dreaming and planning a home while he was in the army. They collected magazine pictures and made a scrapbook of the Early American interiors and furniture they liked best. Long before a house was available, they made trips to New England, searching for pieces like the ones they had checked in the scrapbook. Their finds were stored in the New York apartment they had sublet temporarily. Finally, they found just what they wanted in one of the traditional houses being built by Levitt & Sons in a new development in Manhasset, Long Island. Fortunately for all, two young couples who were friends of the Kopples bought adjoining houses and proceeded to furnish their houses according to their liking, and it is interesting that each one reflects an entirely different mood. The floor plans are identical, but, while the Kopples prefer Early American, the Sydney Spectors chose modern and the Frederick Gardners would have nothing but the pleasant formality of eighteenth-century furnishings.

The Gardner house, which is pictured first, has off-white walls in the living room, with a fireplace wall in pine. Wall-to-wall carpet is a soft-green broadloom. Two living-room windows on the one wall are treated as one unit, with full draperies covering the wall space between as well as the side walls of the windows. One valance finishes and completes the picture. The drapery fabric is an Everglaze chintz, with an off-white background like the walls, and beautifully covered in an allover floral pattern in bright- and dark-green, rose to red, yellow, aqua and mauve. The love seat across from the fireplace is covered in the same chintz. A textured fabric in a lively green color was used on the two fireside chairs. Off-white moss fringe trimming adds elegance and contrast. Rich-green damask covers one chair, and the seats of the side chairs are done in a green-and-white-striped satin. Furniture is mahogany; good reproductions in 18th century style, selected for good arrangement.

Small drum tables at the sides of the love seat hold a pair of handsome jade-green lamps with gold shades. Floor lamp and shade are red. The hunting print over the mantel is set in a black glass mat and frame. Apothecary jar lamps with white shades stand on the tables by fireside chairs.

Eighteenth-century reproductions furnish the master bedroom, and the walls here are off-white also. Carpet is a beige texture. The bed skirt is a medium-green faille, with the spread and ruffled pillows in quilted, glazed chintz—pinks, greens, beige and gray on an off-white ground. This same fabric covers the chaise longue, and the curtains are white organdy, very full and ruffled in eyelet embroidery. Lamp shades are pink and green.

Next, the Sydney Spectors' living room expresses a more modern theme, has soft-white walls with the mantel, bookcases, and valances done in a pickled-pine finish. A rose broadloom rug covers the floor, and the patterned draperies in a modern design are of faille in aqua to deep blue, rose, gray, light and dark shades of chartreuse on a white ground. This fabric is used on the high-backed



Mrs. Koppel pays a neighborly call on Mrs. Gardner and is served tea from prized china on a handsome butler's tray before the fireplace

chair by the fireplace, too. A modern pattern in grays makes an effective sofa cover and a sturdy material of deep aqua serves as a practical cover for the other fireside chair. Side chairs are done in yellow leather and all the furniture is of a light blond wood—contemporary in design and feeling.

The seascape over the mantel and several other paintings in the house were bought by Mr. Spector in Europe while he was serving in the war. A wire bird stand, painted white, has shelves for green plants and a pair of large leaf wall brackets holding green ivy are attractive and refreshing against the walls at the dining end of the room.

In the master bedroom, as in the living room, the walls are white and the rug rose. Draperies are rose with blue predominating in the pattern. Modern furniture is of a light wood and the side chairs have blue seats. The tufted bedspreads are in a light rose. A print of the West Indies which hangs above the chest was another of Mr. Spector's finds during his war days in Europe.

The Kopples, with their love for Early American things, had the fireplace wall in their living room pine-paneled like one of their scrapbook interiors, and Mrs. Kopple searched New York for wallpapers to match their favorite magazine pictures. Three of the living-room walls are done in one of these papers—white with bright, clear-blue flowers. The floor here and in the other two houses is of asphalt tile in a soft, neutral color. A large, hand-braided rug, with shades of blue predominating is centered before the fireplace, and the smaller hooked rugs carry out the reds and blues of the



Bed with tall, slender posts was at top of list of favored pieces desired by Gardners



Drop-leaf table opened for dining at end of room. Mirror reflects colorful draperies





Dining end of living room has blond table and chairs. Sofa and lounge chair arranged as a part of the fireplace group

Beds have tufted head boards. Boudoir chair fabric covering repeats material of drapery

room's color scheme. Since it was impossible at the time the house was furnished to buy a fabric for draperies in just the right shade of red, a white drapery material was purchased and specially dyed a soft rose red. Cornices are of knotty pine, and white Venetian blinds and crisp white, ruffled curtains complete the window treatment.

The large love seat has a slip cover of this same red with a ruffle of a primitive print in yellow, red, green and blue on white. The barrel-chair cover, opposite, repeats this colorful print.

Most of the furniture is pine, but a few of the pieces are cherry. The lovely old Welsh dresser of pine was painted green when they found it. Now refinished in its natural wood, it makes an important piece in the living room. Constant reference to their home-magazine scrapbook and endless visits to antique shops taught them true appreciation and discrimination which is reflected throughout the house, even to the little things. The accessories, pictures, old brass, china, and glass are entirely in character. We especially like the simplicity and Colonial flavor of mantel decoration.

A Colonial paper in a small blue-and-white pattern gives the hall a traditional flavor. The narrow pine dresser and hanging shelf with rare small objects add up to a cheerful and inviting entrance.

Pennsylvania Dutch influence is seen in the red-and-white wallpaper on three walls of master bedroom. The fourth wall, painted the red of the design in paper, is a good background for the four-poster.

The four bed posts, weighing almost 25 pounds each, were found in an old barn on one of the Kopples' trips to the country. They bought them and had them made into a handsome bed. The hand-tied canopy was a special order, too. A beau-

Mr. and Mrs. Spector romp with baby girl before her bedtime. Cheerful fire adds both warmth and color to setting of contemporary living room

Mr. and Mrs. Koppel review their scrapbook of magazine pictures and point to cover that inspired their love of Americana

Drop-leaf table serves for dining when it is opened. The ladder-back chairs are unusually fine

tiful old quilt makes a perfect spread for this very impressive bed.

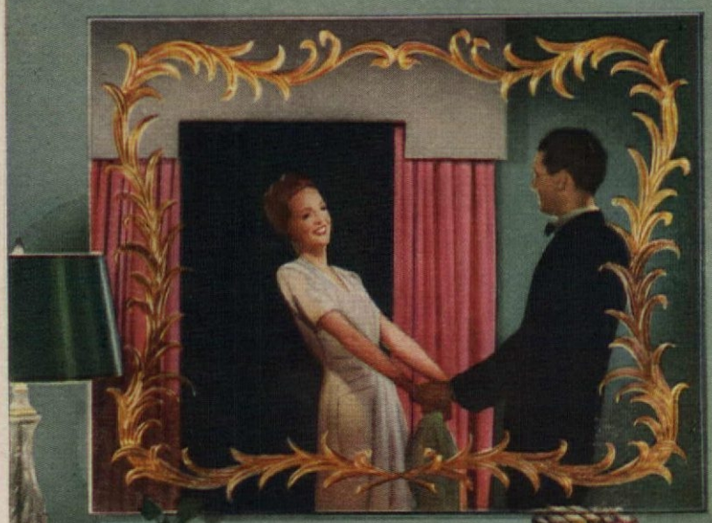
The blanket chest and other pieces in the room are of pine. White ruffled organdy curtains are used at the windows.

The kitchen has built-in units of knotty pine. The walls are done in a neutral paper and the curtains are of a blue-and-white striped cotton. Wall shelf adds a decorative note.

Mr. Koppel made the pine sawbuch table. All the kitchens have standard equipment. The u-shaped working table takes up about half of the floor space, allowing ample room for informal dining and family "get togethers" without crowding the kitchen area, a plan not to be overlooked in a small as well as a large family. A door leads directly from dinette to garage, which is a distinct

for rich,

radiant beauty . .



every room needs a

Living Picture

NURRE Plate Glass Mirrors make stunning, treasured gifts. For these ever-changing *Living Pictures* add sparkle and spaciousness, color and light to every room! See them at your dealer's.



free booklet...

"How Famous Decorators Would Use Mirrors In Your Home." New edition. Illustrates how mirrors can add rich, radiant beauty to every room.

Send coupon today!

Living

Genuine NURRE Mirrors

Pictures

THE NURRE COMPANIES, INC.
Dept. AH, Bloomington, Indiana
Please send me FREE mirror book.

Name ----------

Address ----------

City ---------- State ----------

PLEASE PRINT



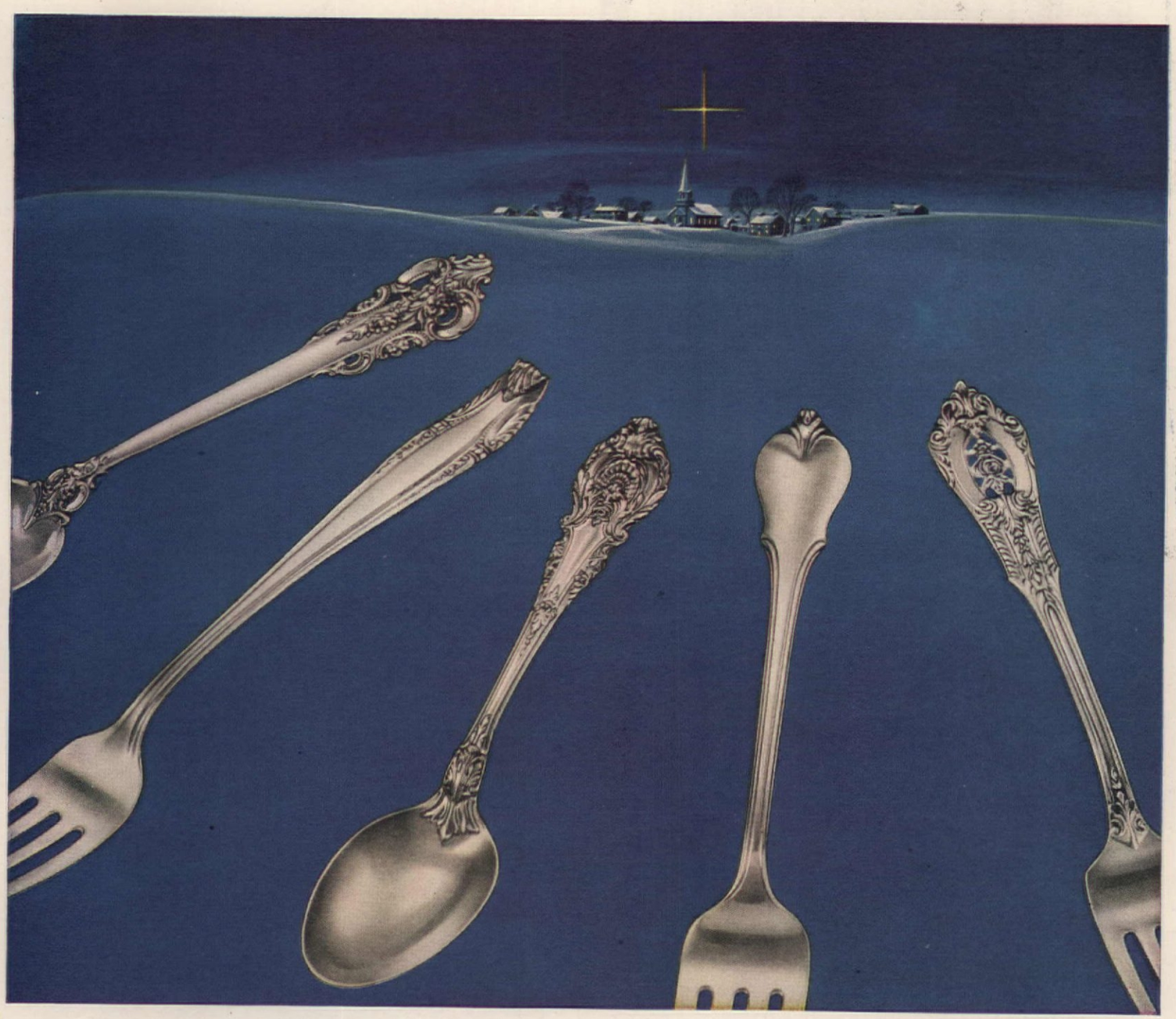
Stairway to the second floor has a hand-hooked runner in clear, primitive colors. A pair of rare Currier & Ives prints hangs on stairway wall

advantage in fair or stormy weather. Groceries and packages are easily transferred from car to kitchen and main part of house with a minimum of steps, and in bad weather one can go from car to house without even thinking of the elements.

All houses have basements with concrete floors and walls. The door and stairway to basement are under the stairs leading to the second floor. All have Air-Temp gas heating units

Massive four-poster maple bed dominates the Kopples' bedroom. Old-fashioned quilt and hand-tied canopy add great charm and authenticity to its decoration





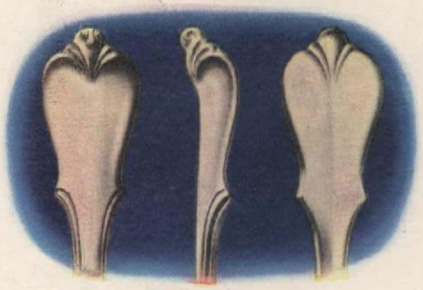
For Christmas... choose the only sterling with "Third Dimension Beauty"...

WALLACE STERLING

All over America... from star-spangled country crossroads to starry-eyed skyscraper canyons ... Christmas means home. To America, home means being with loved ones... the friendly open door... entertaining old friends and welcoming strangers. Fortunate the home with fine Wallace Sterling to grace the table... Wallace Sterling with its exclusive "Third Dimension Beauty"... that quality of superior artistry in which the front, profile and back are blended into a complete unity of beauty. For Christmas, choose one of the Wallace designs illustrated above: left to right, Grande Baroque, Stradivari, Sir Christopher, Grand Colonial, Rose Point. Six-piece place settings include luncheon knife, luncheon fork, cream soup spoon, teaspoon, salad fork, butter spreader; about $28 to $36.

©1947 Wallace Silversmiths, Wallingford, Conn. • Since 1835 • Wallace Silversmiths, Toronto, Canada

THIRD DIMENSION BEAUTY



Beauty in Front *Beauty in Profile* *Beauty in Back*

YOU CHOOSE STERLING ONCE FOR A LIFETIME...SO NOTHING LESS THAN THE FINEST WILL SATISFY



Buttons sez:

"MAKE IT A WHITE CHRISTMAS WITH DAN RIVER SHEETS"

If relatives would all insist
On crossing knick-nacks off their list
And make Dan River Sheets their rule,
We'd have a far more joyous Yule.

What better gift, on any night
Than dreams on sheets so snowy white?
What better, by yon Christmas star,
Than sheets as smooth as these sheets are?

They wear for ages! That's because
Their even weave is free from flaws.
No wonder folks who give Dan Rivers
Are always the most cheerful givers!

Sleep beautifully on **DAN RIVER SHEETS**

Look for "Buttons," the Dan River doll in your favorite store.



Guaranteed by Good Housekeeping

DAN RIVER MILLS, INC., DANVILLE, VA.



Ingenious use of old pine sink for refreshment bar in Early American living room. Old mirror above has simple wide frame. Old metal stand at right



A slender spindle-back bench was the Kopples' greatest luxury, they say. It serves as coffee table in front of love seat



Modern use of old pine blanket chest—Stromberg record changer and built-in record compartment are conveniently placed in front of window across from fireplace. Rush-seated maple armchair seen at right

OVERCROWDED? GET AN EXTRA BEDROOM WITH HIDE-A-BED BY SIMMONS!



BY DAY The center of attraction in any living room! You've never seen a more beautiful sofa than this, have you? This modern Hide-A-Bed is luxuriously covered with rich fabrics in a variety of designs and colors.



BY NIGHT Look! Your Hide-A-Bed is a full-size double bed . . . with a genuine Simmons inner-spring mattress! Notice how you sleep on it, too. You can get into this bed from *either* side without disturbing the other sleeper.

THERE'S A HIDE-A-BED FOR EVERY TYPE OF ROOM!



Claremont



Lawson



S-920 Left and Right



S-920 Open

© 1947, SIMMONS CO., MDSE. MART, CHICAGO, ILL.
*TRADE-MARK REG. U. S. PATENT OFFICE

Simmons' beautiful new dual-purpose sofa provides extra sleeping space without using extra room! An ideal Christmas gift!

HAVE you been wishing you could add an *extra bedroom* to your overcrowded home?

See how easily you can do it with the Hide-A-Bed* by Simmons!

By day, your Hide-A-Bed is a luxurious living room sofa, beautiful as the one above. At night, in just a few seconds, it becomes a roomy double bed.

And it's a far more comfortable bed than you ever dreamed a sofa could provide!

You sleep—not on an ordinary, makeshift mattress—but on a heavenly Simmons inner-spring mattress! (You can even enjoy the extra luxury of an 837-coil Simmons Beautyrest too, if you wish!)

Hide-A-Bed prices start at $179.50 and up, depending on style, cover fabric and mattress you select. Makes a wonderful gift this Christmas!

See the new Hide-A-Bed and other beautiful new Simmons Sofa Beds and Studio Couches—at your local furniture and department store now! Easy budget terms.

Only SIMMONS makes HIDE-A-BED

Makers of the Famous Beautyrest Mattress, World's only Electronic Blanket, Deepsleep Mattress, Ace Spring

ROOM RECIPES

How to have an entertaining kitchen

Inviting by night, gay by day, sparkling-fresh for years ...*that's* the kitchen that starts with Nairn Linoleum. For Nairn is linoleum with luxury looks. With decorating talent . . . because every pattern is "color-correlated." With next-to-forever wear . . . because every inch is *inlaid*. Use it on floors, walls, sink and counter tops. It makes old kitchens young, new kitchens *always* new.



Write for your copy of "Room Recipes You Can Follow Yourself"... new 24-page booklet packed with easy-to-do decorating ideas. Profusely illustrated with stunning full-color photographs. Send 10¢ to Congoleum-Nairn Inc., Dept. 4, Kearny, N. J.

NAIRN

INLAID LINOLEUM

THE OLDEST LINOLEUM NAME IN AMERICA

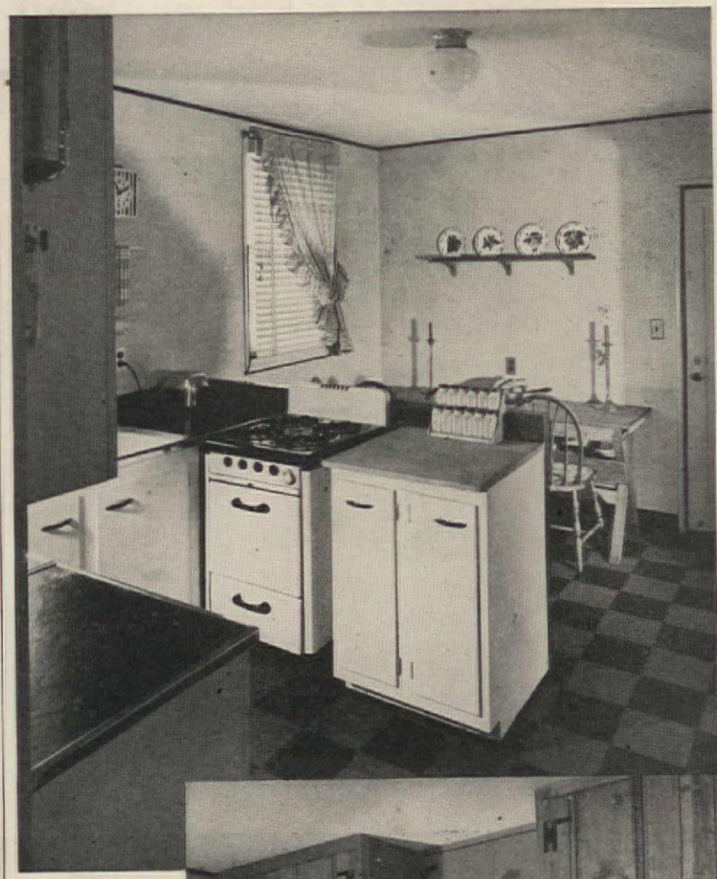
NAIRN SATISFACTION GUARANTEED OR YOUR MONEY BACK

© 1947

CONGOLEUM-NAIRN INC., Kearny, N. J.

Makers of guaranteed floor and wall coverings

NAIRN LINOLEUM · NAIRN ASPHALT TILE · CONGOLEUM · CONGOWALL





Sawbuck table against dinette wall by window has history of the Kopples' wedded life to date burned into the top with wood-burning set. Kitchen wall, cupboards are pine-panelled. All units are white

which act as air conditioners in the summer, a real luxury on hot, humid days. There are also gas hot-water heaters. The plumbing throughout the houses is copper and brass.

The houses stem from New England traditional design, but the architect has modernized them. In many instances the oversimplification of the designs brings out the inherent good proportion of the structures themselves. There is a definite attempt to kill any monotony in their appearance by the use of different exterior wall materials as well as a wide range of color harmonies.

Even though these houses have been built for a short time, the landscaping that has been done adds greatly to the picture and gives the feeling of "belonging". It takes away the newness so often felt in many new housing developments.

In each case, the owner of these houses has followed through to the minutest detail his decorative theme. Here, there is positive proof that individuality and personal taste can triumph in any home, regardless of the type of house or its floor plan.

Your floors need never be scrubbed again!

This special Liquid Wax takes the place of constant scrubbing ... dry cleans wood floors as it polishes



Throw away your scrub brush and scrub pail. For keeps. And have floors whose clean year-ound sparkle will be the envy of your neighborhood!



The recipe for new-freedom wood floors is now imple as can be. All you need: Johnson's Liquid Wax and a few cloths.

Johnson's Liquid Wax is *genuine wax in fluid orm* . . . easy to apply, easy to polish. And it ontains an active cleaning ingredient that oosens surface dirt. Grime and scuff marks ipe off as you apply the wax.



ust do this: Spread a little Johnson's Liquid Vax over a small floor area. Rub in with cloth r applicator. The cleaning agent mixed with the ax loosens dirt. Let wax dry for 30 minutes.

Then buff with dry cloth or Johnson's lectric Floor Polisher.* In a few minutes our floor shines with a rich, mellow wax eauty . . . spotlessly clean . . . fully protected gainst dirt, wear, spilled things.



or very dirty floors and heavy traffic areas round doors, first apply Johnson's Liquid Vax to loosen dirt. Remove with cloth. Apply ore Liquid Wax and let dry. Then buff to a right, lustrous glow.

When you wax your floors and furniture vo or three times a year with Johnson's iquid Wax, you'll find your whole housekeep-g routine is easier. An occasional once-over ith a dry mop or cloth solves the dusting prob-m . . . keeps wood surfaces gleaming bright.

**Many wax dealers will rent a Johnson's Electric Floor Polisher for a small charge by the day. Leading stores also have this grand work-saver for sale at $44.50.*



So much beauty for so many things! Floors aren't the only places where Johnson's Liquid Wax adds new glamour and cuts down on cleaning. You'll want to use easy-to-pour, easy-to-polish liquid wax on furniture and woodwork, on leather surfaces, on brass and metal articles. A lustrous wax film protects against soiling and marring. Dust doesn't cling to its hard, dry finish. 100 extra uses are listed on the package.



Laughs begin when you tune in...
Fibber McGee and Molly—Tuesday nights—NBC

Five Famous Johnson Polishes

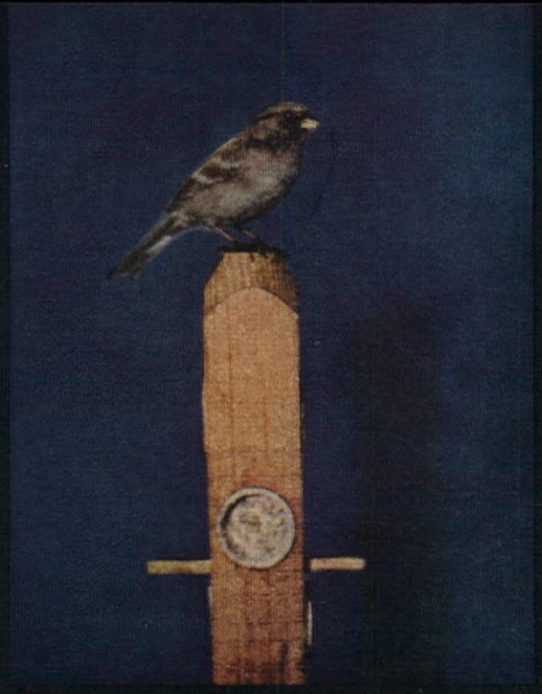


Liquid Wax, Paste Wax, Cream Wax, Self Polishing Glo-Coat, Carnu for cars

© S. C. Johnson & Son, Inc., Racine, Wisconsin 1947



Evening grosbeaks (male r.) and sunflower seeds



Tree sparrow on a simple post feeder

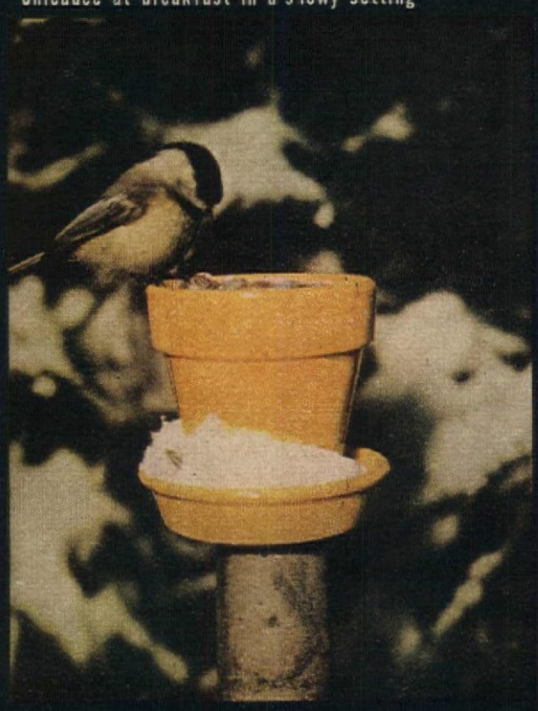


Song sparrow at feeding station on old stump

Suet on sumac stem attracts a downy woodpecker



Chicadee at breakfast in a snowy setting



White-breasted nuthatch earning its name, see text



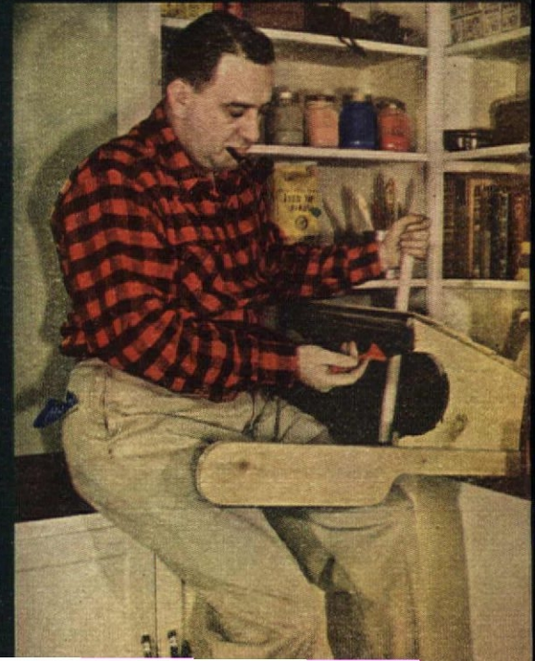
Male cardinal posing among pine branches



Bird interest starts early, has many aspects



Its appeal grows stronger as the years pass



Hal H. Harrison

BIRDS in your garden all winter



Photographs by the author from Camera Clix

Who's having the most fun? Gretchen and George Harrison indoors, or the cardinal, junco, and starling on window feeder?

Here's a hobby for everyone—

inexpensive and rewarding, with extra photographic dividends

All night long the snow fell in whirling clouds. The wind howled and we were grateful for a warm fire. By morning, the wind had ceased, the sky had sent down the last of its white cargo, the world lay before us a fairyland of crystal. Everything suggested a hike in the snow, so I put on my boots and Mackinaw and set off up the street toward the edge of town. . . . But I got no farther than Neighbor McConnell's place at the corner (everybody calls him "Neighbor" and the name fits him to a T), for what I saw there was a revelation. In the big yard, with its snow-laden trees and shrubs, in the dead of winter, with spring months away, were—birds! Not just a handful, but dozens; big ones, little ones, all kinds. There were gray ones, a few dark-brown ones, a scattering of real beauties—some red, some yellow, some with lovely patterns of color.

Neighbor was in the garden, too, with a big sack under one arm, from which he was scattering handfuls of some kind of bird feed over an area he had cleared of snow. "Hi, ya?" he called. "Come on in and see the show."

"Where'd you get all the birds?" I asked as I plowed my way in from the gate, noticing that many of them, which had paid no attention to him, flew off into the shrubbery as I arrived.

"Get 'em?" he repeated. "Why, they just adopted me for the winter. I'm the fellow who feeds them, and that makes me a sort of Chief Big Feather. And if you don't think it's fun having them around the house, well, try it yourself."

By that time I was genuinely interested, as well as curious. As a youngster, I used to go out into the country and came to recognize a few birds. I coaxed my mother to buy a certain baking powder so I could collect the bird cards that came in the boxes. Once I decided to take up taxidermy and answered the advertisement of a school that taught it by mail. But that venture ended when my first attempt went into the garbage can after I had mangled it beyond recognition. There was a case of birds' eggs, too—I guess mother got rid of them after I went away to school. . . . But here was something different. A grown man, one of the town's active and respected citizens, having the time of his life on a bitter winter morning feeding and watching a flock of wild birds.

"Tell me, Neighbor, how do you go about it. Is that all you have to do, feed them?" My obvious interest was just the thing to make my friend open up with both barrels. And he did.

"Well, that's a big part of the story," said he. "But, of course, all birds don't eat the same things, so you have to know what to give them. Also, some feed on the ground and some in the trees, and you have to learn which are which. But here in the North, there aren't so many different kinds, at least in the winter, and anyone can soon learn to identify them. . . . Tell you what. Let's go inside and sit by the big window in the dining room where we can watch them. Couldn't have picked a better time. They sure are hungry today."

As we went indoors I realized that the morning's hike had ended—but I wasn't disappointed. Neighbor settled back in one of the much-used easy chairs, lit his corncob, and as we watched them, began to tell me about his birds.

"Been doing this for some years. Didn't have nearly as many at first; but birds soon learn where they are safe and among friends. I started by throwing out table scraps, and I still do, some. But after a while I came to realize that special foods attract special kinds of birds. Take cardinals, for example, those pretty red fellows at work on that feeder on the post over near the thorn tree. They are a sure bet for sunflower seeds. They sit right there and crack them open to get the kernels —just the way you see some folks go at squash seeds. . . . Look, there comes another, see how brilliantly colored he is."

As he spoke a red rocket flashed across the yard against the white-and-green background. I noticed that the females already at the feeder, though they resembled him, were more brown than red; not nearly so flashily colored.

"Cardinals are here in the summer, too, aren't they," I asked, suddenly remembering that a pair once nested in a wisteria near our back porch.

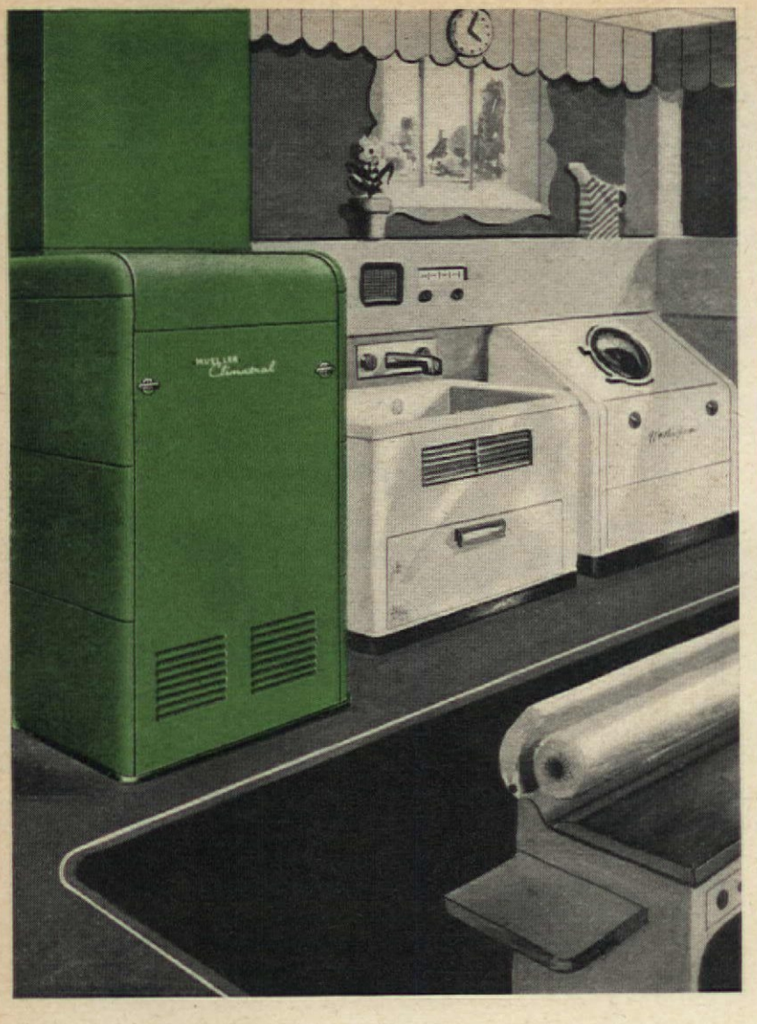
"Yes, they're here the year round; don't go south. We call 'em 'permanent residents' like the blue jay, the song sparrow, and those three little fellows—the chickadees, titmouse, and nuthatch."

"But where do the others come from?"

"Oh, various places. Some just come here to Pennsylvania for the winter and nest farther



Gretchen found this cardinal with an injured wing, cared for him, cured him, happily set him free



Give winter weather
a warm reception
...with Mueller Climatrol comfort

When you have a Mueller Climatrol, your home is really ready for the worst that winter can bring. You can forget the usual stormy-weather worries. You know you have comfort at its best! You have a system designed to handle and condition the air in your home, to deliver the *true indoor comfort of "climate control."* Each Mueller Climatrol model is designed for easy, economical adaptation to future air-conditioning developments; each is engineered for efficiency with a specific fuel — gas, oil, or coal. (Series 50 oil-fired winter air conditioner shown above.) *And each is backed by Mueller's 90-year performance record.* See your Mueller Climatrol dealer today. Give your family the delightful, healthful comfort of "climate control" by Mueller Climatrol.

L. J. Mueller Furnace Company, 2066 W. Oklahoma Avenue, Milwaukee 7, Wisconsin.

MUELLER Climatrol

REG. U.S. PAT. OFF C-22

north, or in the high mountains. The snowbird, or junco, and the tree sparrow belong in that class. Winter wrens, kinglets, and the brown creeper are winter visitors in these parts, too, but I don't ordinarily get them at my feeding stations, though they sometimes show up as surprises. Early this morning there were three of another unpredictable kind at Ma's feeder—the one outside the kitchen window. They were evening grosbeaks, a male and two females, and they cleaned up a pile of sunflower seed in nothing flat! They usually come in flocks, so I'll wager there are more around. You may see some. The male is a handsome fellow; looks like a big canary, all yellow, black, and white. Up in New England a friend of mine feeds these grosbeaks all winter—redpolls and purple finches, too. But down here you can't count on them."

"WHAT'S that sleek gray bird climbing down that tree trunk head first?" I asked. I had been watching it disregard the law of gravity for some time, marvelling at its agility and sure-footedness.

"Oh, that topsy-turvy one?" Neighbor grinned sympathetically at his antics. "He's a white-breasted nuthatch. He has a red-breasted relative that stops off here in my pine trees for a few days in the fall. They're both partial to suet and sunflower seeds; in fact, the way they eat the seeds gave them their name. If you watch, you'll see them carry a seed or a nut to a convenient stump or log, wedge it into a crevice, and 'hatch' or pick it open with their sharp bills so as to get at the kernel. But right now, you see, he's busy at the suet in that soap-dish feeder. Beef suet is a mighty acceptable substitute for the insects that are so hard to find in the winter. Downy and hairy woodpeckers and the brown creeper eat hardly anything else at this season. The chickadees and titmice like a certain amount, but go for the sunflower seeds, too. I have even seen robins eating suet with apparent relish in early spring; the worm season hadn't opened, I suppose."

"That soap-dish feeder is a clever idea," I observed.

"Well, if you don't confine the suet, the squirrels will get it; or, as the birds work on it and knock it down, the dogs will. But put it in a soap dish with holes or wire mesh in the bottom, nailed upside down to a tree, and there it will stay for the birds to peck at through the openings. Also it keeps the birds in sight while they eat, and much of the fun of feeding birds is in watching them. Sparrows, of course, eat on the ground or other flat surfaces. They aren't especially interested in sunflower seeds, suet, or the higher feeding stations. That's why I clear a patch of ground for them and scatter scratch feed—the kind folks give to young chickens. I use a lot of a special wild bird seed mixture, too."

"I guess the birds get to know you, don't they, when you feed them regularly like this?" I was thinking how they had treated me like a stranger or a potential enemy when I had entered the garden.

"Indeed they do. In fact, I have several chickadees that will eat out of my hand. And is that a thrill when you get a wild bird to come to you in friendly confidence! I'm working on a tufted titmouse this winter that I think I'll be able to coax onto my hand before long. It takes a lot of patience, but it's worth it."

"I suppose the planting you have done around the place has also helped attract the birds, hasn't it?"

"You're right there, too. And it was done with that in mind. Some of the plants bear fruit they like, others seeds; still others just provide shelter from their enemies and a place to spend winter nights."

"Winter nights, yes," I ventured, "but what enemies are there in a garden like this where everything is done in their interest? I should think it would be about the safest place in the world for them."

"No place is safe for a bird where a cat can find it. Cats are about the worst enemy birds have, even though many a person never will believe that *his* or *her* cat would kill one. Personally, I don't think the cat has been born that wouldn't, if given half a chance. It's their nature. That's why I nail those strips of metal around the posts on which my two feeding stations are mounted. The strips make it impossible for a cat to get a foothold and climb the post.

"TWO years ago, though, we had another enemy in the yard—a chicken hawk, or Cooper's hawk to give it its right name. You see, most people think that any kind of hawk is a chicken hawk, and it burns me up the way they cuss out hawks in general, and talk about getting rid of them. For the most part, hawks are mighty useful in keeping down field mice and other destructive creatures. But this particular, sure-enough chicken hawk, was bad medicine for my birds. He figured on an easy living that winter, picking off the young ones at the feeding stations. For a while he did all right for himself. I didn't know what to do, for I didn't have anything against him, as a bird. I couldn't blame him, for he was doing what we all tend to do—following the line of least resistance. But it was a case of that one hawk or all of my birds, and I finally decided that their lives were my responsibility since I had created an artificial situation and attracted them here by building my feeding stations. So one afternoon, when he caught a titmouse and carried it into the top of that big mulberry tree, I shot him from an upstairs window."

"But see here, Neighbor," I said, fearful that my growing interest and intentions might do him a bad turn. "If I should start feeding birds down in my garden for the fun of it, wouldn't that be likely to take a lot of them away from you?"

"Not a bit of it! On the contrary, it would bring more birds than ever to



The $600 Christmas Tree

You'd never believe that a tiny tree could turn so viciously on anyone. Yet it did.

For the moment it was gay and festive . . . pretty as a picture, on the center of the table. But in an instant, it was a horrible sight . . . a mass of blazing fire.

And it happened so *easily.* A sudden jolt of the table and there was the tree, over on its side, mixed with the flames of the candles.

Naturally there was only one thing to do . . . *grab* it . . . grab it *fast* and get it out of the house.

As any doctor will tell you, second degree burns on both hands take time to lick their wounds. In this case, six weeks . . . *six long weeks of painful idleness,* with the combination of medical expenses and loss of earning power passing the $600 mark. Fortunately, Accident Insurance paid for this loss and the mishap was painful physically but not financially.

This year, as in all years, the joy of Christmas will be marred by thousands of accidents and fires. Make it a merrier Christmas . . . a safer Christmas. Be careful . . . and by all means have sufficient insurance to help you enjoy *Freedom from Worry over Financial Loss.*

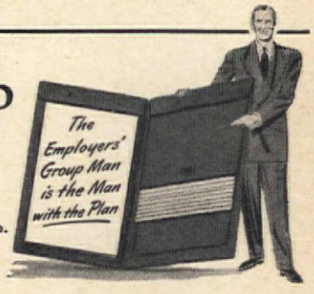
See The Man with the Plan . . . your local Employers' Group Insurance Agent . . . today.

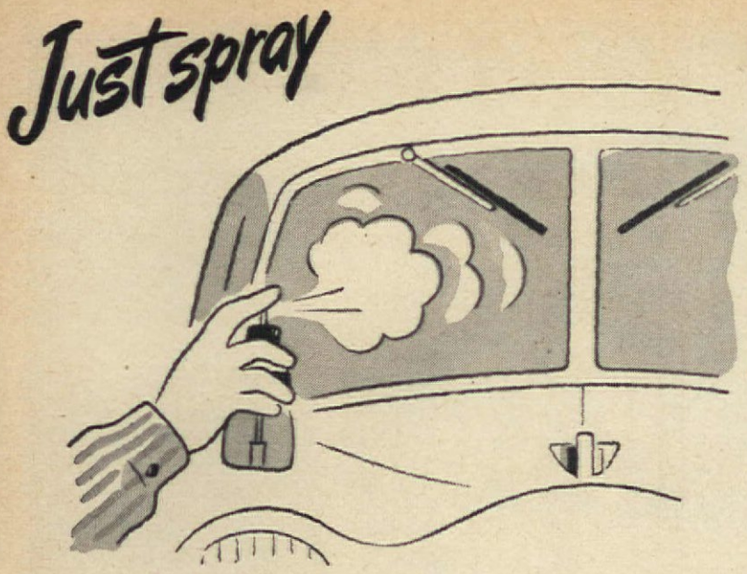
The Employers Group

of Insurance Companies

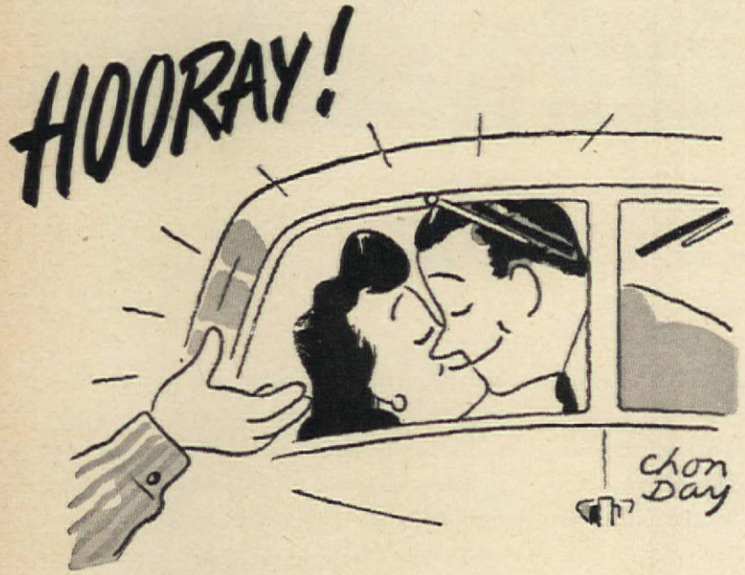
ONE LIBERTY SQUARE • BOSTON 7, MASSACHUSETTS

THE EMPLOYERS' FIRE INSURANCE CO. • AMERICAN EMPLOYERS' INSURANCE CO.
THE EMPLOYERS' LIABILITY ASSURANCE CORP., LTD.











Get brighter glass quicker—with

WINDEX

WINDEX doesn't leave streaks or dust-catching film as some cheap cleaners may do. WINDEX is non-inflammable, oil-free. Insist on genuine WINDEX every time.

TRADE-MARK REG. U. S. PAT. OFF. *by The Drackett Company* Copr. 1947, by The Drackett Co.

our street—and that would mean more for the McConnells to enjoy as well as yourself. Anyway, birds don't stay in one place all the time. They make the rounds of their night clubs or, rather, their day clubs. Look, there aren't as many out there now as when you came. But they'll be back. They come and go all day long.

"But if you decide to put up some feeding stations of your own, here's a bit of advice. Don't start feeding the winter birds unless you intend to carry on all winter for they get to depend on you. If, in the fall, when they are scouting the food possibilities for the coming season, you offer them help and they accept it, and then, in midwinter, you fail them, why, I'm afraid a lot of them will freeze to death. Not so much because of the cold, though. They can stand a lot of that if they can get enough food to keep their body temperature at the proper level. It's more a matter of fuel for their central heating system; that is, food."

"WELL, you're certainly doing the birds a lot of good, aren't you, Neighbor, feeding them this way?" I had been thinking what a lot of satisfaction he must get from it.

"To tell the truth, son, no," he replied, to my surprise. "The way I figure it is that the birds are doing *me* a lot of good. Shucks, they got along all right for hundreds of years before I or any of us showed up, and I reckon they could still get along without me. Of course, now that I have begun to provide for them, they need me. But if I hadn't given them the idea in the first place, they would simply have had to scratch a little harder for their food, that's all. No, son, I don't think I do the birds nearly as much good as they are doing me."

By this time, we had got out into the kitchen, and as I struggled into my coat I glanced through a side window. There a little flock of fluttering birds was eagerly gleaning seeds from a feeder attached to the window sill. What a pleasant, intimate sight it was. And what a pleasant thought—birds in your garden and right at your window, all winter!

Out in the garden. Neighbor bade me good-by with a parting salute—"Happy birding, son!" And as I walked back down the street, I knew that I had discovered my winter hobby; a hobby that never would grow old, a hobby that would offer something new and interesting day after day; a hobby that would cost so very, very little measured by the unlimited rewards it would bring to me. I had discovered the joyous hobby of having birds in my garden all winter.

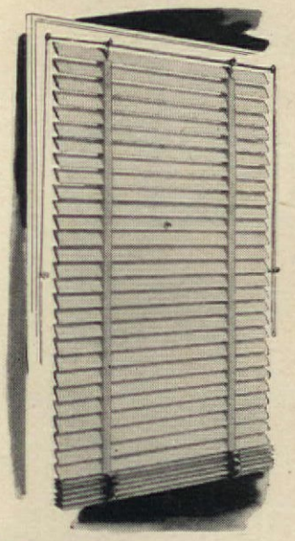


Buy 1947 Christmas Seals to aid in the fight against TB

NOW!

CLOPAY SKYWAY venetian blinds

as low as $1.39



Unbelievable! Amazing! But TRUE! From a few feet away, Clopay Sky-Way Venetian Blinds look like $5 or more—but they cost only $1.39 to $1.98—about 10c a square foot! They're made with a *new kind* of slat—a patented tubular slat that's light, but completely rigid. Clopay Sky-Way Blinds are simple to install; tilt to any position; raise and lower smoothly. See them! Buy them! Now at 5 and 10c Stores, Variety Stores, Department and Other Stores.

CLOPAY Window Shades



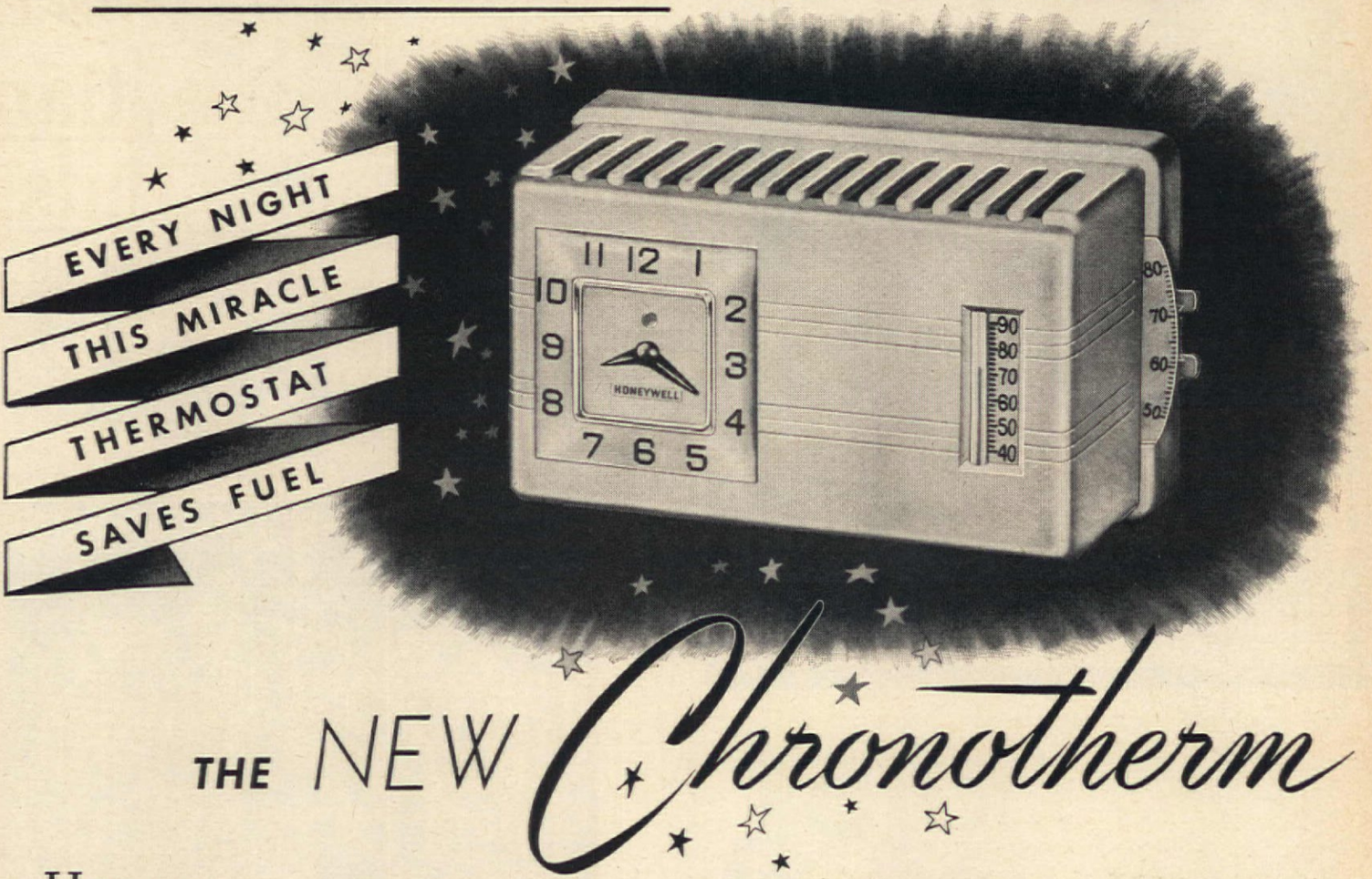
Famous Clopay Shades are *Lintoned for that "linen" look. Won't crack, fray or pinhole. Ready to attach to roller, as low as 22c. Washable oil finish, 39c (on spring rollers, about 20c more).

Some items a few cents higher Denver and west.

Free Booklet: "Beautiful Windows at Low Cost." Write to: Clopay Corp., 1266 Clopay Square, Cincinnati 14, Ohio.

CLOPAY
REG. U. S. Pat. Off.

LAVISH with COMFORT! A MISER with FUEL!



THE NEW Chronotherm

HERE'S how you can enjoy the most care-free heating comfort you have ever known — and at the same time save fuel! Just replace your present thermostat with Chronotherm, Honeywell's new electric clock thermostat.

Chronotherm will keep your home at just the right comfort temperature from morning to night. Then, when you retire, it will automatically switch to lower fuel-saving temperature. In the morning, before you arise, it will automatically return to the desired daytime temperature; no need to get up an hour early and push up the thermostat to get the house warm.

And, Chronotherm will make your precious fuel last longer. According to government authorities you will save at least 10 percent of your heating bill — a mighty important consideration with present-day fuel costs.

Chronotherm can quickly and easily be installed on your present, or new, automatic heating plant. It is low in cost and will pay for itself over and over again.

ORDER CHRONOTHERM TODAY FROM YOUR HEATING DEALER

LOW IN PRICE EASY TO INSTALL

MINNEAPOLIS Honeywell CONTROL SYSTEMS

Send For This Free Booklet

MINNEAPOLIS-HONEYWELL REGULATOR COMPANY
2711 Fourth Avenue South, Minneapolis 8, Minnesota

Please send your new booklet "TIME FOR FREEDOM" that tells all about Chronotherm

Name_____

Address_____

City_____ State_____

MINNEAPOLIS-HONEYWELL REGULATOR COMPANY • MINNEAPOLIS 8, MINN. • CANADIAN PLANT • TORONTO 12, ONTARIO

modern

. . . with an air of friendly charm



Heywood-Wakefield's skill with curves brings a new charm to Modern! Finishes are light and designs are "Home-Planned" so you can be sure of a harmonious background as you add pieces to living room, dining room, bedroom. Ask for Heywood-Wakefield Modern at better furniture and department stores.

HEYWOOD-WAKEFIELD
EST. 1826
GARDNER, MASS.



Gift to Kindle Her Heart

Coziest gift that ever grew upon a Christmas Tree! A Lady Seymour Snoozer is 100% wool basketweave, in heart-warming pastels, bound in gleaming rayon satin. 60"x 72"—perfect size for daytime dozing or as an extra throw at night.



Lady Seymour
ALL WOOL SNOOZER
SEYMOUR WOOLEN MILLS
SEYMOUR, INDIANA

Seymour, makers of blankets for all seasons, and *Seymour* all wool fabrics.

Dick Hutchinson

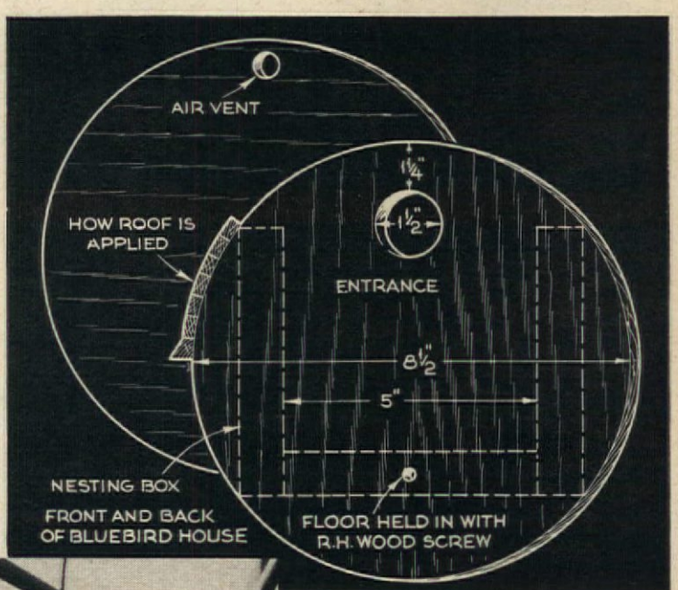
"All-Round" Birdhouses

INTERESTING, aren't they, these modern, round birdhouses? They're attractive, too, both to look at—and to live in, judging by the reaction of the tenants for whom I have built them. Also, they are easy and inexpensive to make. So why don't you try your hand at one or two? They will add charm to your garden, and gain you the appreciation of some of your favorite bird neighbors.

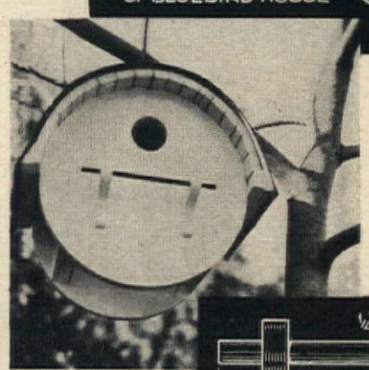
The basic design is the same, whether the house is intended for bluebirds or robins (see illustrations), or those tiny, talkative wrens. The essential parts are: two wooden disks for the front and back; connecting pieces to form the roof and enclose the nest box or living quarters; roofing material; a perch, and a metal hanger. Bluebird and wren houses are identical except in size. For the former, as shown below, the disks are 8½" in



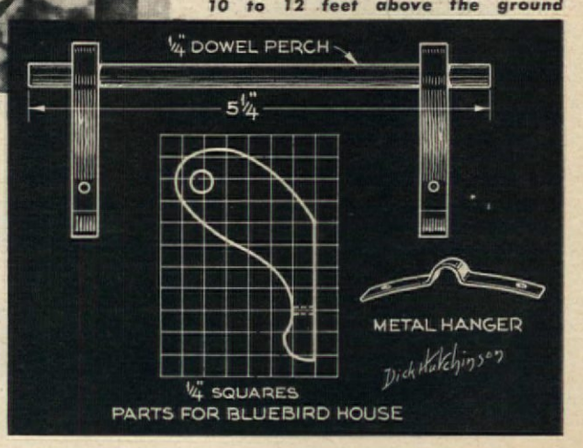
Attaching perch to partly finished bluebird house. Note box construction



Check size and position of entrance, and relation of sidepieces to roof. Make bottom removable for cleaning



Hang bluebird house from tree limb 10 to 12 feet above the ground

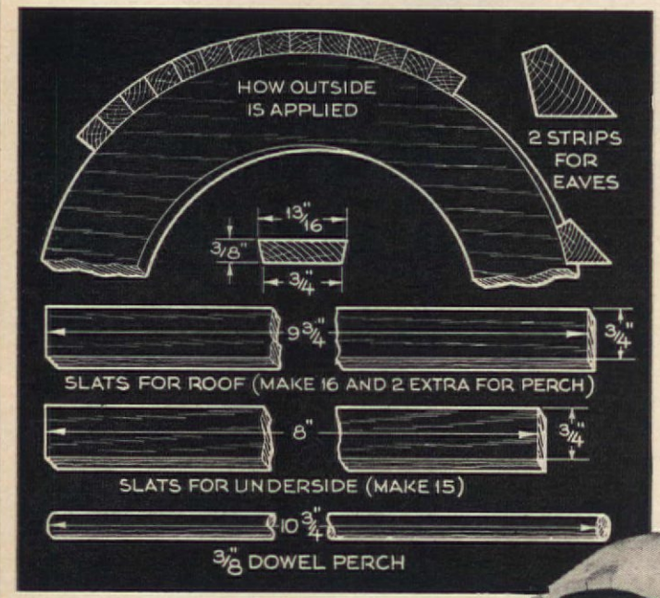


Drawings by author

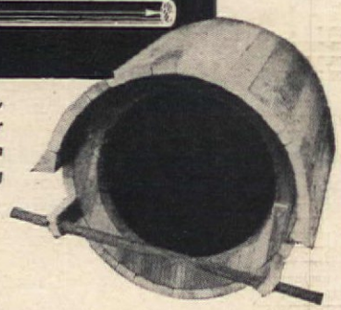
diameter, the entrance is a 1½" hole, and the nest box is 5" square. For wrens, the disks are 7" in diameter, the entrance is ⅞" across, the nest box need be only 4" on a side (but should not be less), and only a 2" piece of ¼" dowel for the perch.

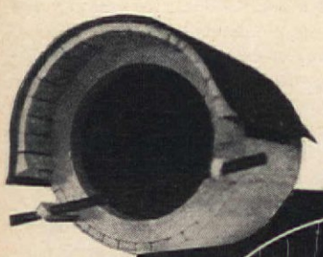
The robin house, shown on this page, differs from the bluebird type in being an open-front shelter, not an enclosed house, which robins will not accept. The front disk is therefore sawed out to give a 6⅛" opening. Also, the robin house is boxed in *all the way around* with narrow strips of ⅜" wood all sawed on a slight bevel so as to fit close together whereas, in the bluebird house with its square nest box, the strips are used only to form the roof. In both cases, the roof strips and the two eave strips (of ¾" material cut on a bevel as shown) are long enough to overhang the front disk by about 2". This provides shade and shelter over the entrance and perch of the birdhouse.

I give each house a roof of red, slated-surfaced asphaltum roofing cut large enough to extend slightly beyond the roof "timbers" on all sides. As to paint colors, I suggest cream for the bluebird house and gray or brown for the robin shelter. However, they can be chosen to match the color scheme of one's own house, if desired. Of course, the color of the roof should blend with that of the house to give a pleasing effect in the landscape.

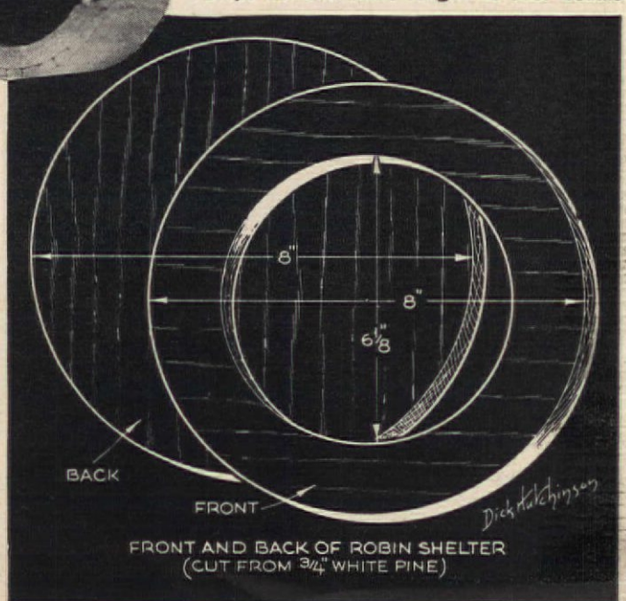


Roof details, shown here for robin shelter, are similar for bluebird house. But for robins, continue roof construction to form bottom. Hang against side of some building





Here the perch is supported by two bottom strips left the same length as roof beams

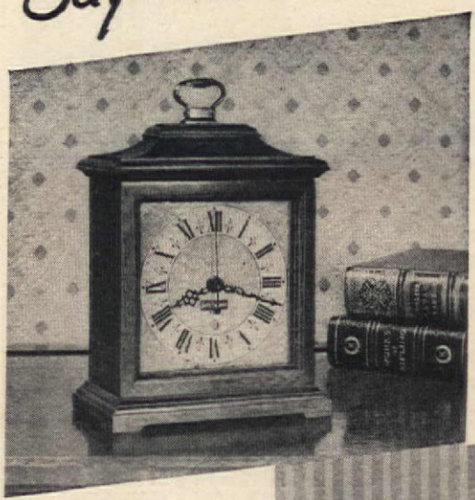


FRONT AND BACK OF ROBIN SHELTER (CUT FROM ¾" WHITE PINE)



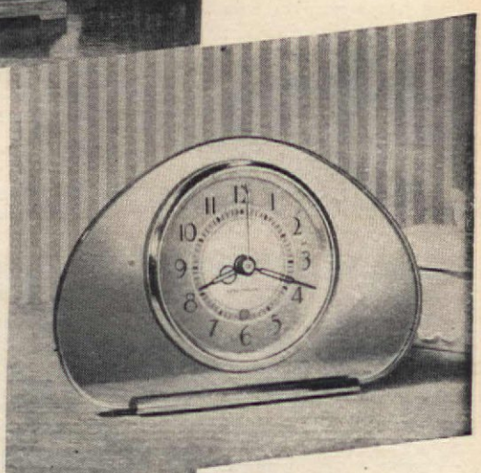
Say Merry, Merry Christmas

. . . WITH THE FINEST NAME IN CLOCKS

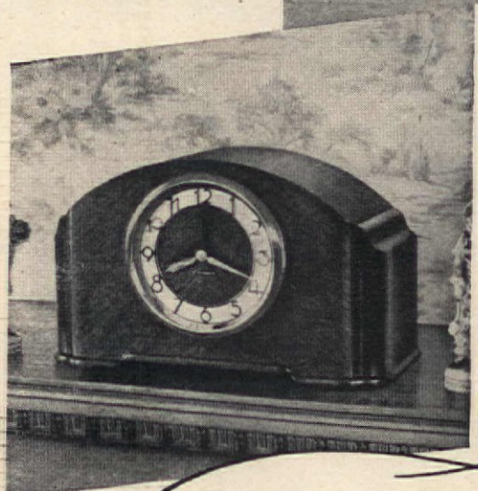


For country home—or town apartment—you'll find a special charm in this little clock. A perfect gift . . . to receive . . . or to give. It's an electric! (7¾" x 5") *Buckingham* . . . $22.50.*

†*Seth Thomas Clocks, Thomaston, Conn.*



A modern clock for a bright modern room. A delightful gift . . . its peach-tinted mirror glass and polished brass make it particularly appropriate for a feminine setting. It's an electric! (4⅝" x 7⅛") *Sequin* . . . $12.50.*



The living room's for relaxing . . . for entertaining. And on the mantel there's your Seth Thomas clock. Friendly chimes . . . mahogany cabinet . . . a clock for you to live by . . . for your friends to admire. Electric or spring-wound. *Simsbury* . . . $55.00.*

*Prices subject to change—tax extra.

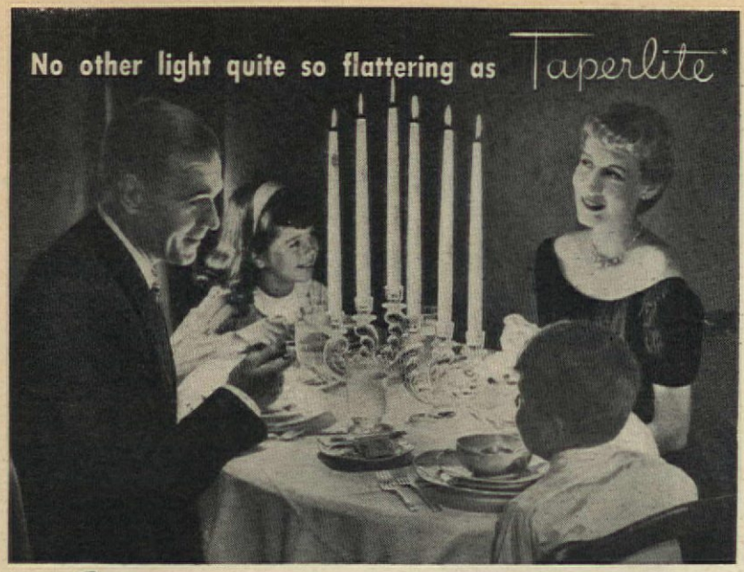
Seth Thomas

"The finest name in clocks"

ELECTRIC OR SPRING-WOUND

A PRODUCT OF GENERAL TIME INSTRUMENTS CORPORATION

†Seth Thomas is Reg. U. S. Pat. Off.



Yes, even the plain woman looks fair, and the simplest menu takes on festive gaiety under the golden radiance of Taperlites. The smart wife and mother uses them every evening . . . to create a beautiful and tranquil atmosphere for the important meal of the day, when all the family is gathered 'round, and lasting impressions are made. *Crystal, china, gleaming silver . . . and Taperlites!* The appeal is irresistible, the picture of home one they will always remember with pride.

Recognize TAPERLITES by their graceful shape and satiny finish . . . by the fresh beauty of their pastel tones and the patented Firm-Fit end that holds them proudly erect, free from tipping and dripping. At leading drug, department, gift, grocery and housewares stores. *Reg. U. S. Pat. Off.

WILL & BAUMER Taperlite® CANDLES

WILL & BAUMER CANDLE CO., INC.
Syracuse, N. Y.

CANDLE CRAFTSMEN FOR 92 YEARS



"...but I do want a doll's house"



L. F. Stockmeyer

Marion Lowndes

EARLY last December we found in our outgoing mail a large, thumb-marked envelope addressed to Santa Claus. Inside was a letter, brief and to the point, from our six-year-old daughter. It read:

Dear Santa:

Send me anything—but I do want a doll's house.

Susan

Now Susan had already told us exactly what kind of house she wanted. She had specified a large house, with a combination kitchen and dining room in the basement, bedrooms on the floor above, and the living room on the top story—"because," she said, "the view will be better."

The very next Saturday we found exactly what she had in mind in the first toy department we visited. But its price was $85—far more than we could afford to pay for a doll's house.

One afternoon the following week, my husband came home with a suggestion. "I've got it," he said. "We can build a doll's house ourselves. Why not make over that old sideboard that's up in the attic?"

Our first step was to find tenants for the house so that we could convert the sideboard to suit their needs. We bought mother and father dolls, two blond children, and a nice competent nurse. The larger dolls stood about 5½ inches high, which means that they were scaled about an inch to the foot. (Later we found a fine line of home furnishings in the same scale.)

After considering the requirements of this family, my husband drew plans for the house on tracing paper, and we started construction. Shelves of the sideboard remained as they were since there was enough space between for high-studded rooms. We painted the shelves white on the undersides for ceilings and waxed them on the upper surfaces for floors. Partitions, cut from a sheet of plywood, were tinted (as were the standing walls) and glued in. Then we sawed openings in the walls for windows and doorways, saving the pieces from the latter for modern doors. (Windows and doors should have been cut out before we tinted walls and partitions.) Stairs were built connecting the living room with the floor below. Strange to say, we completely forgot basement stairs, and, stranger still, there has never been a word of complaint about it.

In a store that sold model airplanes, my husband discovered balsa wood, which is perfect for interior use because it can be cut with scissors, and pieces are easily installed with glue. We paneled the living room in strips of balsa and used pieces ⅛-inch wide for moldings throughout the house. Fine balsa strips carefully glued to window panes of glass made convincing sash. Sheets of clear acetate could be used for the panes if one preferred not to have them made of glass.

Friends' gifts to Susan last year were splendid furnishings for the house—a pink bedroom set with a dressing table, a flowered hope chest, bedding and linen, a set of gilt-framed pictures for the walls.

Like most houses, this one was not entirely finished on schedule. But it was a success, even in the construction stage, and Susan and her friends have played with it all year long.



Your Teen-Agers

LIVE IN A SHOW WINDOW, TOO!

"Come on, let's go up to my room!" When your Teen-Agers can say that with pride, then they're happy. They don't mind letting friends get a "show-window view" of their room. How can you make your Teen-Agers' and other rooms more attractive? Start with the floors. Treat yourself to comfort and beauty with this Alexander Smith Caracul twist broadloom in Opera Red. Modest in price, decidedly smart. See Alexander Smith's all-wool Broadloom Carpets and Floor-Plan Rugs (ready-made to fit your rooms) at your favorite store. Many in B.H.F. colors. Send for "Colorama," Clara Dudley's free Color Idea Book. Write Alexander Smith & Sons Carpet Co., Dept. S-83, 285 Fifth Avenue, New York 16, N. Y.

ALEXANDER SMITH
AS ADVERTISED IN GOOD HOUSEKEEPING
ALL WOOL PILE

ALEXANDER SMITH

FLOOR-PLAN RUGS · BROADLOOM CARPETS

RUBBER BASE
Wall and Floor Coatings by TRUSCON



This new, distinctive finish will be envied on your walls. Six delicate pastel shades and white give wide decorative range.



At last a floor coating that will stay put on concrete. Available in eight attractive colors.



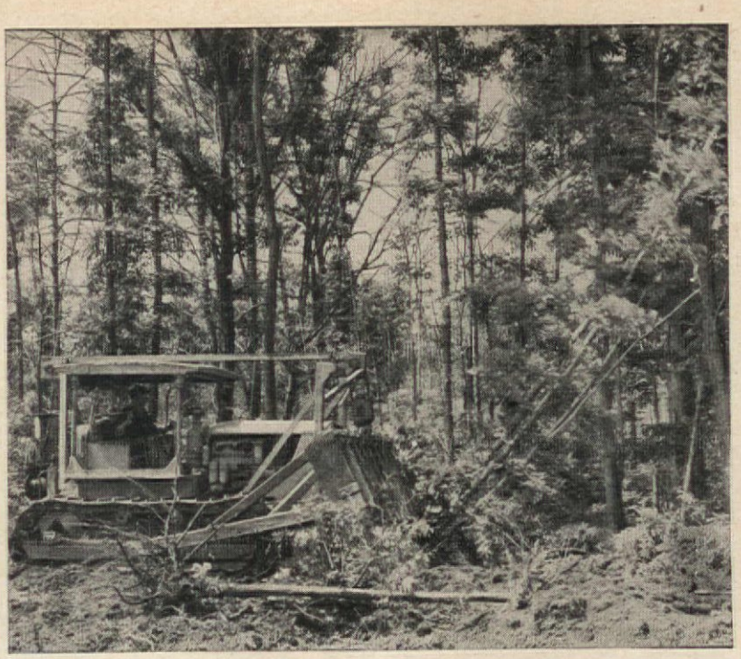
Beautiful, tough, weather resistant finish, for brick, stucco, concrete, plaster and asbestos composition. In white and colors.

Now, indoors and out, on walls and underfoot, you can have enduringly beautiful Rubber Base surfaces. Biggest paint news in many years is Truscon Laboratories formulation of home finishes with alkali-proof chlorinated rubber. The toughness and wearability of this basic rubber permeates these coatings. They withstand light, heat, cold, alkali and acids—go on as easily as ordinary finishes. But, oh, what a difference in results. Before you decorate get all the facts from Dept. C-8, *Truscon Laboratories, Division of Devoe & Raynolds Co., Inc., Detroit 11, Michigan.*



FREE LITERATURE *on any or all of these Truscon Rubber Base Coatings is yours for the asking. Write today!*

TRUSCON *laboratories*



Maria Moravsky

BULLDOZER —spare that tree!



Wendell Kilmer

A PHASE of the increasing building activity is that land in cities and outlying areas is not merely being cleared to make room for additional homes, but stripped, leveled, shamefully mishandled. On countless lots the trees, instead of being studied and appraised so the best can be left to provide the setting, shade, and beauty without which a house remains just that, are ruthlessly cut down or uprooted and, in too many cases, burned because "it costs too much to turn them into lumber, posts, or even firewood!" Thus, valuable windbreaks are removed, insect-controlling birds are left homeless, and fertile soil is exposed to erosion and early destruction.

I used to visualize residential areas as places of placid yards, tall trees, clean, well-kept lawns. Today I see only rows of stark, sun-drenched houses with no bit of leafy shade. Often, trees "that were," still lie at the back of the lot, an ugly, dangerous heap of dry, inflammable trash, easily set on fire by a careless smoker or mischievous youngster. Recently, I had to call the fire department because workmen on the next lot started burning old tree corpses without even getting a bonfire permit. There used to be wonderful shade on that lot, and on ours, too, for a majestic, rare, Caribbean pine spread its plushy green foliage over both gardens. Because it stood on the property line, the developer spared it—outwardly. But the

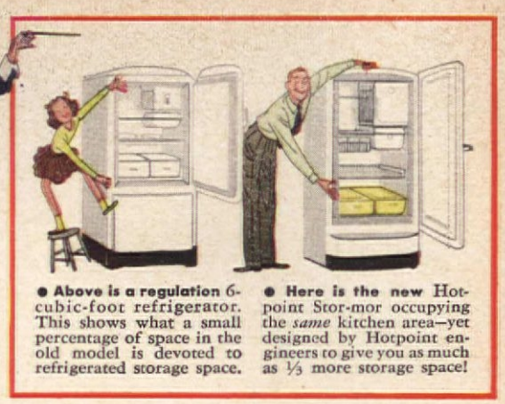


● **Special Hotpoint Refrigerator** models offer you many economical features—such as glass chiller tray, pop-ice trays and other advantages.

● **Hotpoint Food Freezer,** available in 4-cubic-foot or 8-cubic-foot models, has removable wire baskets for easy storing and handling of food.



● **Complete Hotpoint line,** featuring refrigerators for every need and budget, includes *economy* model (left) with easy-out pop-ice trays, big speed freezer, porcelain enameled meat pan and other famous Hotpoint conveniences.



● **Above is a regulation** 6-cubic-foot refrigerator. This shows what a small percentage of space in the old model is devoted to refrigerated storage space.

● **Here is the new** Hotpoint Stor-mor occupying the *same* kitchen area—yet designed by Hotpoint engineers to give you as much as ⅓ more storage space!

Everybody's pointing to Hotpoint's brilliant new 1948 Refrigerators!



Now 33% More Storage Space In Same Kitchen Area

Sensational postwar design makes possible the new streamlined Stor-mor Refrigerator, with as much as 33% more storage room in the same kitchen space—plus many dramatic new kitchen-planned features

HOTPOINT's brilliant new Stor-mor Refrigerator has all the answers to what American women have always asked for in electric refrigeration! Now, in the *same* kitchen area as before, you get as much as a *third more food-storage capacity!* Postwar improvements have made Hotpoint's sealed-in-steel refrigerating unit so compact it occupies far less room in the refrigerator base! And this unit freezes ice faster *yet uses even less electricity* than earlier models!

● **The new Hotpoint** also has a handy leftover rack. Improved pop-ice trays enable you to remove quickly two cubes or a trayful! Big flexi-cold compartment keeps foods requiring lower temperature than general storage provides.

● **Look at the line** of Hotpoint models. Compare features—quality—price and performance! You'll understand why everybody's pointing to Hotpoint—the refrigerator tested to stand a quarter century's use. It's the biggest advancement in refrigeration design in 20 years! Your Hotpoint dealer is listed in the phone book. Hotpoint Inc., 5600 W. Taylor St., Chicago 44, Ill.

America's Fastest-Growing Appliance Line



Hotpoint
A GENERAL ELECTRIC AFFILIATE
Appliances

43 YEARS OF QUALITY

Copr. 1947, Hotpoint Inc., Chicago, Ill.



Perfect Companions: A good book, someone to read it to, and on each bed—velvet-soft North Star Pair blankets, heart of the famous Blanket Wardrobe—your year round secret of . . .

How to be comfortable in bed



1. For the proper warmth in every kind of weather, learn how to use the versatile Blanket Wardrobe—an all-season combination of one lightweight wool blanket and one Pair.



2. On frosty nights use your North Star Pair—2 medium-weight virgin wool blankets that give warmth without weight. Use singly when it's cool, together when cooler.



3. When frost turns to freeze—add a sheer virgin wool North Star Nocturne. In summer, use Nocturne alone. Weighs only 1½ pounds—offers gentle warmth on mild nights.



4. In any weather, leave blankets loose at the sides so they tuck around you and hold in body warmth. For 83 years, North Star blankets have been America's favorite.

North Star

100% VIRGIN WOOL

Blankets and Fabrics

Blankets $9.95 to $145.00

FREE SAMPLE! Blanket Wardrobe swatches. North Star Woolen Mill Co., 285 S. 2nd Street, Minneapolis 1, Minnesota

Blanket Wardrobe and Nocturne are Reg. Trademarks.

relentless bulldozer tore into its ranging roots—and now the tree is dead.

Well, what can we do, to whom can we appeal, and how, to save at least some of the natural beauty of land on which we build? Beauty on which so much of the charm of our homes depends? Not to the machine, the unhuman bulldozer, certainly. Nor to its driver, who but carries out instructions. The owner of the lot, seeking to sell at a maximum profit? The contractor he hires to clear it as quickly and cheaply as possible? Or does the responsibility go farther, to the builder perhaps, who sees a level, unobstructed space as the easiest to build on? Or, in many cases, is not the ultimate purchaser, the future homeowner, the one who is guilty of destroying an important part of our—and his—heritage of living trees?

True, many a homeowner—or his wife—in time mourns the bleak, denuded appearance of their property. Then why did they not take steps to safeguard the trees that might have been theirs to enjoy? Because of ignorance, shortsightedness, or indifference until too late. I have seen would-be homeowners pause beside a vacant undeveloped lot, overgrown but fair with palms, pines, and ornamental vines. "Oh," they exclaim, "what a lovely, woodsy spot. If only we could build here!" Yet, if they buy it, they often leave its future entirely to the contractor, the builder, the ground-clearer—and the bulldozer! And if, in time, the plot is landscaped, too often it is with materials selected less for their fitness and beauty than for their cheapness and availability.

Well, if appeals to civic pride and public responsibility are ineffective, how about appealing to self interest all along the line? Thus:

Mr. Property Owner: Buyers want trees and shade in their yards. A tall palm or spreading oak will increase the value of your land. So if you plan to clear it, see that as many as possible of the best trees are saved. There are profits in shade.

Mr. Speculator: Those stumps and trunks out back of the house you built to sell don't add to its attractiveness; and they're a fire hazard. How much better if they were still living trees—like those that help your more tree-minded competitors sell their houses to better advantage.

Mr. Home Buyer: If possible, before you buy or build, study the trees on your prospective lot and see how many can be saved. Then insist that they be protected. Some day, you'll be mighty glad you did it.

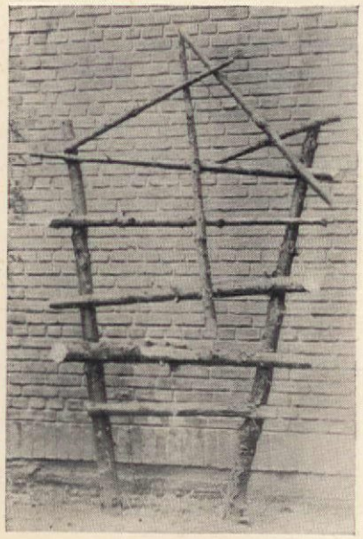
And you, Members of Women's and Garden Clubs: You who have done so much for the beautification of our communities and countryside, please think hard about this urgent, threatening problem of unrestrained building and land clearing. Advise, explain, appeal, so that bulldozers *will* spare those trees, that their beauty and usefulness and the exhilarating presence of the birds that live in them shall not perish from our land.

From Tree to Trellis

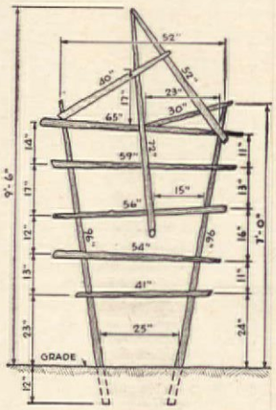
Arthur Ruby

For a number of years my wife had longed for a rustic rose arbor in our yard. I investigated the price of rustic cedar and found it to be prohibitive. Nevertheless, I kept the idea in mind and one day, when I was talking to a neighbor, I spied his discarded Christmas tree lying on the lawn. "Aha," I thought, "if I could persuade him to give me his tree and round up a few more, I'd have enough wood to build that arbor for my wife."

Five or six neighbors were glad to let me have their discarded trees, so now all I had to do was build the trellis. My first step, after collecting the trees, was to draw a plan for my trellis because I realized it would be foolish to "just build" it. Inci-



Instead of burning up Christmas trees when the holiday season is over, why not make use of the wood to build a trellis like this?

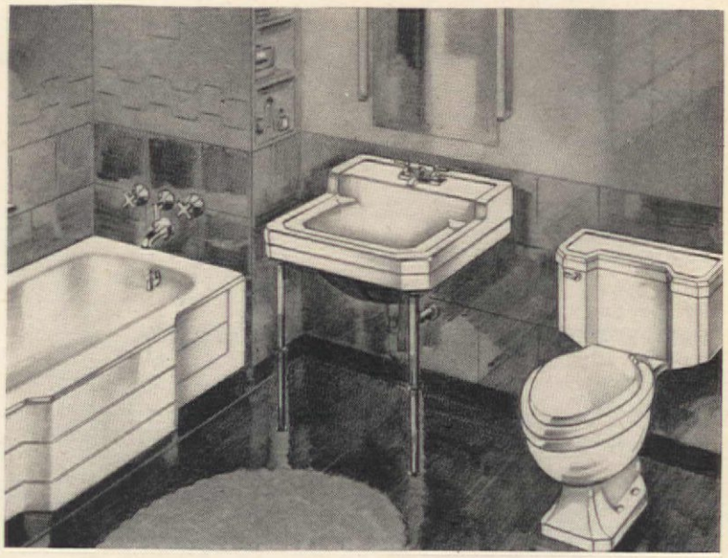


MAKERS OF FINE PLUMBING FIXTURES SINCE 1904

ELJER

"Something a woman appreciates..."





"In the mornings, our bathroom looks like a cyclone just struck, but 'dusting' the fixtures with a damp cloth makes them sparkle like new . . . that's something a woman appreciates."

There is a reason why Eljer Plumbing Fixtures are so easy to keep clean and new looking . . . the lustrous glass-like finish resists scratching, stains and the effects of all ordinary acids.

Whether you prefer fixtures in white or one of Eljer's beautiful pastel shades, you are certain to find a harmoniously matching ensemble to fit your personal requirements.

If building or remodeling a home is in your future, ask your plumbing contractor about Eljer's fine fixtures or write *Eljer Co., Box 192, Ford City, Pa.*



WHEN DAD WASHES THE DISHES . . .

Being mechanically-minded, dad appreciates Eljer faucets that can be turned "off"... tightly... with a touch of the finger. In bathroom, kitchen and laundry, the new exclusive construction virtually eliminates dripping faucets. Be sure your new home is Eljer-equipped throughout.

ELJER CO. FACTORIES AT: FORD CITY, PA., SALEM, OHIO, LOS ANGELES, CALIF.

dentally, in planning the trellis, I arranged to have each crosspiece shorter or longer than the next one, so their ends would not make a straight upward line. This added to the rustic effect I wanted.

My plan completed, I gathered my tools: a hammer, saw and nails, and went to work. I trimmed the trees of all branches and cut the two vertical members from the largest trunks. Both the upright pieces and the crosspieces were notched so that they could be fastened with eight-penny nails. In constructing the arbor, I purposely strove for an amateurish, rustic look to fit our yard. The total cost of the trellis was eight cents—for one pound of nails.

It was as simple as that to build the trellis and the result was both surprising and pleasing. If you decide to build such a trellis yourself, keep in mind the fact that it will be better if planned in advance, even though it may seem foolish actually to plan something you wish to look rustic and unplanned. We are going to have red roses climbing on our arbor this springtime. But we could plant another kind of colorful, flowering vine, or a grapevine, or some evergreen creeper or trailing shrub.

Correction: In the October issue on page 77, Roland Cueva, not Bertram Brownold, should have been credited as designer of the Marine Bolt Bookends (A-929). We regret this error.



Carpenters like Tru-sized Door Jambs because they do a better job faster. You'll like them in your new home, because they assure accurate fit always. With only a screwdriver and a level, your carpenter can make a perfect Tru-sized Jamb Installation in as little as 8 minutes. And the "shock absorber" leaf springs will protect that perfect fit always! Write for FREE information to Dept. 5H.



★ Patent applied for.

THE WHEELER, OSGOOD COMPANY
TACOMA 1, WASHINGTON

Free! To Gardeners
THIS BIG NEW 1948 NURSERY BOOK
HUNDREDS OF Special Offers



Send for "What, When, Where, and How to Plant." Helpful hints—early order discounts—40 big illustrated, bargain-packed pages.
Roses, shrubs, fruit and shade trees, flowers, bulbs. Guaranteed.
SPRING HILL NURSERIES, TIPP CITY, OHIO DEPT. A-45

FLOWERS IN THE SHADE
3 TUBEROUS BEGONIAS 25c



Easily grown! Start them indoors, February or March, plant out in May in rich, shady soil. Bloom all summer; big double camelia-like flowers. Sent postpaid promptly. Order now for choicest bulbs.
SPECIAL—15 Bulbs $1.00
8 different colors if ordered early
ROCKNOLL DEPT. AH Morrow, Ohio



Burpee GIANT PANSIES 350 Plants 10¢
Largest, finest: mixed colors
Send 10c for 350-Pkt. Seeds
Burpee Seed Catalog FREE.
W. ATLEE BURPEE CO.
307 Burpee Bldg. Philadelphia 32, Pa. OR 307 Burpee Bldg. Clinton, Iowa

DWARF FRUIT TREES
FOR SMALL SPACE & EARLY CROPS
Also full line of Fruit Trees, Plants, Shrubs, etc. for Spring Planting. Write today for Free Catalog.
Ackerman Nurseries, 940 Lake St., Bridgman, Mich.



U. S. Govt. urges home fruit tree planting...NOW
Big New STARK YEAR BOOK
72 Art Color Pages... FREE
We stand 20% of the cost of amazing new Fruit Tree Collections to encourage Prompt Planting
Specials in Roses and Shrubs

NEW—STARKING Apple (Trademark)

NEW varieties of fruit trees save years of waiting—now ready. Bred and Selected to bear younger. Introduced by the wizards of horticulture Burbank and Stark. Luscious fruits of mammoth size and extra flavor. Pure Strain and Hybrid trees cross bred for vigor and hardiness so they thrive almost anywhere farm crops grow.
Given head start by Stark Extra Heavy Root System of grafting—each tree inspected 5 times by nursery experts to assure you cream of the crop—no runts nor weaklings.
GLORIOUS BOOK OF CHAMPION FRUITS (Free while they last)
Shows miracle fruits, shrubs, roses, in color photos. Fruit Tree Collections now at 20% off. We stand ⅓th of cost to encourage prompt planting. Specials in shrubs and roses.
STARK NURSERIES & ORCHARDS CO., Box FF-37, Louisiana, MISSOURI



AH 12-47
STARK Nurseries & Orchards
Box FF-37, Louisiana, MO.
Send me Free 1948 Book of World's Champion Fruits.
☐ Check here for special 10-tree proposition.
☐ Check here for special over 20-tree proposition.
Name .....
St. or R.F.D. .....
P.O. .....
Check here if interested in liberal Weekly Cash Income Plan for Spare-time selling Stark prize trees.


Al. Hellrung

SPARE-TIME SALESMEN WANTED—
Big money weekly. Al. Hellrung made exceptional earnings, $201.80 in month spare time. Biggest chance in years as Govt. urges Home Fruit Tree Planting. CASH paid weekly. Liberal commission, valuable prizes. Free outfit. Free training. No investment. Don't miss chance. **Mail Coupon** *NOW!*



Free BIG NURSERY BOOK
The FERRIS 77th Anniversary Edition PLANTING GUIDE and 1948 CATALOG. Many pages, many gorgeous, natural-color pictures. Finest values in FERRIS NORTHERN GROWN EVERGREENS, Shade Trees, Flowers, Shrubs, Fruit Trees, Plants, etc. Write Today for this wonderful FREE Catalog—do it now—supply limited.
EARL FERRIS NURSERY, 949 Bridge St., Hampton, Iowa

Burpee GIANT Sweet Peas
Choicest Colors SPECIAL! 6 Packets 25¢



Largest flowers, exquisitely waved and frilled, mostly four to each stem. Six finest colors: **scarlet-cerise, rose, cream-pink, lavender, blue** and **white. All 6 Packets** of seeds, 1 of each color (*value 95c*) **for only 25c,** postpaid. For a larger planting, **6 Half Ounces,** 1 of ea. (*value $3.*) **for $1.** *Send 25c or $1 today!* Grown on Burpee's Floradale Farms.
Burpee SEED CATALOG FREE
W. Atlee Burpee Co.
308 Burpee Bldg. Philadelphia 32, Pa. 308 Burpee Bldg. Clinton, Iowa

Glorify your garden
with old English flowers
LOVELY PANSIES & CARNATIONS!
Fill your own garden with the glory of the old English Cottage gardens. Plant and bring to lovely blossoms hardy, beautiful English Pansies and Carnations. Write for tested seeds as detailed in box at left enclosing Money Order or Cheque.
Special Pansy Seed 250, 60c and $1.00 per package. Large and lovely flowers.
Very Select Prize-winning BORDER CARNATION seed $1.00, $2.50 and $5.00 per package.
All seeds fully GUARANTEED
LINDABRUCE NURSERIES
Freshbrook Road, Lancing Sussex, England



My reindeer all I gave away...
I've got a Toro for my sleigh.
TORO POWER MOWERS
TORO MANUFACTURING CORP'N, MINNEAPOLIS, MINNESOTA

Learn LANDSCAPE GARDENING
A thorough interesting and constructive HOME TRAINING, covering your regional conditions, for both those who wish to become LANDSCAPERS, DESIGNERS, GARDENERS, and those who wish to learn for their own use and pleasure.
Approved for Veterans—all States. Write to—
NATIONAL LANDSCAPE INSTITUTE
Dept. H-12, 310 So. Robertson, Los Angeles 36, Cal.

THE LOVELIEST OF HOUSE PLANTS
THE ROSE GARDENIA
THE FLOWER OF ROMANCE
Imagine raising your own beautiful corsage. The Rose Gardenia blooms and blooms for many months gorgeous white flowers with rich green foliage. Truly the most popular and fashionable flower you can grow. Our new catalog tells all about the Rose Gardenia. Write now.
Ackerman Nurseries, 1100 Lake St., Bridgman, Michigan

AMERICAN HOME PATTERN ORDER FORM
(Pattern illustrated, pages 26, 27, 28, 29, 30)

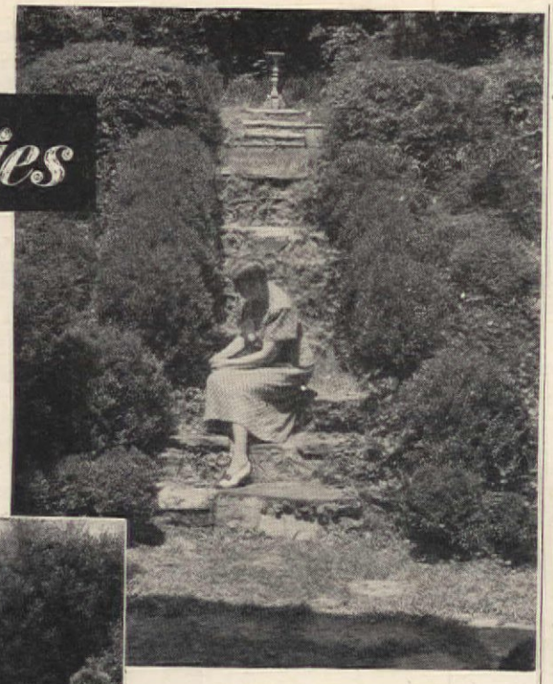
☐ A-961 Christmas Package . 35¢
(Painting Patterns not illustrated in this issue)
☐ 24 Penna. Dutch boxes . . . . . 15¢
☐ 214 Penna. Dutch boxes . . . . . 20¢
☐ A-633 Penna. Dutch small boxes, tray, etc. . . 30¢
☐ A-785 Floral tumblers, mats . . . . . 20¢
☐ A-806 3 Floral place mats . 20¢
☐ A-808 Swedish boxes, tray . . . . . 30¢
☐ A-819 2 Kitchen match-boxes . . . . . 20¢
☐ A-826 2 Cooky jars . . . . . 20¢
☐ A-839 2 Christmas cards . . 20¢
☐ A-855 3 Tea tiles . . . . . 20¢
(Other Patterns not illustrated in this issue)
☐ A-764 1945 Christmas Package . . . . . 35¢
☐ A-818 Plywood sleigh centerpiece (woodcraft) . . . 20¢
☐ A-838 2 Christmas Cards . . 20¢
☐ A-840 1946 Christmas Package . . . . . 40¢

Name
Street Address
City *Zone No.* *State*

PRINT name and address in coupon, which will be used as label for mailing patterns. Cut out order form along dash lines, check patterns desired and send M.O. or personal check to: (Please do not send stamps)

THE AMERICAN HOME PATTERN DEPARTMENT
55 Fifth Avenue, New York 3, N. Y.

hobbies





A Different Kind of Christmas Box—

Elizabeth Russell Mack

I HAVE had so much fun growing boxwood, that I believe it would interest AMERICAN HOME readers to learn how I handle it—especially at Christmastime—because little plants grown from rooted cuttings make such delightful and unusual gifts. Not only is a tiny green bush (perhaps only three or four inches high) in an attractive container, dressed up with some berried twigs and perhaps a ribbon bow, a flattering present for a garden-loving friend, but it marks you as a discriminating giver who avoids the commonplace and compliments her friends by observing their interests and tastes in selecting gifts for them.

Although I can hardly bear to throw away the merest twig of this most aristocratic of shrubs, I tell myself that it was not altogether the Scotch in me that started me on the hobby of rooting boxwood. We are fortunate enough to have growing on our place two handsome, century-old specimens of the true English, dwarf, or border box—*Buxus sempivirens* variety *suffruticosa*. We regard them as valuable living antiques to be saved for, and passed along to, future generations, and try to give them every care. Since authorities agree that a sturdier and handsomer plant results when the outer shoots are occasionally thinned out a bit to admit light into the in-



And isn't this a dainty gift for a garden-loving friend? This little boxwood, like all those shown at top of page, were grown by Mrs. Mack from cuttings. At left, young ones in her "nursery"; above are older boxwood plants in her garden

Did my ears prick up when I heard that!



. . . and whose wouldn't? My Bob and that man with the briefcase were having such a serious discussion . . . (they were talking about me).

"My wife's about 24," Bob was saying.

"Then she has many happy years ahead," the stranger replied. "Have you considered the income she would need for clothing, food and shelter, if she had to manage alone?"

"Yes, but she *could* get a job," Bob said, "and what about Social Security?"

"Her Social Security benefits would be suspended, if her job paid more than $15 monthly. And Social Security alone would pay her only $50 to $60 a month."

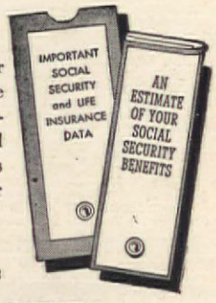
I really had my ears well forward by this time. Imagine raising and educating my son on $50 a month! Why . . . but now he was explaining how something called "Insured Income" Service could change all that. I didn't miss a single word.

It seems "Insured Income" Service is a new Mutual Life method of teaming up Social Security with life insurance, to assure maximum benefits from both. A program we could afford right now would take care of little Jimmie and me, even if something happened to Bob. And if all went well, Bob and I would have an income for our retirement years.

Believe me, I lost no time getting into the living room when Bob called me. I knew we were both interested in what that Mutual Life representative had to offer.

FREE *Social Security* HELPS

How much do you know about the Social Security for which you are now paying? If you are a resident of the United States, we invite you to mail coupon for easy-to-read booklet explaining your future benefits from Social Security. Included is a convenient file for official records you will need to avoid costly delay in collecting your Social Security benefits.



Our 2nd Century of Service

THE MUTUAL LIFE
INSURANCE COMPANY of NEW YORK

34 Nassau Street
New York 5, N. Y.

Insured Income

Alexander E. Patterson
President

I would like your FREE Social Security helps.

NAME ..... AGE .....

HOME ADDRESS .....

OCCUPATION .....

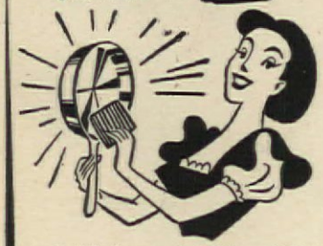
VETERANS: KEEP YOUR GOVERNMENT LIFE INSURANCE!

Don't "rag" that pan!



Don't be a Rubbit! Don't scrub a crusty frying pan with a slipsy dishrag. Use Brillo!

BRILLO
shines it fast!

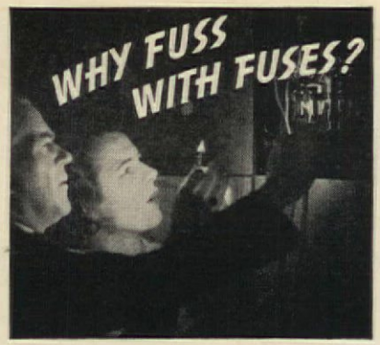


Quick 'n easy! Brillo whisks pans clean. Makes 'em *shine* because Brillo soap has jeweler's polish. Use Brillo *every* day!



GREEN box—soap and pads
RED box—soap pads

Shines aluminum fast!



Save time, trouble and expense with a Cutler-Hammer Multi-Breaker

Why tolerate the blown fuse nuisance any longer? Why hunt fuses in the dark... or break off in the midst of preparing a meal to go to the store for the new fuses you forgot to buy? Why stumble down dark cellar stairs and fumble in the old fuse-box wondering what to do? The Cutler-Hammer Multi-Breaker ends this annoyance forever. It is installed in the kitchen or any other convenient place. And when service goes off, all you do is reset a tiny lever that has snapped out of position. Nothing to buy... nothing to replace! Service is restored in the twinkling of an eye... even by a child! The average new home can have this modern and safe protection for less than $5.00 additional. Also easily installed in old homes. How much will it cost *you?* What are *all* the facts? Write today for our free booklet "Goodbye to Fuses." CUTLER-HAMMER, Inc., *Pioneer Electrical Manufacturers,* 1395 St. Paul Ave., Milwaukee, Wis.



FREE BOOKLET—Tells facts about new, better home electrical protection. Write TODAY for your copy.

Order Now for Christmas

Mows and Trims Lawns



In One Simple Easy Operation
8¼ Lbs.

Save Time and Labor with a
MONTAMOWER

New model. New type metal handle has special device to adjust cutting height. Drive shaft now mounted on free rolling, factory lubricated, and sealed ball bearings. No tired backs or aching arms, 8¼ lbs. of live precision made mechanism that first gathers, then cuts smoothly a clean 16" swath through grass, dandelions, spike grass and weeds. No noise or clatter. As modern and efficient as your electric razor. Cuts right up to walls, fences, trees or posts; leaves no fringes to be trimmed by hand. Cutters are self-sharpening. Built to last many years. Many thousands in use. Sold direct from factory for 25 years. Costs little. Don't risk late delivery in rush Spring season. ORDERING NOW GUARANTEES choice of immediate, pre-Christmas or early Spring delivery. Write at once for "TRIAL ON YOUR OWN LAWN" approval offer, guarantee information and literature.

MONTAMOWER DISTRIBUTING CO.
932 Keeler Bldg. GRAND RAPIDS 2, MICHIGAN

NEOSHO NURSERIES MONEY-SAVING CATALOG

Beautiful New Neosho 40-page Catalog illustrated in natural colors. Finest Selection New Improved Varieties—Apple, Peach, Cherry, Plum, Pear, Berries, Grapes and Small Fruits, Ornamentals, Roses, Shrubs, Vines, Shade Trees and Hedges. Direct grower to you—Operating 400 acres—Easy payments!

Fruit and Flower BOOK FREE

FREE! Mail a Postcard today for your copy of this book.

NEOSHO NURSERIES CO.
1222 Spring St. Neosho, Mo.

HUNDREDS of money-saving offers, amazingly low prices in this year's catalog. All items guaranteed "true-to-name"—highest quality.

YOURS FOR GROWING SATISFACTION!

Burpee GIANT Snapdragons FREE
Rust-Resistant

To get acquainted, we'll send you this **full-size 25c-Packet** of Burpee Tall Giant Snapdragon seeds! All best colors, mixed—crimson, copper, bronze, rose, pink, yellow, white, etc.

Huge, exquisite blooms closely set on long spikes 2 to 3 ft. tall, with 8 to 18 spikes to each sturdy plant.

Write for Free Snapdragon Seeds Today—Send Stamp for Postage.

Burpee Seed Catalog free.

W. ATLEE BURPEE CO.
309 Burpee Bldg. Philadelphia 32, Pa.
309 Burpee Bldg. Clinton, Iowa

FLOWER LOVERS

The perfect gift is a carton of rare flower bulbs guaranteed to grow indoors or in the garden. One dollar covers first month's carton or bulbs delivered postpaid and full membership privileges in the Club. Send $1.00 for each name and address. A gift card will be enclosed.

BULB of the MONTH CLUB
P.O. Box 55 Highland Park, Illinois

NO BAITS
NO TRAPS
25¢ NO MUSS



Here's the easy and clean way to kill mice. Chemically treated seed, the kernels of which mice eat—then they die. Simply put *Mouse Seed* in saucer and place where mice appear. No baits, no traps, no muss. Excellent results for over 50 years. Avoid substitutes. Get the genuine. At drug and other dealers. No mail orders. W. G. Reardon Laboratories, Inc., Port Chester, N. Y.

terior, we often have clippings on hand after pruning the bushes. Sometimes, too, even a slow-growing boxwood has to be kept in shape and within the limits of its location.

I have found such clippings exceedingly easy to root and, later, to transplant. They ask only to be thoroughly and regularly watered after being moved. As soon as cuttings are made and before they can dry out, I place them, about half their length deep, in loamy soil that is loose, absorbent, and well drained. I have grown them with good results in shade, half-shade, and full sun, but always I give them plenty of water. The time required to grow a plant suitable for a gift depends on the size and type of cutting you start with. A good-sized, well-branched slip will be sufficiently bushy and symmetrical in the few months that it takes to make a good growth of roots. But even a single, slender shoot will, in two or three years, round out into a satisfactory, fairly compact little specimen, especially if given plenty of room and not crowded up against others in a flat, frame, or bench. Once you get started with your planting, you can have some little plants rounding into shape every fall.

In our mild Georgia climate, I find that cuttings can be rooted at practically any time. In colder sections, if started outdoors in spring and kept moist throughout the summer, they should, by fall, have a sufficiently vigorous root system so they can be transplanted to either hotbed or greenhouse and grown until it is time to dress them up for the holidays.

I USUALLY choose my gift plants on the basis of form and size to fit the selected containers; or the other way around. To add the festive touch, sprigs bedecked with small, brightly colored fruits can be stuck in the soil around the plant, or the berries can be tied to its branches with fine wire like that off milk-bottle caps. Holly, nandina, Japanese barberry, kumquat, cranberry, winterberry are a few of the materials that can be used. If the container is an ancient ginger jar or pretty piece of pottery, it lends additional charm. But even in an ordinary small clay flowerpot, if this is covered with gay Christmas paper and tied with a contrasting, cheery bow, the little plant makes a holiday gift that is enthusiastically received.

For, of course, after it has been enjoyed for as long as the holiday spirit lasts (and longer), it can be viewed as "nursery stock" and, at the first favorable opportunity, set out in the garden as the beginning of a lovely boxwood border or a special jewel in a friendship collection.

(Editor's Note: Confirming Mrs. Mack's notes, Laurie and Chadwick in "The Modern Nursery" say: "Common box will root readily from softwood cuttings taken during the first weeks of July.... There is little need for any special treatment.")

HEATFORM
The *Superior* Heat Circulating Fireplace

GIVES MORE HEAT... USES LESS FUEL
...AND PREVENTS SMOKE TROUBLES



We can now give prompt service east of the Mississippi from our new plant at Baltimore.

The HEATFORM is a scientifically built, double walled form, which guides the construction of the masonry from hearth to flue. It also retains the cheerfulness of the open fireplace and circulates warm air throughout the room and into adjoining rooms.

If your dealer is not now handling the HEATFORM we will gladly ship one to him subject to your approval.

Write for free circular, or enclose 50¢ to cover cost for 36-page book of Fireplace Designs, 37 pictures of beautiful interiors, plans and suggestions to help you design your fireplace around the HEATFORM.

SUPERIOR FIREPLACE CO.

East of Miss. River
601 North Point Road
Baltimore, Maryland

West of Miss. River
1708 E. 15th Street
Los Angeles 21, Calif.

Grow Indoors on Small Plants
WORLD'S Largest LEMONS

Lemons Weigh 1 to 3 lbs. Also Dwarf Oranges

Here, at last are two of the most unique and useful indoor plants ever offered. Both plants have large, beautiful, waxy-white, fragrant blossoms. Then, imagine it—the thrill of picking and using mammoth high quality Lemons, often weighing 1 to 3 lbs. One lemon enough for several pies. Dwarf Oranges are delicious. More fully described in our catalog of over 100 bargains in plants, trees, and shrubs. Write today for your free copy.
Ackerman Nurseries, 750 Lake St., Bridgman, Mich.



LEARN LANDSCAPING

Profitable career—absorbing hobby for men and women! Thorough home-study course in landscaping, garden design. 45 lessons, beautifully printed and illustrated. Learn in spare time, 8-12 months. Hundreds of successful graduates all over the world. 32nd year. Write for Free catalog.

AMERICAN LANDSCAPE SCHOOL
6447 Grand Avenue, Des Moines, Iowa

Free! To Gardeners—THIS BIG NEW 1948 NURSERY BOOK



Send for "What, When, Where, and How to Plant." Helpful hints—early order discounts—illustrated.

HUNDREDS of Special Offers

Roses, shrubs, fruit and shade trees, flowers, bulbs. Guaranteed.

SPRING HILL NURSERIES, TIPP CITY, OHIO DEPT. A44

TO *Razor-Kleen* YOUR CLOGGED SEWER or DRAIN
Insist on Electric



ROTO-ROOTER SERVICE

With the electric Roto-Rooter, your local Roto-Rooter Serviceman will do the job Better, Faster, and For Less.

NO NEEDLESS DIGGING

Write for Sewer and Drain Handbook

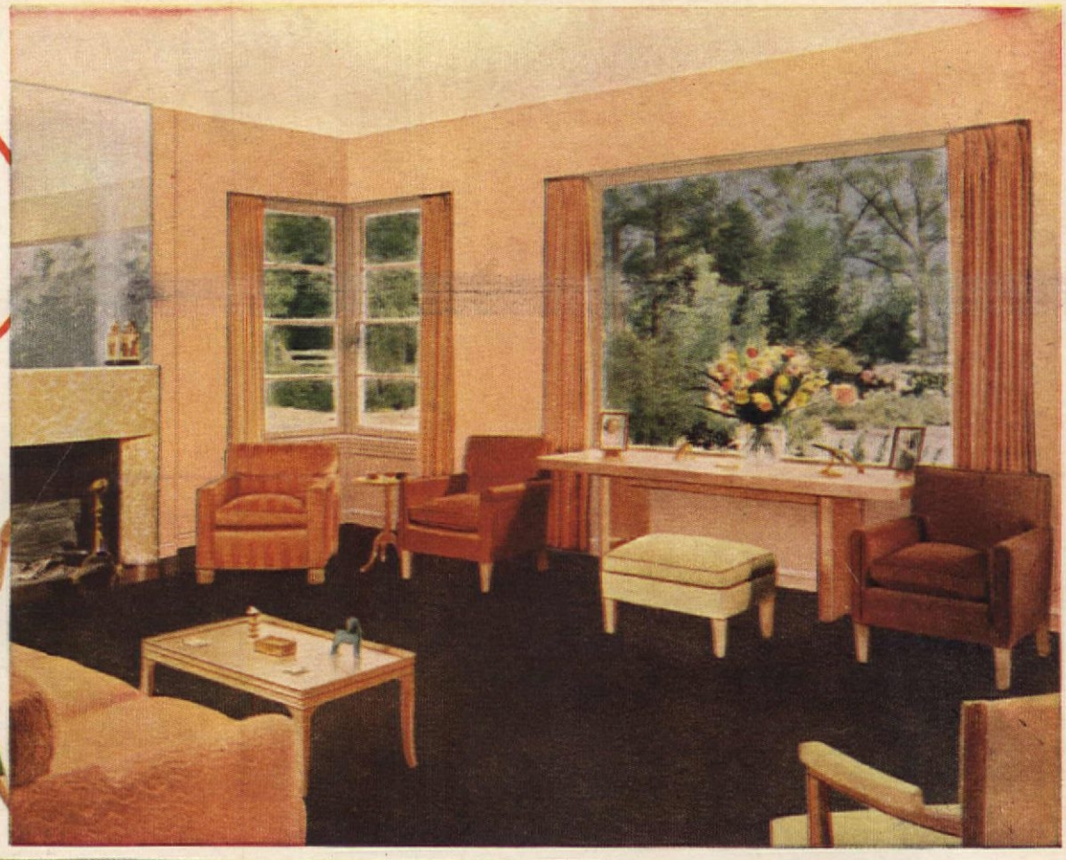
ROTO-ROOTER CORP.
Dept. 2127, Des Moines 14, Iowa

A NATIONAL SERVICE AVAILABLE LOCALLY

PEACH APPLE TREES LOW AS 20¢

Pears, plums, cherries, nuts, berries, etc. Grapes 10c. Shrubs, evergreens, shade trees 25c up. High grade quality stock cannot be sold lower. Free 40 page color catalog.
TENN. NURSERY CO., Box 18, CLEVELAND, TENN.

YOU CAN MAKE YOUR HOME MORE ENJOYABLE TO LIVE IN . . .



-IF YOU



1. Paint RIGHT with Color Dynamics



WHEN you choose colors you must live with in your home, you want to be *sure* you are right. You can take the guesswork out of painting if you follow the principles of Pittsburgh's COLOR DYNAMICS.

Science long has known that people are affected by the *energy of color*. Some colors inspire and stimulate, others soothe and relax. Still others depress and irritate. Pittsburgh has applied this knowledge to COLOR DYNAMICS.

By using this new painting system you can pep up tired rooms with fresh, exciting colors, at the same time making each modern hue serve both a functional and decorative purpose.

Cold, forbidding rooms can be made friendly and inviting; small, stuffy ones can be made to seem spacious and airy. You can paint sunny effects into cheerless rooms that face the north or east. Or you can bring cool relief into rooms that face the bright afternoon sun.

Give your family a treat this fall. Redecorate the COLOR DYNAMICS way. Pittsburgh has a new edition of this fascinating booklet which explains this new way to paint. Stop in at your Pittsburgh dealer's or store for a free copy. Or send the coupon below.

2. Paint BEST with Pittsburgh Paints

As with COLOR DYNAMICS you do the job *right* — so with Pittsburgh Paints you make its benefits *last longer!*

Only Pittsburgh Paints are enriched with special *"Vitolized Oils."* That's why Pittsburgh Paints flow from the brush more smoothly, cover greater area and keep their soft-toned beauty longer than ordinary paints.

There's a Pittsburgh Paint for every home need. *Wallhide* is a real oil-base wall paint that produces a one-coat finish and can be washed repeatedly without streaking. *Florhide* Floor Paint adds durable beauty to wood or cement floors. *Waterspar*, a superior household enamel, makes all trim and woodwork sparkle. *Sun-Proof* House Paints, in modern colors, have greater hiding power, chalk resistance, color holding and durability.

SEND FOR YOUR FREE COPY TODAY!





Pittsburgh Plate Glass Company
Paint Division
Department AH-127
Pittsburgh 22, Pa.

Please send me a FREE copy of your new Booklet, *"Color Dynamics for the Home."*

Name _____

Street _____

City _____

Zone _____ *State* _____

PITTSBURGH PAINTS

PITTSBURGH PLATE GLASS COMPANY, PITTSBURGH, PA.

PITTSBURGH STANDS FOR QUALITY PAINT AND GLASS

Dear Santa:

Please send us a song for Christmas! In the shape of a door chime, we mean.

Not any old chime! It must be an Edwards Door Chime. They're so sweet they'd put the pipes-of-Pan to shame! (And they cost no more than ordinary chimes.)

Don't much care which model you choose. We're partial to the Chordette III or the charming Door Knocker Chime. But if you lean toward the stately...like that handsome Colonial long tube chime...we could be coaxed!

P.S. We'll put hot milk and cookies on the hearth.

Mr. & Mrs. Homemaker



Dear Folks:

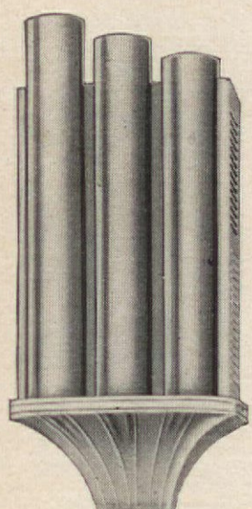
You win! Edwards Door Chimes certainly have a corner on tone. Sweetest strains this side of the North Pole. (Small wonder when every chime is electronically tested for tone perfection.)

Liked 'em so much I'm turning in Blitzen's jingle-bells for the Chordette III. It'll streamline the sleigh, don't you think?

Can't disclose the model I chose. You'll have to wait and see.

Merry Christmas. Santa

P.S. I like ginger-snaps.



THE CHORDETTE III . . . featuring three completely different musical signals. 1. A sweet continuous harmony chord, that sounds as long as the caller pushes the button. 2. Two symphonic notes in sequence. 3. A single resonant note. 11½" high, 5" wide, 3" deep. $7.95

★ You can see and hear Edwards Chimes at Electrical, Hardware, Building Supply or Department Stores.

EDWARDS AND CO., Norwalk, Conn.
In Canada: Edwards of Canada, Ltd.

EDWARDS Door Chimes

Secrets and S'prises...



H. Armstrong Roberts

Rhoda W. Bacmeister

THE secrets and surprises of childhood are not unmixed pleasures. Parents who want their children to enjoy them without the strains and unhappiness they sometimes bring, should take time to understand all they may mean to a child.

I dropped in the other day just as Betty and Mrs. Stone were hiding Tommy's birthday cake in the cold oven. What a scurry until they were sure who it was! We hid the cake again before Tom arrived, and his mother greeted him calmly; but Betty was full of wiggles and giggles. When Tom drifted toward the stove, Betty cried, "Oh, Tom! You mustn't." Mrs. Stone clapped her hand over Betty's mouth and carried her into the other room, where she burst into tears.

Nothing but excitement, of course. Secrets are full of thrills and shivers, and young children can't stand up under too much excitement. Then, too, Mrs. Stone was more considerate of the secret than of Betty's tenseness.

The trouble with secrets is that they develop inner tensions and provide no outlet in action. Excitement and emotion need outlets. There comes a time when the urge is "to tell." Knowing a secret is fun, but too passive. You want to do something about it.

You can tell. For a moment you hold your audience completely enthralled. You arouse interest, surprise, often delight. It's fun to tell a secret! And sometimes there is no harm done. It's safe enough to tell grandma about Daddy's own surprise, and it helps; but the itch isn't exactly there. What you really want is to see Daddy's own surprise, but if you tell him, you've lost your secret! A secret from one person is, of course, easier to keep than secrets from the world.

There are adults as well as children who find the urge to action too much for them. They simply can't keep secrets. They have to let them slip out to at least one or two intimates. Some psychologists feel that sociable, energetic people are the ones who find it hardest to keep secrets.

The fun of a secret is a miserly I-have-and-you-have-not kind of fun. It shows plainly in one of the commonest ways of letting off pressure.

"Oh—oh, I know something I won't tell," chants one little imp. The others go wild, and what a sense of power that gives the first. And he still has the secret, too, providing he can withstand the teasing.

Besides those who break down and tell and those who hint or brag that they won't tell, there are the strong, silent men who conceal the whole thing; but few of them are under ten.

The most valiant attempts to keep a secret are usually made in the case of guilty secrets—"who threw the spitball? What became of the cookies?" Such secrets are fairly well kept, partly because they can be told, without fear, to contemporaries.

But clinics for difficult and delinquent children know all too well the pressure on a child of knowing things which adult taboos have made him consider too wicked to talk about, things like bad words or sex experiences. Under the strain of such guilty secrets, children may steal, run away, or find other undesirable outlets for their pent-up emotions. Once they "tell all" to an understanding adult, the strain is relieved and a good ad-



1 "The gay beauty of knotty pine gives our living room a cozy charm. And makes housekeeping a pleasure . . . it's so easy to keep clean."



2 "Our dining room is small. But it's amazing how oak Weldwood*, installed horizontally, gives us a feeling of spaciousness."



"I never dreamed these rooms could be so beautiful!"



..."Yes, and our Weldwood Walls are Guaranteed for the life of our home!"



3 "And it costs so little to *add* a room! Figured gum, Weldtex* and ingenuity. Presto! Our dreary basement now looks like this."



4 "Almost overnight Weldtex worked wonders with our big, old-fashioned kitchen. Roomy, built-in cabinets and a charming breakfast nook."

Just look what Weldwood Plywood can do for *your* home. And at a cost that's amazingly low.

Did we say "cost"? We should say "investment." For when you remodel with Weldwood, you make a *permanent* addition to the value of your home.

You'll never again have to paint or paper. Your Weldwood walls are guaranteed for the life of your home.

And remember, with a 3-year FHA Improvement Loan, remodeling a room with Weldwood (including material and installation) costs as little as $9.00** a month. See your lumber dealer today.

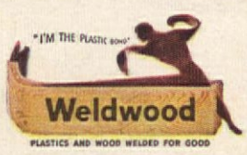
Meantime, send 10 cents for our booklet, "Beautiful Wood for Beautiful Homes." You'll find a host of ideas *you* can use.

Weldwood
PLYWOOD

Weldwood Plywood and Mengel Flush Doors are products of United States Plywood Corporation, New York 18, N. Y., and The Mengel Company, Louisville 1, Ky. Branches in principal cities, including Toronto, Canada.

*Registered Trade Mark

**Your costs may be slightly higher or lower, depending on the details of your particular installation and local conditions.



Weldwood Plywood is made in both Interior and Exterior types, the former bonded with extended urea resins and other approved bonding agents; the latter with phenol formaldehyde synthetic resin.

UNITED STATES PLYWOOD CORPORATION
Box 61, New York 8, N. Y.

Enclosed, please find 10¢ for copy of booklet, "Beautiful Wood for Beautiful Homes," showing many ideas in full color for beautiful low-cost paneled rooms.

*Name*_____

*Address*_____

A.H. 12-47

*City*_____ *State*_____

Ways to please a lady



Want to please her with a perfect gift?

There's no gift more welcome than electric appliances . . . no electric appliances more welcome than Proctor.

There's no extra charge for hugs and kisses. Look 'em over. See your Proctor dealer.

Now...Sit down Ironing
made possible by the iron that lifts itself!



THE NEW 1948 PROCTOR NEVER-LIFT IRON

The only iron that lifts itself, makes her ironing easier. Lifts itself at the touch of a button...No lift . . no tilt . . . no twist to tire her arms. Slight pressure recesses leg ready to iron. New safety signal protects rayons. Easy-to-read Fabric Dial Full, *even* heat. Clear vision button ledge. A pride and joy to own. Fair trade price $14.95.



PROCTOR'S NEW 1948 AUTOMATIC POP-UP TOASTER

A gracious gift . . . lustrous one-piece chromium turret top, easy to clean . . . ultra-efficient, silent "Color Guard" mechanism measures actual toast temperature to insure delicious toast. Fingertip crumb tray slides out for easy cleaning. Fair trade price $22.00.

©1947 P. E. Co.



The Proctor two slice Automatic Pop-up Toaster

Its Proctor "Color Guard" Pops up deliciously browned toast automatically. Snap on crumb tray. A gift to be proud of. Fair trade price $18.95.

The famous Proctor Champion Iron



New 1948 iron with full even heating element for fast, easy work. Clear-vision button ledge. Fabric dial. Double thermostat. Fair trade price $12.95.



The Proctor Roast-or-Grille

The automatic roaster with self-cleaning Grille-in-the-Lid. It bakes, broils, roasts, stews, grills. Four cooking pans, included. Fair trade price $45.95.

PROCTOR

Ways to please a lady!

All prices include Federal excise tax.

PROCTOR ELECTRIC COMPANY, PHILA. 40, PA. — For efficient repairs, 166 factory-supervised Proctor service stations, coast to coast . . . see local classified telephone directory



The Gift of the Year for the Man Who Likes to Fix Hot Food Treats

OUTDOORS OR INDOORS: IT ROASTS Meats (4 lbs.) deliciously tender and juicy... IT GRILLS Chops, etc... IT STEAMS Shell Sea Foods. IT BAKES Potatoes, Fish, etc., better, quicker, in less space, on any stove or in campfire. Handy everywhere... Made entirely of lasting MONEL, with tray of cast ALUMINUM—yet priced at only $10

Order now from this ad, or use LILL OVEN ad coupon in the November American Home Magazine.—Prepaid orders Postpaid in U.S.A.

LILL OVEN CO., HENRIETTA, N.Y.



Did You FAINT?

...When the loose linoleum tripped Grampa? Stick it down with Casco Flexible Cement! Cleaner, stronger, odorless. Users prefer it 4 to 1 over other glues, cements, pastes.

Guaranteed by Good Housekeeping

ONLY 25¢

Casein Co. of America, N.Y. 17, N.Y.
Div. of The Borden Co.

HERCAMO HARE, Rabbit Extraordinary, tells his merry adventures in gayly illustrated weekly letters (each with gift) to children 4 to 8. Five letters & 5 gifts—$1.95; 10 letters & 10 gifts—$2.95. Also single letters and gifts for special occasions: $.95; $1.95; $2.95. Send child's name, age, address to Hercamo Hare, c/o Children's Mart, Peninsula Station 3866, Daytona Beach, Fla.

Build up your child's I.Q.



Learning While Playing with Knock-Out-Bench

Playskool Toys

★ Encourage and stimulate your child's mental development... while he plays. Color and shape discrimination, eye-hand coordination, simple problem solving... are some of the educational principles embodied in the famous PLAYSKOOL wooden and plastic toys. From six months to eight years—you will find the "right toy for every age" in the PLAYSKOOL line. Completely safe... with rounded corners and harmless colors. Endorsed by leading child psychologists, educators and parents, PLAYSKOOL toys are available at leading stores everywhere.

Send for FREE CATALOG

Mail coupon today for illustrated catalog of all PLAYSKOOL toys. Contains important facts on the proper selection of your child's toys... valuable information on child training by leading authorities.

PLAYSKOOL MANUFACTURING COMPANY
1742 North Lawndale Avenue, Chicago 47, Illinois

Send me FREE Playskool Catalog

Name_____

Address_____

City_____ Zone____ State_____

justment becomes much easier.

Fortunately, most childhood secrets are innocent and happy ones. The greatest worry lies in the secrets you are shut out of; for there an element of social rejection seems to be involved. Of course, that hurts, even if the child knows it is a surprise intended to please him.

With such a child, it is really unkind to hint about surprises before Christmas or birthdays. Not long ago a young lady was telling me how she always hated the suspense of such times. The air was full of jovial hints, and she could find no peace, she said, until she had hunted out the presents.

But some children love the suspense (if it is not too long) and the glorious burst of surprise. I remember a boy who was allowed, for once, to help trim the Christmas tree. He liked it, but next year he declined. "It was fun," he explained, "and the tree was pretty. But it wasn't magic-beautiful the way it is when you see it first all trimmed and lighted."

The moral of all this would seem to be that for many children there is more enjoyment in the anticipation of a definite pleasure than in a promised "surprise", though not for all. It may be wiser either to say, "I'll buy you that football you want today," or to give not the faintest hint, and let it be a complete surprise. If there is uncertainty involved, the latter course is safer. Be guided by your child's temperament.

Few, if any, get the most pleasure out of the I-have-a-surprise-for-you-after-school technique. Dare we suggest that it is chiefly a way for parents to relieve the pressure of their own excitement about the secret?

SECRETS are like balloons, so pretty to look at, but so susceptible to being popped! It's bound to happen sooner or later. The potential climax is always there as a danger or as a temptation. It may nag at your mind until you have to act. Plenty of grownups pop the balloons and tell the secrets. It is a question of nervous balance, and only experience can teach one which way he gets the most satisfaction. So let us remember not to strain our youngsters' nerves too much with the thrills and chills of secrets and surprises. Don't expect them to keep an exciting secret very long. With very little ones, think in terms of minutes or hours, and keep the time under a week all through preschool years. Don't put too much emphasis on keeping the secret, or make them feel guilty if they forget and tell. If secrecy is too important, don't tell the "infantry."

When Christmas or birthdays come along, see to it that there is not an undue accumulation of secrets to keep and mysteries to wonder about. Watch your child for signs of strain or tension; he cannot stand as much excitement as adults can. Supply plenty of pleasant, restful, and familiar activities that children can enjoy without strain or excitement.



No! No! Lady Don't Do it!

GET VENETIAN BLINDS *fitted with* **LEVOLOR**

TRADE MARK REG. U.S. PAT. OFF.

and All You Do Is This



When tilt cords "creep"... PULL the SHORT cord, and... "CLICK"... they come back LEVEL!

Cords can *never get out of reach*... when your Venetian Blinds are built with Lorentzen LEVOLORS to tilt them. Then, when the cords DO start to "creep" (as they will)... you simply pull the SHORT cord all the way—and "CLICK", *they come back LEVEL!* Simply look for the LEVOLOR tag, and the limit-beads on the cords... and your blinds will WORK as well as they LOOK. Lorentzen Hardware Mfg. Corp., New York 12, N. Y.

LEVOLOR Tilgear: U.S. Pat. 2,174,994
Canadian Pat. 387,579 ©1947

LORENTZEN
LEVOLOR
TRADE MARK REG. U.S. PAT. OFF.

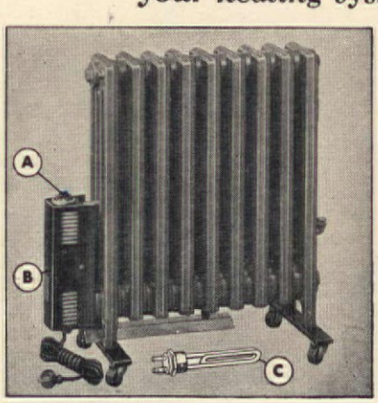
Look for this TAG



and these limit-BEADS on the cords

Do You Have a Chilly **BEDROOM BATHROOM NURSERY?**

No need to revamp your heating system—just get a



BURNHAM PORTABLE *Electric Steam* **RADIATOR**

No longer need you "put up with" a cold room anywhere in the house—or at any time of the year. Simply plug this amazing radiator into any electrical outlet and enjoy the comfort and economy of dependable steam heat. Rust-resistant cast iron. Clean. Odorless. Safe. Approved by Underwriters Laboratories. Costs only a few cents a day to operate. Fully automatic. And when you buy a Burnham Portable Electric Radiator you have a choice of 3 different sizes, ranging in price from $57 to $75. Get the whole story. Mail coupon below.

A. Sentinel Light — Glows only when current is ON. Shows how radiator uses electricity only 75% of the time it's plugged in.

B. 2-Way Thermostatic Control — Automatically keeps steam pressure within safe range at all times—turns radiator on and off to keep room temperature at desired point.

C. Calrod Heating Element — Famous immersion-type coil — built to deliver 15-20 years of service under ordinary use.

High Efficiency — This modern "slenderized" radiator heats as efficiently as the old-time type with a 60% reduction in size and weight.

Easy to Move — Equipped with easy-rolling, ball bearing Atlasite casters. Won't mar floors.

Ideal for

Bedrooms — Sick Rooms — Sun Porches
Bathrooms — Rumpus Rooms — Camps
Nurseries — Work Shops — Offices

and for use in any room where you occasionally need quick extra heat.

Burnham Corporation, Electric Radiator Dept., AH-127
Irvington, N. Y.
Please send folder telling more about the Burnham Portable Electric Steam Radiator.

Name_____

Address_____

City_____ State_____



Noma Electric Christmas tree lights, Strauss Eckard ornaments, Gift Craft Foldies

Photographs by F. M. Demarest, courtesy Toy Guidance Council

You love your child, but...

Anne Barnard





Parental eagerness to provide happiness must be tempered by good judgment in protecting Santa's favorite customers



ARE you planning a safe Christmas for him? Are you taking the necessary precautions to assure a happy holiday in your home, with no casualties to be numbered among the estimated 20,000 that will mar the happiness of so many families? Only too often, accidents to children under ten years of age result from an unfortunate choice of toys or from fires around the tree.

It is important for parents to give intelligent thought to the selection of toys that are safe as well as to preparation and care of the Christmas tree. Let's start with the tree and make sure it will not be the cause for tragedy or financial loss.

Because no way has yet been found to make trees completely flameproof, the National Board of Fire Underwriters and the National Safety Council urge you to keep the tree outdoors until you are ready to install it, then set it up in the coolest spot in the house—away from radiators, fireplaces, and other sources of heat. *Never* use candles on the tree. If you have strings of electric lights, make sure that all wires and sockets are in good condition and that cords are not frayed. (The strings of lights that have been inspected and approved by the Underwriters' Laboratories have a statement to that effect on a paper band around the electric cord or in the box.) Never leave tree lights burning when no adult is in the house. The tree should be inspected from time to time to see if needles near the lights are turning brown, and, if they are, the location of the bulbs should be changed immediately. It is advisable to take the tree down when the needles start to fall, but if, for some good reason, you keep it up a few days longer, then avoid burning the lights for more than half an hour at a time.

All decorations used on the tree should be nonflammable. Don't cover the base of the tree with cotton unless you purchase the asbestos type now reported available. Use instead a cotton sheet treated with a guaranteed flameproof solution.

When it comes to toys, even Santa insists that he is on the job in this safety business and is doing all he can to provide children with toys that are enjoyable *and* safe. But too often orders are given to him for gifts that are potentially dangerous. "You'd be amazed," he says, "at the lack of judgment on the part of parents and friends in selecting toys that may bring tragedy instead of joy to my favorite customers."

The toy departments are a joyful surprise this year. Many old favorites are back after a long absence, in addition to many new and exciting toys that meet safety specifications. There are toys for the very young to stimulate and develop co-ordination, helicopters that really ascend, doctor and nurse kits, doll's hospital bed with crank, super markets and de luxe service stations, tiny soda fountain that dispenses drinks, one doll that sun tans and another that blows bubbles, a sleek, plastic racing car and tractor, card-table playhouse, cruiser, convertible roadster, and—guaranteed to throw Dad into a tailspin—a train that whistles, blows smoke, collects and delivers mail.

To achieve maximum results from money invested in toys, a number of things should be considered, whether you are operating on a limited or unlimited budget. Some toys provide only temporary satisfaction, while others have a long-range purpose and play an important role in growth and development. In selecting toys that are both suitable and safe, always keep in mind your child's interests and abilities. Don't overestimate or underestimate his physical and mental powers. Toys that are too heavy or too complicated are frustrating—and may be dangerous—while toys

TEETHING PAINS RELIEVED QUICKLY



WHEN your baby suffers from teething pains, just rub a few drops of Dr. Hand's Teething Lotion on the sore, tender little gums and the pain will be relieved promptly.

Dr. Hand's Teething Lotion is the prescription of a famous baby specialist and has been used by mothers for over fifty years. One bottle is usually enough for one baby for the entire teething period.

Buy it from your druggist today

DR. HAND'S TEETHING LOTION

Just rub it on the gums



Get Well QUICKER

From Your Cough Due to a Cold

FOLEY'S Honey & Tar Cough Compound

deafened?

TWO NEW ALL-IN-ONE *Western Electric Hearing Aids* OFFER

Better Hearing for Thousands



NEW MODEL 65

For the majority of the hard of hearing. New comfort, new convenience. Weighs only 6 oz. Costs less than 1¢ an hour to operate!



NEW SUPER 66

Ideal for those with severe hearing loss. Tremendous power, superb fidelity, outstanding performance. All-in-one unit.

SEND TODAY FOR TWO FREE BOOKLETS

Western Electric Dept. 380-AH12
195 Broadway, New York 7, N. Y.

Send me the full-color booklet describing two new *all-in-one* Western Electric hearing aids. Include my free copy of "Modern Science and Your Hearing."

Name_____

Address_____

City_____ Zone____ State_____

Distributed in Canada thru Northern Electric Co. Ltd.

that are too simple will be uninteresting. You may have to pay more to get sturdiness and durability in toys, but money spent on toys that will last is spent judiciously.

Wise selection is just part of the safety campaign. Certain toys, which require and should have parental supervision, offer splendid opportunities for cultivating safety habits that will carry over into adulthood. Such toys are archery sets, shooting galleries, skates, games, sleds, skis, and mobile toys of all kinds. Though safe use of electric toys can be taught to older children, never give them to children under six regardless of the temptation. Teaching proper care of toys as well as their use will establish good habits at an early age.

The following, based on material published by the National Safety Council, summarizes "do's" and "don'ts" of gift selection for children of various ages. Remember that chronological age is not the only yardstick and that mental and physical development of the child should also be considered when buying toys.

Babies and Toddlers

Don't buy toys with small, removable parts that can be swallowed. Avoid stuffed animals with glass or button eyes. Make sure toys are built of nonflammable material and that nonpoisonous paint is used for decoration.

Do select sturdy rattles, blocks with rounded corners, soft balls and dolls, washable squeak toys, push-and-pull toys with rounded handles.

Two-to-Four-Year-Olds

Don't make the mistake of buying toys with sharp edges, small, removable parts, electric wires. Marbles, beads, and coins are dangerous playthings.

Do remember that children of this age group are skillful enough to handle building blocks and peg toys, large crayons, dolls, nontipping kiddie cars.

Four-to-Six-Year-Olds

Don't endanger your child with shooting or target toys, sharp scissors, paints that are poisonous. Poorly built wagons and tricycles may mean broken bones.

Do choose simple construction sets, puzzles and games, cut-out sets (with blunt-edged scissors), doll houses.

Six-to-Eight-Year-Olds

Don't buy toys that are too heavy or too complicated for the child to handle. Avoid nonapproved electric trains, sharp-edged tools, badly made skates, archery sets and other shooting toys.

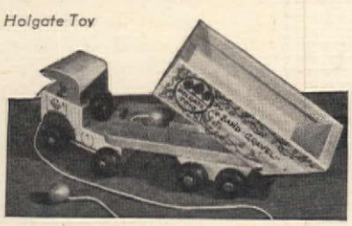
Do select puzzles and games, hobby sets, gym equipment, baseball and football outfits, sewing kits, roller skates.

Children of Eight and Older

Don't present your child with dangerous tools, an air rifle, dart game, bow and arrow *unless they are to be used under parental supervision.* Motor scooters and nonapproved electrical toys are always a menace.

Do make Christmas bright with hobby materials, musical instruments, gym and sports equipment, books, construction sets, table-top games, and quality paints.

Holgate Toy



How 19 Million Mothers Now Relieve Distress of Children's Colds

Rub on Vicks VapoRub. It Works While Child Sleeps—Relieves Distress in the Night



AT BEDTIME rub warming, comforting Vicks VapoRub on the child's throat, chest and back. Even as you rub it on, VapoRub's relief-bringing action starts to work two ways at once. And what's more, VapoRub also . . .



WORKS FOR HOURS during the night to bring comforting relief even while your little one sleeps. Often by morning the worst miseries of the cold are gone. Just try it! Get the one and only Vicks VapoRub.

The best-known home remedy you can use to relieve distress of colds is time-tested VICKS VAPORUB.

NOW... more reason than ever to SAVE YOUR COPIES OF AMERICAN HOME

Before you know it, your 1947 copies will have greater value than ever to you! Because . . . we're busy right now on a brand-new, helpful service that neither we nor any other home magazine has ever before offered. It's a *complete homemaking index* that will enable you to look up anything and everything important that you've read in American Home during the past year. And we're going to include the new feature in your January 1948 issue!

This special supplement will be a complete How-to-do-it, What-to-do-it-with Guide, arranged alphabetically by subject matter, and including all the worthwhile articles, service material and advertised products featured this year. And since we plan to bring out the Guide periodically, it's a virtual *homemaker's encyclopedia* in the making.

If you're as enthusiastic about this new idea as we are, won't you write us?



Orlyt

Greenhouse $370.

Comes in sections for easy assembly with bolts and screws. 10 by 10 ft. Orlyt shown, is all ready to put up on foundation prepared by you. Your house heating system may be extended for the greenhouse. Other Orlyt models from $158. Write for Catalog.

LORD & BURNHAM
Irvington 7, N. Y. • Des Plaines 7, Ill.
ST. CATHARINES, ONT.
Prices slightly higher in Canada

ORLYT The PRE-ASSEMBLED GREENHOUSE

the charming story of **Alice in Wonderland**

painted in full, jewel-like, colors by Ayres Houghtelling, the famous American muralist . . . the whole story with its humor, fantasy and beauty . . . one great big picture 20 by 25 inches . . . ideal for any room, it's a thing of beauty and brings a wonderful story to life, stimulating children to read and discover the adventures in great books . . . every home, especially those with children, should have a print of "Alice in Wonderland" . . . $10 at your artprint or department store . . . or direct from

ART-TOLD-TALES 67 W 44th St. New York City 18

SHOWN IS THE "TRIAL OF JACK OF HEARTS," ONE OF THE MANY SCENES IN THE PAINTING.





233 pages
. . . several hundred illustrations, with
102 in four color

Here is the biggest and best book on Home Decoration we have ever published. Compiled and Edited by the Decorating Staff of the American Home

Your newsdealer has it, or you may order direct postpaid anywhere in the United States for only $1.50

THE AMERICAN HOME, 55 Fifth Avenue, New York 3, N.Y.

GET



THE NEW *Fashions in Furniture* and see how you can win everlasting admiration!

Name _____

Address _____

City _____ State _____

FREE Send 10c in coin (no stamps) to cover cost of mailing this beautiful brochure AH-12

MORGAN *Furniture Company*
ASHEVILLE, NORTH CAROLINA

GIVE BOOKLETS, TOO

- ☐ **New House Plan Book (220 pages) $1.50**
- ☐ **Scrapbook (for collecting building data) . . . . . 35¢**
- ☐ **Bride's Book . . . . . 50¢**
- ☐ **719 Recipes . . . . . 75¢**
- ☐ **Church Bazaar (How to make it a success) . . . . . 25¢**

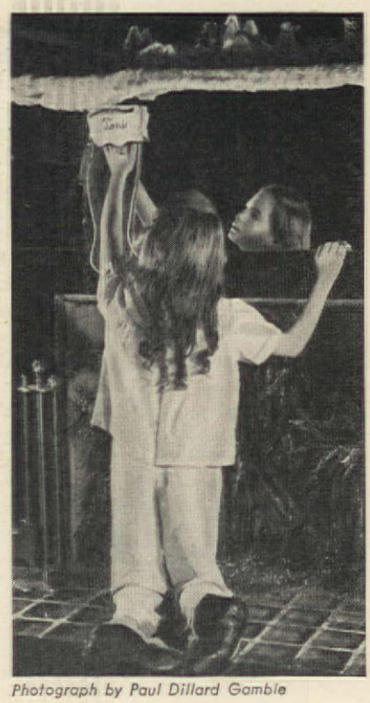
Send order and remittance to:
The American Home Booklet Service
55 Fifth Avenue, New York 3, N. Y.

THE *Safety* COOKING SPOON



This is what the housewife has been looking for.
IT'S NEW
THERE IS NOTHING ELSE LIKE IT.
No laying the spoon down to muss up the stove. No letting the spoon slip into the pot. Made in an 8 and 10 inch length of high grade **STAINLESS STEEL** with a brilliant polish. The set sent postpaid if not carried by your local dealer. In gift boxes, $1.35. Mounted on display cards $1.25.
AN IDEAL GIFT FOR ANY BRIDE OR HOUSEWIFE.
A Fast Seller.
Sales people Wanted Everywhere.
Order set at once and get our sales proposition. Guaranteed as represented.
FROHOCK-STEWART CO.
15 Harris Court, Worcester 8, Mass.

There is a Santa!



Photograph by Paul Dillard Gamble

Theodora Van De Mark

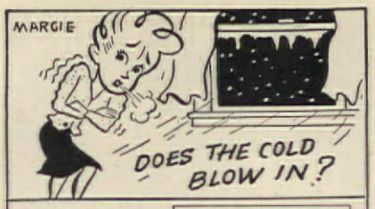
I AM one of those people—grownups and children alike—who believe there is only one answer to the Santa question. Of course, there *is* a Santa! The child who believes in Santa really *knows*. For him Christmas never is spoiled because he has learned the "truth" about Santa.

Long ago a real Santa once lived, but his proper name was St. Nicholas. A bishop in Asia Minor about A.D. 300, he was noted for acts of generosity, and, as his fame spread westward, he became known as the patron saint of childhood. In Holland, little children believed—and still do—that if they put out their wooden shoes on St. Nicholas' Eve, in December, the good bishop would fill them with sweets and toys as he made his rounds. When the Dutch settled in New Amsterdam, they brought with them the custom of honoring St. Nicholas, as they called him, and, gradually, in the new land, his name was changed to Santa Claus.

Many years after the coming of the Dutch, Clement Moore in *A Visit from St. Nicholas* described Santa as "chubby and plump—a right jolly old elf," and thus we think of him to this day. This poem, as well as many Christmas stories and legends, is part of the magic of the season and should be read aloud to children. Favorites in our household are Kate Seredy's *A Tree for Peter*, Charles Tazewell's *The Littlest Angel*, Ruth Sawyer's *Long Christmas*, and *Christmas House*, by Thyra Turner.

Nowadays, when my young Bill asks lightly, "Is there a Santa?," I grin and reply, "What do *you* think?"

"I don't think. I *know!*" is his usual answer. For Bill has a joyous belief in Santa's magic, and so do I.





KEEP WARM–SAVE FUEL

Don't put up with dangerous, drafty zones in your home when it's so easy and inexpensive to weatherstrip with Mortite. Simply press pliable Mortite around windows, doors, baseboards, etc. It keeps cold out, keeps heat in, shuts out dust and dirt, too! Mortite adheres to any clean, dry surface. No tools, no tacking needed. Anyone can apply it.

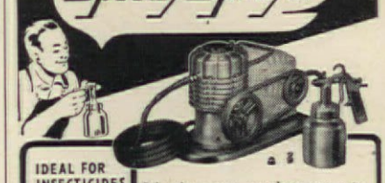
3 Sizes: 29c - 98c - $1.25
Higher west of the Rockies and Canada.

Get at stores or write for free circular
J. W. MORTELL CO., 524 Burch St., Kankakee, Ill.



PAINTING CAN BE FUN!

Speedy Sprayer



IDEAL FOR INSECTICIDES 2-4-D, DDT!

It's the easy, modern way to paint — 4 to 7 times faster than brushing! Speedy Sprayer sprays paint, enamel, varnish, lacquer, almost any material for inside outside, painting. No job is too big! You can paint everything from toys to automobiles. Hundreds of uses. Lightweight, portable. Complete outfit without motor **$26.95**

At hardware, lumber, auto supply dealers.
FREE!—Write for booklet "How to Spray."
W. R. BROWN CORPORATION
5724 Armitage Avenue, Chicago 39, Ill.

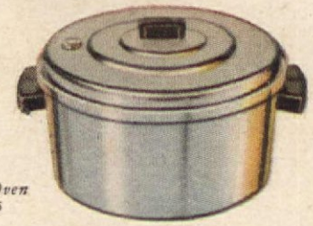
OIL BURNER
INFORMATION IN HANDY FORM

Just Out! AUDELS OIL BURNER GUIDE 384 Pages. Gives Practical Information on Construction, Installation Operation, Service and Repair Domestic & Industrial Burners Fully Illustrated showing—Automatic Controls, Electrical Hookups & Wiring. Money Back If Not O.K. **$1** POST PAID

AUDEL, Publishers, 49 W. 23 St., New York 10, N.Y.



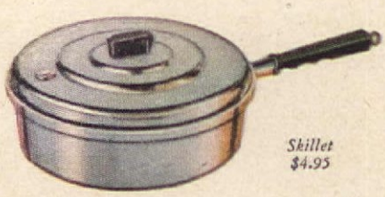
One-quart Sauce Pan
$2.50



Dutch Oven
$4.95



Two-quart Sauce Pan
$3.25

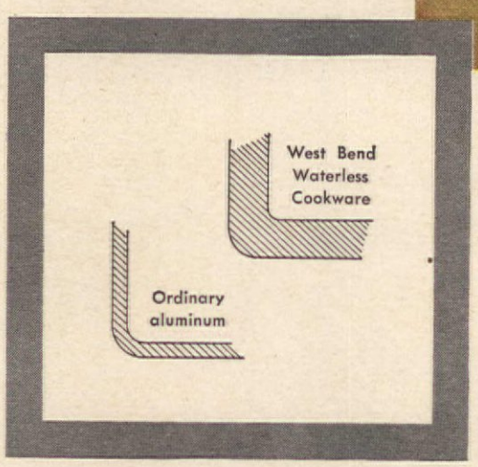


Skillet
$4.95



Three-quart Sauce Pan
$3.95





Triple thicks for triple Savings

Save food, fuel, and time—with WEST BEND Waterless Cookware

In terms of money, you can actually save as much as $3.00 a month. And at the same time, you serve meals prepared as health authorities recommend — meals rich in natural vitamins and minerals — appetizing dishes with all their natural color and flavor.

Here's how you save:

1. *You save food* by cooking in a triple-thick, covered utensil with little or no added water. The thick aluminum spreads heat evenly and quickly to prevent burning and shrinkage of food.
2. *You save fuel* because foods cook quickly over *low* heat.
3. *You save time* because once the heat is adjusted to low, no watching is required for remainder of cooking period.

Enjoy these triple savings now — see your dealer about triple-thick West Bend Waterless Cookware. . . . And write us for our free book of recipes for waterless cooking.



W-67

WEST BEND *Aluminum Co.*

Department 63C, West Bend, Wis.

For 36 years, makers of fine utensils

Esther Foley

Make room for supper...

PUSH the wrappings aside . . . put telltale boxes away . . . let the busy scissors rest. You are hungry! Christmas eve is family time, and the color of ribbons, the rattle of crisp paper, the talk of gifts, can put supper off for quite awhile. But sooner or later hunger makes itself felt. A very simple supper will do. Save rich and varied fare for tomorrow. There is sense in the old admonition to "fast before a feast." And this advice is the more important when the feast is for the heart and the eye as well as for the stomach.

How about a tureen of oyster stew? Or clam stew? Soothing, relaxing, satisfying, a stew with crackers broken into it can be a most delightful food. Serve it very hot; then no one will be tempted to gulp it down too fast. A peach half or pear half, well drained and filled to mounding appeal with a mixed fruit salad, will provide the succulence necessary after such steaming comfort. Then cheese? Serve it with the stew or with the salad, as each eater wills. It fits both cases.

That's for supper. For later? Offer a whole whirl of Christmas cookies. One must be eaten after the hanging of each tree ornament, so provide plenty. This old custom came into being when dozens of aunts and uncles and cousins gathered with one family, in one house, to decorate one tree. In a small family such indulgence would empty the cooky jar in a very short time; so make up new cooky regulations to fit particular circumstances. But the cookies must not depart from tradition. There should be a storybook cooky, dark gingerbread in color and flavor, thick, dry-soft, trimmed with confectioners' sugar icing and too pretty to eat, but so good to eat! Then there must be a rich fruited cooky, a date pin wheel does very well. Then, always, hermits, rich in nutmeats, dainty of spice, delicate in color. Then, especially for the children, there must be fancy Christmas shapes made of white-sugar cooky dough, topped with crushed nuts or with colored sugars. Not rich, these, but pleasing in flavor and lovely to look at, and as spanking sweet as the thought of Santa himself. All set? A Merry Christmas to you!



Pearl White Pattern, Castleton China Co.; Lazy Susan, Maxwell-Phillip Co.; Silver, Stradivari Pattern, Wallace Silversmiths; Clover Ware Salad Set, designed by Eva Ziesel, Crystalite Candle, Will and Baumer Candle Co. Inc.; Xmas Paper, Wrap A Pac, Ribbons, Gift Wrappings Inc.; Evergreens, G. R. Kirk Co.; Tear Drop Candy Dish, Dorothy Thorpe; Photographs, F. M. Demarest
Heirloom Ladle Courtesy, Elsie W. Kuck





Breakfast that says— "Today is Christmas!"

Right-from-the-Kitchen Pork Sausage

—made fresh each day in a nearby ARMOUR Kitchen!

Zesty-fresh Armour Star Pork Sausage comes to your table right-from-the-kitchen — the nearest to you of the dozens of Armour Sausage Kitchens. It's made fresh daily — rushed fresh to your favorite market. And it's made *right* — of a carefully-controlled selection of choice pure pork and imported seasoning that's delicate, savory! That's why you're always right in serving this delicious all pork sausage at any meal — morning, noon or night!

This-n-that about sausage



BY Marie Gifford

Director, Armour Consumer Service

Recipe for Christmas-Spirited Breakfast— broiled orange halves topped with "holly clusters" of maraschino and mint cherries, golden brown Armour Star Pork Sausage links or patties and Christmas Fruit Bread. Place pork sausage in cold frying pan. Fry slowly 15-18 minutes. Have oranges ready to slide under the broiler about 5 minutes before sausage is done. Halve oranges, cut and loosen pulp, top each half with ½ tbsp. brown sugar and a small piece of Clover-bloom Butter. Broil in pan — about 3 inches below unit. Add the "holly clusters" before serving.

Impromptu holiday supper parties are fun for the hostess, too, when there's Armour Star Ham-Ett in the refrigerator. Because there's no "pot luck" look about meals made with Ham-Ett — the big *all ham* sausage that only Armour makes. It's delicious hot or cold — sliced thin for sandwiches, or thick to serve fried with vegetables or poached fruits. Ham-Ett and eggs make a mighty fine breakfast, too. Try some tomorrow!



Braunschweiger Canapes bring Armour Star Braunschweiger Liver Sausage in Holiday dress to Holiday gatherings. This rich liver and tender pork sausage *belongs* at any occasion for good eating. Cut 16 slices ½-inch thick. Place 1 tbsp. cream mustard spread on each of 8 slices. Cover with remaining slices, press together, "piecrust" the edges with a fork. Cut each pielet in half. Plant a sprig of parsley on each canape.



The best and nothing but the best is labeled ARMOUR ★

Booklet of New Sausage Recipes is yours — just write Marie Gifford, Dept. 168, P.O. Box 2053, Chicago 9, Illinois.

BUFFET-STYLED SUPPER

Stuffed Hard-Cooked Eggs
Holiday Salad
Split Buttered Finger Rolls
Cranberry Jelly Olives
Fruit Cake
Cluster Raisin and Mixed Nut Plate
Coffee

CHRISTMAS DINNER

Cranberry Juice Cocktail
Rib Roast of Beef
or
Roast Turkey with Oyster Stuffing
Mashed Potatoes Buttered Broccoli
Hot Rolls Butter Balls
Plum Pudding Hard Sauce
Coffee

CHRISTMAS EVE SUPPER

Oyster or Clam Stew
Cheese
Assorted Crackers
Mixed Fruit in Peach Half
Mayonnaise and Cream Dressing
Christmas Cookies
Coffee Marzipan Shapes



◆ Santa Claus cookies

Preparation time: 30 min.
2 hrs. to chill

1 cup shortening
1½ cups sugar
2 eggs, beaten
3 tbs. sour cream
3 cups sifted flour
1 tsp. baking soda
½ tsp. salt
½ tsp. vanilla flavoring
¾ cup finely chopped walnuts

CREAM shortening; gradually add sugar and continue to cream until light. Add eggs and sour cream. Sift together flour, baking soda and salt, and add with vanilla to the first mixture. Place dough in refrigerator and chill thoroughly. Roll out on a floured board about ⅛ inch thick. Sprinkle with finely chopped walnuts, roll in lightly then cut with a floured Santa Claus cutter. Place on a greased cooky sheet and bake in a moderately hot oven (375°F.) for 8-10 minutes.

Yield: 4 doz. Santa Claus cookies 124 cal. per cooky Source of vitamins A, B complex

Recipe submitted by Marjorie Price

Tested in THE AMERICAN HOME KITCHEN

◆ hermits

Preparation time: 30 min.

1¼ cups sifted flour
¼ tsp. salt
1 tsp. baking powder
½ tsp. cinnamon
¼ tsp. ground cloves
¼ tsp. nutmeg
¾ cup sugar
¼ cup milk
1 egg, beaten
½ cup melted shortening
½ cup seeded raisins

SIFT the flour 3 times with salt, baking powder, and spices. Add sugar and milk to the beaten egg, then stir in the flour mixture. Add shortening and beat until smooth. Fold in raisins, and drop from teaspoon onto a greased baking sheet. Bake in a moderately hot oven (375°F.) for 12-15 minutes, or until lightly browned.

Yield: 2½ doz. cookies 80 cal. per cooky Source of vitamins A, B complex

Tested in THE AMERICAN HOME KITCHEN

◆ Vera's butter cookies

Preparation time: 30 min.

2 cups sifted flour
½ cup sugar
2 egg yolks
1 cup softened butter
½ tsp. vanilla or lemon flavoring

PLACE flour and sugar in a bowl; add egg yolks, softened butter, and flavoring. Beat until all the ingredients are blended into a smooth, creamy mass. Bend out the prongs of a standard ornamenting tube of pastry bag so that dough will have a flowered effect when pressed through the tube. Fill pastry bag with part of the cooky dough. Hold tube close to a lightly greased cooky sheet and press dough out to form a flowered-design cooky. Decorate center of each cooky with a small piece of candied cherry or angelica. Bake in a moderately hot oven (400°F.) for 10 minutes. Handle carefully because they are fragile.

Makes 3 doz. 1½-inch cookies 85 cal. per cooky Source of vitamins A, B complex

Recipe submitted by Vera Bjorck

Tested in THE AMERICAN HOME KITCHEN

◆ date pinwheels

Preparation time: 30 min.
2 hrs. to chill

1 lb. pitted dates, cut up
½ cup water
½ cup sugar
2 cups sifted flour
½ tsp. baking soda
½ tsp. salt
½ cup butter or margarine
½ cup brown sugar, firmly packed
½ cup granulated sugar
1 egg, well beaten
½ tsp. vanilla
1 cup finely chopped nuts

PUT first 3 ingredients into saucepan, stir constantly and cook until thick, 2-3 minutes. Cool. Sift flour, measure and resift 3 times with soda and salt. Cream butter, blend in both sugars. Add egg and beat until light and fluffy. Stir in vanilla. Stir in flour mixture, and quickly work dough until smooth. Chill thoroughly. Divide dough into 2 equal portions. Place one portion on lightly floured board. Roll in rectangle ¼ inch thick. Combine date mixture with nuts and spread half mixture evenly over dough. Roll up like a jelly roll and wrap in wax paper with open edge of roll on bottom. Repeat with remaining dough and filling. Chill rolls until firm. Cut in ¼-inch slices. Place on lightly greased baking sheets; bake in moderately hot oven (400°F.) for 8-10 minutes or until lightly browned. Transfer to cake racks and cool.

Makes 5 doz. cookies 83 cal. per cooky Source of vitamins A, B complex

Tested in THE AMERICAN HOME KITCHEN

◆ Christmas sugar shapes

Preparation time: 30 min.
2 hrs. to chill

1 cup lard
1 tsp. salt
2 cups sugar
2 eggs, beaten
5 cups sifted flour
1 tsp. baking soda
2 tsp. vanilla or anise flavoring

CREAM lard; add salt. Gradually add sugar and continue to cream until light. Add the eggs and mix well. Sift together the flour and baking soda and stir into first mixture. Add the vanilla and mix well. Place dough in refrigerator and chill thoroughly. Roll out dough, a small amount at a time, on a floured board. Sprinkle with colored sugar, roll in lightly, and cut with floured cutter into Christmas shapes. Place on a greased cooky sheet and bake in a moderately hot oven (400°F.) 8-10 minutes.

Yield: 5 doz. cookies 130 cal. per cooky Source of vitamins A, B complex

Recipe submitted by Marjorie Price; Gift Paper, Wrap a Pac

Tested in THE AMERICAN HOME KITCHEN

◆ story cookies

Preparation time: 25 min.
2 hrs. to chill

⅓ cup molasses
3 tbs. shortening
1 cup sifted flour
⅛ tsp. baking soda
½ tsp. salt
⅛ tsp. ginger

HEAT molasses to boiling point and pour over the shortening. Sift flour with baking soda, salt, and ginger and add to the first mixture, mixing well. Place dough in refrigerator until thoroughly chilled. Roll out on a floured board about ¼ inch thick. Cut with a floured cooky cutter into desired shapes. Bake in a moderate oven (350°F.) for 8-10 minutes.

Makes 1½ doz. cookies 53 cal. per cooky Source of vitamin B complex

Tested in THE AMERICAN HOME KITCHEN

Filling the Tureen

TRICKS of the TRADE



Heat milk or half milk and cream over hot water to scalding point. Allow about one and one half cups for each portion



Drain liquid from oysters or clams, add to it one small bottle of clam juice. Add one half cup diced celery. Cook tender

Fruit and Fragrance...

Cora Lee Brown

"Goodness me! Fruit-cake time!" Grandma stared at the burning log in the fireplace, murmuring, *I can't believe it. How time flies.* "Nancy, don't you worry about a cake this year. I'll make one for you. You've only been keeping house for six months."

"No, Grandma. It's darling of you to offer, but I must do it myself," said Nancy with determination. "I want to show Tom that this Belmont can make just as good fruit cakes as the Hamiltons." After a moment she added, "Not that I think I can."

"Why Nancy, you belong to a long line of cake makers—excellent fruit-cake makers. We Belmonts were never defeated in this art and, after all these years, you're not going to let us down. You *can* make a cake," Grandma said in her that-settles-it voice, "and it won't be one of those uncooked cakes either." Wrapping her knitting around the big ball of yarn, Grandma jabbed the needle through it, as though she were impaling a Hamilton. She got up, her head high, and with staccato steps marched out of the room. In a few minutes, the little lady was back, smiling.

"My choicest recipes are in here," she said, holding up a large, yellowed envelope. She pulled out some old papers, saying triumphantly, "These are the Pennsylvania Belmonts' prize fruit-cake recipes. Here's the dark cake. Read it, Honey, and then we'll start."



◆ to ripen fruit cake

ONLY dark fruit cake ripens well. (White fruit cake will keep for about a month, but the flavors will not blend to greater deliciousness.) Cool cake in pan in which it was baked. It will retain moisture better. Remove from pan, strip off paper lining, if used, and pour a small amount of brandy over the cake. Wrap in many layers of wax paper and place in a tin box. Repeat the brandy treatment every day for a week. Some cakes bake to a stiffness and others do not . . . but the brandy treatment will soften and help a stiff cake to ripen more easily, and keep a soft cake from molding. When well soaked and fragrant, wrap cake well in clean paper and put in a tin box for a week or so before cutting. Use as desired. If drying occurs, soften again with brandy. Do not ice or decorate a cake until it is ready to cut. Icing or crystaline fruits do not improve during storage. Dark cakes well ripened, packed in tin, and wrapped well will ship in a strong carton and arrive in good condition.

Pine cones, Ponderosa Company

Tested in THE AMERICAN HOME KITCHEN

◆ easy fruit cake

Preparation time: 1¼ hrs.

1 lb. jar mince meat
1 cup chopped walnuts
1 cup raisins
1 tsp. vanilla
½ cup melted butter or margarine
1 cup sugar
2 eggs, separated
2 cups sifted flour
1 tsp. baking soda dissolved in
1 tbs. boiling water

MIX mincemeat, walnuts, and raisins. Add vanilla, butter, sugar, and beaten egg yolks. Gradually stir in the flour, beating until blended, then add dissolved soda and mix well. Fold in the stiffly beaten egg whites. Turn into a well-greased, floured, 8x2 round cake pan and bake in a moderately slow oven (325°F.) about 1 hour. Cool. Frost with butter or boiled icing if desired.

Makes 1 8x2 inch round fruit cake ***164 cal. per ½ inch slice*** ***Source of vitamins A, B complex***

Recipe submitted by Cora Lee Brown; Pottery Dinnerware, Kasl Mfg. Co.

Tested in THE AMERICAN HOME KITCHEN

◆ white fruit cake

Preparation time: 2½ hrs.

½ lb. white raisins
1 cup shredded cocoanut
½ lb. citron, cut fine
¼ lb. candied cherries, cut fine
½ lb. candied pineapple, chopped
½ lb. blanched almonds, chopped
1 cup milk
1 cup butter or margarine
2 cups sugar
3½ cups sifted flour
4 tsp. baking powder
10 egg whites, stiffly beaten
1 tsp. each orange, lemon, vanilla flavoring
½ tsp. almond flavoring

SOAK raisins in water until plump; drain, and dry thoroughly. Mix with remaining fruits and add nuts. Add milk. Cream butter; add sugar and continue to cream until light. Sift flour and baking powder together. Add to butter mixture a small amount at a time, alternately with the beaten egg whites. When thoroughly mixed, combine with fruit mixture. Add flavorings. Mix well and pour into a greased tube pan, paper lined and greased again. Bake in a slow oven (300°F.) for 2 hours or until done.

Makes 1 8-inch tube cake ***270 cal. per ½ inch slice*** ***Source of vitamins A, B complex***

Recipe submitted by Cora Lee Brown; Glasses, Gay-Fad Studios

Tested in THE AMERICAN HOME KITCHEN

◆ cabinet pudding

Preparation time: 20 min.

Leftover fruit cake
2 eggs
1 tbs. sugar
Dash of salt
2 cups warm milk
Vanilla flavoring
Almond flavoring

CUT fruit cake into small squares and fill glass dessert dishes half full. Beat eggs slightly with sugar and salt. Add milk and cook over hot (not boiling) water, stirring until mixture clings to a spoon. Cool. Add vanilla to taste and a drop of almond flavoring. Pour over cake cubes, top with whipped cream, a spoonful of stiffly beaten egg white, a half cherry or some chopped nutmeats.

Makes 4 portions ***163 cal. per serving*** ***Source of vitamins A, B complex***

Tested in THE AMERICAN HOME KITCHEN

◆ uncooked fruit cake

Preparation time: 2 hrs. stands 24 hours

1½ cups cooked prunes, drained
1½ cups seedless raisins
¾ cup finely cut, preserved orange peel
¾ cup finely cut, preserved lemon peel
1 cup finely cut citron
¾ cup candied cherries, chopped
1 cup chopped pecan meats
¾ tsp. salt
¾ tsp. allspice
1 tsp. grated nutmeg
½ tsp. ground cloves
1½ tsp. cinnamon
1½ tsp. vanilla
¾ cup butter or margarine
¾ cup honey
8 cups finely ground graham cracker crumbs

PIT prunes and cut into pieces. Wash and drain raisins. Combine fruits, nuts, salt, spices and vanilla and blend. Cream butter, add honey, and stir until smooth and creamy. Combine with fruit mixture and allow to stand 1½ hrs. to soften fruit and peels. Add cracker crumbs and mix thoroughly. Pour into wax-paper-lined 8-inch square pan and press down firmly. Let stand in refrigerator for 24 hours.

Makes 1 8-inch square cake ***267 cal. per ½ inch piece*** ***Source of vitamins A, B complex***

Recipe submitted by Cora Lee Brown; Platter, "Arcadia Pattern" Vernonware

Tested in THE AMERICAN HOME KITCHEN

◆ dark fruit cake

Preparation time: 3¼ hrs.

½ lb. seedless raisins, 1 lb. currants
1 small orange, ½ lemon
1 cup sugar
1 cup butter or margarine
1 cup brown sugar, firmly packed
2¼ tsp. baking soda
1½ tsp. each cinnamon, allspice, cloves and mace
¼ cup each of brandy and sherry wine
½ lb. figs, chopped
¼ lb. candied cherries, chopped
¼ lb. candied pineapple, chopped
¼ lb. citron, chopped
6 eggs, separated
1 lb. (4 cups) sifted flour
¼ lb. almonds, blanched and chopped

CHOP raisins fine and roll with the currants in a little flour. Wash, dry, and chop orange and lemon and mix well with the granulated sugar. Cream butter, add brown sugar and baking soda, and continue to cream until light. Add spices, brandy, sherry, orange mixture, and fruits and mix thoroughly. Add well-beaten egg yolks. Gradually stir in the sifted flour and add the raisins, currants, and nuts. Fold in the stiffly beaten egg whites. Turn into two greased 8½x4½x3-inch loaf pans lined with brown paper and greased again. Bake in a moderate oven (325°F.) for about 2½ hours or until done.

Makes two 8½x4½x3 loaves ***334 cal. per ½ inch slice*** ***Source of vitamins A, B complex***

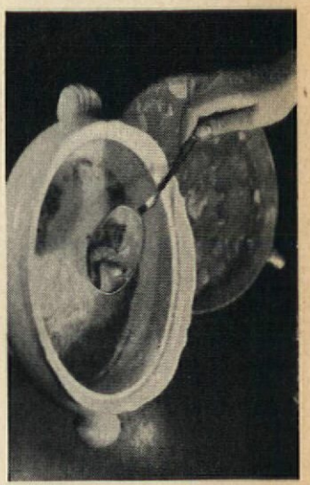
Recipe submitted by Cora Lee Brown; Holly paper, Norcross

Tested in THE AMERICAN HOME KITCHEN

Season with Worcestershire or with Tabasco, pepper and butter. Add clams or oysters and bring mixture to simmering point



Pour the scalded milk into preheated tureen, and add the oysters or the clams with their liquid and the diced, cooked celery



Float a generous serving of butter on hot stew, garnish with dash of paprika. Decorate with several crisp sprigs of parsley



Plum Pudding

Isabella Beach

I CAN see that plum pudding now, as Mama carried it to the table—her yearly masterpiece, plump and majestic, enthroned on the best round china platter. The crease marks from the boiling cloth made a pattern all around, and a sprig of holly waved jauntily on top of that tender, yet solid ball of mellow deliciousness. The base of the pudding was encircled with sugar lumps that had been drenched with brandy and were all aflame. The flames were the bluest blue; so was the border of the platter. Our beautiful, beautiful Christmas Pudding! We were all quiet; even the baby stopped banging her spoon on the high-chair tray.

The house had been redolent for hours with the rich, spicy fragrance that always comes from the infinite variety of the pudding's ingredients as they mingle with all the other sweet smells of the day; spruce and mistletoe, fruits and hard candies and roasting goose. It was really "our" Christmas Pudding. The seven of us (ten including Mama and Papa and Aunty Mary) had had a part in its making. Weeks ago, before it was winter, even, we had chopped raisins, washed and sorted sultanas and currants, sliced citron, orange peel and candied cherries, shelled almonds, blanched and slivered them, chopped suet and apples, and brought the cider up from



◆ oyster dressing

Preparation time: 20 min.

1½ loaves stale white bread
6 large stalks of celery
5 medium-sized onions
1 tbs. butter or margarine
2 cups milk
Salt and pepper to taste
½ pint of oysters

SHRED bread with a fork, discarding crust and place in a large bowl. Chop celery and onion fine and add to the bread. Melt butter in the milk and pour over bread mixture. Season with salt and pepper to taste. Chop oysters and pour over mixture, mixing thoroughly. Pack well inside of turkey.

Yield: Stuffing for 10 lb. turkey ***214 cal. per ½ cup*** ***Source of vitamins A, B complex***

Recipe submitted by Mrs. W. E. Scanlan

Tested in THE AMERICAN HOME KITCHEN

◆ holiday salad

Preparation time: 30 min. (2 hrs. to chill)

1½ tbs. unflavored gelatin
¼ cup cold water
1 can condensed chicken rice soup
2 eggs, separated
1½ cups diced cooked turkey
1 cup diced celery
2 tbs. lemon juice
1 cup diced cooked carrots
1 cup cooked peas
Salt and pepper
½ cup heavy cream, whipped

SPRINKLE the gelatin on the cold water and allow to soften. Strain chicken soup reserving chicken and rice. Dilute the chicken broth with 1 can water and heat in the top part of a double boiler. Beat the egg yolks and add the hot broth gradually, mixing well. Cook over hot water 3-4 minutes, stirring until slightly thickened. Pour this hot mixture over the softened gelatin and stir until the gelatin is dissolved. Cool and allow mixture to thicken slightly. Put the turkey, celery, rice and chicken through the food chopper, using the small blade. Fold this into the thickened gelatin with the lemon juice, carrots, peas, and salt and pepper to taste. Then fold in the stiffly beaten egg whites and the whipped cream. Pour into a star-shaped mold and place in refrigerator until firm. Turn out on a bed of chicory and garnish with carrot and celery sticks.

Serves 10-12 ***188 cal. per serving*** ***Source of vitamins, A, C, B complex***

Colonial Blue Ridge Ware, Southern Potteries

Tested in THE AMERICAN HOME KITCHEN

◆ two sauces

Preparation time: 15 min.

Coffee sauce:

¼ cup sugar
2 tsp. cornstarch
¼ cup strong coffee, freshly brewed
¼ cup milk
¼ cup light cream
Dash of salt
⅛ tsp. vanilla flavoring
½ cup heavy cream, whipped

COMBINE sugar and cornstarch. Add coffee, milk, light cream and salt to the sugar mixture. Cook for 3-5 minutes or until mixture thickens, stirring constantly. Add the vanilla and cool. When mixture cools, fold in whipped cream.

Makes 1 cup sauce ***820 cal. per cup*** ***Source of vitamin A***

Fluffy fruit sauce: ***Preparation time: 15 min.***

1 egg white
¼ cup powdered sugar
⅓ cup fruit juice or pulp

BEAT the egg white until stiff; beat in the sugar gradually. Add the fruit juice and continue to beat until the mixture is well blended.

Makes 1 cup sauce ***214 cal. per cup*** ***Source of vitamin C***

Tested in THE AMERICAN HOME KITCHEN

◆ popcorn peanut balls

Preparation time: 30 min.

½ cup molasses
½ cup light corn syrup
½ tbs. vinegar
1½ tbs. butter or margarine
5 cups salted popcorn
2 cups peanuts

COMBINE molasses, corn syrup, and vinegar and cook, stirring occasionally to prevent burning, until a small amount of the mixture forms a hard ball in cold water or candy thermometer reaches (270°F.). Remove from heat and add butter, stirring until butter melts. Gradually pour syrup over popcorn and peanuts, stirring with a long-handled fork until popcorn is well coated. Cool slightly. Butter fingers lightly and mold popcorn into balls. Cool on a greased surface.

Makes 6 medium-sized balls ***441 cal. per ball*** ***Source of vitamins A, B complex***

Crystalite Candle, Will and Baumer Candle Co.

Tested in THE AMERICAN HOME KITCHEN

◆ plum pudding

Preparation time: 4 hours

1 lb. suet, finely chopped
1 cup chopped apple
1 cup brown sugar, firmly packed
½ cup molasses
½ cup cider
½ cup brandy
8 eggs, well beaten
2 cups sifted flour
2 tsp. salt
3 tsp. baking powder
1 tsp. baking soda
1 tsp. nutmeg
1 tsp. ginger
2 tsp. cinnamon
½ tsp. ground cloves
½ tsp. allspice
2 cups dry white bread crumbs
½ cup candied cherries, sliced
1 lb. currants
1 lb. seeded raisins
½ lb. Sultana raisins
¼ lb. candied orange peel, chopped
¼ lb. almonds, blanched and slivered

FREE suet of strings or fibers. Combine suet, apple, sugar, molasses, cider, brandy and eggs. Sift 1 cup flour with the salt, baking powder, soda, and spices. Mix the remaining cup of flour with the bread crumbs, fruits, and nuts. Combine the egg mixture with the sifted dry ingredients. Add the floured fruits and nuts. Stir until batter is thoroughly mixed. Pack into 3 1-qt. greased bowls filling them about ⅔ full. Cover top of bowl with a greased square of wax paper or parchment. Tie a napkin or a cotton square over top edge of bowl with string. Gather corners to a center peak and tie loosely. Place bowls on a trivet in a large kettle filled with enough boiling water to come halfway up sides of bowls. Cover tightly, cook 3 hrs., replenishing boiling water as needed. Serve with foamy sauce, coffee sauce, or hard sauce.

Yield: 3 plum puddings, 8 servings each ***268 cal. per serving*** ***Source of vitamins A, B complex***

Recipe submitted by Isabella Beach

Tested in THE AMERICAN HOME KITCHEN

◆ veal mousse

Preparation time: 30 min. (2 hrs. to chill)

1 envelope unflavored gelatin
2 tbs. cold water
1 can condensed chicken rice soup
3 cups cooked veal
1 tsp. salt
⅛ tsp. pepper
1 hard-cooked egg, sliced
3 stuffed olives, sliced

SPRINKLE the gelatin on cold water and allow to soften. Strain the chicken broth and reserve the chicken and rice. Heat broth and pour over gelatin and stir until gelatin dissolves. Mix the chicken, rice and veal and put through the food chopper using the medium blade. Combine with the gelatin mixture and season with salt and pepper. Arrange slices of hard-cooked egg and olives in the bottom of a loaf pan (7x3½x3 inches). Place meat mixture on top of eggs and olives and chill in refrigerator until firm. Turn out on a bed of water cress and garnish with stuffed olives.

Serves 6-8 ***255 cal. per serving*** ***Source of vitamins A, B complex***

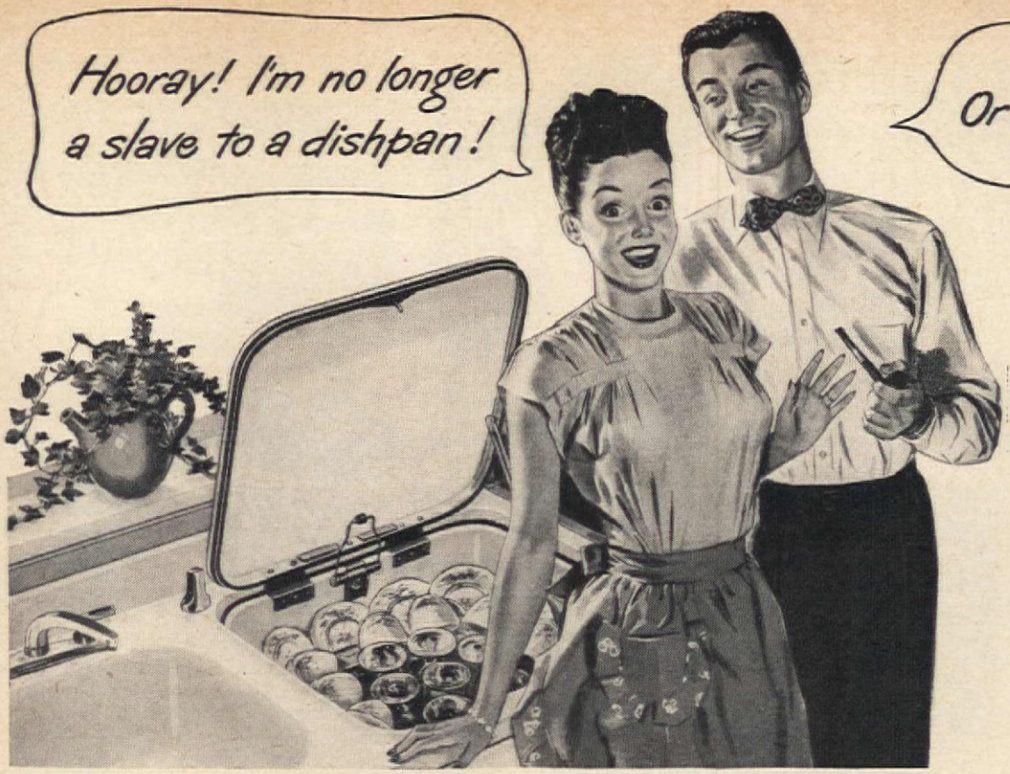
Colonial Blue Ridge Ware, Southern Potteries

Tested in THE AMERICAN HOME KITCHEN

the cellar. We had helped Mama to line up the twenty old-fashioned shallow soup plates on the two kitchen tables and on the grooved wooden covers of the "set" tubs. The plates were for the ingredients, and she was always vain of that "twenty." They took up all the space that could be spared, leaving only enough for the pudding bowls, the big round dishpan that was scoured and scoured and ready for the batter, and enough elbow-room for the longest arms in the house (Papa's), because a true Christmas Pudding must be stirred by everyone in the family till strength gives out. That is tradition and, in our house, a ceremony, too. Even the baby helped stir, as one of us held her arm and made the spoon move around.

The preparation took several late November afternoons. It was an after-school job, the fixing of the fruits and nuts and suet. After the ingredients were ready, they made hills, large and small, in the twenty soup plates. Assembling, mixing, and stirring took place when Papa was home. Then, the batter stood overnight "to season."

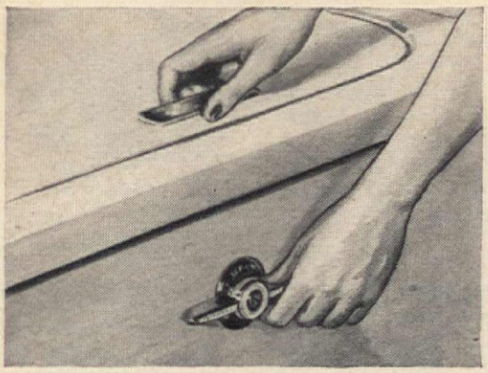
Next morning, when we were at school, Mama took over completely. Squares of white, strong cotton were dipped in scalding water, wrung out hard, and rubbed with flour on one side, to make a waterproof coating. The cloths were spread on the table and a large, buttered bowl (enamel or pottery) was placed in the center of each. Then she ladeled the rich, fruity batter into the bowls, gathered the cloth corners together and tied them loosely with a string, leaving plenty of room for the puddings to swell as they steamed. After that they were placed on a trivet in the jumbo-sized jelly kettle, with the water coming only two-thirds up the sides of bowls. When we came in from school, there were more than sweet sounds and smells in the house; there was that delicious, shivery feeling you have the day before Christmas, or on your birthday, and sometimes for no reason at all when you're small; you wake up, knowing that it's a very special day. Remember?



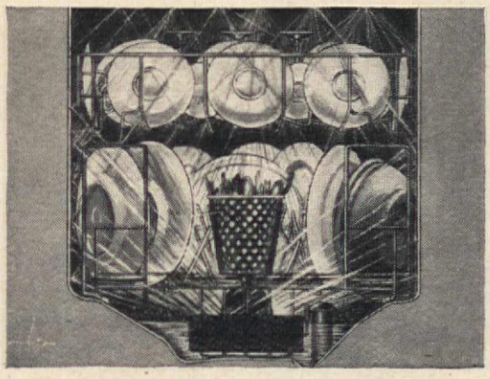
Dishes are washed sparkling clean in 10 minutes—automatically —in this new dishwasher! They dry in their own heat!



1. A whole day's dishes for a family of four are safely put in separate racks in the Dishwasher. China, glassware, silver, even pots and pans are ready for automatic and hygienic washing.



2. All you do now is put in a detergent (*not soap*), close the cover, and turn a switch. The Dishwasher starts and water swirls in—getting hotter gradually, till it's much hotter than your hands could stand!



3. While you're free to do as you like, each piece in the Dishwasher is thoroughly cleaned and scoured by the hot water and detergent. Only the water moves—*not* the dishes. They stay safely in the racks. Then . . .



4. Automatically, the dishwater drains out. And—automatically—the dishes are given *two* rinses in clear, steaming hot water. They are now sparkling clean, *hygienically* clean . . . cleaner than you could get them by hand!



5. After the rinse water has drained out, the cover opens by itself, and both dishes and Dishwasher dry in their own heat. Can you imagine such a labor-saving blessing?

YOUR CHOICE OF 3 TYPES

1. Dishwasher, without cabinet, for installation in your own kitchen work surface.

2. As a separate appliance in a cabinet of its own (24 inches wide).

3. In a complete General Electric Sink* (48 inches wide).

* * *

*Can be equipped with Disposall—General Electric's registered trade-mark for its food-waste disposal appliance—the marvelous electrical helper that gets rid of food waste down the kitchen drain.

FOR THE COMPLETE
TABLE-TO-SHELF DISH JOB

AUTOMATIC DISHWASHERS

GENERAL ELECTRIC

You couldn't ask for MORE-





ONLY ULTRAMATIC COOKING gives you: six Flavor-Saver Dual Burners—GUARANTEED FOR LIFE. Keep flavor, minerals and vitamins in food, save up to 39% on gas.

ONLY ULTRAMATIC COOKING gives you: Veri-Clean Broiler, elevated, completely removable for easy cleaning. Uniform flame broils to tempting, crisp tenderness.



ONLY ULTRAMATIC COOKING gives you: seamless, one-piece, porcelain Hold-Heat oven. Reduces meat shrinkage, bakes and roasts uniformly.

Who said cooking means endless hours of range-tending? Not Ultramatic Gas cooking!

You'll have more time to yourself with a new Ultramatic CALORIC in your kitchen. It has every feature you asked for . . . every feature you want for carefree, virtually automatic gas cooking.

And when it comes to cleaning up, you'll thank yourself for choosing an Ultramatic CALORIC—*America's easiest range to keep clean.* Ask your CALORIC dealer to show you why. Look under CALORIC in your Classified Telephone Directory.

Caloric Stove Corporation, Widener Building, Dept. A, Philadelphia 7, Pa.

Specially engineered models for L.P. Gas users out beyond the city gas line.

More Real Value in Ultramatic

Caloric

REG. U. S. PAT. OFF.

THE GAS RANGE YOU WANT



About the Picturesque Pomegranate

Esther Foley

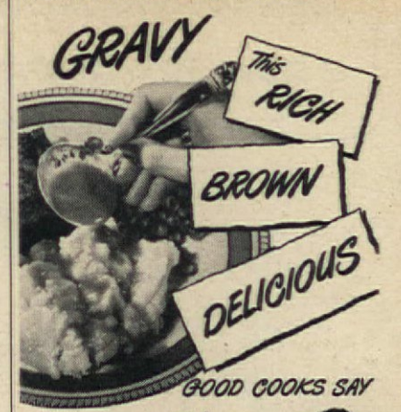
SELECT a fruit of a wonderful red color and add it to the fruit bowl this year. Lovely to the eye, it carries the holiday feeling as certainly as holly. Perhaps its life is not so long, but a pomegranate can add beauty to your table for a full week! Select one that is firm, smooth, with a waxy feeling skin. The stem end should be intact, the blossom end perky. On a small table, a pomegranate set on a reflector, with a few green leaves, makes any other festive decoration unnecessary.

A perfect pomegranate costs a good penny, so plan to use it when the week is up. Pomegranate pulp is a mass of tiny globules, each with a seed center and a coating of reddish, juicy pulp. The juice must be extracted without bruising the seeds, as the seeds have a medicinal flavor not liked by pomegranate lovers. Proceed as follows: spread a newspaper on the table, and make a newspaper apron for yourself. Cut the fruit crosswise, and wash the knife at once, as the juice stains. Place the center membrane of the fruit on the point of a glass orange reamer and press straight down. Then, with the fingers, press the shell of the fruit against the core of the reamer. Do not twist, or the seeds will be bruised and the delicate flavor of the juice lost. Strain into a glass or china cup, and wash the strainer at once. One good-sized fruit gives between ⅓ and ½ cup juice.

Use the juice, thickened with cornstarch, as a sauce. Or use it to flavor and color a holiday fruit-juice bowl. Diluted with the required amount of another juice—pineapple blends remarkably—it can be set with gelatin into a most attractive dessert. Add a drizzle of honey and a spoonful of chopped nuts. As a sauce for fresh fruit cup, this juice has no equal. Its cooling and refreshing quality readies the palate for richer flavors.

There's ONLY ONE WAY to make

GRAVY



GOOD COOKS SAY

use KITCHEN BOUQUET



Famous chefs know you can't get gravy so rich and delicious, such an appetizing deep brown color—*without help.* Nor can you depend on weak, watery, so-called "gravy helps." Kitchen Bouquet is what you need. It's *full strength to give full flavor!* For rich, brown, delicious gravy—simply add Kitchen Bouquet!



Ideal XMAS GIFT



HOENSHEL
Brandied
FRUIT CAKE

Choice, dark fruit cake with a rare tang! Richly crammed with glacéd fruit and nuts; mellowed by old brandy and fine sherry . . . Order now.

1½ lb. cake, $1.79; 3 lb. cake, $3.32; 5 lb. cake, $5.24; 3 lb. cake with Brandied Hard Sauce, $4.32. *Prepaid this side of Rocky Mts.; beyond add 25¢.*

Fruit Puddings: Plum, Fig, Fig & Date, 2 lbs., $1.65 each. Brandied Hard Sauce, 10 oz., 75¢; 28 oz., $2.00. New Cinnamon Toast Spread, 10 oz., 69¢; 28 oz., $1.75.



HOENSHEL FINE FOODS, INC.
1020 Hancock St. • Sandusky, Ohio
Largest Individual Maker of Fruit Cake in the World

Romance PEPPER MILL

Learn the secret of tempting foods . . . with an

Olde Thompson Pepper Mill!



"AIR ROBS PEPPER OF ITS ZESTFUL THRILL
USE IT LIKE COFFEE. FRESH-GROUND FROM THE MILL."

Treasured gift for years of charm and durability. Olde Thompson "Romance" Pepper Mill in beautifully finished hardwood, polished chrome fittings. Gift packaged, with supply of peppercorns, $4.95. With matching Salt Shaker, $7.50. Mail Xmas orders now to PEPPER MILL SHOP, 1523 N. Hudson Street, Los Angeles 28, Calif. (Postpaid to any part of the United States.)

KVP PIE TAPE



De Luxe Model C-10, 10 cu. ft., holds over 350 lbs. of food, price $449.50, delivered and installed.



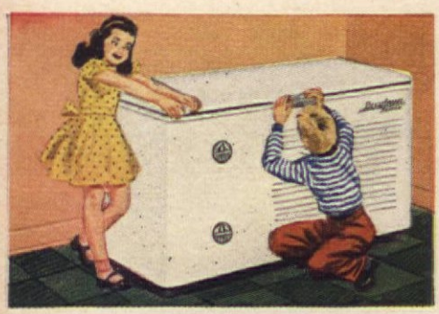
What will this gift mean to her . . . to you . . . to the whole family?

For mother, less shopping drudgery, fewer hours in the kitchen. For dad, year-round eating of game from that hunting trip. For everybody, better eating, greater security—with plenty of food always on hand to feed hungry people.

Actually, when you give a Deepfreeze home freezer, you start a completely new and better way of life . . . and, of course, you're giving the best in home freezers.

Larger capacity at lower cost, plus all the features shown here and many more. (No other home freezer has so many—only the Deepfreeze home freezer has them all.) Four new models, ready now for Christmas. See them at your dealer's. His name is in the classified phone book.

For Christmas giving... better living... Deepfreeze *home freezer*



We don't know how you keep little raiders out of the icebox—but here's how to keep busy fingers out of your new Deepfreeze! Big easy-grip handle has tumbler lock—safe as a bank vault!



Easy-reading temperature control provides settings adjustable from 0° to 10° below zero. You can't go wrong. Temperature indicator on outside shows you at a glance how cold it is inside the freezer.



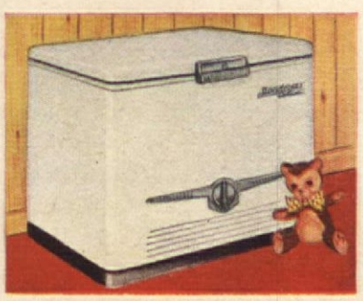
Lift the lid with one hand, and you'll think you're a professional strong man. The secret is counterbalancing—the lid stays safely open, can't drop. Two recessed lights flood the inside.



Ample fast-freeze compartment is quick-acting, adjustable to 10° below zero, can hold and freeze 91 pounds at a time. The Deepfreeze is a *freezer*, not just a storage cabinet.



Easy as taking a book from the shelf to remove food from your Deepfreeze home freezer. See how packages fit in metal baskets and how easy it is to remove one package or a whole basket.



Ideal for the smaller family or home with limited space, this De Luxe Model C-5 Deepfreeze home freezer holds over 170 lbs. of assorted, perishable food, price $269.95, delivered, installed in your home.

THERE'S ONLY ONE
Deepfreeze
the talked-about
HOME FREEZER



Don't be confused! Only one home freezer can be called the Deepfreeze home freezer . . . made only by the originator, Deepfreeze Division, Motor Products Corporation, North Chicago, Illinois.

Complete details on home freezing! Send for big, colorful 64-page booklet, only 10c



Deepfreeze Division
Dept. AH-127
Motor Products Corp.
North Chicago, Illinois

I enclose 10c for a copy of "An Invitation to Better Living."

Name.....

Address.....

City.....State.....



EASY RECIPE

Christmas Tree Salad

Lush Fruit Cocktail in sparkling gelatine!

1 envelope Knox gelatine
¼ cup cold water
1 cup fruit cocktail syrup
¼ cup lemon juice
¼ teaspoon grated lemon rind
Few grains salt
Few drops red food coloring
2½ cups canned fruit cocktail
Salad greens Mayonnaise

Soften gelatine in water; dissolve in heated cocktail syrup. Stir in lemon juice, rind, salt, food coloring. Cool. Add 1 cup drained fruit cocktail. Divide among 4 cone-shaped paper cups. Set each in small glass to hold upright. Chill until firm. Unmold on greens. Top with mayonnaise. Garnish with fruit cocktail. Serves 4.



Recipe suggested by Jane Knox, home economist, Knox Gelatine Company.

Copyright 1947, Cling Peach Advisory Board

More Fruit Cocktail Holiday Tips



Like a Gift to busy homemakers! Saves hours of precious time! And it's *extra good* fruit cocktail, too, because in this perfect blend you get *lots* of sweet, sun-ripened California cling peaches, plus pineapple, pears, grapes, cherries! Ready mixed! Ready fixed! No work for you!

Five Fruit Sundae, 5 minute party treat. Top ice cream with luscious canned fruit cocktail.

Magic Dessert, shown below: Into your prettiest bowls spoon canned fruit cocktail. Smart! Quick! Use these handy fruits for holiday baking, fruit cups, salads, gelatines, sauces, too!

Check the label–Choose your favorite brand of

Canned Fruit Cocktail from California

Wide selection of can sizes - light or heavy syrup - in tin or glass





START YOUR CHRISTMAS ENTERTAINING WITH A

Lucia Fest



F. M. Demarest. Posed by Barbara Anderson, Syracuse University student

Dorothy Gladys Spicer

THE Swedish Yule begins on December thirteenth with *Luciadagen*—Saint Lucia's Day. The traditional ceremony enacted in Swedish households on this occasion is charming and gracious, and it suggests a unique and effective pattern for American hostesses to follow sometime during Christmas holiday entertaining. For afternoon bridge, for your club, a holiday shower, or an evening dessert, the Lucia Day custom of having the oldest daughter ceremoniously serve the guests with coffee, buns, and cakes from a daintily appointed tray can be adapted easily. And when the custom is observed with scrupulous regard to authentic Swedish detail, the simple rite of offering coffee becomes an adventure in entertaining.

The Swedish celebration of December 13th is a happy way to extend Yuletide hospitality

Before describing the Lucia ceremony as observed today in Sweden and in Swedish communities throughout the United States, let us see who Lucia was, whose day is celebrated annually with lighted candles and gracious hospitality. Lucia was born in Syracuse, Sicily, in the fourth century. She is said to have cut out her eyes because their beauty attracted a hea-

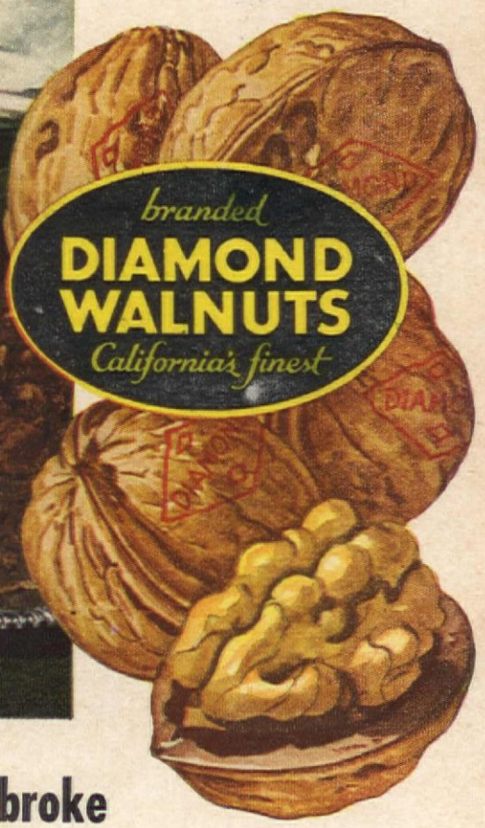
Lucia and her little band sing old Yuletide songs and offer Swedish coffee and buns at neighbors' homes

American Swedish News Exchange





SERVE ONE—serve all of the walnut favorites shown here. Walnut-raisin pie, if you please—or luscious layer cake, decorated with walnut halves. Plum pudding, definitely, with walnut hard sauce balls—and star cranberry salads, with *Diamond* Walnut halves for crunchy goodness. Crisp Christmas cookies are a "must"—but for top walnut flavor, get top quality in walnuts—*Diamonds!*



You can get back to good eating—without going broke

to help you... Walnuts are cheaper

Treat the home-folks or your friends to Walnut-Zest Salad, as good as it looks! Use a strip of grapefruit peel on lettuce as a wall around salad; toss flavorful *Diamond* Walnut chunks with shrimp, grapefruit segments and celery slices. Decorate with *Diamond* Walnut halves; pass dressing separately.

Back Again—Vacuum Tins
Shelled *Diamond* Walnuts, in handy 4-oz. and 8-oz. tins, ready for instant use! Plump halves and pieces, mixed. The same high quality as *Diamonds* in the shell.





WHAT a holiday you'll have—with plenty of walnuts to make your old favorites taste and look better than ever. But don't forget the every-day meals. Surprising, how tempting and delicious walnuts can make even your simple, thrifty dishes.

And for extra economy, be sure you get *Diamond* Walnuts—for more plump, fresh, usable kernels per pound. Look for the *Diamond* on the shell—and get your money's worth, *always.*

YOUNGSTERS NEED WALNUTS
Walnuts supply generous amounts of energy. So always tuck a handful of *Diamonds* into packed lunches!



Cooking's soon done – more time for fun with this new

FRIGIDAIRE ELECTRIC RANGE



Radiantube Units are fast-heating; definite cooking heats—no guesswork. No smoke, soot; no danger from fuel, flame.

"Thermizer" Cooker (deep well) is almost a whole range. Boils, steams, bakes; even cooks a complete meal for as little as 2c!

Automatic Clock Control cooks an oven meal while you're away; has it ready on time. Automatic time and temperature signals.

Even-Heat Oven reaches baking heat in 5½ minutes; holds six loaves of bread. All-porcelain interior. Waist-high broiler.

You're twice as sure with two great names

Frigidaire *made only by* **General Motors**



These folks must think I'm a HOT water spaniel!

Always giving me *baths!* Oh well, guess that's the way it is when you live in a house with a Frigidaire Electric Water Heater. Easy come, easy go! Just turn a faucet and here comes the hot water. *Plenty* of hot water, so nobody has to go easy on it!

Frigidaire *made only by* **General Motors**



Here's the new **Frigidaire**

Fully Automatic Washer

Put in clothes and soap, set the control dial—and *you* are through! The Frigidaire Automatic Washer does all the rest — washes clothes in just 29½ minutes. "Live-Water" Action gets clothes *clean;* "Rapidry" Spin leaves them really damp-dry, many pieces ready to iron. Completely automatic, yet fully flexible: control it by hand for special jobs. Also—new Frigidaire Automatic Electric Dryer and Electric Ironer.

Frigidaire *made only by* **General Motors**

See the Frigidaire Dealer near you. Find name in Classified Telephone Directory. Frigidaire Division, General Motors Corporation, Dayton, O. In Canada, Leaside, Ont.

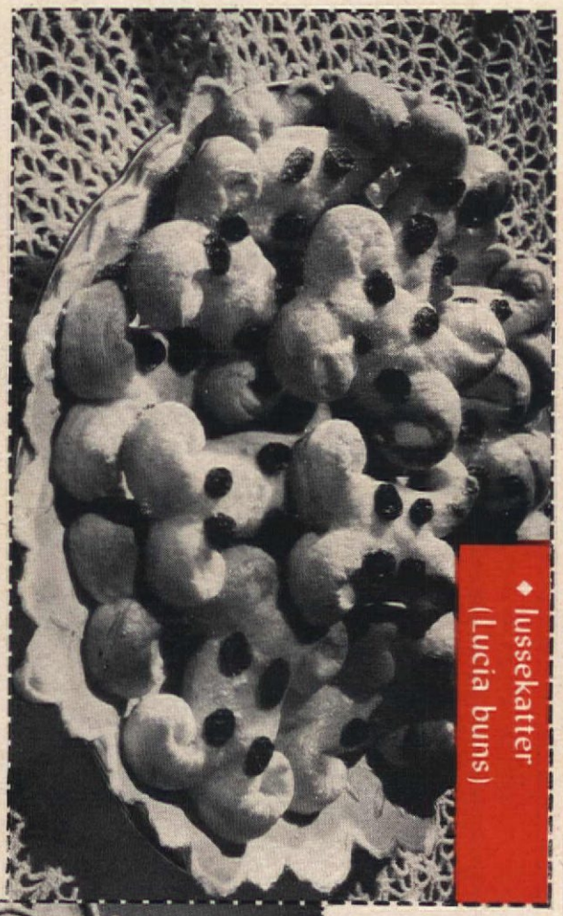
Listen to "THE MAN CALLED X" on your radio every Thursday night. See newspaper for time and station.

then nobleman. She was denounced as a Christian and condemned to death during the reign of Diocletian.

Scandinavian observance of the Lucia festival has come down through the centuries to modern times. In Västergötland, Värmland, and Böhus, particularly, old people used to whisper that the Lucia Bride, clothed in white and crowned with light, could be seen between three and four in the morning on December thirteenth, moving across icy lakes and snow-covered hills with food and drink for folk of the parish.

The Lucia legend is well loved by





◆ lussekatter (Lucia buns)



◆ pepparkakor (ginger cookies)



Back Again for a Gay Holiday—Old-Fashioned

HEINZ PLUM PUDDING



IF you don't think the good old days are here again, take a look at those Heinz Puddings on your grocer's shelves! They're the same old-fashioned desserts as ever—the kind grandmother spent *days* preparing!

Top off a holiday meal with Heinz Plum Pudding—richly spiced and packed with raisins, currants, citron and other luscious things! All you do is heat Heinz Plum Pudding—decorate with holly—and serve!

Your grocer also has Heinz Fig Pudding, another ideal finale for a festive meal!

HEINZ

PLUM PUDDING

HEINZ FIG PUDDING

57







BROWN VELVET
Chocolate Cake

Dinner ends happily when its climax is brown velvet chocolate cake, and for delicious brown velvet cake here's a tested recipe:

Measure 1½ cups sifted cake flour . . . Sift with 1 teaspoon of Arm & Hammer Brand or Cow Brand Baking Soda, and ¼ teaspoon salt . . . Dissolve 1 cup sugar in 1 cup sour milk or buttermilk.★ . . . Add 1 well-beaten egg . . . Blend in 2 squares melted unsweetened chocolate, and 2 tablespoons melted butter . . . Add dry ingredients . . . Beat after each addition . . . Last, add 1 teaspoon vanilla. Turn into buttered 8 by 8 loaf pan . . . Bake 35 minutes in moderate oven (350°F.).

• • •

★If neither sour milk nor buttermilk is available, a substitute may be made by placing 1 tablespoon of lemon juice or vinegar in a measure and filling to the 1-cup mark with sweet milk—mix well.

ARM & HAMMER OR COW BRAND BAKING SODA

CHURCH & DWIGHT CO., INC.
10 Cedar Street, New York 5, N. Y.

Please send me FREE BOOK describing uses of Baking Soda; also a set of Colored Bird Cards.

This offer good only in the United States W-49

Please print

Name_____

Street Address_____

City or Town_____ State_____

RECIPE ROW
featuring PABST-ETT
and other PHENIX foods



Pabst-ett and Sardine Sandwich

Rye bread — Green olives
Pabst-ett — Lemon slices
Sardines

For each sandwich, spread one slice of bread with Pabst-ett. On other slice arrange sardines. Garnish with olives, lemon.

CHILDREN'S CORNER



Serve this nourishing cheddar cheese food treat to youngsters in toast cups.

Pabst-ett Eggs Goldenrod

1 pkg. Pabst-ett — 6 hard-cooked eggs
¼ cup milk — 6 slices bread, 1¾ in. thick

Melt Pabst-ett in top of a double boiler, add milk gradually, stirring until sauce is smooth. Add chopped egg whites. Cut bread in 3-inch squares. Remove centers, leaving ½-inch edge on all sides and bottom. Place on greased baking sheet and brown in hot oven. Fill with egg sauce; sprinkle with sieved yolks.

Other Phenix Menu Ideas



Have the ½-pound package of *Phenix Process American Cheese* handy for toasted sandwiches. For quick snacks, choose from 7 *Phenix Cream and Cheese Spreads*. And for cheese food lovers, get the economical 2-pound *Phenix Tasty Loaf*. You'll find PABST-ETT quality in *all* PHENIX FOODS.

Phenix Pabst-ett Company, Chicago 90





◆ Iussekatter (Lucia buns)

Preparation time: 30 min. (2-3 hrs. to rise)

1 cup milk, scalded
⅓ cup butter or margarine
⅔ cup sugar
Dash of salt
1 yeast cake, crumbled
1 egg, beaten
4 cups sifted flour
1 cardamom seed, crushed
Raisins

Add milk to butter, sugar and salt, and stir until dissolved. Cool to lukewarm and add the yeast, stir well, then add egg. Gradually stir in flour and the crushed cardamom and beat thoroughly. Place dough in a greased bowl, cover, and let rise in a warm place until double in bulk. Knead on a floured board for a few minutes. Roll a small portion at a time and cut into strips about 5 inches long and ½ inch wide. Place two strips together to form the letter X and curl out the ends. Decorate the center of each bun with four raisins. Place on a greased baking sheet and brush with beaten egg. Cover and let rise for 1 hour. Bake in a moderately hot oven (400°F.) for 12 minutes.

Makes 2-2½ doz. buns ***93 cal. per bun*** ***Source of vitamins A, B complex***

Recipe submitted by Hannah Johnson

Tested in The American Home Kitchen



◆ pepparkakor (ginger cookies)

Preparation time: 30 min. (chill dough overnight)

2 cups sifted flour
1½ tsp. baking soda
1½ tsp. ground cloves
1½ tsp. ginger
1½ tsp. cinnamon
1 tsp. salt
½ cup butter or margarine
1 cup sugar
½ cup molasses
½ cup light cream

Sift together flour, baking soda, cloves, ginger, cinnamon and salt. Cream butter until soft. Gradually add sugar and continue to cream until light. Add molasses and mix well. Stir in the flour alternately with the cream and mix thoroughly. Wrap dough in wax paper and chill in refrigerator overnight or for several hours. Roll dough paper-thin on a lightly floured board and cut with a diamond cooky cutter. Bake in a moderately hot oven (375°F.) for 10 minutes or until done.

Makes 4 doz. cookies ***64 cal. per cooky*** ***Source of vitamins A, B complex***

Recipe submitted by Hannah Johnson

Tested in The American Home Kitchen





Yes, Santa, gone are the days when you could swoop down the chimney with just ANY vacuum cleaner. Today's homemakers are making comparisons. That's why so many of them prefer CADILLAC. Some want the new streamlined cylinder type Cadillac; others want the motor-driven brush model — but they all agree: Cadillac cleans better, faster — with less effort.

2 SPEED CONTROL
HIGH for deep, thorough cleaning.
LOW for daily surface pickup.

CADILLAC
Revolving Brush and Cylinder
VACUUM CLEANERS
Since 1911
Sold only by reliable dealers.

For dealer's name write to
'CLEMENTS MFG. CO.
6601 S. NARRAGANSETT AVE.
CHICAGO 38, ILLINOIS

An Ideal Gift



ALL PURPOSE
Heater and Air Circulator!

Winter heating, summer cooling, drying any time! Ample air volume. Inexpensive, useful, *effective!* Now on sale.

Vornado TWIN-AIRE

Guaranteed by Good Housekeeping

World's Finest Air Circulators

EXCELLO KITCHEN TOWELS with a Tradition

- Extra Large
- Absorbent
- Lintless
- Extra Soft

"They're Laundry Fresh"

Sweden's hospitable people. On December thirteenth Yuletide is opened officially in cities and villages by a young girl re-enacting the role of the legendary Lucia Bride by visiting each household at dawn with a tray of coffee and cakes. In Stockholm, Lucia is chosen by popular vote, in much the way that beauty queens are elected in the United States. In the homes, however, Lucia usually is represented by the oldest daughter in the family. Lucia is the embodiment of the Christmas spirit in her white dress, crimson sash, and stockings and traditional *lignon*—leaf crown, adorned with nine lighted, white candles. She awakens each member of the family by singing traditional verses and leaving hot coffee, fresh buns and *Pepparkakor*, or ginger cookies at the bedside.

SOMETIMES Lucia makes her rounds alone, but often she is accompanied by girls and boys of the parish. The girls wear long white gowns and carry white candles. The boys, known as *Stjärngossarna*, or Star Boys, wear white also, and tall, peaked silver caps decorated with star and moon cutouts. One lad holds an illumined paper star which is fastened to a pole and revolves like a pinwheel. Sometimes Lucia is attended by baker boys who carry *Lussekatter* or Lucia cats, special safforn-seasoned buns made in the shape of an "X" with curled-up ends and raisin eyes.

Lucia and her little band, like Christmas carolers of other countries, sing old Yuletide songs as they visit the various homes. Contrary to custom, however, the Swedish boys and girls offer, rather than expect, hospitality. As they enter the houses, the young people sing these words to the tune of *Santa Lucia:*

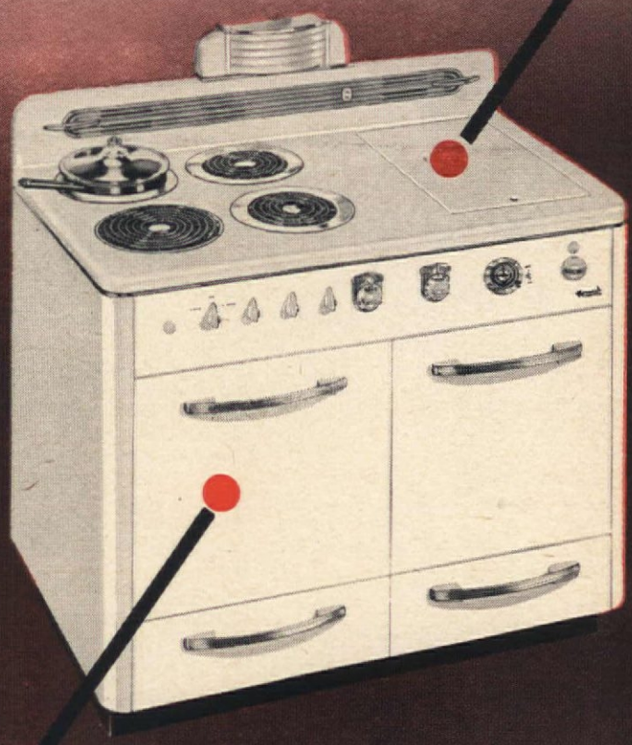
"Night goes with silent steps
Round house and cottage.
Over the earth that the sun forgot
Dark shadows linger.
Then on our threshold stands
Whiteclad, with candles in her hair,
Santa Lucia, Santa Lucia."

In large communities there are many Lucia Brides. In Stockholm and other urban centers early morning trams and busses are crowded with members of the Lucia group, still in costume, who have been making rounds since early dawn and are hastening to business to re-enact the ceremony at their offices. Nor are hospitals, orphanages, and old peoples' homes forgotten. Lucia visits everyone who is ill or lonely, just as her medieval counterpart was said to have done.

Many folk practices exist in connection with *Luciadagen*. The year's threshing, spinning, and weaving must be finished and everything put in order for the Christmas holidays. Before this day, young people finish making Christmas presents; the housewife completes her weeks of holiday baking, and finishes making the tallow dips for table and Christmas tree. Floors are scrubbed, pewter, brass and copper are scoured and polished; the *Lutfisk*, traditional fish, is buried in beech ashes, so it will be sweet and

Want to save stooping — save electricity — save time? Here, in this built-in surface oven, found only in the Monarch Roaster Range, you can prepare most of your oven meals: vegetable dinners, baked beans, sauerkraut and spareribs, fowl, game, casserole dishes, complete meals — yes, even bake biscuits. When not in use, is flush with cooking top.





THE MONARCH ROASTER RANGE HAS 2 OVENS



When additional oven space is needed — or when you need two different oven temperatures at the same time — or when you have a broiling operation — the regular, large-size Monarch oven is always available. Both ovens are timer-clock controlled.

REALLY, when you consider all the wonderful advantages of this Monarch 2-oven Roaster Range — the fuel economy, the flexible oven capacity for a two-person meal or a dinner for 16—you begin wondering how anybody would be satisfied with buying any other electric range! And that's exactly what YOU will wonder when you see it — and have your Monarch dealer demonstrate it. See him this week, or write the factory for literature.

MALLEABLE IRON RANGE COMPANY, 427 Lake Street, Beaver Dam, Wisconsin



Speed Economy

Monarch ELECTRIC

Here's a practical present she'll appreciate the year around



COSCO
TWO-IN-ONE
Step Stools

Here's a *practical* gift inspiration to put stars in HER eyes on Christmas day—*and every day!* It's a handy, handsome COSCO Step Stool . . . at once a comfortable seat and safer household ladder. All-metal COSCO Step Stools come plain or upholstered, in chromium or baked-on enamel finish, with or without backs. All have restful, form-fit seats and self-locking, rubber-treaded, "swing-away" steps. See COSCO Step Stools at department, furniture or hardware stores —or write for name of nearest dealer. And remember: COSCO makes many other sturdy household stools—for every purpose, every purse.

Guaranteed by Good Housekeeping
REPLACEMENT OR REFUND OF MONEY IF NOT AS ADVERTISED THEREIN

Tested to support over 1000 lbs.

ILLUSTRATED: Model 4-D Step Stool has padded seat and back, washable upholstery. Chromium finish, baked-on enamel trim in choice of colors.

HAMILTON MANUFACTURING CORPORATION
COLUMBUS, INDIANA
The Leading Manufacturer of All-Metal Household Stools

Like the dripping gold of New Orleans sunshine



Up-river folks turned out with a glad welcome to every Mississippi steamboat bringing New Orleans molasses.

Poured over hot buttered pancakes, this delicious *light* New Orleans molasses is so sunny . . . so mild . . . it reminds you of liquid sunshine.

Made only from Louisiana sugar cane, *Gold Label* Brer Rabbit Molasses has the same flavor folks loved so well in the early Mississippi steamboat days.

Enjoy the spun-gold richness of *Gold Label* Brer Rabbit not only on pancakes, but on waffles, bread, French toast, cereal—or to give your cooking a *delicate* molasses flavor. For dark, full-flavored molasses, use *Green Label* Brer Rabbit.



Gold Label

Rich in Iron—
needed for good red blood!

BRER RABBIT New Orleans MOLASSES

tender for the Christmas feast.

For American homemakers the Lucia Fest is an easy and picturesque way to entertain. Cover a long table with a lace or linen cloth and set it, buffet style, with plates of the buns and cookies, and with coffee cups, dessert plates, silver, and napkins.

An effective centerpiece is a deep copper bowl wreathed with long-needled pine and delicately silvered twigs. In the center, place three, lighted, faun-shaped candles. Arrange small ceramic foxes so their tiny heads peek through the pine and look toward the fauns in the bowl. Another attractive centerpiece is a low crystal bowl surrounded with holly. Fill the bowl partially with water and float in it three white water lily candles and their green waxed pads.

At either end of the table place three-branch candlesticks. Wrap the base of red and white candles with strips of red and white fringed tissue paper before inserting in the candlestick sockets. Set red and white candles in the windows, on the mantel, and the bookcase for additional color.

WHEN it is time to serve refreshments, turn off the electricity and light all the candles—*Luciadagen* is a festival of light. Lucia and her attendants then enter singing the Lucia song with piano or phonograph accompaniment. When there are small children in the family, have them represent Little Stars. Dress the children in plain white slips with peaked, silver-paper caps, and have them carry tiny wands decorated on top with silver Christmas tree stars. One or two older girls, dressed in white and crowned with greens, may assist Lucia in serving.

Lucia and her attendants wear simple robes, similar to the one illustrated. As is shown in the photograph, Lucia has the traditional crown of green leaves. Huckleberry makes a good substitute for the shiny *lignon* leaves used in Sweden. To avoid fire hazards, it is wise not to light the nine white candles wired to the crown.

Lucia carries a large tray, preferably of copper, in keeping with peasant custom. If copper is unobtainable, use silver, or whatever seems practical. Set the tray with a small matching coffee service, two or three cups and saucers, and plates containing *Lussekatter* and *Pepparkakor*. Recipes for these delicacies are given on page 96.

Lucia goes to each guest, holding the tray so they may serve themselves. Her assistants furnish china, silver, and napkins from the party table, and replenish the tray.

Much of the charm of the Lucia Fest lies in the opportunity it gives the young people of the family to help entertain. After refreshments have been enjoyed, it will be quite natural and enjoyable for the guests to gather around the piano and sing the beloved Christmas carols. Of course, everyone will want to know about the Lucia custom, so the girls will tell the story of how this kind of coffee party originated centuries ago in Sweden.

The TELEPHONE SECRETARY



AN IDEAL GIFT • FITS SQUARE ROUND OR OVAL BASE PHONES

ORDER DIRECT ONLY $2.50 POSTPAID

Tel-Sec is as handy as the phone itself. No more will you have to say "Wait until I get a pencil and paper". Tel-Sec holds pad and pencil right at the phone in a handy pull out drawer. Remains rigid when writing — slides in, out-of-the-way, when not in use. Enameled finish matches phone perfectly. Installed in seconds. Simply place phone on Tel-Sec, push down, and it snaps into place. Won't scratch or mar delicate surfaces. Refills with ordinary pad and pencil. 50,000 satisfied users.
COMPLETE SATISFACTION OR MONEY BACK
Tel-Sec square (illustrated) $2.50. Oval and round base Tel-Secs $2.75 postpaid. No C.O.D.'s.
LANKO INDUSTRIES SALES DIVISION
(Exclusive Distributor)
6774 Taft Dept. C Detroit 8, Mich.

GRAVY MASTER
makes gravy as you like it
RICH · BROWN · FULL-BODIED
FREE Novel Jot-Down Recipe Booklet. Write Gravy Master, Dept. A Long Island City 1, N. Y.

MEET YOUR NEIGHBORS!
We of the three Americas (North —South—Central) have much in common. So let's get acquainted. Handcrafts make it easy. Take Haiti: Her rich forests abound in Genuine Mahogany from which Bowls—Trays—Candy Dishes—Lazy Susans — Tables — Book Ends—Cigarette Boxes are made by hand lovely beyond description. And prices are modest. Light—Dark—Two-Tone.
WE THE AMERICAS
Dept. AH/12
Station "O"—Box 74
New York 11, N. Y.



CHEESE BOWL w. Cover and Snake's Head for Knob Light. $15.50
Shipping Charges Extra

A CHRISTMAS TREAT
Pops big, tender, crisp! No Hulls. Try both White and Yellow Hulless.
JOLLY TIME POP CORN

CLEANS WINDOWS WITHOUT WATER
NEW CHEMICAL MITT
Sensational! DRY Window Cleaner! Uses no water, no messy liquids. Chemically Treated. Simply glide over windows; leaves glass sparkling clear. No heating water, no heavy buckets to carry. No rags, powders, sponges, chamois. No mess or muss. No red chapped hands. Dust, dirt, grime, fog disappear like magic. *Take orders from friends! Earn money!* Simple offer sent immediately to all who send name at once. A penny postal will do. SEND NO MONEY—*just your name.* KRISTEE CO., 1336 Bar St, AKRON, OHIO.
SAMPLES FOR TRIAL

Stop Searching Now!
Your FIX-IT-KIT contains hammer, pliers, screwdriver, 6 ft. steel tape, fuses, hose washers, assorted nails, screws, tacks and picture hooks—in one box that fits kitchen drawer. $3.65 (check or M.O.—no C.O.D.). Dealers—write for folder and discounts.
$3.65 postpaid
HOME UTILITIES, INC., 7901 S. Princeton Ave., Chicago 20, Ill.

RECIPES IN USE NEED
CELLOPHANE ENVELOPES!
For new recipes—or your old favorites—use these individual cellophane envelopes! They're grease-proof and waterproof . . . easily visible . . . 3" x 5" for handy filing. Will also protect other file-size homemaking data. So inexpensive, too!
100 for $1.00 250 for $2.00 400 for $3.00
Write today—don't wait!
Send check or money order to:
THE AMERICAN HOME
Dept. N, 55 Fifth Ave. New York 3, N. Y.



Made up for GLAMOUR

A distinctive dressing table and window ensemble created with Fincastle fabrics can be a feature of your bedroom too! Ask to see the new Fincastle patterns at your favorite store for draperies, slip covers and many other home decoration uses.



Send 10c in coin or stamps for "Interiors Beautiful," 32 pages of decorating hints, pictures, etc. Address 1320 McHenry Street.

Fincastle FABRICS

LOUISVILLE TEXTILES, INC. LOUISVILLE, KY.

A Christmas Snow Sing



Clare McCanna

Henri Warren

ALL through the year the conscientious hostess searches for a brand-new idea to spark each party. Except at Christmastime—then, we want all that is most loved and familiar around us: family, friends, the old ornaments for the tree, the old songs. A party with a new twist, yes, but let's keep the old trimmings. A Snow Sing does just that.

All of us love to sing the old Christmas songs. When the mood and spirit of Christmas is all about us, we respond gladly by singing the songs we know. So why don't you invite some friends to your home during the week before Christmas for a Snow Sing? To create the proper atmosphere, you will need snowflakes, snowmen, and snowballs.

First, make your invitations and mail them early. And you don't have to be an artist to make them. Fold a rectangle of bright-green paper, 8″ by 4″, in half. On the front, paste a large snowflake, and then over it place two red musical notes cut out of construction paper.

The snowflakes are made in this way: Draw a circle with a 3½″ diameter and fold in fourths (fig. 1 below). Then open to a half circle and accordion pleat the half circle five times to give you six divisions (fig. 2). The resulting cone will have four folded edges on the left, three on the right (fig. 3). Cut designs on three-edge side. When opened, there is a six-pointed design fancifully like a snowflake (fig. 4).

Paste along the center line on the inside of the invitation a sheet of white paper 7½″ by 3½″. Illustrate and write the invitation.

The funny little snowmen favors can be made easily when you follow these instructions: Paste cotton around the sides of a nut cup (fig. 5). Then cut a circle of cardboard a little larger than the opening of the cup. Paste a wad of cotton—in correct proportion to the nut cup—on the cardboard. Tie a white thread

CALIFORNIA Vernonware



Dolores

"I am as feminine as the petal of a flower. I am light and satiny smooth, and add a luxurious touch to your dinner, luncheon or breakfast table."

Dolores belongs to the aristocratic California Vernonware family.

Limited full color edition of Vernonware patterns, pictured in their early Californian atmosphere, now available. Send 25c for your copy. Dept. AH12.

VERNON KILNS

2300 East 52nd Street, Los Angeles 11, California

AMERICA'S FINEST LINE OF SEMI-PORCELAINS

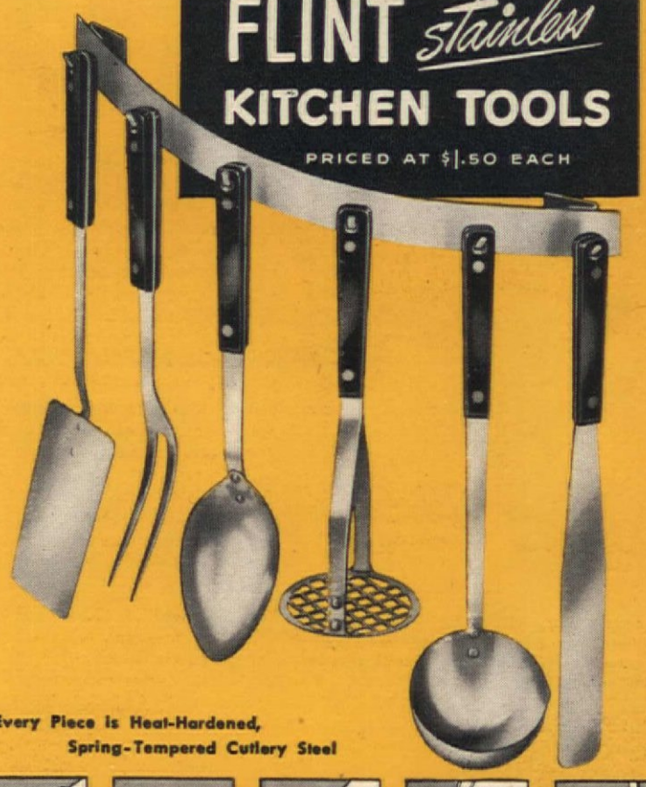
Treat your kitchen to beauty... treat yourself to easier work!

Good Cooks Deserve



FLINT *stainless* KITCHEN TOOLS

PRICED AT $1.50 EACH



Every Piece is Heat-Hardened, Spring-Tempered Cutlery Steel



Full Tang Handles | Anchor Fast Rivets | Taper Ground Blades | Bakelite Handles. Won't Crack | Full Mirror Polished

SPECIAL "Get-Acquainted" OFFER!

7-PIECE SET IN GIFT BOX

including Stainless Steel Rack

Regular $11.00 Value For

ONLY $9.95

Look For Gift Box Display at Your Dealer





There Are 10 Handsome Flint Kitchen Tools

These Flint* Stainless Kitchen Tools are masterpieces of black Bakelite and stainless steel. To make your kitchen brighter—your work easier.

EKCO

And when you buy Flint Stainless Kitchen Tools you buy for a lifetime. Because each piece is made with heat-hardened, spring-tempered cutlery steel.

Full tang construction . . . anchor fast rivets . . . taper ground blades . . . full mirror polish . . . and beautiful black Bakelite acid-, alkali-, soap-, and water-proof handles that won't crack or chip.

Take the drudgery out and put joy into cooking with efficient, smart-looking Flint Stainless Kitchen Tools. At any good department or hardware store. You'll be delighted with them.

*Reg. U. S. Pat. Off.

FLINT *stainless* KITCHEN TOOLS

PRECISION MADE BY EKCO



Cleaner... faster... less laundering!

● Bacon to drain? Fish to flour? Bib for the baby? Use a fresh, clean ScotTowel! Saves messy clean-ups —you throw away both towel and scraps.

ScotTowels make kitchen work speedier, cleaner, easier . . . in dozens of ways. And they cut down laundering—you don't have to wash ScotTowels! Made of thirsty cellulose. 150 to a roll. Scott Paper Company, Chester, Pennsylvania.

ScotTowels MADE STRONG TO WORK HARD!

Trade Mark "ScotTowels" Reg. U. S. Pat. Off.



Ideas for Christmas

Choose a gift that will always be remembered. Our distinctive collection includes unusual designs in silver pieces, lamps, brass candlesticks and fireplace accessories. Also showing the famous BIGGS Colonial Reproductions that can be enjoyed for generations. Write for special Christmas brochure. Biggs Antique Co., 105 East Grace Street, Richmond, Virginia.

SINCE 1890 MAKERS OF ONLY THE VERY FINEST FURNITURE

BIGGS
RICHMOND 19, VA.

SHOW ROOMS IN ATLANTA, GA., BALTIMORE, MD., WASHINGTON, D. C.



Styled in decorative modern design, this mirror is handsomely hand-engraved with oval-shaped printies which give this beautiful piece its sparkling charm. Write today for our folder, "How to Lend Personality to your Walls with Mirrors."

Donnelly-Kelley Glass Company, Holland, Michigan

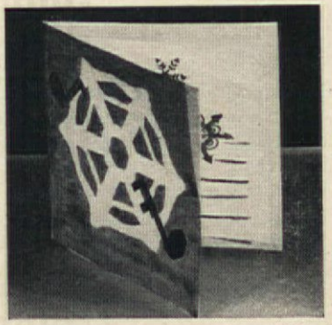
two-thirds of the way up the cotton wad to make a division between body and head (fig. 6). Paste tiny black-paper eyes and a red mouth on the face. Tie a green ribbon around the neck and place a cone-shaped green crepe-paper hat on the head (fig. 7). Cut a long paper oval and cover with cotton for arms. Sew or paste this strip to center of snowman's back, then bend arms around body to hold a red songbook bearing name of each guest. Place on top of nut cup and the favor is completed (fig. 8).

Invite your guests for a buffet dinner before the sing, and decorate the table simply in festive reds and greens. You can make the red tablecloth from four yards of cotton, linen, or rayon. Divide in half and stitch the halves together to make a square, then fringe the edges. Make green napkins of the same material. The centerpiece is composed of the jolly little snowmen holding their songbooks labeled with the name of each guest. They are the nut cups as well as the favors. Make more snowflakes like the ones decorating the invitations, of various sizes, and place them helter-skelter about the table. Spread them with a thin coat of paste, then sprinkle Christmas-tree snow over them.

The menu will be easier for you if you just use the recipes for which you are famous, but finish the dinner in the snow theme—serve snowballs for dessert. Bake cupcakes in a round-bottomed pan, or trim the edges of cupcakes to give a rounded effect. Frost them all around and sprinkle shredded coconut on the top and sides. Top them with angelica, candied citron, or a cherry.

Start the evening's entertainment with group singing. Supply each guest with a typed copy of the words to the songs. A piano is a necessity, so be sure someone can play.

When everyone is thoroughly in



A Snow Sing invitation completed

F. M. Demarest



Centerpiece: cotton snowmen favors

Exquisitely Proportioned



Carlton House Desk

By Colonial

Through authenticity of design, fidelity of craftsmanship, and the use of genuine mahogany, Colonial Heirloom reproductions completely capture the beauty and charm of their illustrious predecessors. Colonial Manufacturing Co., 970 Colonial Avenue, Zeeland, Michigan.



NEW BOOKLET
illustrating Colonial hall clocks and heirloom furniture — includes much authoritative data on historic furniture styles — preservation of finishes, leather, etc. Send 10c to cover mailing.

COLONIAL Heirloom REPRODUCTIONS
Ageless Artistry in Mahogany

PERSONALIZED STATIONERY

BROWN OR PINK PIN CHECK — $2.00
250 Single Sheets 4 7/8" x 8"
125 Envelopes 5 1/8" x 4 1/8"

WHITE LINEN FINISH — $2.00
150 Single Sheets 7 1/4" x 10 1/2"
100 Envelopes 7 1/2" x 3 7/8"

Add 20c to these prices West of Miss.

- For your own correspondence
- For boys and girls away at school
- For everyday and Christmas gifts
- The perfect gift for your hostess

Envelopes and sheets printed with your name and address in blue ink. Satisfaction guaranteed. Specify color wanted. Send for this big bargain in fine quality stationery now!

COLONIAL STATIONERY CO. Dept. M
251 CAUSEWAY ST., BOSTON, 14 MASS.

WRITE FOR OUR CATALOG!
POST-TOP LANTERNS
WIRED - 16½ IN. HIGH
RUST-PROOF
$11.50
SPENCER STUDIOS
710 CHESTNUT ST., PHILA.



LAVENDER LOVELY LAVENDER!

The enchanting fragrance of sweet lavender for you in dainty sachets—gift box of 6 for $2. or smaller box of loose lavender $1., or box of 6 Lavensage sachets for $2.

D'ORMEL PRODUCTS
421 W. 6th St., Reno, Nevada.
No C.O.D.'s please.



Burpee's Fluffy-Ruffles GIANT PETUNIAS
Exquisitely ruffled, fringed; 5 in. across. All colors, mixed. Send 10c for 25c-Pkt. of seeds.
25 SEEDS 10¢
W. ATLEE BURPEE CO.
SEED CATALOG FREE
306 Burpee Bldg. Philadelphia 32, Pa. OR 306 Burpee Bldg. Clinton, Iowa



Costume Jewelry *for your home!*

Like your necklace, like the bracelet on your wrist, the rhinestones on your gown, Mersman Tables are jewel-box inspirations and sensations that transform rooms from so-so to oh-oh! Add the charm of Mersman "costume jewelry" tables to *your* home. See the special Mersman table section at good stores everywhere.

The Mersman Bros. Corp., Celina, Ohio

"the biggest name in tables"

© 1947 The Mersman Bros. Corp.

Mersman Tables

Jewelry by Castlecliff



THE IDEAL CHRISTMAS GIFT



Patented

Novel—Useful—Desirable

T-Top is a light rigid top which slides easily over the surface of a card table, just doubling its size. It seats 7 persons comfortably—46" in diameter, 144" in circumference—it's perfect for luncheon, jig saw puzzles and card games. Can be tucked away in a closet or corner. Send for your T-Top now! Shipping weight approximately 16 lbs. Shipment made promptly. Shipped by express. No C.O.D.'s, please. Specify Color Wanted. Dark Green, Rich Red, Dark Brown.

Colors $5.95 No C.O.D.'s

Unpainted T-Top $4.95 F.O.B. Salem, Mass.

SEND CHECK OR MONEY ORDER TO

T-TOP COMPANY, INC.

Dept. 27 Salem, Mass.

Amazing! POCKET OR PURSE SIZE New RADIO



WORLD'S SMALLEST RADIO KNOWN!

Wt. only ¼ lb. Beautiful Silver Black plastic case. Has Inductive Slide Tuner—W'd Crystal Diode—NO TUBES, BATTERIES OR ELECTRIC "PLUG IN" NEEDED! Should last for years!

GUARANTEED TO PLAY • NEW 1948 MODEL

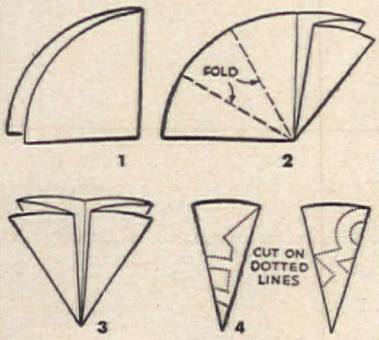
on local stations if complete instructions sent are followed. Use it at home, in bed, in many offices, hotels, cabins—most anywhere! HUNDREDS OF SATISFIED CUSTOMERS ALL OVER THE WORLD!

SEND ONLY $1.00 (Cash, M.O., Check) and pay postman $2.99 plus delivery fees on arrival or send $3.99 for Post Paid delivery. Complete as shown—ready to play with self contained personal phone. WONDERFUL GIFTS FOR CHILDREN! Order now at this low bargain price.—Prompt shipment on orders sent now—today! Be the first to get YOUR Pakette Radio! (All foreign orders $5.00 U. S. cash with order).

Pa-Kette Radio Co., Inc. Dept. AH-12, Kearney, Nebr.



Suggested rhyme for invitation



How to make decorative snowflake



How to make a snowman favor

the singing mood, change from group singing to a contest. Have each person draw a slip of paper from a bowl to divide the guests into groups for the competition. Tie a red ribbon to the slips for the women and green ribbons on those for the men. Label the slips as follows:

4 men: You are a member of quartet No. 1. You will sing, *I'm Dreaming of a White Christmas.*

3 women and 1 man: You are a member of quartet No. 2. You will sing, *Joy to the World.*

1 woman and 2 men: You are a member of a trio to whistle, *Jingle Bells.*

2 women: You are a member of a duet to sing, *Silent Night.*

You may let the group rehearse first or you can make them perform spontaneously. In any case, everyone is bound to enjoy it, and the gayety of the evening will make each one say, "We'll have to have another Snow Sing next Christmas."

CARE, Cooperative For American Remittances To Europe, Inc., will help you do your share toward "Peace on Earth" by delivering food, clothing, or household packages to families or any individuals in any of 15 European countries. For a gift of three-point happiness, send a CARE carton in the name of a friend; he will receive a Donor Certificate. CARE is government-approved; it guarantees delivery. Send order plus $10 to CARE, 50 Broad Street, New York 4, N. Y.





Kitchen-Kraft STEEL CABINETS

Buy a Complete Semi-Custom Kitchen
. . . Package Kitchen "Work Centers"
. . . or a Unit at a Time

Now you can have the kitchen of your dreams . . . built to fit your home and your budget. Whether your kitchen is old or new, large or small, *Kitchen-Kraft* floor, wall, and sink cabinets can be arranged to give you streamlined beauty . . . step-saving convenience. Broad work surfaces, ample storage space where you need it, finger tip control drawers, sparkling chrome fittings are *Kitchen-Kraft* features that will brighten your kitchen hours. Best of all, you can buy a *Kitchen-Kraft* kitchen complete, by work centers, or a unit at a time. Send for free brochure and learn how *Kitchen-Kraft is easy to buy . . . easy to install . . . delightful to use.*

MIDWEST MFG. COMPANY, Dept. A-12
GALESBURG, ILLINOIS

Please send (without cost or obligation) a copy of your new brochure, "*Kitchen-Kraft* Steel Kitchen Cabinets." Also tell me the nearest *Kitchen-Kraft* dealer.

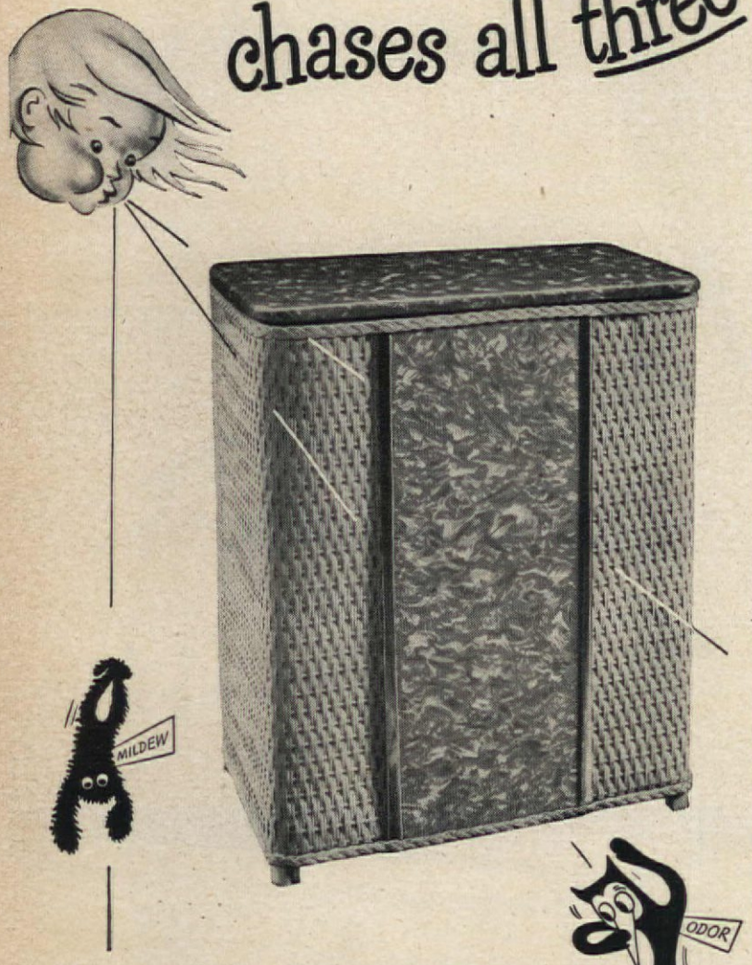
Name_____

Address_____

City_____

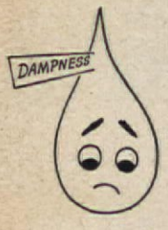
State_____

This one hamper chases all three



MILDEW • DAMPNESS • ODOR

CAN'T STAND SELF-VENTILATION!



Your linens need protection from these soiled clothes gremlins. That's why Pearl-Wick Hampers are made Self-Ventilating! Pearl-Wick's sturdy, woven fibre has hundreds of tiny, open vents that let air through. That means far less chance for rotting dampness, mildew and annoying odor. See the difference when you empty a Pearl-Wick Hamper!

Choose your new Pearl-Wick Hamper now. You'll get the best-made, best-styled, most famous hamper in the world... with the *added protection* of Pearl-Wick Self-Ventilation!

Moderately priced, in decorator-approved styles and colors. Many sizes—wherever better housefurnishings and furniture are sold. *Shown:* Handsome "pearl" front panel, chrome-edged, with "pearl" top to match. Fully self-ventilating.

PEARL-WICK

SELF-VENTILATING *hampers*

*t. m. reg. U. S. Pat. Off. Ad copyr. 1947. Pearl-Wick Corp., Long Island City 2, N. Y.

Christmas Comes



Appointments to extend the festive season

CHRISTMAS entertaining has a glamor and a glow all its own just because it's Christmas, and so we plan special menus—and special tables to set them off. Shown on these pages are new china patterns and accessories for successful entertaining. The buffet table setting was inspired



Baldassarre-Dornin

1



F. M. Demarest

2



5

to the Table



throughout the coming year

by "A Christmas Snow Sing." The centerpiece is composed of charming little ceramic figurines enacting the sing in miniature. The background for the little tableau are candles dressed in specially designed poinsettia sleeves made of wax that does not easily chip or melt. They can be used often.



4



Dow Chemical Co.

3



6

want a new range that's faster, *cleaner*... easier to cook with... fully automatic?



FOR THE VERY FINEST in modern automatic cooking appliances, look for the "CP" seal. It's on this super-modern ROPER Gas range and on dozens of other models — all built to "CP" standards. See these stunning new ranges at your local Gas Company or Gas appliance dealer's. There'll be one that's just perfect for your "New Freedom Gas Kitchen."

AMERICAN GAS ASSOCIATION, 420 Lexington Ave., New York 17, N. Y.

GAS has got it!

FREE TO HOUSEWIVES !!!



THIS BOOKLET TELLS YOU HOW TO SAVE UP TO 39% ON GAS BILLS!



After reading this attractive, fully illustrated booklet, you will want to be sure your new gas range is equipped with the famous Harper Center Simmer Burners.

Eighteen leading gas ranges are equipped with Harper Burners. These burners are superior to all other top burners because each Harper burner is really *2 burners in 1*. As shown below, the big *outer* burner brings foods to a quick boil. Turn handle until it "clicks" and the *big burner* goes out, leaving only the small efficient *inner burner* lit to finish the cooking.

Enjoy These Advantages

Only the *separate* Harper Center Simmer Burner gives you the *controlled low heats* you need to keep foods warm for serving . . . to eliminate pot watching and boiling dry . . . to keep proper pressure cooker heat . . . to allow cooking with little water, which saves time and gas. Cooking with the tiny *inner burner* keeps the average kitchen 9 degrees cooler, and saves up to 39% in fuel. *Only* the Harper Center Simmer helps so much in your cooking!

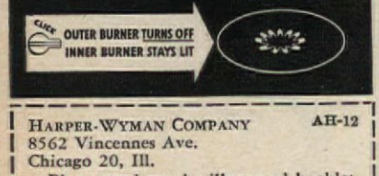
Send for your copy of "Modern Methods of Top Burner Cooking." It is packed with information about making your cooking easier.

SAVE THE VITAMINS!

Cook with a single cup of water . . .



2 BURNERS IN 1



HARPER-WYMAN COMPANY AH-12
8562 Vincennes Ave.
Chicago 20, Ill.

Please send me the illustrated booklet, "Modern Methods of Top Burner Cooking."

Name_____

Street_____

City & State_____



Priceless old paintings are restored to their original beauty by modern experts . . . and

Precious old linens are safely restored to beauty by Clorox!



YOU can use treasured old family linens with pride and pleasure, for Clorox restores white cottons and linens to their showy whiteness (brightens fast colors), makes them fresh, sanitary. Clorox also reduces rubbing, conserving fabrics. It is safe on even the daintiest doily, for Clorox is extra-gentle, free from caustic and other harsh substances. It is made by an exclusive patented process. And in routine housecleaning, Clorox disinfects, deodorizes and removes stains. Directions on the label.

America's Favorite Bleach and Household Disinfectant



CLOROX

FIRST IN QUALITY
...IN PERFORMANCE
...IN PREFERENCE!

BOON HOUSEHOLD CLEANER

is another marvelous aid to easier, more efficient cleaning. It wipes away dirt and grease from washable surfaces quickly, easily. Excellent on autos. At your grocer's.

MADE BY THE MAKERS OF CLOROX



FOR QUICK, EASY SHINES AT HOME

Use a...

SHINE-BOY SHOE HOLDER...



PRICE
$2.00
AT BETTER STORES OR ORDER DIRECT

Just the thing for quick, easy shoe shines at home. Holds shoes securely while you clean and polish them. Brown baked enamel finish.. Sturdy steel construction. Easily removed when not in use. Mail orders accepted, postage pre-paid...C. O. D.'s 15¢ extra. Money back guarantee.

DEALERS: INQUIRIES INVITED

SHINE-BOY MANUFACTURING CO.
59 E. ORANGE GROVE AVENUE • DEPT. A12 BURBANK, CALIF.

The "Poinsettia" china is colorful perfection for a Christmas table. The shining silver is the lovely "Grand Colonial" pattern. A chintz tablecloth and green-banded white napkins complete the table setting.

With Christmas cookies, and cakes, and fancy sandwiches in delicious abundance, nothing becomes more decorative and necessary than (No. 1) a "Godey Print" porcelain plate for fine display and service. It is available in a blue or maroon border enriched by stamped gold filigree.

The richness and delicacy of Spode "Rose Briar" (No. 2) is in the true tradition of Christmas. Its festive wreath of roses accents the brilliance of a holiday table, and its fluting and basketweave imparts the beauty of fragility. Shown are dinner and luncheon plates, and covered casserole.

One of the universal delights of Christmas is the chance for sparkling newness endorsed by the spirit of the season. It is the same when a child is thrilled by a new toy and when a hostess presents her guests with an enchantingly new table setting. Different, and very lovely, the new (No. 3) "Mountain Laurel" pattern in Stangl dinnerware has a hand-carved design and hand-painted underglaze. Shown: a service plate, serving dish, and a new casserole.

The gracious hospitality of the Christmas season overflows into many informal—often unplanned—"at homes". Then the clever, efficient hostess calls to her aid a new individual serving tray called, "A party in your hand" (No. 4). Molded of clear Styron—a plastic—in a variety of colors, these trays have ample room for a beverage glass, a sandwich, and a snug spot for a small metal ash tray. They are easily washed with soap and water, shatterproof.

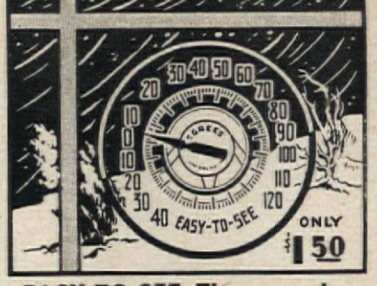
As much a part of the traditional Christmas day as the fragrance of the succulent turkey in the oven is the tang of shiny red, juicy apples sitting plumply in the fruit bowl. Nor does the thoughtful hostess forget the festive flavor of holiday nut meats. She serves them in fruit bowl and nut dish (No. 5) of modern design by Eva Zeisel—in white, or holiday colors.

Another smart addition to graceful informal entertaining is the new pressed-leaf designed plate-and-cup ensemble that will put both hostess and guest in perfect holiday ease. The footed tea cup is designed to fit into a well in the 10½-inch glass plate—which means much less "juggling" for the guest and an attractive and inexpensive service for the hostess.

Christmas comes—to the table, too—but once a year, and we're always determined that *this* year will be better than all the ones before. We hope these table hints will help and inspire you to accomplish just this.

Illustrated on pages 102 and 103: Table setting by Broadway Department Store, Inc.; China—Angeles Pottery Mfg. Co.; Figurines by Ynez; Candles—Tremi Candles; Candlestick Holders—Fisher Silversmiths; Flatware—Wallace Silversmiths; Cloth—Broadway Department Store; Napkins—Weildurse; 1. Salem China; 2. Copeland & Thompson; 3. Fulper Pottery; 4. Nalle Plastics; 5. Riverside Ceramic Co.; 6. Century Glasscraft.

SEE *at a glance* HOW COLD IT IS OUTSIDE *from inside*



EASY-TO-SEE Thermometer

The Ideal Christmas Gift!

3½" transparent dial attaches anywhere on outside of window—always visible. You look right through it. Big numbers easy to read even 10 ft. away. Weatherproof, reliable, accurate. Send $1.50 check or money order and thermometer will be mailed POSTPAID. Sorry, no C.O.D.'s. Order several for Christmas gifts! Individually boxed.

LOHRMAN SEED CO.
407 Macomb Street, Detroit 26, Michigan
Our 55th Year in Business!

For "tops" in POPCORN



● Tender, fluffy popcorn without effort—the automatic electric way. No stirring, no shaking, no burning. Just plug in this handy unit and watch it go to work.

POPPER-PLUS



Lift off kettle and you have an electric grill, ideal for coffee or light cooking. The 2-quart aluminum kettle, specially designed for quick heating, is a convenient container for preparing soups, stews, cereals; making jams, jellies, etc.

If your dealer hasn't POPPER-PLUS, write us. Distributors! Get our proposition. Complete at only $5.95. (Slightly higher in Western States.)

WYNDALE MFG. CORP., *Indianapolis 2, Indiana*

STATEMENT OF THE OWNERSHIP MANAGEMENT, CIRCULATION, ETC., required by the Act of Congress of August 24, 1912, as amended by the Acts of March 3, 1933, and July 2, 1946, of THE AMERICAN HOME, published monthly at New York, New York, for October 1, 1947, State of New York, County of New York ss.

Before me, a Notary Public in and for the State and county aforesaid, personally appeared W. H. Eaton, who, having been duly sworn according to law, deposes and says that he is the Publisher of The American Home Magazine and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily, weekly, semiweekly or triweekly newspaper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Acts of March 3, 1933, and July 2, 1946 (section 537, Postal Laws and Regulations), printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, W. H. Eaton, 444 Madison Ave., New York 22, N. Y.; Editor, Jean Austin, 444 Madison Ave., New York 22, N. Y.; Managing Editor, Marion M. Mayer, 444 Madison Ave., New York 22, N. Y.; Business Manager, W. H. Eaton, 444 Madison Ave., New York 22, N. Y.

2. That the owner is: The American Home Magazine Corporation, 444 Madison Ave., New York 22, N. Y.; W. H. Eaton, 444 Madison Ave., New York 22, N. Y.; Jean Austin, 444 Madison Ave., New York 22, N. Y.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

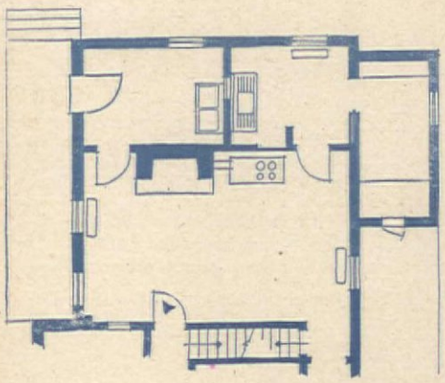
W. H. Eaton, Publisher.

Sworn to and subscribed before me this 25th day of September, 1947.

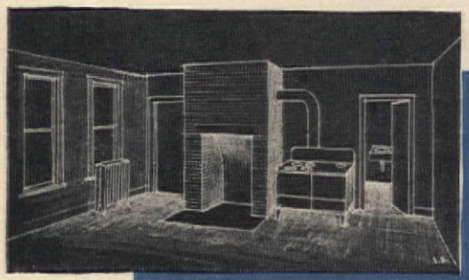
(Signed) Theodore F. Gloisten
Notary Public, Nassau County No. 584
New York County No. 1146
(My commission expires March 30, 1948)

[SEAL]

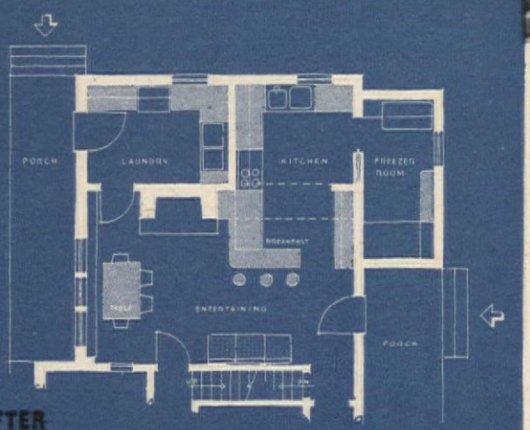
The snack bar serves dual purpose: centralizes operations, facilitates quick meals. Treasured china is displayed on shelves above counter. Variety of wood finishes dramatizes decorating scheme



BEFORE



Rooms are designed to function as a unit, yet retain own identity



AFTER

Harry B. Wignall



Connecticut Kitchen

IN THE RAYMOND RICH HOME

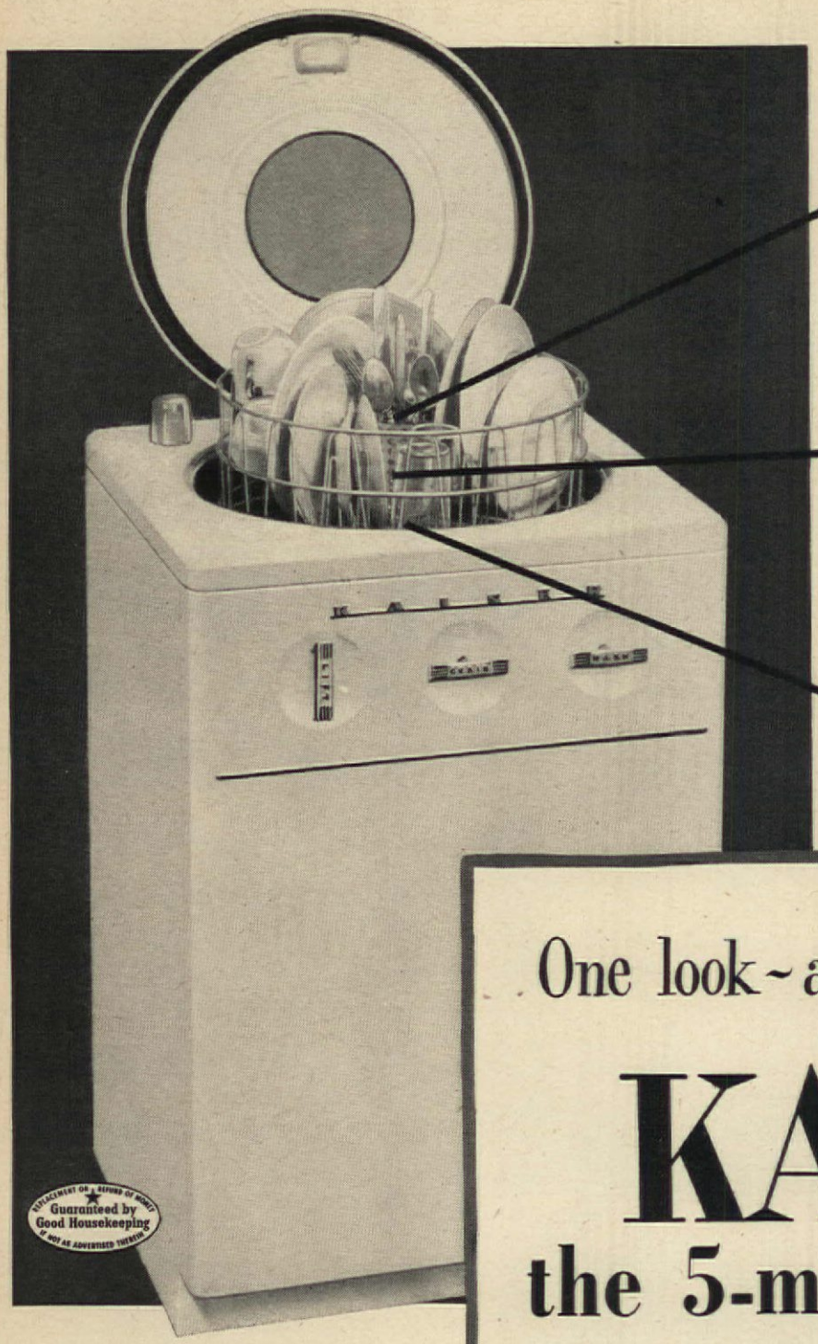
Harold W. Steck

WHEN the Raymond Riches bought an old Victorian house in Southport, Connecticut, recently, with its oversized rooms scaled to the living of the 1890's, many remodeling problems faced them. The kitchen was the first to claim their attention, although the term "kitchen" is not quite the proper designation.

The "kitchen" in this Victorian house was merely a huge room with an old-fashioned cast-iron cook stove sitting in it. It was twenty feet long, but it did have plenty of windows and a chimney. The adjoining room held nothing but a sink! Still another room was lined with shelves and had served as the pantry and storage unit. A large back entry was just general catchall space. Since the Rich household would be owner-maintained, with no servants, and, since there were also two small children involved, Mr. Rich called in kitchen expert Lester Balstad to solve their problems.

Mrs. Rich's demands were quite straightforward —she wanted an attractive and efficient work center for her house. She required plenty of storage space, ample closet room. She wanted the best and latest of modern electrical appliances to save end-

Large country fireplace invites guests to the kitchen. The comfortable sofa on the opposite wall makes them linger





fast — **it washes and dries dishes in minutes!** Here's a dishwasher that has your dishes drying by the time you've tidied the table.



thrifty — **it's powered by water!** Here's a dishwasher with no electrical connections. Silent, vibrationless.



gentle — **it babies your dishes clean!** Here's a dishwasher that's simple to operate, gentle as a lamb with china, fine glassware and silverware.

Guaranteed by Good Housekeeping

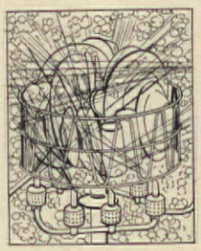
One look ~ and you'll want to own it !

KAISER

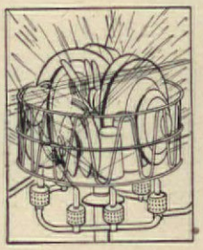
the 5-minute dishwasher



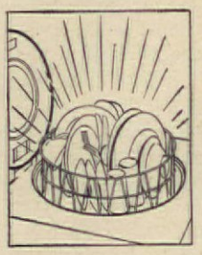
SEE HOW EASY it is to load your 5-minute Kaiser Dishwasher. Rack at convenient height—no bending down or stooping over. Place dishes so they face the flow of the water jets.



RACK REVOLVES GENTLY as water warms, pre-rinses dishes. Now comes your liquid detergent, CHAT, and more hot water for thorough cleansing. The hotter the water, the faster the job.



HYGIENICALLY CLEAN! Sudsy dishwater drains out and a continuing flow of hot water rinses dishes, cleans the one-piece, rustproof aluminum basin—keeps it satin-smooth and odorless.



DISHES DRY in reflected heat as rack gently revolves to stop. So clean they sparkle! The Kaiser is *such* a useful size — and for large families, a low-cost extra basket simplifies reloading.

Off the table - into the Kaiser - onto the shelf - in a matter of minutes

Easy to Install

There's a Kaiser Dishwasher that fits *your* kitchen plan. A choice of cabinet or build-in units.

Only 2 plumbing connections needed — one to the hot water, one to the drain. Siphon breaker built in. Minimum water pressure 40 pounds. Send coupon for full information.

IMMEDIATE DELIVERY

Kaiser Fleetwings Sales Corporation
1924 Broadway, Oakland 12, California

Please send me "Water Power Does *My* Dishes"—the new booklet about the 5-minute Kaiser Dishwasher.

Name_____

Street_____

City_____ Zone____ State_____

AH—12-47



The service door from kitchen to dining room is a helpful carry-over of the original Victorian house. All but formal dinners are served in this colorful room

less hours of labor. She also wanted open shelves to display her choice collection of old china. In addition, both Mr. and Mrs. Rich agreed that a complete and separate laundry room was essential for good housekeeping. For the future, they suggested space be provided for installation of quick-freeze equipment, and sub-zero storage.

MR. Lester Balstad, designer of the Rich kitchen, has theories about kitchens that are summed up as follows: "I feel that the kitchen should be more than a place in which to prepare food and wash dishes. Each kitchen must be designed to suit the particular people who live in the house. Country living demands a scheme for gracious and practical living. So many hours are spent in the kitchen that it must be a colorful and efficient work-center of the home."

He proceeded to carry out these theories with the Rich kitchen. First step was to open up the two main rooms. The kitchen proper was built into the old "sink room." Cupboards and base cabinets are of knotty pine, against walls of daffodil yellow. Counter tops are of rich red linoleum. This color is repeated in the floor covering. The end of the kitchen area is partially enclosed by a breakfast-bar counter. Electric range, dishwasher sink, and garbage disposal units were installed, in addition to the conventional small appliances, such as toaster, percolator, radio, mixer, etc. Lighting throughout is indirect fluorescent.

The former "back entry" was converted to a very modern laundry room. Linoleum-topped counters again were installed, with cupboards above for storage of essentials. Automatic washer and rotary ironer fit against the wall, and an adjoining double sink keeps all laundry operations out of the food preparation section. There is also space for a cabinet-type dryer which will eliminate the hazard of rainy day laundering.

Outside, the drying yard and service yard adjoin, thereby concentrating all service activities in one area.

The old-fashioned pantry on the other side of the kitchen was redesigned for modern usage. Space is ready for a walk-in freezer, with room for food preparation in connection with home freezing.

Most of the at-home meals are served at the cozy family table by the large windows overlooking the flower garden. The dining room proper is used mainly for parties.

Plaid wallpaper has a turquoise background; painted woodwork and wall areas are in daffodil yellow, contrasting beautifully with the pine cabinets and the soft colors of Mrs. Rich's old chira. The efficiency of modern appliances has been combined with the color and warmth of wallpaper and pine cabinets. Here is a solution to kitchen planning that successfully adapts an "old-house" atmosphere to modern, practical living.

A Gift TO WARM THE HEARTH on Christmas Morning



New . . . Sensational
EMERSON-ELECTRIC
Radiant & Fan-Type
HEATER

Equipped with exclusive Emerson-Electric "HEATRAY-REFLECTORS"
(Design Patent D142219, other patents applied for.)

Whether you *receive* or *give*, money can buy no more practical Xmas gift than an Emerson-Electric Radiant & Fan-Type Heater. For only this efficient heater is equipped with exclusive "Heatray-Reflectors."

Forced air—150 cubic feet every minute—flows over four chromium-plated reflectors, with 114 square inches of heating surfaces, in which nestle 17½ feet of nichrome wire coils. There's heat *plus* the feeling of warmth in their cheery, cherry glow!

You get all these advantages . . .

- Rapid, penetrating heat distribution, 4275 BTU per hour.
- Rubber-mounted fan is whisper-quiet. Genuine fan-duty motor.
- Cool to touch—safe around children.
- Light weight—easy to move, has convenient carrying handle.
- Tilts up and down at finger's touch.
- Beautifully finished in walnut wrinkle enamel, chromium trimmed.

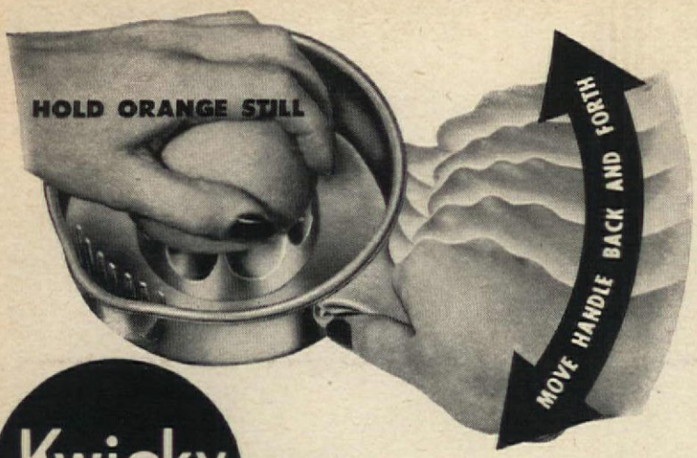
POPULARLY PRICED AT ONLY $24.95 (INCLUDING FEDERAL EXCISE TAX)



IDEAL for bathroom, nursery, bedroom, living room, breakfast room, rathskeller, sick room; also in restaurants, offices, stores, trailers, tourist cabins, filling stations, and *all* places where quick circulating heat is desired. See this heater in operation at your nearest dealer and order at once . . . or write for Free Folder No. 823 *today!*
THE EMERSON ELECTRIC MFG. CO.
ST. LOUIS 21, MO.

EMERSON ELECTRIC
MOTORS · FANS
APPLIANCES

a better, *KWICKY*-er way to juice an orange



Kwicky JUICER

a new, unique, *all-in-one* juicer!

- Gets all the juice, no bitter peel oil
- Has no clogged holes to free
- Is rinsed off in a second
- Races through fruit juicing—3 quick strokes usually gets *all* the juice.



Kwicky's pivot base

A pivot rubber base grips the all aluminum juicer to the table and makes sure it rotates and juices with no effort at all. Does not mar or scratch table.

ONLY **$1.00**

A welcome Christmas Gift

If your local dealer doesn't have —order direct from

QUAM-NICHOLS COMPANY
33rd Place and Cottage Grove, Chicago, 16, Ill.



QUIETER, WARMER WALLS - *this way!*

Here's the building board that gives you efficient insulation against cold (or heat) —while it deadens sound. It is weatherproof and permanently crackproof—provides the perfect surface for either paint or wallpaper. Equally important—Homasote's *big sheets*—up to 8' x 14'—mean *no batten strips* and you plan the wall joints where *you* want them.

We'd like to send you an illustrated folder suggesting a hundred practical and thrifty uses for this all-purpose insulating and building board. Mail us the coupon today.

Weatherproof

HOMASOTE

in **BIG SHEETS** *up to 8' x 14'*



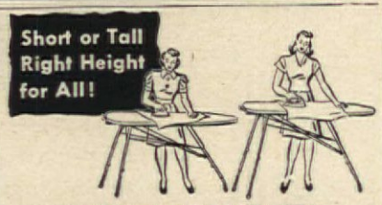
HOMASOTE COMPANY
Dept. 157, Trenton 3, N.J.

Send me free folder on Homasote and its uses.

NAME (PLEASE PRINT IN PENCIL)

ADDRESS

CITY & ZONE STATE



MET-L-TOP
ADJUSTABLE HEIGHT IRONING TABLE

7 easy adjustments for height

In a jiffy you can adjust the legs of the new MET-L-TOP to suit your height. It means comfortable-posture ironing . . . reduces back strain, arm strain and general ironing fatigue . . . SPEEDIER, EASIER ironing. It's a big new advantage added to the features that made MET-L-TOP America's outstanding ironing table.

MET-L-TOP is the original all-metal ironing table . . . fireproof, warp-proof. Will not wobble or creep . . . stays put. Mirror-smooth, white-enameled, ventilated top, plus the useful ProtectoRest. The new ADJUSTABLE HEIGHT MET-L-TOP sells for only $10.45. Standard Model, $8.65.



See Your Dealer

For best results use MET-L-TOP pad and cover set. Tailored to fit.

MET-L-TOP Division
GEUDER, PAESCHKE & FREY CO.
Milwaukee 3, Wisconsin

Edith Ramsay



Proctor automatic toaster makes breakfast simple and festive for all the family as well as mother



Keep the children happy at home with this Knapp-Monarch electric corn popper to use at parties

Give her something practical, too . . .

Merry Christmas and a Happy New Year



The Post-Mart brings us lovely copper-coated tin molds, useful and decorative in the kitchen

Merry Christmas and a Happy New Year

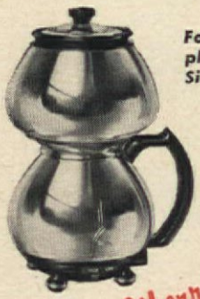


For grandma, the General Electric waterproof heating pad in its own attractive "knitting bag" carton



Real fabric nonwoven towels, napkins at price of paper by Chicopee. Washable, disposable

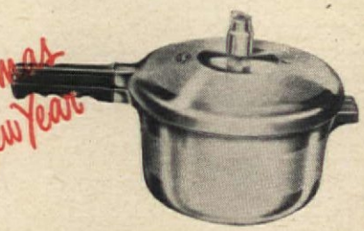




For the lone luncheon snack, or a pleasant chat with a neighbor, the Silex "two cupper" coffee maker

Coffee automatically at drinkable temperature in Sunbeam Coffeemaster

Merry Christmas and a Happy New Year



Mother has been waiting for the new Presto 6 quart "Meatmaster"



The Perfect Gift

DETECTO

New Aluminum Hamper

A hamper made of ALUMINUM — the *lifetime* hamper that always stays beautiful. No more dirt-collecting surfaces — it's smooth as your porcelain fixtures.

Rust proof — sanitary — ventilated. Oven-baked colors with hand painted decorations to match your home. The world's most beautiful hamper costs less because it lasts a lifetime: only $9.95.

(Slightly higher west of Miss.) Smaller models — lower prices.

At Better Stores

DETECTO BATHROOM SCALES ARE NOW AVAILABLE IN LIMITED QUANTITIES

DETECTO SCALES, INC.
BROOKLYN 1, NEW YORK

Wanted
BROKEN JEWELRY

All kinds. Highest cash prices for jewelry, rings, spectacles, gold teeth, diamonds, broken and usable watches, sterling, etc. Prompt remittances. Satisfaction guaranteed.

WRITE FOR FREE SHIPPING CONTAINER
LOWE'S Dept. AH, Holland Bldg., St. Louis, Mo.

PATENTS Write for information on what steps an inventor should take to secure a Patent.
Randolph & Beavers, 923 Columbian Bldg., Washington, D. C.

Burpee's Seeds Grow
Send postcard or letter for Burpee Seed Catalog FREE.
W. ATLEE BURPEE CO.
305 Burpee Bldg. Philadelphia 32, Pa. OR 305 Burpee Bldg. Clinton, Iowa

---

A MODERN ALL-ELECTRIC SEWING MACHINE
FROM YOUR OLD MODEL

ONLY $21.95



COMPLETE OUTFIT

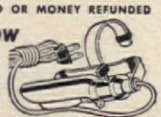
So Easy to Install

● Each outfit has: *New* air-cooled motor. *New* mounting bracket. *New* belt pulley. *New* 6-speed foot-control and clear, easy-to-follow instructions.

SATISFACTION GUARANTEED OR MONEY REFUNDED

FREE OFFER! *act now*

For prompt action to readers of "American Home" this $3.49 Sew-light *Free* on orders received in 10 days (please date your order). Sew-lights may be purchased separately at $3.49



Fits Any Sewing Machine

CLIP THIS COUPON—MAIL TODAY

AMERICAN SEWING MACHINE COMPANY • 943 E. 72 St. • Cleveland 3, Ohio (AH)

Send your special outfit at $21.95. The make of my machine is _____

Direction of handwheel: ☐ forward ☐ reverse. Include Sew-light ☐ free ☐ $3.49

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

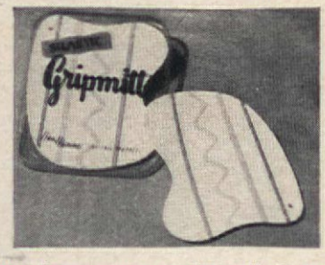
☐ Check Enclosed ☐ Please ship C.O.D. Date _____



Sizzler Server by Club Aluminum serves dual purpose; broils, serves

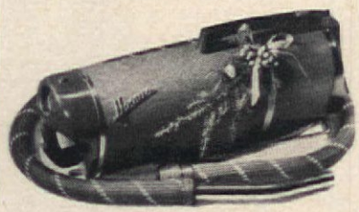


General Mills new Pressure Quick saucepan—it's simple and safe. Makes cooking more automatic



Just the answer to the soiled pot-holder problem, much more practical Dow-Corning's Silastic Gripmitts

No home should be without a good cleaner. This tank model is made by Hoover Co.



For table mats or brightening up serving, these attractively packaged, new Roylace doilies



Stocking stuffers for the kiddies—cooky cutters of tin or aluminum by Mirro for Christmas and all year





Your dream range come true..



It's "out of this world" for time and work saving! New-type, high speed L&H electric units cook your meals fast and to perfection! Truly automatic controls not only give you dependably uniform results, but also much extra leisure! Oven, cooker, appliance outlet and even a surface unit — all automatically time controlled! So much depends on your electric range, so much family health and mealtime pleasure, that a range, like a home, should be chosen with care. When selecting *your* range be sure you get *all* the benefits of the famous L&H automatic electric range — don't take less. And if you must wait a little while for delivery — *wait.* You'll always be happy you did. See your L&H dealer!

L&H *Automatic* **ELECTRIC RANGE**

A. J. LINDEMANN & HOVERSON CO., Milwaukee 7, Wisconsin
For 71 years, Manufacturers of Fine Cooking and Heating Appliances

An Easy...you darling!

I was afraid you were giving me a Fur Coat!



I'D love a mink coat too. But if you want me to stay the glamour girl you think I am, then give me a new Easy Spindrier washer!

Why do I want an Easy? Because it will take over one of my biggest jobs... my week's wash...and have it ready for the line *in less than one hour!*

The secret is...it has *two* tubs. One tub *washes* a full load while the other tub *rinses* and *spins* another load damp dry. Whirls out up to 25% more water than a wringer! Clothes dry faster and are lighter to handle. No deep-creased wrinkles to iron out. And no broken buttons, or mashed zippers.

My best blankets will last longer because the action is thorough yet *gentle* and *safe*. We'll even save cleaning bills because I'll do "washable" drapes and slipcovers at home!

MORAL: See Easy in action. Compare it with any washer at any price. We think you'll agree it's America's biggest washer value.

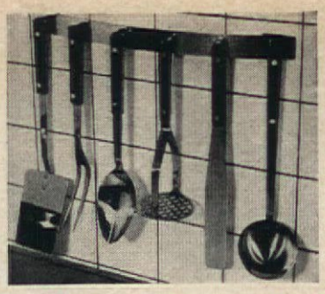
And see the new Easy *Automatic* Ironer. Cuts ironing time. Irons everything from sheets to shirts while you *sit down!* Now available in some cities. Easy Washing Machine Corp., Syracuse 1, N.Y.



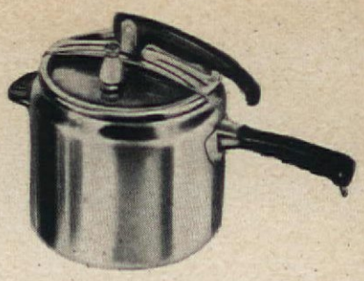


Say Merry Christmas with ...

America's top washer value!



Flint has stainless steel kitchen cutlery with its own hanger—handy to use, durable, decorative

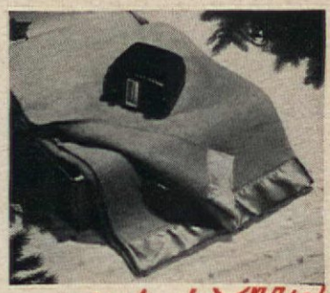


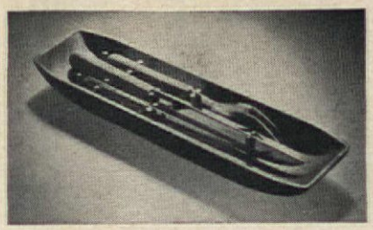
Wearever's new, larger pressure cooker is fine for larger cuts of meats, stews, and dumplings



Dial the strength of your coffee in Universal's excellent automatic percolator—keeps warm until used

Simmons Electronic blanket available in five different colors—it's washable, too





Robeson's mahogany Boater for Mother if she does the carving. Has Perma-Sharp blades and Pakkawood handles



A welcome gift "Even Dozen" by House of Herbs, a complete supply for mother's or friend's kitchen



Does the duck skid? Give your favorite carver this fine Gerity Carving Aid

West Bend's Flavo-Drip Coffee Maker and server for any room in the house





Ideal for large families is Toastswell automatic toaster, for it toasts four slices at once



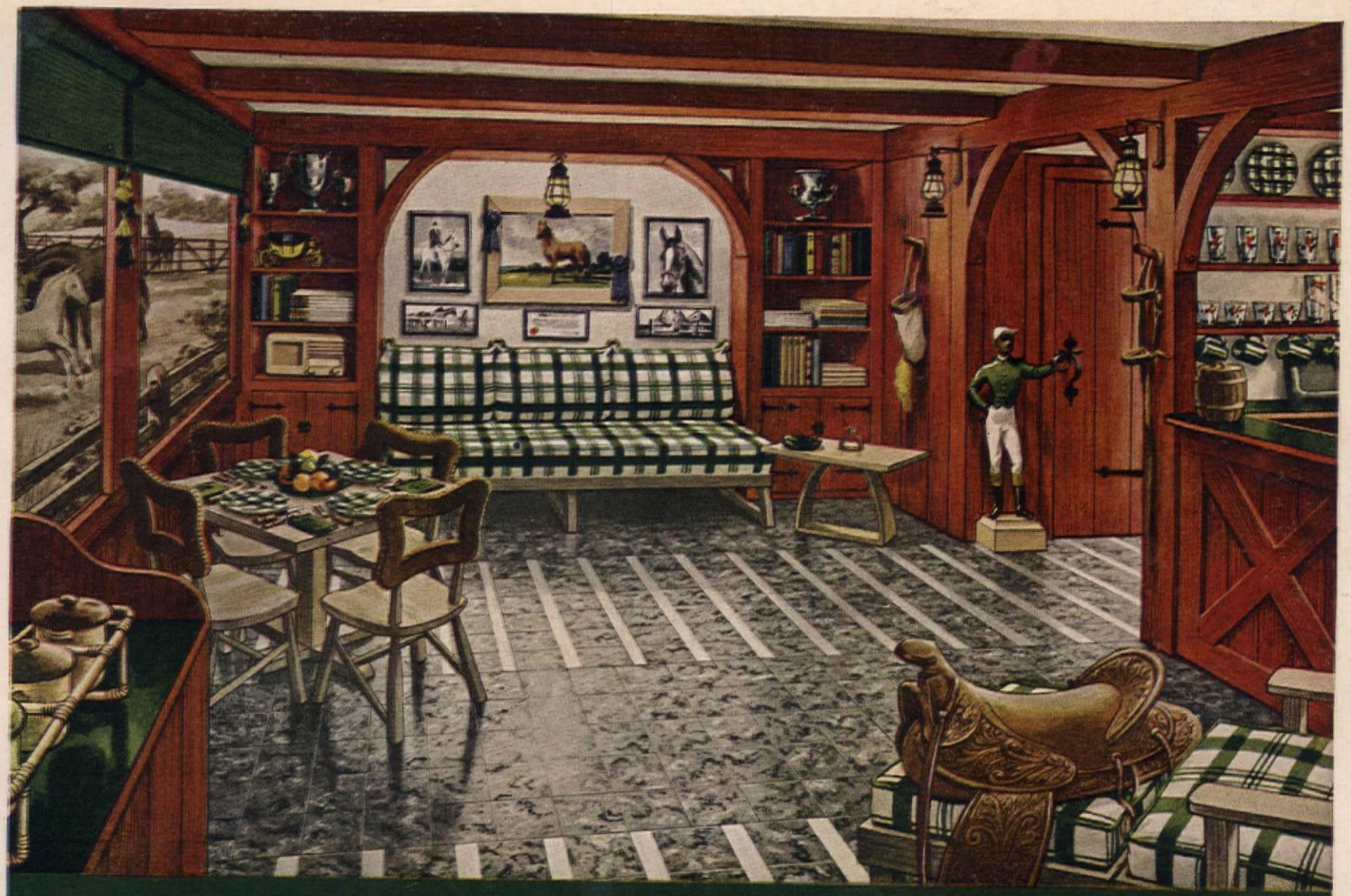
F. M. Demarest, Baldassarre-Dornin

Westinghouse automatic sandwich grill with interchangeable grids for waffles—for a new housekeeper



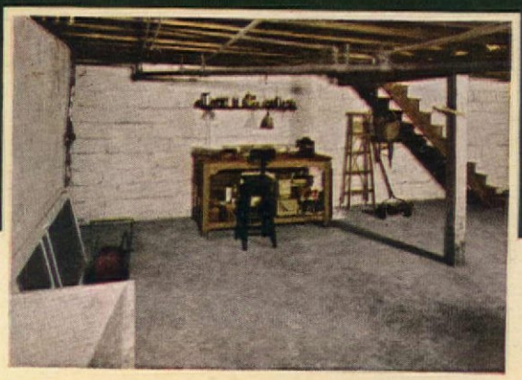
The Nesco fully automatic electric roaster takes over the watching as mother goes about her other chores

PRINTED IN THE U. S. A. BY THE CUNEO PRESS, IN



This Floor Lets You Have A Smart Basement Room

MOISTURE RESISTANT...LOW COST...LONG WEARING



IT WAS JUST WASTED SPACE BEFORE. But look at this basement now! It's a delightful recreation room where anyone would be proud to entertain. The "hunt club" atmosphere promotes a spirit of cheer and good-fellowship. See how clever planning, plus a new floor of Armstrong's Asphalt Tile, has created a feeling of roominess. The floor design with Slate Gray Marble background and White feature strips is a perfect foil for the colorful furnishings and decorations. The tough composition of this floor is a guarantee of many years of lasting beauty. It will stay fresh looking with a minimum of cleaning and attention. Floor plans and details of the furnishings of this basement room will be sent free on request.

BEFORE THE DAYS of Armstrong's Asphalt Tile, it was hard to have a basement recreation room that was really attractive. There was no good-looking floor that would stand up under basement conditions. But Armstrong's Asphalt Tile has changed all that. This beautiful floor is made in many different colors, yet it's entirely practical for basement use. The alkaline moisture that's always present when concrete floors are in contact with the ground doesn't harm Armstrong's Asphalt Tile at all. It wears exceptionally well—lasts for many years.

When you're planning a really smart basement room where you can entertain your best friends, Armstrong's Asphalt Tile has a special advantage. Because it's laid a tile at a time, you can have any floor design or color combination you want. No matter what your decorating ideas may be, you can carry them out with this beautiful new flooring material.

You'll like Armstrong's Asphalt Tile for practical reasons, too. Dust and dirt can't stick to the smooth surface of this modern floor. Light sweeping, plus occasional washing and waxing, is all the care that's needed. Spilled things won't mar its beauty and cigarette burns are easily removed.

By now you're probably thinking that a floor with so much in its favor is expensive. Actually, Armstrong's Asphalt Tile is low in cost. Let your Armstrong flooring contractor prove it with an estimate on a floor for your basement. He also will be glad to assist in planning a distinctive basement room your friends will envy.

• • •

WRITE FOR FREE BOOKLET of "Basement Rooms for Work and Play." Filled with full-color illustrations, contains dozens of ideas for basement rooms. Write to Armstrong Cork Co., Floor Division, 4712 Plum St., Lancaster, Penna.



ARMSTRONG'S ASPHALT TILE

The low-cost floor (A) with the luxury look

MADE BY THE MAKERS OF
ARMSTRONG'S LINOLEUM AND ARMSTRONG'S QUAKER RUGS



"I've time to spare . . . my kitchen's Kelvinator!"

"My afternoons are my own!"

"I shop *once*—stock up for weeks!"

"We eat out-of-season foods every day!"

Why daydream of leisure? You can have it by saying just one magic word . . . *Kelvinator*.

Yes, While you're gone for the afternoon, Kelvinator's "Automatic Cook" takes over. Turns the current on, times the cooking operation and turns the current off when your oven meal's done to perfection. Here's electric cooking at its best. Whether it's in the big 2-unit oven or in the Scotch Kettle that stews, boils or deep-fat fries . . . cooking is fast, clean, economical and "Automatic Cook" controlled. Even to the handy appliance outlet that perks your morning coffee without watching.

And for keeping foods at their best . . . get a Kelvinator refrigerator. Garden greens keep dewy-fresh. Room aplenty for tall bottles and all the foodstuffs a big family needs. A big Frozen Food Chest for out-of-season treats and plenty of ice cubes, too!

Add the Kelvinator Home Freezer to pamper your appetites! It's your "polar larder" of finest eating! Holds 210 pounds—an ever-ready store of meats, fruits, vegetables, pastries and sea food right at hand. You can whip up company dinners in *no* time—at *any* time!

Make your daydreams of leisure come true —just say the magic word "*Kelvinator*" to your dealer today!

KELVINATOR DIVISION, NASH-KELVINATOR CORP., DETROIT

Get the Best things First... Get Kelvinator